



Top 10 Reasons to Choose *¡Así se dice!*

Learning a new language can be both challenging and highly rewarding. That's why students need comprehensive instruction—to master new grammar, discover new vocabulary, and develop an appreciation for new cultures. With updated content and a new digital experience, *¡Así se dice!* ©2024 combines the science of learning with the art of teaching for a curriculum that is engaging, easy to use, efficient, and effective.

Here's how:

10

¡Así se dice! captures Spanish culture with content that's current and authentic. From the cultural connections in the GeoVistas sections to recipes and games, the program promotes immersion with activities that spark student curiosity and deepen their appreciation for the Spanish-speaking world.

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¡Así se dice! provides real-world opportunities for students to interact with peers from across the globe with engaging projects on the ePals website.

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The *¡Así se dice!* digital platform and eScape website go beyond textbooks to enrich lessons with high-interest, interactive activities and information.

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¡Así se dice! is flexible and mobile-ready. Students can use a textbook or access content on or offline via the *ReadAnywhere* mobile app—all with a single sign-on.

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¡Así se dice! provides the right resources for every student with built-in differentiation, including Heritage Speakers and pre-AP* strategies and resources.

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The *¡Así se dice!* teacher center is loaded with resources, white board activities, lesson plans, videos, and assessments all in one place, saving teachers valuable time on lesson planning.

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¡Así se dice! builds communication skills with consistent practice. Vocabulary flash cards, oral and written comprehension activities, and more promote and reinforce fluency.

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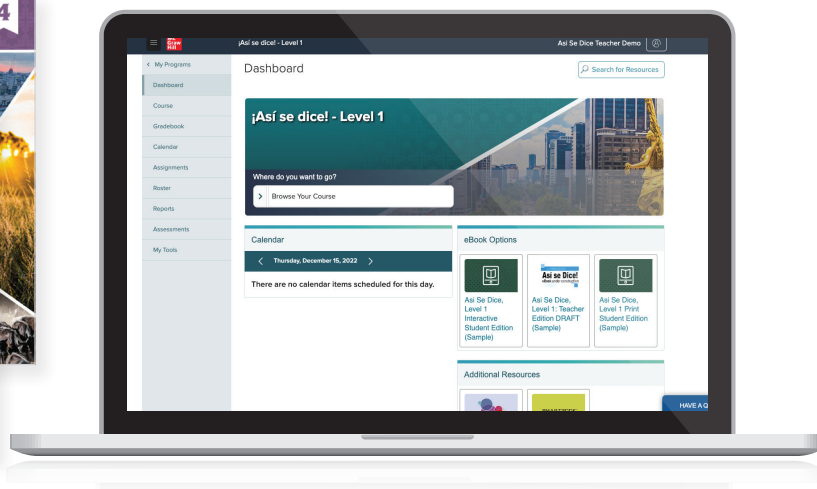
¡Así se dice! uses predictable and familiar routines and guidance in the scope and sequence to instill students with the vocabulary and structure needed to succeed in mastering a new language.

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¡Así se dice! includes the proven adaptive, personalized learning solution program—SmartBook.®

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¡Así se dice! and McGraw Hill are committed to you and your students—today, tomorrow, and always.



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