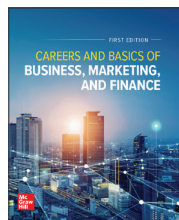


# Career and Technical Education

## Accessible Instruction | Immersive Activities | Grades 6-12

These immersive CTE courses are designed to provide you with the flexibility to meet your instructional needs - whether in the classroom, online, or both. Each of these courses is available in print as well as a robust digital experience featuring one of our learning management platforms. All digital programs are available on the *ReadAnywhere* app that provides a mobile-ready eBook experience with off-line access anytime, anywhere.

BUSINESS – FOUNDATIONAL PROGRAMS

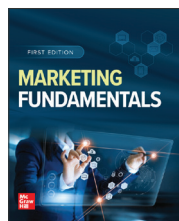


### Careers and Basics of Business, Marketing, and Finance

1st Edition © 2024 | McGraw Hill

*Careers and Basics of Business, Marketing, and Finance* is the high school student's guide to exploring how businesses operate and the key occupations that lead organizations. Nearly every student will go on to work for or run a business at some point and a basic understanding of how businesses and functional groups within companies operate will help them succeed.

**Student Edition**  
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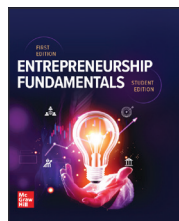


### Marketing Fundamentals

1st Edition © 2024 | McGraw Hill

*Marketing Fundamentals* is the high school student's guide to understanding the dynamic world of marketing. Marketing is no longer just for business majors. Anyone that wants to build awareness and influence others should understand the basic principles of marketing outlined in this program. Students experience first-hand how to understand buyer behavior, build impactful messaging, make data-driven decisions, and create winning marketing strategies.

**Student Edition**  
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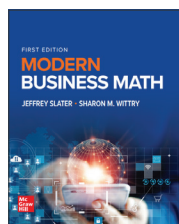


### Entrepreneurship Fundamentals

1st Edition © 2024 | McGraw Hill

*Entrepreneurship Fundamentals* is the high school student's guide to understanding what it takes to bring ideas to life. The digital world has leveled the playing field and every student can be an successful entrepreneur—if they are prepared with some basic principles. Students begin each chapter with an introduction to a real-life entrepreneurial scenario and experience dialog as they learn how to think and solve problems like an entrepreneur.

**Student Edition**  
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### Modern Business Math

1st Edition © 2024 | Jeffrey Slater, Sharon M. Wittry

*Modern Business Math* helps students grasp everyday math concepts needed to succeed in the business world and life after high school. From budgeting and financial analysis to taxes and problem solving, students experience real-life situations, apply critical thinking skills, and learn how to solve problems. A great program for students not pursuing a career or major requiring calculus. Digital features include SmartBook 2.0, ReadAnywhere mobile app, and application-based activities and exercises.

**Student Edition**  
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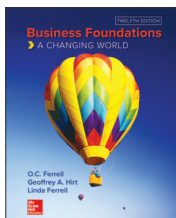
### Accounting Fundamentals

1st Edition © 2025 | McGraw Hill

Based on the highly-regarded Glencoe Accounting series, *Accounting Fundamentals* takes students on an immersive journey from the basic accounting principles to an in-depth review of the accounting cycle for sole proprietorships, merchandising companies, and publicly held corporations. Students will solve real-world business problems and financial transactions and gain critical experience crafting and deciphering key financial documents that shape strategic business decisions.

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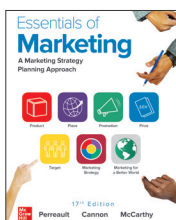


## Business Foundations: A Changing World

12th Edition © 2020 | Ferrell

*Business Foundations* is an intermediate course designed for high school programs seeking a more in-depth examination of business with college-level content. *Business Foundations* guides students through the technology-saturated world of business today. This course provides students with enough breathing room to explore topics while incorporating additional activities that enhance the content.

**Student Edition**  
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## Essentials of Marketing

17th Edition © 2021 | Perreault

*Essentials of Marketing* is an intermediate course designed for high school programs seeking a more in-depth examination of marketing with college-level content. *Essentials of Marketing* looks at the best of marketing where marketing practices meet target customer needs. This practical, research-based program emphasizes a marketing strategy planning approach to the introductory marketing course.

**Student Edition**  
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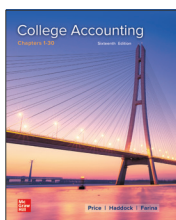


## Entrepreneurship

11th Edition © 2020 | Hisrich

*Entrepreneurship* is an intermediate course designed for high school programs seeking a more in-depth examination of entrepreneurship with college-level content. *Entrepreneurship* has been designed to clearly instruct students on the process of formulating, planning, and implementing a new business venture in a logical manner. Comprehensive cases align chapter concepts to help reinforce key topics.

**Student Edition**  
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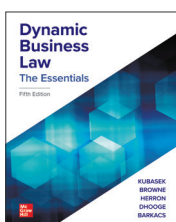


## College Accounting

16th Edition © 2021 | Price

Through proven pedagogy, time-tested and accurate problem material, and a traditional, straightforward approach to the basics of accounting, *College Accounting* offers first-time accounting students a path to understanding with examples of how accounting is used in the real world.

