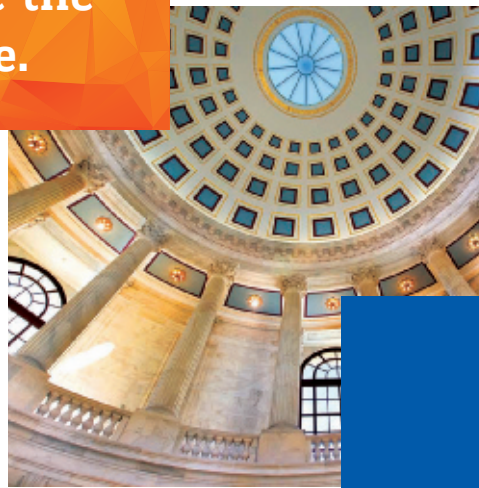




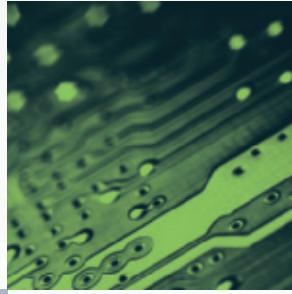
**Experience
the World.
Shape the
Future.**



 **IMPACT™**
CALIFORNIA
SOCIAL STUDIES



**How
did that
happen?**



**Why does it
matter?**





**What does
it have to do
with me?**



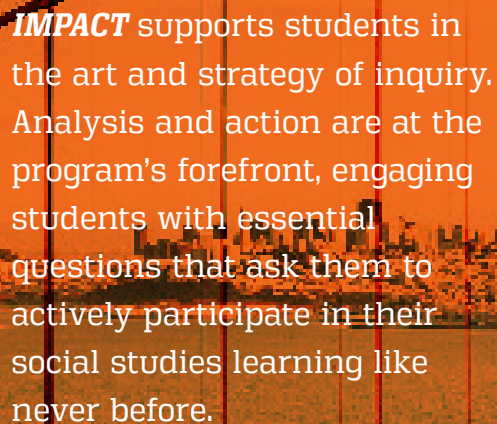
Making an Impact Starts with Engagement.

IMPACT: California Social Studies is a dynamic, student-centered program designed to help teachers make an impact in the classroom, and to inspire students to make an impact on the world around them.


Engage students in the lives of the people who made history, allow them to experience relevancy through active learning, and empower them to develop empathy and critical thinking skills. Students will gain the tools they need to understand their place in the world, to take action in society, and to succeed in college, career and civic life.

Built to Prepare California Students to be Citizens of the World

Created to meet the vision of the California History-Social Science Framework and Standards, *IMPACT: California Social Studies* was intentionally written with a focus on **Inquiry, Literacy, Content, and Citizenship**.



IMPACT supports students in the art and strategy of inquiry. Analysis and action are at the program's forefront, engaging students with essential questions that ask them to actively participate in their social studies learning like never before.



IMPACT provides support to help students deeply comprehend what they read, write effectively and persuasively, and communicate clearly with purpose.

A scenic view of the Golden Gate Bridge in San Francisco, California, spanning the Golden Gate Strait. The bridge's iconic red-orange color contrasts with the blue water and the hazy, cloud-filled sky. The bridge's suspension cables and towers are prominent, with the city of San Francisco visible in the distance. The image is used as a background for a graphic design featuring several overlapping geometric shapes in blue, orange, green, and dark blue, which serve as containers for text.

IMPACT allows students to see themselves as a part of the global community by highlighting current events, celebrating unique and diverse individuals, and connecting the past with the present. Students are encouraged to take action for true civic engagement.

**Let's make an
impact on the
next generation
of informed and
engaged citizens.**

Ignite Curiosity and Cultivate Meaning



Want to see your classroom fired up about social studies? Get your students talking! Engage students with compelling essential questions, interactive resources, and powerful stories that help them see themselves as part of history, and watch the world come alive for them.

Rich print and online resources help you meet your students where they are, build understanding, and make learning relevant.



