

McGraw Hill Wonders User Community Plain Talk Contest 2023 Official Rules

1. **No Purchase Necessary:** NO PURCHASE OR PAYMENT OF ANY MONEY IS NECESSARY TO ENTER. PURCHASE WILL NOT IMPROVE THE CHANCES OF WINNING.

Must be at least 18 years old and a U.S resident to enter. All federal, state and/or local rules and regulations apply. Void where prohibited by law. Entrant must be currently working as an educator and a current member of the Wonders User Community Discussion Board on Mobilize during the Entry Period to be eligible. Employees of McGraw Hill LLC (“MH”) and its parent and affiliates (collectively “Sponsor”), and its distributors and advertising and promotion agencies and their immediate family members, are not eligible to participate.

2. **To Enter:** Visit <https://www.mheducation.com/prek-12/campaigns/wonders-plain-talk-contest.html>, follow the instructions provided to complete the application process and upload your submission that meets the criteria displayed on the entry page (“Submission”). You must completely and accurately submit all required information to enter. The Contest begins at 9:00 a.m. EST on August 7, 2023 and ends at 5:00 p.m. EST September 22, 2023 (“Contest Entry Period”). **Limitation: Only one entry per person during the applicable entry period.** Any attempt by any entrant to enter by using multiple or different email addresses, identities, registrations and logins, or any other methods will void that entrant’s Submission and that entrant may be disqualified, at the sole discretion of Sponsors. No mechanically or electronically reproduced entries are allowed. We reserve the right to not display content submitted in connection with the Contest at our discretion. If an entrant enters the sweepstakes on the entrant’s mobile device, the entrant’s wireless service provider may charge entrant for applicable message and data charges. Entrants should consult their wireless service provider regarding its pricing plans prior to participating via a mobile device.

3. **Guidelines and Restrictions:** By uploading your Submission, you agree that your Submission conforms to the Guidelines and Restrictions listed below and that Sponsor, in its sole discretion, may disqualify you or your Submission from the promotion if it believes that your Submission fails to conform to the Guidelines and Restrictions. All Submissions must be received during the Contest Entry Period. For purpose of these Official Rules, “receipt” of a Submission occurs when Sponsor’s server records the Submission information resulting from entrant clicking the submit button. Any automated computer receipt (such as one confirming delivery of entry) does not constitute proof of actual receipt by Sponsor for purposes of these Official Rules.

- Videos may be in any format listed on the entry page but should not exceed 1 GB in size or exceed 5 minutes. If a video Submission exceeds 5 minutes, only the first 5 minutes will be considered for judging.
- Written entries must be submitted in PDF format and may not exceed 2 pages. If a document Submission exceeds 2 pages, only the first 2 pages will be considered for judging.
- Uploads may not exceed 5GB.

Restrictions:

- **The Submission must be the original work of the entrant.**
- The Submission must not contain any images of minors or third parties other than entrant.
- The Submission must not contain material that violates or infringes another's rights; including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor, any other person or entity affiliated with the Contest;
- The Submission must not contain the brand names or trademarks of any party,
- The Submission must not contain music, images or artwork not created by entrant;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race; gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to any applicable laws or regulations.

4. Permissions: By submitting any Submission, entrant understands and grants permission for his/her Submission to be displayed in McGraw Hill's promotional materials and featured on McGraw Hill's social media pages. Sponsor is not responsible for any unauthorized third party use of any Submission.

5. Judging Phase: During the Judging Phase, a panel of qualified judges determined by Sponsor in its sole discretion will select one (1) Winner based on the following criteria ("Judging Criteria"): fidelity to submission requirements on the entry page; relevance; clarity; creativity; originality; and suitability for advertising and publicity purposes

6. Prize: The Winner will receive a Prize that consists of a 3-night trip for one (1) to New Orleans for the 2024 Plain Talk Conference. Approximate retail value of Prize is up to and not to exceed \$2,500.00, depending on location of Winner and fares at time of departure. Approximate retail values are stated in US dollars. Trip includes: registration for the 2024 Plain Talk Conference, round-trip coach air transportation for one (1) to and from a major commercial airport in the United States near the winner's primary residence (as determined by Sponsor), plus one hotel room for 3-night hotel accommodations at hotel selected by Sponsor. All other expenses not specifically mentioned herein, including but not limited to, ground transportation, food, beverages, additional hotel amenities or fees and gratuities, are the responsibility of Winner. If actual value of Prize is lower than the stated ARV when Prize is procured and fulfilled, then the difference will not be awarded. Airfare and hotel accommodations are subject to availability. Advance booking, certain blackout dates and restrictions may apply. Arrangements for the fulfillment of the Prize will be made by Sponsor. Winner is solely responsible for obtaining required travel documentation (e.g., valid photo ID or passport) prior to travel. Travel must be booked by December 1, 2023 and completed by February 1, 2024 or Winner forfeits all rights to Prize. The Prize is not redeemable for cash, is non-transferable and no substitution by Winner is allowed. Sponsor reserves the right

to substitute a prize of equal or greater value at its sole discretion, or not to award any prize in the event an insufficient number of eligible entries are received, or the judges determine that the eligible entries received are not of adequate quality.

