



## *Economics: Principles and Practices*

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### THE PROGRAM

Proven in the classroom and based on the twenty standards from the National Council of Economic Education, *Economics: Principles and Practices* provides a solid basis for learning economics for all students. *Economics: Principles & Practices* is the only program with full coverage of the new economy and the impact of the digital revolution. The focus is considered a more Wall Street approach to economics. However, it is written to be accessible to all students.

### KEY THREE

1. **Motivation. The Global Economy** *Economics: Principles and Practices* recognizes that many economic events and issues reach far beyond the community, state, and even nation. This textbook makes the global connection for students through examples and features focusing on the global economy. No one has more coverage. To motivate and challenge students in their role as responsible citizens, high-interest activities have been incorporated into the program to promote lively discussions and debate issues that affect their lives.
2. **Differentiated Instruction.** *Economics: Principles and Practices* the “considerate design” minimizes disruptions and the flow of content which allows readers to navigate the text easily. The text includes reading support with focused lesson instruction in Academic and Content Vocabulary, and appropriate reading strategies with graphic organizers. ***Why It Matters*** and ***The Big Idea*** help all students apply the principles to their lives. Large graphs and charts and extensive real world examples help students see the importance of economics to their lives.
3. **Complete Coverage of National Council of Economics Education .** The Teacher Wraparound Edition includes the correlations to the Content Standards to ensure complete coverage. *Economics: Principles and Practices* makes the content relevant, personal and packed with economic issues to make it personal for students.
4. **BONUS! Technology to support the “digital natives” in your classroom.** Online student edition, download materials to iPods and PDAs, Spotlight Section streaming video, PowerPoint Presentations, daily up-dates from NBC News Decision 08 empower digital learners.

## CHANGES FROM THE PREVIOUS EDITION

The ©2012 *Economics: Principles and Practices* is a **major revision** of the ©2003/2005, however it is a minor revision of the 2008. The revision includes a completely new design, new cover, new photos, new art, updated narrative, and new feature strands.

### STUDENT EDITION

- An introductory unit on Fundamental Economic Principles is followed by a unit on Prices and Market. This unit includes separate chapters on Supply and Demand and illustrates the dept of content. However, the content has been streamlined to 18 chapters, perfect for a semester course.
- The final unit is focused on the **Global Economy** and the rapidly changing economic impact of the world's interdependence.
- Every chapter begins with *Why it Matters* and *The Big Idea* to help students grasp of the content and apply it to their lives.
- Every Chapter begins with a **Guide to Reading** which includes content and academic vocabulary and a reading strategy. **Issues in the News** provide a real world example of the economic principles.
- Each topic in the section draws students into the reading with the *Main Ideas* and *Economics and You*. This creates a road map for students, *Main Idea* is the destination (What I need to know), *History and You* connects students to the content (How does this relate to me), and students read the details along the way to comprehend the content.
- **Content Vocabulary** is highlighted in context and defined in the margin making the economics content accessible and easy to understand
- Big colorful charts, graphs, and photographs and illustrations bring clarity to the content and students are asked to analyze the economic content from the visual. Many of the charts and graphs are interactive and found on the book's website.
- **The Reference Section** is a bonus resource that includes:
  - **Personal Finance Handbook.** The Journal Gazette, June 2, 2008 reports that “6 in 10 Hoosier high school students failed a national survey on money habits.” The Personal Finance Handbook personalizes economic principles to addresses all financial and economic decisions students face while in school and in the future. The *Personal Finance Handbook* presents information that are the economic basics students need for a productive and responsible financial future including credit, budgeting, renting an apartment, insurance, dealing with identity theft and more..
  - **Skills Handbook** includes 14 Critical Thinking Skills and 11 Economics Skill lessons all with applications. This allows teaching skills more fluid; teach the skill when it's necessary and skip the lesson if students don't need it.
  - **Standard & Poor's Data Bank** The data is presented in the form of charts and graphs and they are organized to supplement the unit content. Such things as the power of the dollar, government spending, personal savings, the global economy all help to condense information and make comparisons more accessible.
  - **Reference Atlas, English/Spanish Glossaries** are side-by-side to accommodate the English Language Learner, and Index creates a useable supplement.
- Chapters 11 and 15 were combined as requested by teacher preference of teaching money, banking, and monetary policy together.
- Chapters 12, 13, 16, 18, and 19 were reorganized and combined into 3 chapters. This limited the discussion on communism, which is no longer prominent, while still keeping a strong focus on the global economy.

