//CODiE//
2015 SIIA CODiE WINNER

Understanding is the Foundation for Achievement

At McGraw-Hill Education, we recognize that no two students are alike, and the need for personalized solutions could not be greater. Using revolutionary adaptive technology, *LearnSmart*® builds a learning experience unique to each student's individual needs.

The research-proven *LearnSmart* adaptive learning technology gives students an advantage – improving learning outcomes by ensuring every minute a student spends studying is the most productive minute possible.

Give students what they need, when they need it

- *LearnSmart* determines precisely which learning objectives a student has grasped and those with which he/she struggles.

- Science students need more than just vocabulary and facts to understand. *LearnSmart* provides students with additional instruction, practice, and context to build meaning to give them what they need when they need it. The study, practice, and assess learning cycle helps students commit knowledge to long-term memory.

Within *LearnSmart*, discover *SmartBook*®, the only adaptive reading experience designed to transform the way students read.

Effective study time

SmartBook is an adaptive ebook that utilizes *LearnSmart* technology to guide students through reading making every minute a student studies as productive as possible.

Engage students with a personalized reading experience

Every student experiences *SmartBook* differently. The interactive challenge format highlights content and helps each student identify content they know, don't know, and are most likely to forget. **Learning Resources** close knowledge gaps by immediately clarifying the concepts the student finds most challenging.

Easy-to-use so students retain what they have learned

When *LearnSmart* detects content a student is most likely to forget, the student is presented the content for review to improve knowledge retention.

Efficient reporting tools pinpoint learning gaps

Instructor reports identify at-risk students and highlight concepts the class as a whole struggles to master.

LearnSmart is now available:

MIDDLE SCHOOL

HIGH SCHOOL

To learn more, visit **mheducation.com/prek-12/platforms/learnsmart**