Advance submission of acceptable proof of full COVID-19 vaccination is required to book travel and accommodations. If acceptable proof of full COVID-19 vaccination is not timely submitted, airfare, hotel, and in-person attendance will be forfeited.

Winner will be expected to create three (3) posts in the Wonders User Community sharing content and information from the Plain Talk Conference, in collaboration with guidance from Sponsor.

7. Winner Notification and Acceptance: Winner will be notified via email. Winner will be required to execute and return a W-9 along with an Affidavit of Eligibility and Liability and Publicity Release, and any other required IRS forms within ten (10) days of receipt or their chance to be considered for a prize may be forfeited. All fees, federal, state, local or other expenses relating to the use, acceptance and possession of Prize are the sole responsibility of the Winner. Taxes are the responsibility of the Winner. An IRS form 1099 will be filed in the name of the Winner for the retail value of the Prize. The Prize will be awarded to the authorized account holder of the e-mail address submitted electronically. Authorized account holder is defined as the person who is assigned to an e-mail account by an ISP or other e-mail provider.

8. Participation: By uploading your Submission, you agree that your Submission conforms to the Guidelines, Restrictions, and Permissions (collectively, the “Guidelines”) and that Sponsor, in its sole discretion, may disqualify you or your Submission from the Contest if it believes that your Submission fails to conform to the Guidelines. Except where prohibited, participation in the promotion constitutes consent to the publication of entrant’s name, biographical information and likeness and participating entry for any marketing, commercial or promotional purpose in any media (including social media), without further compensation or attribution, in accordance with our privacy policy. All Submissions become the property of McGraw Hill and none will be returned. Winner may be required to give McGraw Hill his/her social security number, legal name, age, current address, and phone number for tax record keeping purposes only. By participating, entrants agree to be bound by these Official Rules and the decisions of McGraw Hill. McGraw Hill reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this promotion as solely determined by McGraw Hill. In the event the promotion is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the promotion, McGraw Hill reserves the right in its sole discretion to suspend, modify or terminate the promotion in whole or in part. Entry in the promotion and acceptance of any prize award is subject to the policy of the entrant’s employer regarding participation in, and accepting prizes in, promotions. Sponsor is also not responsible for any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries. Incomplete, non-conforming or illegible entries will be disqualified.

9. Release: By entering, entrants release Sponsor, its parent and affiliated companies and subsidiaries, their respective officers, directors, employees and retailers, advertising and

promotion agencies and all others associated with the development and execution of the Contest from and against any and all liability with respect to or in any way arising from the Contest and the awarding and use of any prize, including liability for personal injury and/or property damage and any claims based on publicity rights, defamation or invasion of privacy. Entrants also agree that the companies participating in the Contest are not responsible or liable for any damage to an entrant's or third party's computer and/or its contents, related to or resulting from any part of this Contest. Void where prohibited by law.

10. Privacy: McGraw Hill respects your privacy. We use your contact information to provide you with information regarding McGraw Hill's and its affiliates' products and services, research, to fulfill your requests, and to service your account. Your information is located in a secure database in the U.S. and access is limited to authorized persons. For further details around our privacy policy, you can visit our Privacy Center on [mheducation.com](http://www.mheducation.com/privacy) at <http://www.mheducation.com/privacy>. If you wish to opt-out, review your data, or have a question about how we collect and use your information, you can contact our Chief Privacy Officer by emailing privacy@mheducation.com, or by sending your information and/or question via postal mail to 1325 Avenue of the Americas, 6th Floor, New York, NY 10019.

11. Winners List: To be notified of the Prize Winner: Send a self-addressed, stamped envelope, after March 31, 2024 to McGraw Hill "Plain Talk Conference Contest" c/o Jessica Brotman, 8787 Orion Place, Columbus, Ohio 43240.

This Contest is in no way sponsored, endorsed or administered by, or associated with, the Plain Talk conference or its sponsors.