

## **Program Overview**

VOTE

VOTE

010

0.000

EUR

1.2855

12-

19

Grades 9–12

Florida Social Studies

## UNITED STATES GOVERNMENT & CIVICS ECONOMICS

## Welcome, Florida Social Studies Teachers!

Component or Supporting Resource	How It Works With the Program
Print Student Edition	Aligned fully to Florida standards (print available in English and Spanish).
Print Teacher Edition / eBook	Supports students with point-of-use activities as they connect to social studies content and skills.
Interactive Student eBook with Reading Levels	Provides interactive features, read aloud functionality, and active reading strategies—available in two different reading levels.
Preparing for the Florida Civic Literacy Exam	Specifically developed to provide for practice for the Florida Civic Literacy Exam (FCLC) across the four tested competencies: American Democracy, United States Constitution, Founding Documents, and Landmark Impact on Law and Society.
SmartBook <sup>©</sup>	Delivers a personalized learning path focused on core content through adaptive questioning.
McGraw Hill K-12 Portal App	Provides offline access to Interactive Student eBook—available in any App Store for free.
Actively Learn	Equips teachers and students with ever-expanding, standards-aligned, digital content curated specifically for Florida.
Kahoot!	Launches each new topic with engaging, game show-like quizzes embedded in each introductory lesson.
Honors Guide	Provides an all-in-one solution to your classroom needs with specific, easily- implementable teaching strategies, including examples of how the program content can be used to create a highly effective advanced and career- planning course.



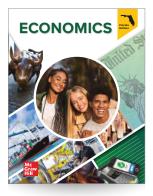


# Inquire & Learn | Inspire & Lead

Inspire students to embrace their role in the community, state, country, and world as they engage in civil discourse on their way to becoming future-ready citizens. Prepare them to manage their finances and recognize how the economy influences their lives. Equip them to make informed decisions both inside and outside of the voting booth. Empower them to think critically, ask questions, and make an impact.

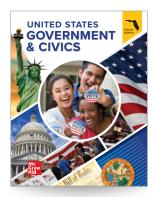


#### ©2024 9–12 Economics



### TABLE OF CONTENTS

#### ©2024 9–12 United States Government and Civics



#### Unit 1: Thinking Like an Economist

Chapter 1: What is Economics? Chapter 2: Economic Systems and Decision-Making Chapter 3: The American Free Enterprise System

#### **Unit 2: Understanding Markets**

Chapter 4: Demand Chapter 5: Supply Chapter 6: Prices Chapter 7: Market Structures

#### **Unit 3: Business and Labor**

Chapter 8: Business Organization Chapter 9: Labor and Wages

#### Unit 4: Money, Banking, and Finance

Chapter 10: Money and Banking Chapter 11: Financial Marketing

#### Unit 5: Economic Performance

Chapter 12: Evaluating the Economy Chapter 13: Economic Instability

#### Unit 6: Government and the Economy

Chapter 14: Taxes and Government Spending Chapter 15: Fiscal Policy Chapter 16: Monetary Policy

#### Unit 7: The Global Economy

Chapter 17: Resources for Global Trade Chapter 18: Global Economic Development Chapter 19: Personal Financial Literacy

## Unit 1: Foundations of American Government

Chapter 1: Foundations of Government Chapter 2: Origins of American Government Chapter 3: The Constitution Chapter 4: Federalism

#### Unit 2: The Legislative Branch

Chapter 5: The Structure of Congress Chapter 6: Congressional Powers Chapter 7: Congress at Work Chapter 8: State and Local Legislative Branches

#### Unit 3: The Executive Branch

Chapter 9: The Presidency Chapter 10: Choosing the President Chapter 11: Structure and Functions of the Executive Branch Chapter 12: State and Local Executive Branches

#### Unit 4: The Judicial Branch

Chapter 13: Federal and State Court Systems Chapter 14: The Supreme Court of the United States

Chapter 15: Constitutional Freedoms Chapter 16: Constitutional Right to a Fair Trial

#### Unit 5: Participating in Government

Chapter 17: Political Parties Chapter 18: Voting and Elections Chapter 19: Public Opinion and Interest Groups Chapter 20: Mass Media in the Digital Age

# **Support for All Students**

## Student and Teacher Editions, Digital Courseware, and more

#### Equity of Access to Material

 Accessible digital materials ensure that students with disabilities have equitable access to rigorous instruction.