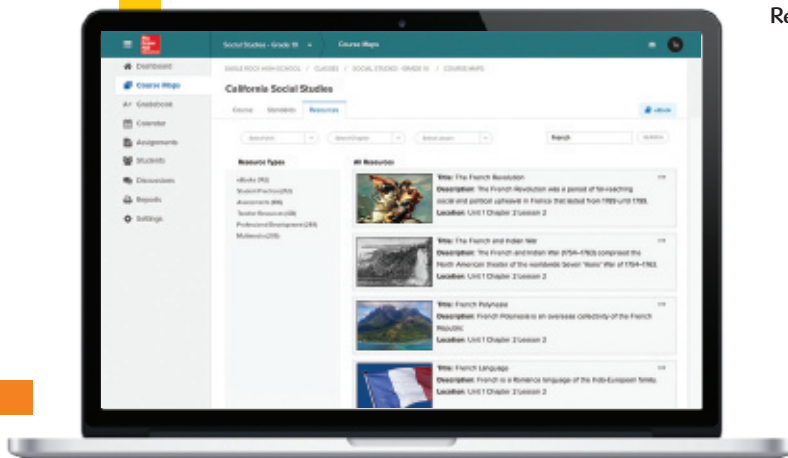
It's all online! Go to mhecalifornia.com



Interactive Maps



Relevant Videos



Full Resource Library



Student Edition: Making Connections Feature

- **Compelling Essential Questions** empower students to relate their learning to big ideas and enduring themes, and to frame their own questions.
- **Bellringers** capture attention and introduce students to the lesson content.
- **The Story Begins, Biographies, and Literature** place students in the middle of compelling events and stories and introduce them to historical figures.
- **Making Connections, citizenship features, and Supreme Court case studies** show how events of the past have an impact on the present and future.
- **Interactive timelines and maps** immerse students in the time and place of the narrative.
- **Relevant videos** enrich the learning experience with dynamic commentary and different perspectives.
- **Audio narration** helps those learners who prefer to listen to text.
- **Full Resource Library** is just a click away, and is easily searchable. Find videos, infographics, political cartoons, images, graphic novels, plus add your own favorite resources!

Spark Inquiry and Promote Critical Thinking

Equip students to think critically through active learning.

By researching, evaluating sources, and completing evidence-based writing tasks, students learn how to reach informed conclusions and take action.



**Asking
Essential
Questions**

**How does
revolution
change
society?**

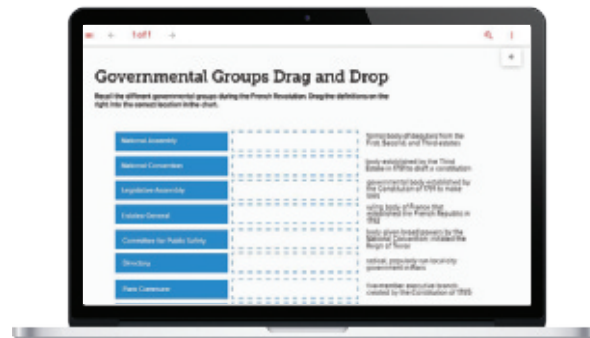
**What
causes
revolution?**

- **Diverse Primary Source activities** provide ample opportunities for critical analysis.
- **Inquiry Journal**, an interactive worktext to the Student Edition, provides additional activities that focus on source analysis and evidence-based writing for U.S. and World Histories.
- **Inquiry projects and hands-on investigations** initiate active learning, while promoting collaboration with peers.
- **Multiple perspective features** help students see diverse perspectives, while helping them formulate their own unique point of view.
- Civic, Economic, Geographic, and Historical **reasoning activities** develop essential history-social science skills.
- **Compare & contrast, sequencing, cause & effect, and document-based performance tasks** probe for deep understanding.

Inquiry Journal



Tech-enhanced Performance Task



Primary Source Analysis



Point of View Feature



Provide Meaningful Access to Content through Literacy Support

LITERATURE

An Inquiry into the Nature and Causes of the Wealth of Nations

by Adam Smith

PURPOSE: To argue that the wealth of nations is related to better productivity and the output.


BACKGROUND INFORMATION: Adam Smith was an eighteenth-century philosopher who wrote and lectured extensively on the relationship among economics, history, and the political choices societies make. Smith's ideas, which he presented in 1776 in his book *An Inquiry into the Nature and Causes of the Wealth of Nations*, are widely accepted as the foundation upon which economics developed into an academic discipline. His work continues to influence economic theory and practice today.

Explore the Text

Context: Adam Smith lived during the Enlightenment, a period in European history in which many people questioned traditional institutions and morals. Smith questioned the nature of traditional economics. In Smith's time, the amount of gold and silver a nation possessed generally defined its wealth. But Smith argued that wealth should also include what a nation produces, buys, and sells—a monetary value he today calls many of the contemporary, Smith-considered-kind and spiritual ideas as a form of wealth. However, he also believed that all forms of labor hold value for a society, which was his way to study the different industries discussed in the following excerpt.

