



## Understanding is the Foundation for Achievement

//CODiE//  
2015 SHIA CODiE WINNER

At McGraw-Hill Education, we recognize that no two students are alike, and the need for personalized solutions could not be greater. Using revolutionary adaptive technology, *LearnSmart*® builds a learning experience unique to each student's individual needs.

*LearnSmart* with *¡Así se dice!*, gives students an advantage. Research proves *LearnSmart* improves learning outcomes by ensuring every minute a student spends studying is the most productive minute possible.

### Give students what they need, when the need it

- *LearnSmart* determines precisely which learning objectives a student has grasped and those with which he/she struggles.
- Spanish language learners need more than just vocabulary and grammar to communicate. *LearnSmart* provides students with additional instruction, practice, and context to build meaning to give them what they need when they need it. The study, practice, and assess learning cycle helps students commit knowledge to long-term memory.

# Within *LearnSmart*, discover *SmartBook*<sup>®</sup>, the only adaptive reading experience designed to transform the way students read.

## Effective study time

*SmartBook* is an adaptive e-book that utilizes *LearnSmart* technology to guide students through reading making every minute a student studies as productive as possible.

## Engage students with a personalized reading experience

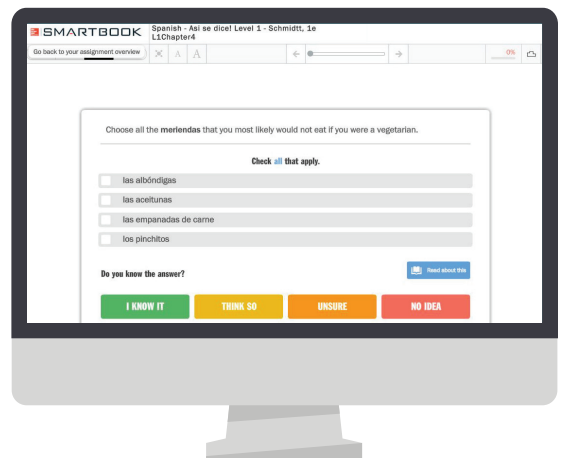
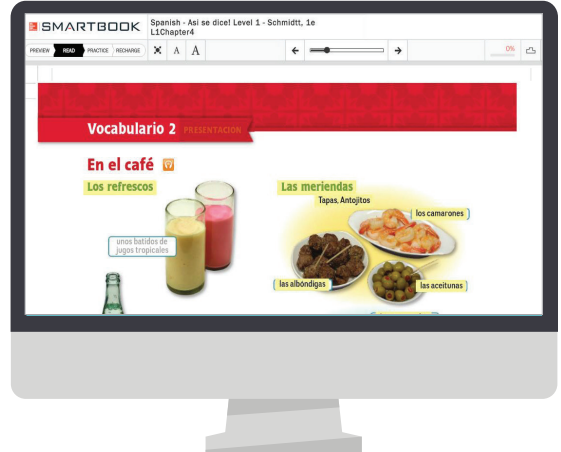
Every student experiences *SmartBook* differently. The interactive challenge format highlights content and helps each student identify content they know, don't know, and are most likely to forget.

## Easy-to-use so students retain what they have learned

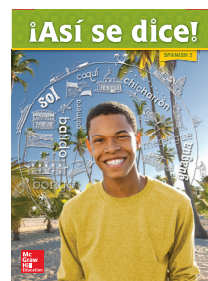
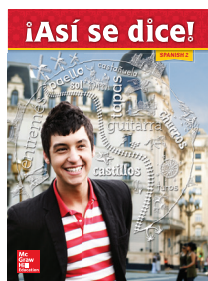
When *LearnSmart* detects content a student is most likely to forget, the student is presented the content for review to improve knowledge retention

## Efficient reporting tools pinpoint learning gaps

Students study more efficiently because they are aware of content they know and don't know. Instructor reports identify at-risk students and highlight concepts the class as a whole struggles to master.



## LearnSmart is now available:



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