## Support for Academic Achievement for All Students

- Scaffolding and differentiation
- Activities for Approaching-Level, On-Level, and Beyond-Level

#### Students Gain Awareness to Take Informed Action

- Essential Questions and primary and secondary sources lead to deeper understanding.
- Students are encouraged to be civically minded and take informed action.
- Multiple Perspectives, Deliberations,
   Debates, and other activities help students analyze government, politics, and civics issues from various points of view.



# Spark Curiosity Through Critical Thinking and Inquiry

At the beginning of every chapter, students engage with Essential Questions that encourage deep thought and reflection as they prepare to learn and interact with the topic. These questions ask:

- What will you learn?
- Why does this matter?
- How will you know that you learned it?



#### mheonline.com/florida

Go online or use your Florida Teacher Edition to explore more teaching strategies and resources.

#### Engage

- Videos, Interactive Maps, Slideshows, and Timelines
- Kahoot!

#### Enrich

- Hands-On Topic Project Worksheets
- Active Classroom Activity



## State and Local Executive Branches

#### ASKING ESSENTIAL QUESTIONS

- · How are state and local executive branches structured?
- What are the characteristics of effective governors and mayors?

What Will You Learn? You will learn who heads the executive branch of state and local government and what the executive's roles are. You will understand the range of requirements for becoming governor or a local executive and

be confirmed by the legislature

**SOURCES** 

- f. take extraordinary actions during a state of emergency? If so, how?
- **g.** call the legislature into special session? If so, under what circumstances?

In 2020 Governor Jay Inslee of V \$235 million from the state budget ir

**66** These are difficult and challenging choices. Under normal circumstances

good policy and smart investments f

#### ANALYZING PRIMARY SOURCES

1. DETERMINING MEANING Reread the excerpt, and then use context clues to determine the meaning of "budget items."

#### 2. DRAWING CONCLUSIONS

Based on the excerpt, why do you think Governor Inslee mentions vetoing both bills an doet items? Why do you normal times... **??** Some governors have the power gislature with recommended amen

neir governors' vetoes under certair the legislators in each house is requi states (Alabama, Indiana, Kentucky, a override a veto with a simple majority power is quite weak.

## CHAPTER 12

ANALYZING PRIMARY SOURCES City Government Budgets

LESSON 1 Powers and Roles of State and Local Executives

LESSON 2 Choosing Governors and

INTEGRATING INFORMATION Create a poster

or presentation that illustrates the powers of your

aovernor.

<page-header><text><text><image><image><image><image><image><image><image><image><image><image><image>

To access content offline, download the McGraw Hill K-12 Portal app



#### Differentiate

- Reading Essentials
- SmartBook<sup>®</sup>
- Spanish Student Edition
- Strategies for Differentiation

#### Assess

- Pre-assessment
- Review and Apply

#### **Offline Access**

McGraw Hill K-12 Portal App

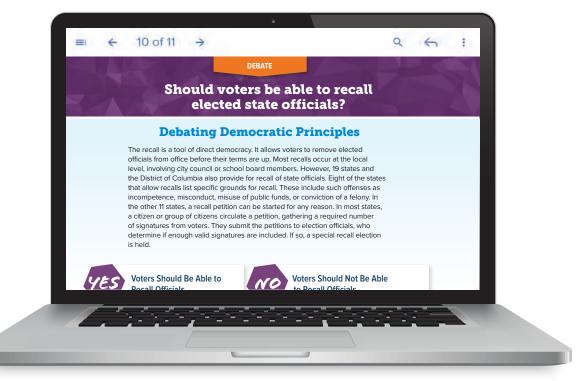
## Engage in Civil Discourse

*United States Government & Civics* features a strong emphasis on critical thinking, analyzing primary and secondary sources, and the development of essential skills needed for college, career, and civic life.

This practical, interactive curriculum encourages active citizenship, civic engagement, and civil discourse while challenging students with numerous topics and activities, including:

- Debates
- Deliberations
- Supreme Court Cases

- Government in Your Community
- Civic Participation
- Participating in Your Government



#### mheonline.com/florida

Go online or use your Florida Teacher Edition to explore more teaching strategies and resources.

