

A Straightforward Approach to the Basics of Accounting

Through proven pedagogy and a straightforward approach, *College Accounting* offers first-time accounting students a path to understanding and mastery. The authors represent the breadth of educational environments ensuring that the text is appropriate for all student populations. Throughout, they have adhered to a common philosophy about textbooks: they should be readable, contain many opportunities for practice, and be able to make accounting relevant for all.

The sixteenth edition includes:

- Certified Bookkeeper Designation: Many bookkeepers aspire to become Certified Bookkeepers
 (CB), a designation that assures an individual possesses the level of knowledge and skills needed
 to carry out all key accounting functions through the adjusted trial balance, including payroll.
 Throughout the text, end-of-chapter materials include questions that will help aspiring bookkeepers
 to achieve the Certified Bookkeeper Designation.
- Internal Control & Fraud Prevention: Throughout the text, internal control and fraud prevention techniques are discussed for different classes of assets including cash, payroll, inventories, and property, plant, and equipment. Internal Control and Fraud Prevention problems are included in every chapter.
- Mini-Practice Sets: Four Mini-Practices Sets are interspersed throughout the text. These practice sets are now assignable in Connect for completion online. Additionally, there are two full-length practice sets available as additional resources to complete offline.
- Revised Chapter Openers: Chapter openers have been revised, featuring companies such as Apple, Boeing, Costco, Deloitte, Dr Pepper, Facebook, Ford, Southwest, Starbucks, Uber, and UPS, and the Financial Accounting Standards Board.

College Accounting

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AP22M21733