Character: Smith's study of labor led him to examine specific occupations. Each history section makes a case for why working with metals to weave a nation's cloth. All these chapters play a role in Smith's narrative to help him draw general opinions about labor and productivity as a whole.

Topic: The reason that follows is taken from the first two chapters of the *Wealth of Nations*. In Chapter 1, Smith presents his argument in the first paragraph: a division of labor is the best way to increase productivity. Smith supports his argument by discussing how this benefits laborers, including the observation that increasing one skill not only saves time but also encourages new innovations to make that task even more efficient. Smith goes on in Chapter 8 to argue that human nature encourages a division of labor in society, and how the resulting increase in productivity benefits society as a whole.



Strategies for Close Reading

LITERATURE

The Reign of Terror

GUIDING QUESTION

How did the new French government deal with citizens?

To meet these crises, the National Convention gave broad powers to a special committee of 12 known as the Committee of Public Safety. It came to be dominated by the radical Jacobin Maximilien Robespierre. For approximately a year during 1793 and 1794, the Committee of Public Safety took control of the government. To defend France from domestic threats, the Committee adopted policies that became known as the Reign of Terror.

Biographies

Read the biographies of three important figures of the French Revolution and answer each question that follows.

MAXIMILIEN ROBESPIERRE

ANALYZING POINT OF VIEW

How does Smith feel about the boy who worked on the steam engine? What words convey this feeling?

ANALYZING STRUCTURE

How does Smith's chapter organization contribute to the text's overall meaning?

ANALYZING LITERATURE

Do you think Smith's comparison of human laborers to dogs is effective? Why or why not?

1 of 1

The Reign of Terror

GUIDING QUESTION

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MAXIMILIEN ROBESPIERRE

Approaching Level Reader

Social studies and literacy are closely linked. Built-in reading and writing opportunities help students prepare for the rigors of college prep, integrated English Language Development with online support helps students who need to improve their literacy skills, and *Blasts* enable peer-to-peer interactions. The result? Students can access complex text, make personal connections to content, express their opinions on high-interest topics, and spark debate on issues and events.

- Dedicated ELA activities integrated throughout the student materials for **close reading, writing, and vocabulary building**.
- **Annotation tools, graphic organizers, and *Foldables*[™]** support reading comprehension.
- **Evidence-based writing** improves students' ability to clearly communicate informed arguments and opinions.
- Opportunities to develop **speaking and listening skills** that encourage discussion and collaboration.
- **Language Learners Teaching Guide**, an online resource, provides helpful strategies for addressing the needs of English learners, and can be used to support Integrated and Designated ELD.
- **Leveled reading options** that you can designate for differentiation.
- **Spanish support** available online.

Compelling Content Inspires Action

Juxtaposing diverse narratives with current events and hands-on projects leads students to expand their worldviews. When students make critical real-world connections that illuminate the ‘why’ for their learning, the impact is tangible: they come to realize that they have the power to shape the world around them.



**Take Action and
Community Connection**
features inspire civic engagement by applying learning through action in the community.



Hands-on projects, simulations, and interactive debates and deliberations provide context through application and problem solving.



It's all online! Go to mhecalifornia.com



BTW (By the Way) and **Election Central websites** curated by McGraw-Hill provide trustworthy access to current topics and events.

StudySync® Blasts allow students to express their opinions on high-interest topics, sparking debate on current issues and events.

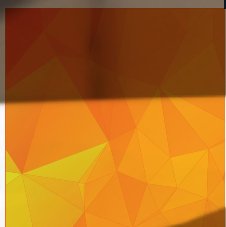
 **SYNCSync**
POWERED BY STUDYSYNC™

Take your students Beyond the Classroom with **Google Expeditions**. These virtual field trips are supported with reinforcing activities and teacher instructions for seamless implementation.

