

<b><i>High-Performance Writing—Advanced Persuasive Writing</i></b>	<b>Lessons</b>									
<b>Skills</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
Understands the purpose of an argument composition	✓	✓	✓							
Understands point of view in an argument composition	✓									
Understands the meaning of <i>nonconfrontational language</i>	✓									
Understands the purpose of a position statement	✓	✓	✓	✓						
Defines and names nouns, pronouns, and prepositions	✓									
Understands the structure of a prepositional phrase	✓									
Recognizes words and phrases appropriate for introducing a position statement	✓	✓	✓							
Understands that a comma follows an introductory prepositional phrase	✓									
Understands the purpose of a pros-and-cons chart	✓	✓	✓							
Understands that authors often read the work of other authors to get ideas	✓									
Exhibits appropriate audience behavior	✓									
Analyzes an argument composition	✓									
Locates a position statement in a given argument composition	✓									
Identifies main arguments in a given argument composition	✓									
Understands that supporting evidence may include facts, statistics, anecdotal information, and expert opinion	✓	✓	✓	✓						
Understands that facts are statements that can be proved	✓	✓	✓	✓						
Understands that statistics are facts that use numbers	✓	✓	✓	✓						
Understands that anecdotal information is evidence from people’s experience	✓	✓	✓	✓						
Understands that expert opinion comes from people who have special knowledge	✓	✓	✓	✓						
Identifies main arguments in given paragraphs	✓	✓								
Identifies the types of supporting evidence used in given paragraphs	✓		✓	✓						
Understands that a concluding paragraph repeats the position statement and summarizes the main arguments	✓	✓	✓	✓						
Understands that an argument composition should include evidence statements that address opposing opinions	✓	✓	✓	✓						
Identifies and writes position statements	✓	✓	✓							
Identifies words and phrases appropriate for introducing counterarguments		✓		✓						
Identifies counterarguments		✓		✓						
Understands the language in a writing prompt		✓	✓							
Works cooperatively to plan an argument composition		✓								
Analyzes a pros-and-cons chart		✓	✓							
Orders main arguments from most effective to least effective		✓	✓							
Works cooperatively to compose a position statement		✓								
Works cooperatively to complete a planning sheet for an argument composition		✓								
Identifies given evidence as fact, statistic, anecdote, or expert opinion		✓								
Works cooperatively to select main arguments and supporting evidence for an argument composition		✓								
Works cooperatively to restate a position and summarize main arguments		✓								
Works cooperatively to write a closing sentence for an argument composition		✓								
Works cooperatively to draft an argument composition based on information collected on a planning sheet		✓								
Works cooperatively to edit an argument composition		✓								
Works cooperatively to identify an opposing opinion and write a counterargument		✓								
Uses insertion strategy and add-in sheet during editing		✓		✓						
Understands that compelling language uses strong verbs and specific nouns		✓		✓						
Works cooperatively to add compelling language to a draft		✓								
Understands that an effective opening paragraph is clearly organized and its points clearly expressed		✓		✓						