- Prepares students to apply economics principles to their life with real world examples and activities to make abstract ideas concrete and meaningful.
- Makes connections to the global economy that reach far beyond their personal, local, state, and even national economy and the impact on the student's life.
- Uses analysis from **Standard and Poor** to provide up-to-date coverage of the new economy.
- **Graphs in Motion.** Graphs found in the student edition can be accessed at the online learning center as animated graphs that are sometimes accompanied with audio. The **Maps in Motion** are a great way to reinforce content or have students explore concepts independently. They are especially helpful to visual/verbal learners.
- Connects students to economic literacy with engaging narrative, photographs, charts, simulations, examples and case students, video and online resources to make the economic principles applicable to student's lives
- Develops the real-life skills students need to think and choose responsibly as consumers, savers, investors, citizens, members of the work force, and effective participants in the global economy.

### ANCILLARIES AND TECHNOLOGY

- The Spanish Summaries are made available as a PDF on StudentWorks. Audio is on the Media Center.
- Updated Online Learning Center with Online Student Edition, English audio page by page to match the student edition, Spanish Audio Summaries, vocabulary games and puzzles, quizzes Graphs in Motion and more.
- *Focus on the New Economy* has been updated and renamed *Focus on the Global Economy*.
- *Personal Finance Activities:* This ancillary contains worksheets and activities that accompany the new Personal Finance Handbook. The additional activities expand and reinforce the activities in the Student Edition. The teacher has more flexibility to develop the content to student needs and abilities.
- Page-by-page audio is included on StudentWorks<sup>TM</sup>Plus and on the Media Center.
- Reading Essentials and Active Reading Note-taking Guide are combined into one workbook to accommodate all students. Section Summaries and the Cornell 2-column note-taking system will differentiate instruction with one manageable tool.
- *Spotlight Video* available online introduces every chapter of the student edition. Eighteen videos and transcripts are available on the Media Center.
- *Study-to-Go* allows students to access audio, quizzes, and more into an iPod or PDA for access anytime, anywhere study materials. It is easy portable homework!

# TEACHING RESOURCES

## TEACHER CLASSROOM RESOURCES

The ancillary booklets are organized by topic and then by chapter. It is easy to focus and select just the right activity to tailor your instruction to your classes' needs and the course content.

### **Critical Thinking Activities**

1 page per skill

There is one additional activity reinforces the critical thinking activities in the Skills Handbook for students who need additional practice.

### **Economic Cartoons**

1 per chapter

Provides high-interest visualization of economic concepts. Cartoons also allow students with weaker reading skills to develop high level critical thinking skills.

### **Economic Content Vocabulary Activities**

1 per chapter

Provide a variety of ways to help students learn the key terms in each chapter. Short-answer, completion, multiple choice, and crossword puzzle exercises present vocabulary terms in a high-interest way.

### **Enrichment Activities**

1 per chapter

Creatively extends and enriches concepts, themes, and ideas for each chapter of the text.

### **Free Enterprise Activities**

1 per chapter

Relate important economic concepts taught in the text to the market economy. Each activity reinforces an aspect of the American free enterprise system. Many activities challenge students to play the role of an entrepreneur, underscoring the key part played by those who assume the necessary risks to develop a business. Other activities help students understand the roles of government, labor, consumers, and the global economy in American free enterprise.

### **Guided Reading Activities**

1 per chapter

These activities provide help for students who are having difficulty organizing the information found in the sections. Students fill in missing information in outlines and sentence completion activities and respond to short-answer questions.

Hands On Economics

### **Math Practice for Economics**

1 per chapter

Activities to help students learn the math most commonly used in building and studying economic models. Answers are in the back of this ancillary.