#### Engage

Maps, Timelines, Charts, and Graphs

#### Enrich

- Hands-On Topic Project Worksheets and Rubrics
- Biography
- Global Connections
- Analyzing Supreme Court Cases

#### Supreme Court Case

Florida

Edition

## SUPREME COURT CASE

#### Kelo 🔽 New London (2005)

FACTS OF THE CASE The city of New London, Connecticut, experienced a significant economic decline after the closure of a military base. The city formed the New London Development Corporation (NLDC), which allowed the city to lease properties in one neighborhood to a private developer to build hotels, office spaces, and some high-end residential units. The development plan for the property would require the current residents to move out. The City of New London forced the homeowners to sell their property using eminent domain. Eminent domain is the ability of government, under the Fifth Amendment, to take over private property for "public use" along as the owners are given due process and just compensation.

Typically, eminent domain is used when a local government needs to build or expand a road, build a bridge, or otherwise provide for public use and benefit. The Kelos refused to move out of their home.

### ISSUE

May a local government take private property for economic development purposes?

#### ARGUMENTS

KELO The property in this case is not in a run-down area, and it is not hazardous. The city wants this property only because it could receive more tax revenue if the property were developed differently. If states are allowed to take property in order to promote economic development, there would be no limit to what would qualify as "public use." Without limits, states could essentially control all property.

Moreover, the state should not be allowed to take private property and give it to another private entity. Traditionally, when states use eminent domain, the property taken is used by the government to build some type of infrastructure project. The public purpose served should be direct and immediate.

#### EXPLORING THE ESSENTIAL QUESTION

MOOT COURT You will be assigned to one of three groups: lawyers for Kelo, lawyers for New London, or Supreme Court justices. You will prepare for a moot court of this case. The lawyers for each side should develop arguments to present during oral argument and prepare to answer muestions from the justices. Lawyers should support claims and counterclaims with evidence. The

NEW LONDON The city of New London was suffering from an economic downturm, and the tax revenue to be gained would substantially benefit the public. Economic development can be as important to a community as an infrastructure project. An area should not have to be in shambles before a city can step in and take property to create economic development.

The Fifth Amendment simply says that property should not be taken without due process and just compensation. The city followed required procedures, and the homeowners in this case were paid enough for their property. Additionally, in this case the property would be owned by the city and leased to the develope. A basic premise of federalism allows localities to make decisions based on their situations—what works in Connecticut might not work In Utah.

YOU BE

477



UNITED STATES

& CIVICS

GOVERNMENT

<text>

Engaging video to open each chapter

#### Differentiate

- Reading and Writing Essentials
- Guided Reading Activity
- History & Economics Activity
- History & Civics Activity
- History & Geography Activity

#### Assess

- Check for Understanding
- Lesson Activities
- Review and Apply Activity
- Self-Check Quiz
- Lesson Quiz

#### **Offline Access**

McGraw Hill K-12 Portal App

# Develop Problem Solving Skills, Promote Financial Literacy

Engage students with a variety of hands-on projects and simulations that initiate active learning and deliver context through application and problem solving while promoting collaboration with peers. Featuring new data sets, charts, and graphs, including data from the 2020 census, *Economics* engages students with relevant topics and interactive resources—including brand new videos and interactive maps—that help strengthen their understanding of macro and microeconomic principles.

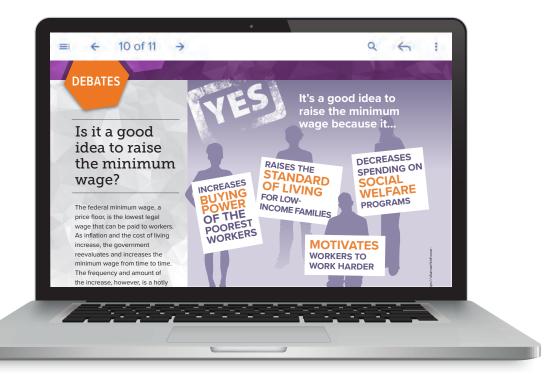
Promote financial literacy while maximizing comprehension and critical thinking skills with:

Essential Questions

Economic Perspectives

Case Studies

- Debate features and more
- Global Economy & You Activities



#### mheonline.com/florida

Go online or use your Florida Teacher Edition to explore more teaching strategies and resources.