**Student Edition**  
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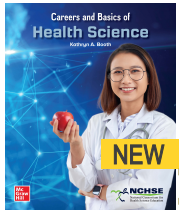
## Dynamic Business Law: The Essentials

5th Edition © 2021 | Kubasek

Featuring a concise, student-focused approach and a cohesive theme throughout the text and cases, *Dynamic Business Law* provides an ethical decision-making framework that emphasizes critical thinking. Digital edition includes Roger CPA multiple choice questions, test bank, writing assignments, instructor's manual, and instructor's PowerPoints

**Student Edition**  
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### Careers and Basics of Health Science

1st Edition © 2025 | Kathryn A. Booth

There are 250+ healthcare occupations. Requirements vary widely from a certification to eight years or more post-secondary education and training. *Careers and Basics of Health Science* is your student's gateway to the exciting world of healthcare and the many career opportunities available. Each chapter is written by an expert in the field, providing students with a front-row seat to careers in therapeutic services, diagnostic services, health informatics, support services, and biotech.

**Student Edition**  
978-1-26-631933-4

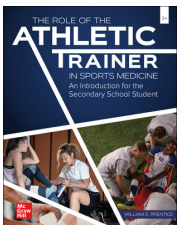


### Essentials of Medical Language

1st Edition © 2024 | David M. Allan, Rachel C. Basco

*Essentials of Medical Language* is designed to help students master the complex language of modern health care. Organized by body system in an outside-to-inside sequence, students experience the terminology in the same differentiated diagnosis method a physician would use in an examination. Authentic patient cases are used to place the student in the shoes of a healthcare professional. This causes more effective retention of terms and how terms relate to each other.

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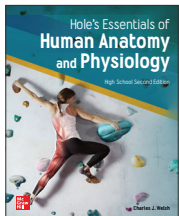


### The Role of the Athletic Trainer in Sports Medicine: An Introduction for the Secondary Student

2nd Edition © 2021 | Prentice

*The Role of the Athletic Trainer in Sports Medicine: An Introduction for the Secondary School Student* is designed to introduce secondary school students who may be interested in pursuing a career in some aspect of health care to the profession of athletic training and the field of sports medicine. It provides basic information for students on a variety of topics, all of which relate in one way or another to health care for the athletic or physically active patient populations.

**Student Edition**  
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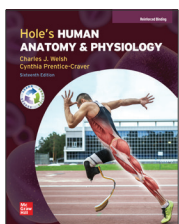


### Holes Essentials of Human Anatomy and Physiology

2nd Edition © 2021 | Welsh

*Hole's Essentials of Anatomy & Physiology* 2nd Edition retains its high-quality content and dynamic features plus delivers enhanced NGSS integration and ELL/ELA support. The high school friendly presentation masterfully blends text and imagery to engage students with approachable content as they learn to apply concepts to various fields of study making this an ideal selection for an introductory course.

**Student Edition**  
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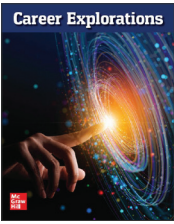
### Holes Human Anatomy and Physiology

16th Edition © 2022 | Welsh

*Hole's Human Anatomy & Physiology* delivers a comprehensive, in-depth exploration of anatomy and physiology while placing emphasis on the fundamentals for students who have little-to-no prior science knowledge. The proven Learn, Practice, Assess learning system ensures student understanding, application, and mastery of complex concepts while the Understanding Words feature builds a solid anatomy and physiology vocabulary.

**Student Edition**  
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### Career Explorations

1st Edition © 2024 | McGraw Hill

*Career Explorations* introduces students to hundreds of diverse careers and critical soft skills needed to set them on a purposeful path through their academic journey into high school and beyond. Students will immerse themselves in each of the 16 career clusters, one chapter at a time, exploring hundreds of jobs, salaries, required education, and the steps necessary to build an occupation in that career field. Ideal for students in Grades 6–10.

**Student Edition**  
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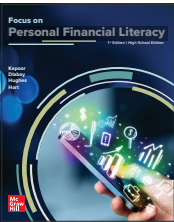


### Exploring Digital and Information Technology

1st Edition © 2025 | McGraw Hill

Each chapter of *Exploring Digital and Information Technology* builds a foundation of knowledge and reason by engaging students in topics ranging from computer hardware and software to digital citizenship and artificial intelligence. Teachers will love the digital wrap-around teachers edition complete with student page view and teaching instructions as well as the selection of rich multimedia that helps simplify the complex language of the digital world.

**Student Edition**  
978-1-26-631861-0

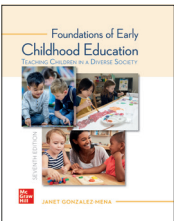


### Focus on Personal Financial Literacy, High School Edition

1st Edition © 2024 | Kapor

Delivering comprehensive coverage of the key topics in Personal Finance courses, the program is designed to appeal to a diverse student population with a variety of life situations and financial literacy levels. The hands-on approach encourages students to think about relevant, real-life situations and goals, and to develop an understanding of financial issues that impact their lives today and in the future. Customized content aligns to the Council for Economic Education and Jump\$tart Coalition National Standards for Personal Financial Education.

**Student Edition**  
978-1-26-563495-7

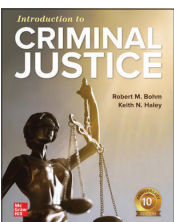


### Foundations of Early Childhood Education: Teaching Children in a Diverse Society

7th Edition © 2020 | Gonzalez-Mena

Designed to help improve the quality of early childhood care and education programs, *Foundations of Early Childhood Education* provides students with an overview of these programs and strengthens their understanding through the use of examples, anecdotes, and scenarios. Digital features include *SmartBook 2.0*, *ReadAnywhere* mobile app, assignable test banks, and instructor resources.

**Student Edition**  
978-1-26-475590-5



### Introduction to Criminal Justice

10th Edition © 2021 | Bohm

*Introduction to Criminal Justice* is the ideal text for students interested in learning about our criminal justice system. This comprehensive program empowers students to think critically about this social institution as it progresses through a detailed analysis of its major components: law enforcement, the administration of justice, and corrections.

**Student Edition**  
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