Flexible Resources Fully Support You in Your Classroom

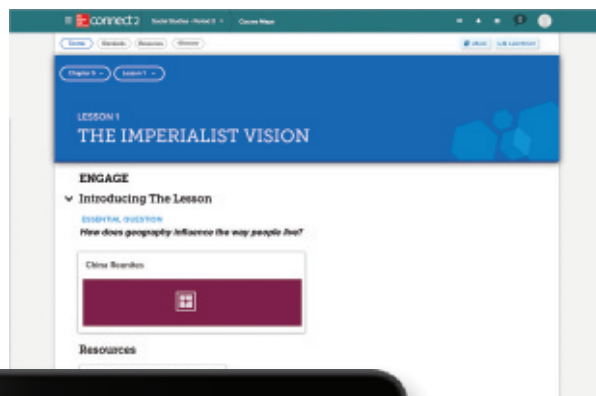
You are a reason your students love learning. Our goal is to help you spark the kind of engagement that turns curiosity, knowledge, and critical thinking into empowered citizenship. That's IMPACT.

We support today's social studies classroom with strong content that is fully standards aligned and written for the California History-Social Science Framework. The Teacher's Edition and Online Teacher Center provide everything you need to create and customize dynamic lessons, presentations, and assignments.

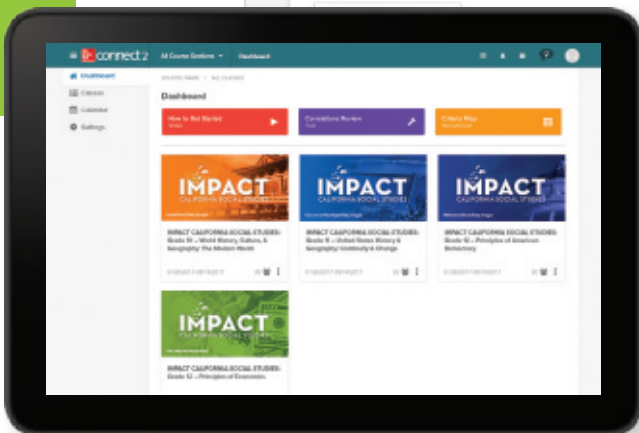


- **Lesson plans and presentations** come ready-to-go to save you time, or can be easily customized for your classroom.
- **Planning guides** to offer you with a custom path to use the *IMPACT* resources: print, digital, inquiry or hands-on projects to teach your way.
- **Interactive Correlations Review Tool** provides an on-the-spot view of how students will progress towards the standards for every chapter and lesson.
- **Differentiation strategies and superior ELA & ELD support** help you reach every learner.
- **Discussion and messaging system** allow for teacher-student communication and collaboration.
- **Google Drive integration** enables you to upload your own favorite resources.
- **Reports** track class or individual student progress towards content, skills, and standards mastery.

Lesson Planning Page



Interactive Correlations Review Tool



Online Teacher Center



It's all online! Go to mhecalifornia.com

Assess Individual and Class-wide Learning Needs

IMPACT: California Social Studies offers print and online diagnostic, formative, and summative assessments to help you track progress and address individual student and whole class needs.



- **Pre-tests, chapter tests, and lesson quizzes** come pre-built, or can be easily customized online.
- With powerful search, filter, and editing tools, the easy-to-use **online assessment generator** helps you create your own tests and quizzes based on the standards or lesson content. Share with colleagues across the hall or across the district.
- Assessments utilize a **variety of question types**:
 - selected response
 - short answer
 - essay
 - document-based
 - tech-enhanced
 - SBAC-aligned
- Easily review class and student performance on assessments and assignments using the **Data Dashboard**.



It's all online! Go to mhecalifornia.com

LEARNSMART® SMARTBOOK™

LearnSmart® with Smartbook™ takes students' reading to the next level. *LearnSmart®* is a proven adaptive learning program that helps students learn faster, study more efficiently, and retain more knowledge for greater classroom success.



- *LearnSmart®* provides a **personalized learning path** through the social studies content based on student responses to questions, as well as their confidence about the answers they provide.
- Integrated adaptive eBook called **SmartBook™** helps improve reading comprehension by highlighting only the content that students are assessed on, thus focusing student effort on what is most important to learn.
- *LearnSmart®* **remembers where the student left off**, takes them to the content they have not yet mastered, and reminds them what they need to review.
- **Teacher Reports** provide invaluable information about student and class performance, making it easy to identify which students are struggling and need immediate help.

A Pathway to Success for California Advanced Placement® Students

For students preparing to experience the rigors of AP-level course work, McGraw-Hill Education delivers accessible, engaging learning opportunities to help every student succeed.

AP[®] advantage

Give your students the AP advantage with the suite of exceptional resources designed specifically for today's AP students. The AP advantage offers powerful tools and personalized resources that:

- Prepare students before class with the core skills and concept mastery needed for the first day of class
- Deliver unparalleled instruction with assignments and assessments from day one through exam day
- Provide a personalized, adaptive path to AP exam preparation and success!