#### Engage

- Compelling Question
- Interactive Images

#### Enrich

- Making Connections to Today
- Additional Digital Source (Online Only)

......

Case Study

Florida

Edition

# ECONOMICS



## SUPPLY, DEMAND, and COST of SUPER BOWL ADVERTISING

During 364 days out of the year, the average cost of a 30-second prime-time television advertisement spot is about \$15,000. But for one four-hour block, on one day, on one channel each year, the price skyrockets to around \$5.6 million. That time slot is the Super Bowl.

Like most prices in a market economy, the price for levision advertising is set by supply and demand. Advertisers ant to reach the largest number of viewers with each ad, so meand is high for ad space during a program lots of people e watching. And few programs are watched by more people an the Super Bowl, which averages over 100 million viewers ich vear.

Because demand is higher for ads during the Super Bowl, he supplier (the television station airing the game) can charge igher prices than for other programs. The limited supply of ad pace also plays a role in sending the price higher. In 2020 here were only 70 slots available to sell.

In the end, all of the ad space available during the game is lied, because the television station won't charge a price so igh that advertisers are unwilling to pay. They charge the rice that makes them the most profits, given the supply and lemand for the available advertising spaces.

#### ASE STUDY REVIEW

 ANALYZING EVENTS What makes the equilibrium price for an advertisement during the Super Bowl different from the normal equilibrium price for a television advertisement?
 IDENTIFYING CAUSES What conditions might lead to a shortage of

ONE YEAR in Super Bowl Ads (2020) Number of viewers: 102.1 million Number of Percent of 30-second U.S. households advertising tuned in: spots sold: 41.7% 70 Top price paid for one 90-second ad: \$16.8 million Average Ad space was cost of a 30-second ad: sold out 3 months \$5.6 before the game aired million Cost of 30-second Commercia ¢ Ē \$3 Price \$2 207

PRICES AS A SYSTEM

Engaging video to open each chapter

#### Differentiate

- English Learners Scaffold
- Reading and Writing Essentials
- SmartBook<sup>®</sup>
- Spanish Student Edition

#### Assess

- Examine the Source
- Take Informed Action
- Lesson Quiz

#### **Offline Access**

McGraw Hill K-12 Portal App

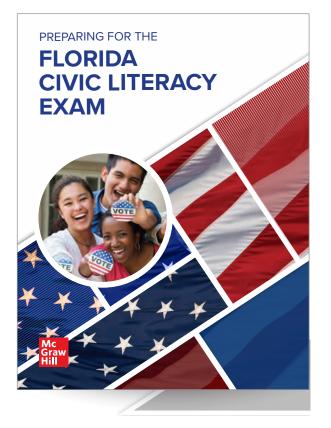
# Prepare Students for Florida Civic Literacy Success

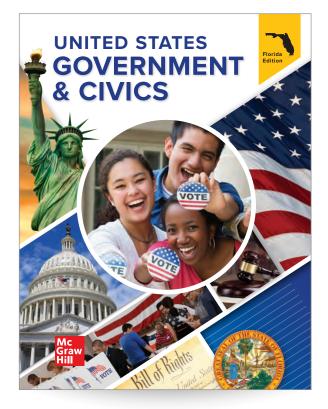
This worktext is developed specifically for practice for the Florida Civic Literacy Examination (FCLE) across the four tested competencies:

- American Democracy—understanding of the basic principles and practices of American democracy and how they are applied in our republican form of government.
- United States Constitution—an understanding of the United States Constitution and its application.

- Founding Documents—knowledge of the founding documents and how they have shaped the nature and functions of our institutions of self-government.
- Landmark Impact on Law and Society an understanding of landmark Supreme Court cases, landmark legislation, and landmark executive actions and their impact on law and society.

#### Use this worktext in conjunction with United States Government & Civics





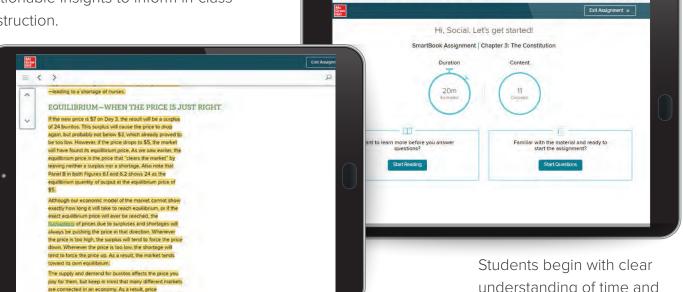
This text features a strong emphasis on critical thinking, analyzing primary and secondary sources, and the development of essential skills needed for college, career, and civic life.