### **Primary and Secondary Source Readings**

1 per chapter

A collection of works enables students to study and to reflect upon the original words, thoughts, and feelings of economists, entrepreneurs, and consumers.

### **Reinforcing Economic Skills**

1 per chapter

Provide resources to review and reinforce the skills students learn in economics. The activities have a variety of applications and can be used for in-class assignment or as homework.

### **Reteaching Activities**

1 per chapter

A variety of activities designed to enable students to visualize the connections among facts in their textbook and to review major concepts. Graphs, charts, and tables are among the many types of graphic organizers used.

## **ASSESSMENT**

### **Authentic Assessments with Rubrics**

An alternative form of assessment, but it is also an alternative teaching technique that uses a “hands-on” approach to student learning. Performance activities require students to actually use the concepts they are studying to complete a project for an audience. Performance activities ask students to communicate information to others through some form of media. In effect, students demonstrate and increase their understanding and mastery of the material by being asked to teach it to others.

### **Section Quizzes, Chapter and Unit Tests**

All-in-one assessment blackline masters at unit, chapter, and levels. This book is organized so that all tests and quizzes appear at the point when they are most likely used—unit pretests (Forms A and B), followed by chapter tests (Forms A and B), followed by unit posttests (Forms A and B). Answers are in the back of this ancillary. Section Quizzes provides one reproducible quiz for each chapter section. The quizzes use a variety of multiple choice, matching, and completion questions to assess student learning. Ten questions for each quiz allow for each grading. Answers to the quizzes are in the back of this ancillary.

### **Teacher Wraparound Edition**

The Teacher's Wraparound Edition includes many timesaving and planning suggestions for the new and experienced teacher in geography. You have come to expect quality tips, antidotes, and correlations and the teacher's edition has all this and more.

## **OTHER TEACHING RESOURCES**

### **Reading Essentials and Note-Taking Guide**

This student workbook combines a concise version of the textbook with structured note-taking support based on the principles of the Cornell Note-Taking System. The Guide includes directed reading strategies and subject-area and academic vocabulary development so students focus on key concepts and information.

### **High School World History Reading and Study Skills Foldables®**

Foldables® are student-made, interactive, 3-D graphic organizers that help students retain information by using a fast, kinesthetic activity. Foldables® are used on every chapter opener. This teacher book expands the information and provides alternative activities for every chapter.

### **Reading Strategies and Activities for the Social Studies Classroom**

Provides unified scaffolded lessons for students who are reading below grade level. These research-based strategies are designed to support comprehension as they help students become more fluent and competent readers.

### **Writer's Guidebook for Social Studies**

A handbook for students designed to help them understand and realize the writing process.

### **Differentiated Instruction for the World History Classroom**

For every lesson, every day there are additional creative teaching suggestions to meet the needs of a diverse classroom of learners including projects, activities and guides to student performance. Teacher tips and professional notes on managing a differentiated classroom provide valuable and timely insights into classroom management. It is an invaluable asset for new teachers or teachers looking for a fresh idea.

### **Building Academic Vocabulary**

Provides students with a variety of approaches to help them master academic vocabulary.

## **TRANSPARENCIES**

### **Daily Focus Skills Transparencies, Strategies and Activities**

54 transparencies

Includes high-interest, visually motivating transparencies to pique student interest as each text section is introduced. The transparencies and their accompanying activities are to be utilized as the Bellringer and Motivational Activity of each section in the Teachers Wraparound Edition

### **Economic Concepts Transparencies, Strategies, and Activities**

20 Transparencies

Transparencies that identify economic concepts identified by the National Council on Economic Education and are accompanied by teaching strategies.

### **Economic Forms and Financial Pages Transparencies, Strategies and Activities**

15 Transparencies

Includes 15 functional transparencies that help teach students practical economic skills and applications of knowledge. Each transparency is accompanied by a teaching strategy blackline master and a student activity blackline master.

### **High School Writing Process Transparencies**

Writing across the curriculum is an important skill to demonstrate content mastery and meet many district and national objectives. Essays are increasingly important for college entrance exams. These transparencies provide social studies teachers with the tools to help their students succeed on every writing assignment.