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<b>Skills</b>										
Evaluates and edits an opening paragraph for clarity and conciseness		✓		✓						
Understands that special words and phrases are used to close an argument composition		✓		✓						
Evaluates and edits a closing paragraph		✓		✓						
Writes a final copy of a class argument composition including editing changes		✓								
Writes counterarguments		✓	✓	✓						
Plans an argument composition		✓	✓							
Uses a pros-and-cons chart to select arguments and opposing opinions for counterarguments			✓							
Completes a planning sheet for an argument composition		✓	✓							
Writes a position statement for an argument composition		✓	✓							
Identifies and lists main arguments for an argument composition		✓	✓							
Identifies and lists supporting evidence as facts, statistics, anecdotes, expert opinions			✓							
Writes a restatement of position			✓							
Writes a restatement of main arguments			✓	✓						
Writes a closing sentence for an argument composition			✓							
Drafts an argument composition based on information collected on a planning sheet			✓							
Writes a list at the beginning and at the end of sentences				✓						
Uses commas in a series				✓						
Edits an argument composition		✓		✓						
Edits to include precise and compelling language		✓		✓						
Proofreads an argument composition				✓						
Writes a final copy including editing and proofreading changes		✓		✓						
Publishes an argument composition				✓						
Presents an argument composition				✓						
Understands and identifies the organizational pattern of a logical sequence					✓					
Understands the purpose of a sales pitch					✓	✓	✓			
Understands the parts of an effective sales pitch					✓	✓	✓			
Analyzes a sales pitch					✓	✓				
Orders ideas in a logical sequence					✓					
Identifies irrelevant details in a sales pitch						✓				
Works cooperatively to compose an opening sentence for a sales pitch						✓				
Works cooperatively to complete a planning sheet for a sales pitch						✓				
Works cooperatively to identify the audience for a sales pitch						✓				
Works cooperatively to identify advertising features of a product or service						✓				
Works cooperatively to choose adjectives to describe a product or service						✓				
Works cooperatively to choose a name and a slogan for a product or service						✓				
Works cooperatively to draft a sales pitch based on ideas collected on a planning sheet						✓				
Works cooperatively to edit a sales pitch by adding alliteration, rhyme, and adjectives						✓				
Checks a sales pitch for inclusion of important parts						✓		✓		
Presents a sales pitch to a partner						✓		✓		
Participates in peer editing						✓		✓		
Writes and identifies adjectives that describe a product or service						✓				
Identifies irrelevant details in a sales pitch						✓				
Identifies advertising features in a sales pitch						✓				

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Understands that a hyphen is used to divide a word at the end of a line of writing							✓			
Understands that words may be divided only between syllables							✓			
Understands that a syllable is a word or a word part that has one vowel sound							✓			
Determines the number of syllables in a word							✓			
Understands that a one-syllable word cannot be divided							✓			
Understands that a word may be divided between like consonants							✓			
Understands that some dictionaries show syllable divisions in entry words							✓			
Completes a planning sheet for a sales pitch: lists possible customers, advertising features, descriptive adjectives, potential product titles, and ideas for slogans						✓	✓			
Writes an opening for a sales pitch						✓	✓			
Drafts a sales pitch based on ideas collected on a planning sheet						✓	✓			
Joins given syllables to form words							✓			
Understands the term <i>root</i>								✓	✓	✓
Understands that parts can be added to the beginning and the end of a root								✓	✓	✓
Edits a sales pitch by adding alliteration, rhyme, and adjectives						✓		✓		
Completes an editing checklist for a partner's sales pitch								✓		
Proofreads a sales pitch								✓		
Publishes a sales pitch								✓		
Matches roots and their meanings								✓	✓	✓
Understands the term <i>prefix</i>									✓	✓
Substitutes roots and prefixes for given word meanings									✓	✓
Understands the meaning of certain abbreviations and symbols and their use in advertisements									✓	✓
Analyzes an advertisement									✓	
Identifies key words in an advertising paragraph									✓	
Understands that all the important words in a title are capitalized									✓	✓
Understands that advertisements don't require complete sentences									✓	✓
Understands that each piece of information in an advertisement is written on a separate line									✓	✓
Understands that the elements of an advertisement include an eye-catching title and words and phrases that tell what, where, when, and how much									✓	✓
Matches prefixes and their meanings									✓	✓
Understands the term <i>suffix</i>										✓
Substitutes roots and suffixes for given word meanings										✓
Understands that an advertisement uses clear and simple language										✓
Understands that each line in an advertisement begins with a number, a symbol, or a capitalized word										✓
Drafts an advertisement										✓
Writes a title for an advertisement										✓
Writes an advertisement that includes words and phrases that tell what, where, when, and how much										✓
Edits an advertisement by adding adjectives										✓
Adds color and illustrations to an advertisement										✓
Matches suffixes and their meanings										✓