# Personalize Learning for Every Student

SmartBook® delivers personalized, adaptive learning tailored to each student's individual needs by pinpointing knowledge gaps and focusing instruction on the concepts that require additional study. Teachers can assign a specific chapter, lesson, or concept and access advanced reporting features

rtBook Lesson 01: Structure and Principles of the Constitution

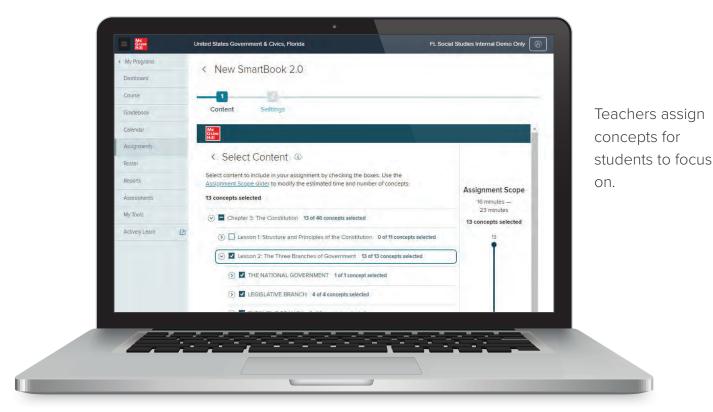
that track individual and class progress with actionable insights to inform in-class instruction.



understanding of time and concepts to complete.

BH×

Highlights help show key concepts.

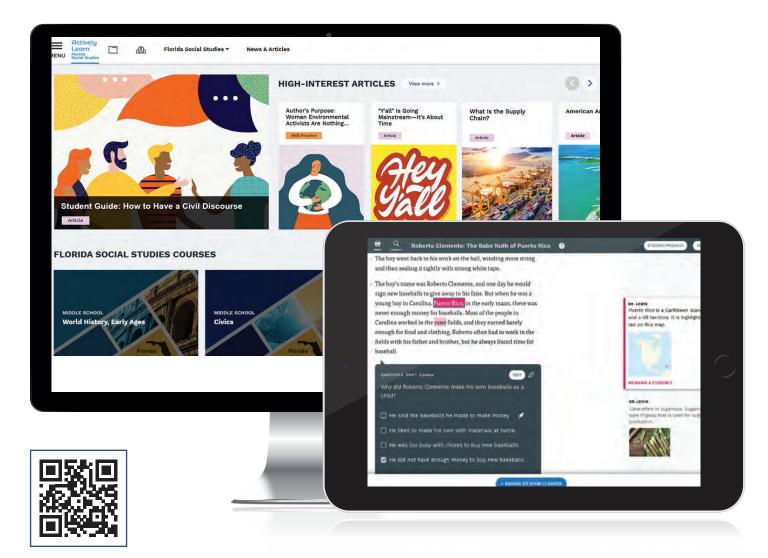


# Discover a Florida Standards-Based Curriculum That Grows Over Time

Enjoy **digitally embedded** access to a variety of supporting resources **aligned to Florida standards** that boost interactivity with new course content.

# Actively Learn

Discover *Actively Learn*, McGraw Hill's award-winning curriculum platform for grades 3–12. This digital resource is your go-to for ever-expanding ELA, science, and social studies content designed to maximize student learning and build reading, listening, speaking, writing, and research skills.



