Mc Graw Hill

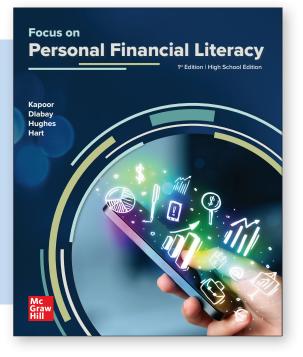
Focus on Personal Financial Literacy

High School Edition | ©2024, 1e, Kapoor



A Real-World Approach to Personal Financial Literacy

Delivering comprehensive coverage of the key topics in Personal Finance courses, the program is designed to appeal to a diverse student population with a variety of life situations and financial literacy levels. The hands-on approach encourages students to think about relevant, real-life situations and goals, and to develop an understanding of financial issues that impact their lives today and in the future. Customized content aligns to the Council for Economic Education and Jump\$tart Coalition National Standards for Personal Financial Education.



Focus On

- Accessible instruction with a high school friendly design, examples that resonate with students, and engaging illustrations of complex concepts and processes.
- Real life application with *Your Dollars and \$ense, BE AWARE!, Take Action, Financial Literacy NOW, Do the Math!*, and *What Would You Do* features that engage students in the decision making, critical thinking, and practical skills they need for sound financial planning.
- Practice and assessment activities to help students develop core competencies with daily spending diaries, road maps, case studies, self-tests, and research assignments and projects.
- Extension activities in the companion workbook that offer an abundance of additional resources correlated to the textbook.
- Unmatched teacher support, in print and online, that includes pacing information, lecture support, discussion prompts, and project-based learning ideas.

Personalized, Adaptive, and Dynamic Digital Resources

Focus on Personal Financial Literacy is enriched with multimedia content that enhances the teaching and learning experience, including:

- application-based activities,
- interactive eBook,
- adaptive, assignable *SmartBook*®,
- video series with questions to reinforce key concepts,
- Finance Prep Courses covering Calculator, Mathematics, Excel, and more.

For integrated Economics coverage, this modular course supports student mastery of foundational concepts through adaptive learning with just-in-time resources paired with practical assessments covering over 260 topics.



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More Personalized. More Productive. More Prepared.

SmartBook[®] delivers personalized, adaptive learning tailored to each student's individual needs by pinpointing knowledge gaps and focusing instruction on the concepts that require additional study. Teachers can assign a specific chapter, topic, or concept and access advanced reporting features that track individual and class progress with actionable insights to inform in-class instruction.

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ISBN List

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