



MAKE-A-WISH®

# WISHFUL THINKING

The official newsletter of Make-A-Wish® Wisconsin

— WINTER 2016 —

INSIDE:  
ABBY'S WISH  
TO BE IN A  
VIDEO GAME!



## ABBY'S WISH TO BE IN A VIDEO GAME

Playing video games is a lot of fun, but for 9-year-old Abby's one true wish, she wanted to be **inside** the game! It was a tall order, complicated by the fact that her gastrointestinal condition limited her travel options.

Luckily, Wisconsin is home to a surprising number of world-class video game developers! When the crew at Madison's Filament Games heard about Abby's idea, they knew that they had an opportunity to bring her amazing wish to life.

"We were thrilled to include Abby as a character in *Animobile Adventures*, an educational game made in partnership with McGraw-Hill Education," says Maxwell Zierath, a producer at Filament. "Her character will join the player on adventures around the world, discovering animals and giving out advice and tips."

Last summer, Abby visited Filament's studios to meet the development team, see concept art and play a demo version of her game. She even worked with the art team to choose her character's different outfits!

In October, Abby's friends and family joined her at Filament to see the finished game for the first time—which Abby was the first to play! *Animobile Adventures* is now being used as part of a program that's helping kids to learn nationwide.

"I just loved watching her face throughout this experience," says Abby's mother. "Abby doesn't usually show a lot of emotion, but you could tell just how much this wish really meant to her. We're so grateful to everyone who made it happen."

Watch a video about Abby's wish at [youtube.com/makeawishwisconsin](https://www.youtube.com/makeawishwisconsin).

**Wish Granters:** Cynthia Beine & Megan Linder

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