Scan to learn more about Actively Learn

# Kahoot!

**Kahoot!** uses fun, game show-like quizzes to help students review important material in an engaging way.



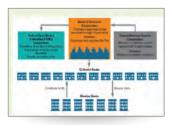
## **Updated Interactive Resources**



Interactive Image



We the People



Charts, Graphs and Data



Biography



Debates and Deliberations



Audio

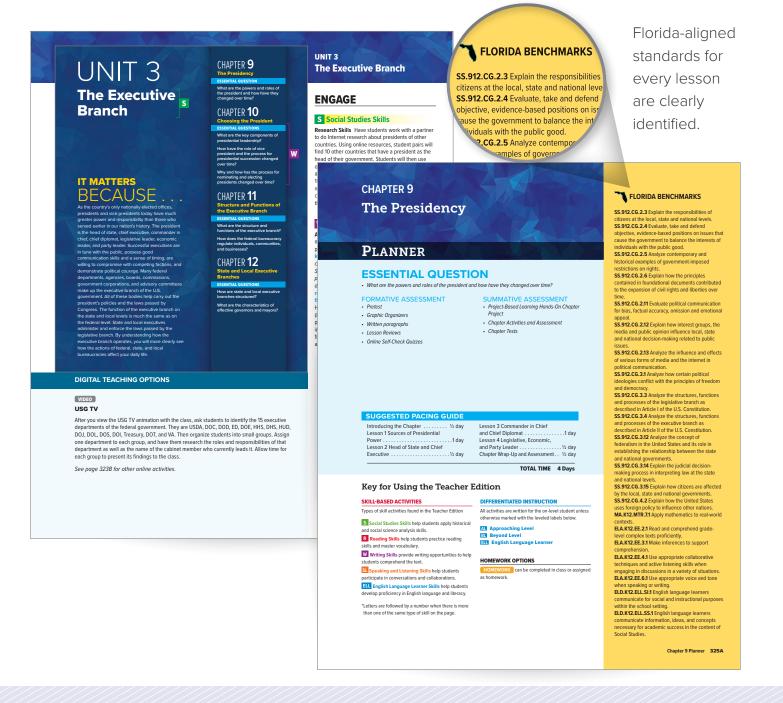
## And more!

# **Plan Your Way**

Explore teaching resources that offer flexibility as you choose the resources and activities that meet your classroom needs. Topics for professional learning videos include educational equity, inquiry, and much more.

#### **Honors Guide**

An all-in-one solution to your classroom needs with specific, easily implementable teaching strategies, including examples of how the program content can be used to create a highly effective honors course.



## **Digital Instruction Features**

Ready-made, customizable and printable lesson plans support your classroom needs while saving you time and clicks.

#### **Teacher Edition Activities**

#### Chapter | The Constitution

Lesson 2 | The Three Branches of Government

#### ENGAGE OPTIONS

#### BELLRINGER

Ask students to think of two or three people they know who have power. Tell students that, without naming the people, they should freewrite for two to three minutes about their observations of how these people use their power. They should comment on how power affects those who have it and whether they think controls are needed on those who have power. Share with students that people have been examining the effects of power for as long as government has existed, and they will have the opportunity to think more about this question.

#### ENGLISH LANGUAGE LEARNERS SCAFFOLD

#### TEACH & ASSESS OPTIONS

#### SPEAKING AND LISTENING SKILLS

Using Multimedia Tell students they are going to be working in groups to prepare digital slide presentations about the three branches of government as they work on this lesson. Organize students into groups and direct them to begin developing their presentations by creating a title page for each branch. They should illustrate each title page with a photograph of the building where the leaders of that branch work. Discuss with students whether they think having all three branches work in the same building, which occurs in some states, would be a good or bad idea.

#### MAKING CONNECTIONS TO TODAY

#### > OP-EDS

#### SOCIAL STUDIES SKILLS

Understanding Context Ask each group to choose one of the expressed powers of Congress. Each group should discuss why the power it selected was delegated to Congress rather than to the executive branch. Allow time for groups to share their analyses.

DIFFERENTIATE THE ACTIVITY

Ask approaching-level students to explain what the word expressed means in this context (possible answers: stated, written, specific, or explicit). Approaching Level

Ask beyond-level students to identify which expressed powers give Congress the power to pass laws limiting the number of immigrants to the United States (*naturalizing citizens*), to prohibit discrimination in businesses (*regulating commerce*), and to draft people into the

#### Sync Presentations Between Classes

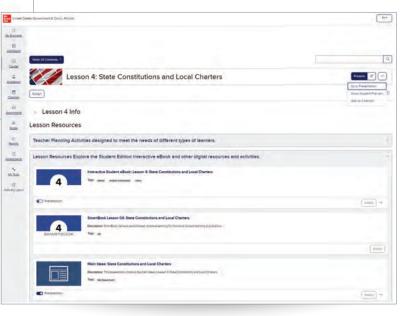
Teachers can now sync one presentation across multiple class sections; simply edit the presentation and click the sync feature to automatically update it for every class.



