## The Most Trusted Source With 100% AP Alignment

The 23rd edition of McConnell's *Economics* fully aligns—in topic coverage, skill coverage, and sequence—with the AP Microeconomics and Macroeconomics frameworks. Easy visual cues distinguish the content specific to each course. Decades of teaching success is reflected in the authors' clear treatment of economic concepts, balanced coverage, and patient explanations. The student-centered approach, accessible presentation, engaging delivery, and illustrative connections help students develop a deep understanding of the role of economics in their daily lives.

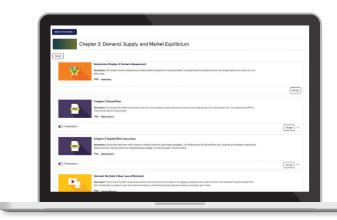


### **Streamlined AP Focus**

- Robust, fully aligned AP resources, including instructional support for all AP topics, learning objectives, and skills
- AP-style practice and assessments, including chapter-level skills practice, chapter- and unit-level exam practice, and complete AP practice exams
- Accessible graphs, engaging illustrations, and learning aids that enhance instruction
- "Concepts in Action" demonstrating practical applications to help students make real-world connections
- An AP Teacher Manual, available in print and online, including pacing, suggested activities, instructional strategies, ELL support, and more

# **Powerful Digital Resources**

- An interactive eBook and assignable, adaptive SmartBook®
- Unit reviews aligned to the AP framework
- AP chapter and key concept overviews, including teaching strategies, benchmarks, and pacing guides
- Chapter-level interactivities, videos illustrating concepts and processes, and discussion ideas
- Full practice exams that reflect the content and format of the actual AP exams



#### **Economics**

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