

The 4th Annual Great Create Contest 2022
Official Rules

1. No Purchase Necessary: NO PURCHASE OR PAYMENT OF ANY MONEY IS NECESSARY TO ENTER. PURCHASE WILL NOT IMPROVE THE CHANCES OF WINNING.

Must be at least 18 years old and a U.S resident to enter. All federal, state and/or local rules and regulations apply. Void where prohibited by law. Employees of McGraw Hill LLC (“MH”) and its parent and affiliates (collectively “Sponsor”), and its distributors and advertising and promotion agencies and their immediate family members, are not eligible to participate.

2. To Enter: Visit mheonline.com/greatcreate, follow the instructions provided to complete the application process and required questions (“Submission”) nominating a K-12 educator (“Nominee”). **You may not nominate yourself.** You must completely and accurately submit all required information to enter. The Contest begins at 8:00 a.m. EST on April 1, 2022 and ends at 5:00 p.m. EST May 13, 2022 (“Contest Entry Period”). **Limitation: Only one entry per person during the applicable entry period.** Any attempt by any entrant to enter by using multiple or different email addresses, identities, registrations and logins, or any other methods will void that entrant’s Submission and that entrant may be disqualified, at the sole discretion of Sponsors. No mechanically or electronically reproduced entries are allowed. We reserve the right to not display content submitted in connection with the Contest at our discretion. If an entrant enters the sweepstakes on the entrant’s mobile device, the entrant’s wireless service provider may charge entrant for applicable message and data charges. Entrants should consult their wireless service provider regarding its pricing plans prior to participating via a mobile device.

3. Guidelines and Restrictions: By uploading your Submission, you agree that your Submission conforms to the Guidelines and Restrictions listed below and that Sponsor, in its sole discretion, may disqualify you or your Submission from the promotion if it believes that your Submission fails to conform to the Guidelines and Restrictions.

Videos may be in any format, but should not exceed 100 MB in size or exceed 5 minutes. If a video Submission exceeds 5 minutes, only the first 5 minutes will be considered for judging.

Photographs must be submitted in JPEG format.

Documents must be submitted in PDF format and may not exceed 2 pages. If a document Submission exceeds 2 pages, only the first 2 pages will be considered for judging.

Uploads may not exceed 10GB.

All Submissions must be received during the Contest Entry Period. For purpose of these Official Rules, "receipt" of a Submission occurs when Sponsor’s server records the Submission information resulting from entrant clicking the "Submit" button. Any automated computer receipt (such as one confirming delivery of entry) does not constitute proof of actual receipt by Sponsor for purposes of these Official Rules.

Submission must be the original work of the entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity.

Restrictions:

- The Submission must not contain any images of minors.
- The Submission must not contain material that violates or infringes another's rights; including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor, any other person or entity affiliated with the Contest;
- The Submission must not contain the brand names or trademarks of any party,
- The Submission must not contain music, images or artwork not created by entrant;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race; gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to any applicable laws or regulations.

4. Permissions: By submitting any Submission, entrant understands and grants permission for his/her Submission to be displayed in McGraw Hill's promotional materials and featured on McGraw Hill's social media pages. Sponsor is not responsible for any unauthorized third party use of any Submission.

Entrant must have permission from the Nominee and all individuals that appear in the Submission (if any) to use their name and likeness in the Submission and to grant the rights set forth herein including Section 8 "Participation" and Section 9 "Release". If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor.

5. Judging Phase: The Judging Phase will begin on May 16, 2022 at 8:00 a.m. EST and end on May 20, 2022 at 5:00 p.m. EST. During the Judging Phase, a panel of qualified judges determined by Sponsor in its sole discretion will select one (1) Winner among all Nominees based on the following equally weighted criteria ("Judging Criteria"): creativity; originality; and suitability for advertising and publicity purposes. Sponsor reserves the right not to award any prize in the event an insufficient number of eligible entries are received, or the judges determine that the eligible entries received are not of adequate quality. Potential winner and nominating entrants will be required to execute and return an Affidavit of Eligibility and Liability and Publicity Release and any required IRS forms within ten (10) days of receipt, or their chance to be considered for a prize may be forfeited. Winner will be notified the week of May 23, 2022.