Follow these **three steps** to help your students earn a five:



1

ONboard AP Course Prep

The self-paced, interactive program students use before class starts to ensure they have mastered the background knowledge and skills needed to approach course instruction.

2

AP Course Support

The robust program that supports teachers and students throughout the course with resources including:

- Core AP textbook
- AP SmartBook, adaptive reading experience
- AP Chapter Banks
- AP Teacher's Manual
- PowerPoint Presentations
- Powerful reporting tools

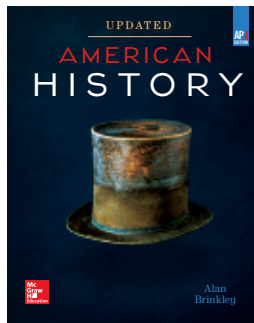
3

SCOREboard AP Exam Prep

The adaptive AP Exam Prep solution complete with personalized learning plans and four complete AP practice exams.

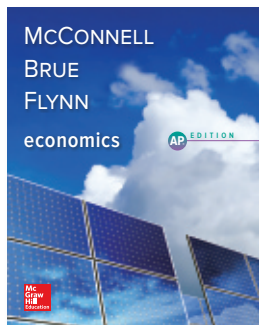


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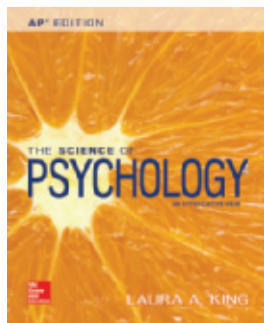
AP US History

American History: Connecting with the Past (Brinkley)



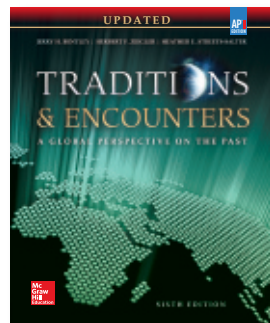
AP Economics

Economics (McConnell)



AP Psychology

The Science of Psychology: An Appreciative View (King)



AP World History

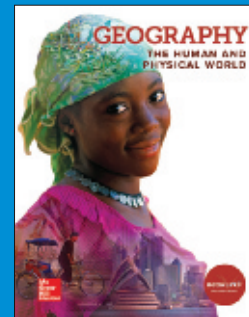
Traditions and Encounters: A Global Perspective on the Past (Bentley)



AP US Government & Politics

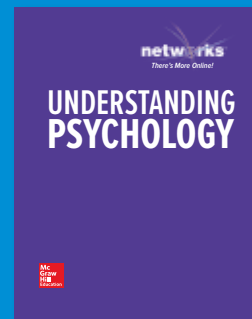
American Democracy Now (Harrison)

Extend Student Learning with Elective Courses



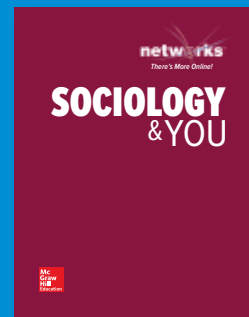
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Accurate, comprehensive and developmentally appropriate case studies, projects and psych labs create an inquiry-based program.



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— PROGRAM AUTHORSHIP —

GRADE 10

**World History, Culture,
& Geography:**
The Modern World

Jackson Spielvogel, Ph.D.

CONTRIBUTING AUTHOR

Jay McTigue

GRADE 11

**United States History
& Geography:**
Continuity & Change

Joyce Appleby, Ph.D.

Alan Brinkley, Ph.D.

Albert S. Broussard, Ph.D.

James McPherson, Ph.D.

Donald Ritchie, Ph.D.

CONTRIBUTING AUTHOR

Jay McTigue

GRADE 12

**Principles of
Economics**

Gary E. Clayton, Ph.D.

CONTRIBUTING AUTHOR

Jay McTigue

GRADE 12

**Principles of
American Democracy**

Richard C. Remy, Ph.D.

Donald A. Ritchie, Ph.D.

Lee Arbetman, M.Ed., J.D.

Megan L. Hanson, M.S.

Lena Morreale Scott, Ed.M.

CONTRIBUTING AUTHORS

Jay McTigue

Dina Zike, M.Ed.

Laurel Singleton, M.S.



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