## **TECHNOLOGY**

**StudentWorks™ Plus CD-ROM** turns students into active learners by combining the Student Edition with page-by-page audio, links to the Online Spotlight Videos and Concepts in Motion. This puts every student-centered supplement in one convenient location for students to access and self-direct their learning.

### **TeacherWorks™ Plus**

All-in-one lesson planner offers you the entire teacher edition, every print resource and transparency, and complete planning tools—all on a convenient, portable DVD! All print ancillaries can be edited by the teacher to differentiate instruction and customize to their teaching style and classroom needs.

### **ExamView® Assessment Suite**

Allows you to customize your tests by adding, deleting, or editing existing test questions. This multiple question format provides an easy-to-use program for creating more than one test for the classroom, make-up, or mastery tests. Hundreds of Document Based Questions and visuals are included. The Spanish toggle makes it easy to convert your test for Spanish native speakers.

### **Vocabulary PuzzleMaker, Online**

Software that will allow you to create your own word search and crossword puzzles. This unique resource reinforces all vocabulary terms, creates challenging and fun review and makes language lessons fun. Also, includes Spanish “toggle” button—with one click build a puzzle with Spanish clues! Haitian/Creole terms are also available within the program.

### **PresentationPlus™with MindJogger Checkpoint**

Helps you create high-impact multimedia presentations in just minutes. The package provides you with ready-made PowerPoint® visuals and screen captures of key concepts you can use in the classroom. MindJogger uses a game show format in a fast-paced, student participatory game to review each chapter of the text.

### **Spotlight Videos Online**

Introduce every chapter with primary source images and news footage to bring history alive in the classroom. Also available at the Online Learning Center with transcripts.

### **Online Learning Center (MHEonline.com)**

Everything students need to reinforce and enrich their learning can be found on [glencoe.com](http://glencoe.com) including Glencoe’s dynamic new online notebook **Study Central**. Using **Study Central** students can explore chapter main ideas, vocabulary, online note-taking and chapter quizzes. **Beyond the Textbook** web activities focus on current and historical events using the Internet.

**QuickPass** connects students quickly to the content on [glencoe.com](http://glencoe.com) by entering a quick code, students bypass introductory pages to go directly to the Chapter content to extend and support the material in the textbook.

**Study-to-Go** allows students to access audio, quizzes, and more into an iPod or PDA for access anytime, anywhere study materials. It is easy portable homework!

**Social Studies Widget** “Keep an eye on out for the one-stop launching widget from McGraw-Hill Social Studies. This free download will allow you to easily access our websites, online editions and more. Choose the look and feel of widget. You’ll have preloaded links to our digital offerings. Also feel free to pick and choose what programs and websites you want to link too.”



## SPANISH RESOURCES

### **Spanish Reading Essentials and Note-Taking Guide with Answer Key**

#### **Spanish Activities and Assessments**

Offers Spanish translations of Guided Reading Activities, Content Vocabulary Activities, and Quizzes and Tests.

## **AUTHORS AND PARTNERSHIPS**

**Gary E. Clayton, Ph.D.**, teaches economics at Northern Kentucky University. He received his Ph.D. in economics from the University of Utah, has taught economics and finance at several universities, and has authored textbooks and a number of articles. Dr. Clayton has a long-standing interest in economic education and has participated in and directed numerous economics education workshops.

**Standard & Poor's** is a leading source of data, news, and analyses on economic developments. Standard & Poor's provides the Databank in the back matter of the text.

## **THE DIFFERENTIATORS**

1. **StudentWorks™ Plus with full audio**—turns struggling readers into active learners. This differentiates it from Prentice's StudentExpress with no audio.
2. **Spotlight Videos Online**  
Introduce every chapter with primary source images and news footage to bring history alive in the classroom. Also available at the Online Learning Center with transcripts.
3. **High School Economics Reading and Study Skills Foldables™--3-D**, kinesthetic exercises that help all students learn and retain information.
4. **Reading Essentials and Note-Taking Guide**—combines a lower-reading level text with the Cornell Two-Column note-taking system—a powerful reading tool for ALL students.