6. Prize: The Winner will receive a Prize that consists of a 3-night trip for one (1) to New Orleans for the ISTE Conference 2022. Approximate retail value of Prize is up to \$2,000.00, depending on location of Winner and fares at time of departure. Approximate retail values are stated in US

dollars. Trip includes: round-trip coach air transportation for one (1) to and from a major commercial airport in the United States near the winner's primary residence (as determined by Sponsor), plus one hotel room for 3-night hotel accommodations at hotel selected by Sponsor. All other expenses not specifically mentioned herein, including but not limited to, ground transportation, food, beverages, additional hotel amenities or fees and gratuities, are the responsibility of Winner. If actual value of Prize is lower than the stated ARV when Prize is procured and fulfilled, then the difference will not be awarded. Airfare and hotel accommodations are subject to availability. Advance booking, certain blackout dates and restrictions may apply. Arrangements for the fulfillment of the Prize will be made by Sponsor. Winner is solely responsible for obtaining required travel documentation (e.g., valid photo ID or passport) prior to travel. Travel must be booked by June 10, 2022 and completed by July 1, 2022 or Winner forfeits all rights to Prize. The Prize is not redeemable for cash, is non-transferable and no substitution by Winner is allowed. Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion.

Advance submission of acceptable proof of full COVID-19 vaccination is required to book travel and accommodations. If acceptable proof of full COVID-19 vaccination is not timely submitted, airfare, hotel, and in-person attendance will be forfeited and a virtual conference pass will be provided.

The Winner's entrant will receive a five hundred dollar (\$500) electronic gift card. The Prize is nontransferable and no substitution by winner or is allowed. The Prize is not redeemable for cash, is non-transferable, and no substitution by Winner's entrant is allowed. Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion.

7. Taxes: All fees, federal, state, local or other expenses relating to the use, acceptance and possession of Prize are the sole responsibility of the Winner. Taxes are the responsibility of the Winner. An IRS form 1099 will be filed in the name of the Winner for the retail value of the Prize. The Prize will be awarded to the authorized account holder of the e-mail address submitted electronically. Authorized account holder is defined as the person who is assigned to an e-mail account by an ISP or other e-mail provider.

8. Participation: By uploading your Submission, you agree that your Submission conforms to the Guidelines, Restrictions, and Permissions (collectively, the "Guidelines") and that Sponsor, in its sole discretion, may disqualify you or your Submission from the Contest if it believes that your Submission fails to conform to the Guidelines. Except where prohibited, participation in the promotion constitutes consent to the publication of entrant and Nominee's names, biographical information and likeness and participating entry for any marketing, commercial or promotional purpose in any media (including social media), without further compensation or attribution, in accordance with our privacy policy. All Submissions become the property of McGraw Hill and none will be returned. Winner may be required to give McGraw Hill his/her social security number, legal name, age, current address, and phone number for tax record keeping purposes only. By participating, entrants agree to be bound by these Official Rules and the decisions of McGraw Hill. McGraw Hill reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this promotion as solely determined by McGraw Hill. In the event the promotion is compromised by a virus, non-authorized human intervention, tampering or other causes beyond

the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the promotion, McGraw Hill reserves the right in its sole discretion to suspend, modify or terminate the promotion in whole or in part. Should the promotion be terminated prior to the stated expiration date, Sponsor reserves the right to award a prize based on the entries received before the termination date. Entry in the promotion and acceptance of any prize award is subject to the policy of the entrant and Nominee's employer regarding participation in, and accepting prizes in, promotions. Sponsor is also not responsible for any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries. Incomplete, non-conforming or illegible entries will be disqualified.

9. Release: By entering, entrants and Nominees release Sponsor, its parent and affiliated companies and subsidiaries, their respective officers, directors, employees and retailers, advertising and promotion agencies and all others associated with the development and execution of the Contest from and against any and all liability with respect to or in any way arising from the Contest and the awarding and use of any prize, including liability for personal injury and/or property damage and any claims based on publicity rights, defamation or invasion of privacy. Entrants also agree that the companies participating in the Contest are not responsible or liable for any damage to an entrant's or third party's computer and/or its contents, related to or resulting from any part of this Contest. Void where prohibited by law.

10. Privacy: McGraw Hill respects your privacy. We use your contact information to provide you with information regarding McGraw Hill 's and its affiliates' products and services, research, to fulfill your requests, and to service your account. Your information is located in a secure database in the U.S. and access is limited to authorized persons. For further details around our privacy policy, you can visit our Privacy Center on [mheducation.com](http://www.mheducation.com) at <http://www.mheducation.com/privacy>. If you wish to opt-out, review your data, or have a question around how we collect and use your information, you can contact our Chief Privacy Officer by emailing privacy@mheducation.com, or by sending your information and/or question via postal mail to 1325 Avenue of the Americas, 6th Floor, New York, NY 10019.

11. Winners List: To be notified of the Prize Winner: Send a self-addressed, stamped envelope, after August 31, 2022 to McGraw Hill "The Great Create" c/o Ana-le Cairns, 8787 Orion Place, Columbus, Ohio 43240.

This Contest is in no way sponsored, endorsed or administered by, or associated with, International Society for Technology in Education (ISTE).