Use the checkboxes to select and quickly assign resources, creating a personalized learning experience for an individual, group, or class.



**Collapse or expand sections** to focus on what your classroom needs.



## **Teach Your Way**

Support every student with additional strategies for you to choose from. Look for labels in the Teacher Edition such as Differentiated Instruction, Multiple Strategies to Support Learning, Making Connections, and many more. Each lesson includes many different activities and teaching strategies to address **social studies skills, literacy skills, and Scaffolding and Differentiation.** 

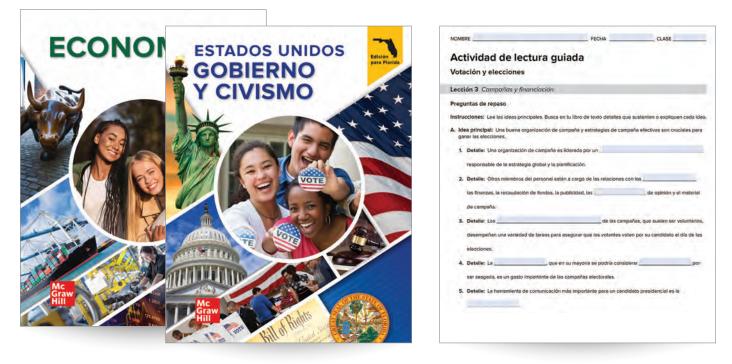
Is the War Powers Act constitutional?		CHAPTER 9 Debate
Debating Democratic Principles The War Powers Act of 1973 was inspired by the Vietnam War. Many believed the president should not have sent so many American soldiers to Vietnam without a formal declaration of war, which would have been made by Congress. Congress wanted to prevent this from happening again. The act sets various deadlines for the president to notify Congress and get congressional approval for sending troops abroad. Since the Congress, the act remains controversial.		TEACH & ASSESS R Reading Skills Determining Central Ideas Organize stude groups and ask them to read the arguments their small groups which arguments they thin compelling and why.
<b>EXECUTE DELETED CONTRUMENTATION CONTRUMENT CONTR</b>		Social Studies Skills Cal Studies Skills Explaining Issues Ask students to form two lines facing on one side of the question: Is the War Powers At constitutional? Students will have two minutes to discuss their views on this particular argument with the student standing directly across from then; the two students should share the time approximately equally. Read one argument to the class and direct pairs to begin talking. When two minutes are up, ask students in one line to move one position to the left; the student at the end of the line who is left without a partner should move all the way to the far end of the line to talk with the partner-less student three. Repeat the process with several additional arguments, alternating between arguments from the affirmative and negative positions. Continue as long as students remain interested and focused. Munce as long as students remain interested and focused. Munce as long as students to reflect on what the strengths and weaknesses of this regurdin of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent on powers/ Assign students to reflect on what the grantent of powers/ Assign students to reflect on what the grantent of p
DIGITAL TEACHING OPTIONS	The Presidency 351	explaining and justifying their pos ( <i>This question is important because it deals w</i> <i>fundamental issue regarding checks and bala</i> <i>separation of powers.</i> ) Assign students to re- ruments they read and heard and writ- ing and justifying their positi
Is the War Powers Act constitutional? Present the debate question and have students vote "Yes" or " students read the overview to learn background information ab arguments into arguments for and against the War Powers Act. a position on the debate question. Have the groups work throug Students can add notes to the interactive resource as they work allowing both sides to present arguments, rebut their opponent students reevaluate their positions and vote again on the debate	out the debate topic. Then have students sort the Organize the class into two groups and assign each jh the Exploring the Essential Question items. through the items. Conduct the classroom debate, s, and summarize their positions. Then have	ANSWERS EXPLORING THE ESSENTIAL QUESTION Students should identify support for their side of the question, while thoughtfully examining opposing

The Teacher Edition offers a wide variety of differentiation support, including at point-of-use with English language learner scaffolds to make the text accessible to students who are learning English at different levels of proficiency.



