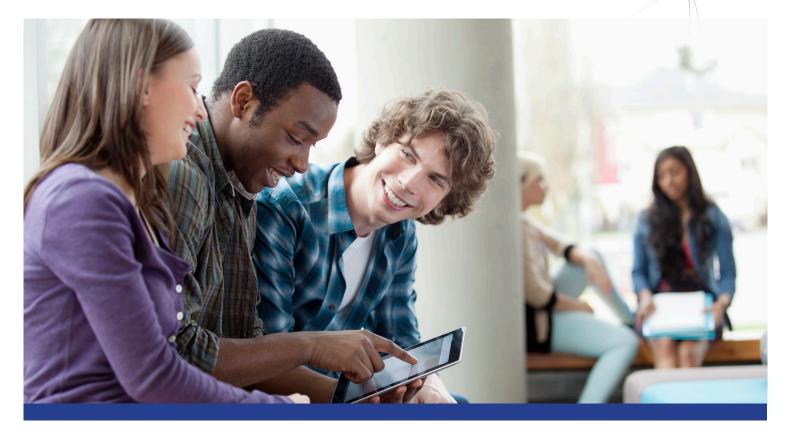# Understanding is the Foundation for Achievement

//CODiE//
2015 SIIA CODiE WINNER

At McGraw-Hill Education, we recognize that no two students are alike, and the need for personalized solutions could not be greater. Using revolutionary adaptive technology, *LearnSmart*® builds a learning experience unique to each student's individual needs.

The research-proven *LearnSmart* adaptive learning technology gives students an advantage – improving learning outcomes by ensuring every minute a student spends studying is the most productive minute possible.

Give students what they need, when they need it

- *LearnSmart* determines precisely which learning objectives a student has grasped and those with which he/she struggles.

- The Social Studies are made up of more than just facts and dates. *LearnSmart* makes social studies content accessible to students by providing personalized instruction, practice, and context necessary to build meaning. The program also suggests different ways to access content or review materials when needed, all based on the individual student's personal performance and knowledge indicators.

Effective study time

SmartBook is an adaptive ebook that utilizes *LearnSmart* technology to guide students through reading, making every minute a student studies as productive as possible.

Engage students with a personalized reading experience

Every student experiences *SmartBook* differently. The interactive challenge format highlights content and helps each student identify content they know, don't know, and are most likely to forget.
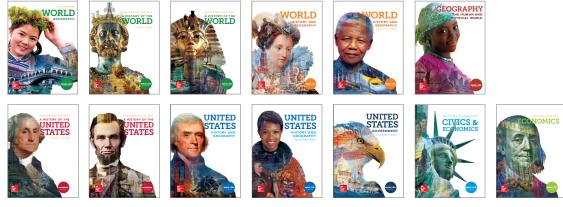
Easy-to-use so students retain what they have learned

When *LearnSmart* detects content a student is most likely to forget, the student is presented the content to review improving knowledge retention.

Efficient reporting tools pinpoint learning gaps

Students study more efficiently because they are aware of content they know and don't know. Instructor Reports identify at-risk students and highlight concepts the class as a whole struggles to master.

LearnSmart is available Fall 2016 for select titles.
Contact your sales representative for details.

To learn more, visit **mheonline.com/Learnsmart**