## Authentically translated Spanish resources

Available in print and digital. Digital Spanish resources include the Student eBook, assessments, and closed captioning for videos. Print Spanish resources include the Student Edition, Topic Tests, and Lesson Quizzes.

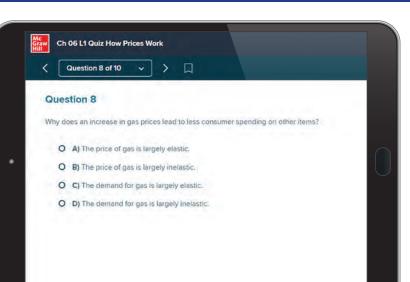


Economics

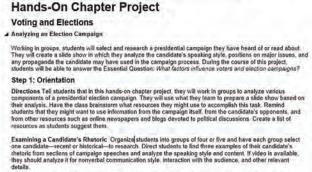
## **Assess Your Way**

Formative and summative assessments help you track progress and address individual student and whole-class needs. Assessment options relevant to Florida instruction and tied to standards include:

- Pre-assessment
- Student Edition Lesson Activities
- SmartBook<sup>®</sup> Adaptive Learning
- Self-Check Lesson Quizzes
- Lesson Quizzes
- Chapter Tests, Forms A and B
- A Hands-On Topic Project
- Exit Slips



CLASS.



Tell students to try to determine the primary audience for each speech. As each group works, have students answer questions such as: What effect do you think this candidate's heloric had on the campaign? Does the speech make the candidate's position on an issue clear? What does it tell you about the candidate? Each group should assign a reporter to take notes on the group's discussion. Remind students that they will need to refer to these notes when they create their stide show.

#### Materials

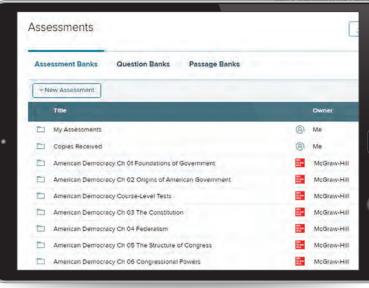
NAME

· Access to the Internet and/or other appropriate resources

· Computer with word processing software for taking notes

Stan 2- Identifying the Candidate's Position on Issues

andidate's position on two key campaign issues and notice whether issues. The group should then create a graphic organizer showing ion on each issue, and the groups that are fixely to support that software or slide show software to create the graphic organizer.



Digital test banks allow you to select and write new questions to create customized assessments.

# We Are Your Integration Partner Every Step of the Way

As a busy educator, you need a program that seamlessly integrates into the platforms you already use. That's why our programs are structured for a smooth integration with **Schoology (PowerSchool)**, **Canvas, Clever, Google Classroom,** and more. With the ability to access all your content from your current platforms, you can skip the tedious onboarding and dive right into teaching and learning.

Our Digital Integration Services team is here to help with all your platform integration needs, offering **integration support throughout the life of your adoption.** 





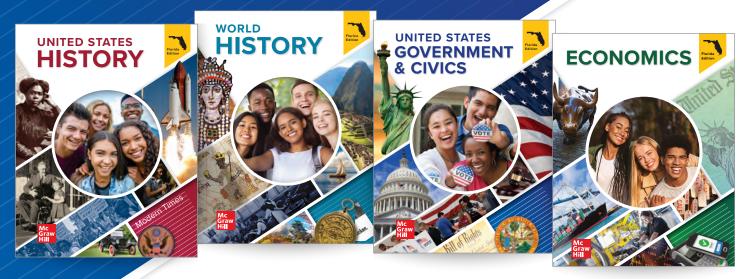




## Notes


## **Notes**

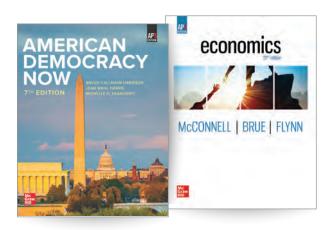

# Inquire & Learn | Inspire & Lead



Learn more about our suite of 9–12 social studies programs and discover which curriculum is right for you and your students.



Go online to learn more, explore resources, and try the digital program: **mheonline.com/florida** 



To explore all of our fully aligned AP<sup>®</sup> Editions, please visit **mheonline.com/advancedplacement** 

AP® is registered by the College Board, which was not involved in the production of, and does not endorse, these products.

