



# Career and Technical Education

2025 Catalog



# Pathways for Learning. Skills for Life.

As fellow collaborators supporting career and technical education (CTE), we recognize alongside you that CTE is a deeply enriching experience for students, essential in a world where career navigation is increasingly challenging.

Our motivation is your motivation: empowering K-12 learners to explore and pursue their career aspirations while inspiring and challenging them to build the academic, technical, and professional skills needed for future success.

Thank you for considering and entrusting McGraw Hill as a partner in your CTE teaching. Here are our north stars as we develop CTE resources for you:

- **Inspire career exploration early:** Support middle school learners, not just high school students, in career discovery and skill-building.
- **Use motivational design:** Develop programs using learning science incorporating hands-on activities, relevancy, and motivational learning strategies.
- **Expand and integrate soft skills:** Embed soft skills practice in every program we offer using real-world contexts.
- **Awaken career aspirations:** Ensure students explore and learn about careers from day one through graduation.
- **Support CTE teachers:** Provide reliable teaching support knowing that CTE educators come from diverse backgrounds and face high demands.
- **Offer flexibility:** Provide both the usability and accessibility of print and the enriched capabilities of digital, while keeping the focus on student outcomes.
- **Develop strong partnerships:** Connect with and work alongside organizations where we make each other better.

## Partnership examples include:



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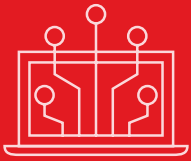
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# Dynamic Learning Resources

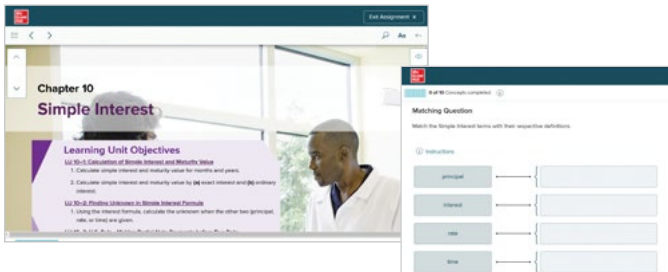
## Engaging digital designed for K-12 career readiness

The online learning solution for McGraw Hill CTE programs saves teachers time and creates a streamlined student learning experience by providing the eBook, assessments, simulations, videos, soft skills, and career exploration all in one place.

### Core Features that Build Skills & Confidence

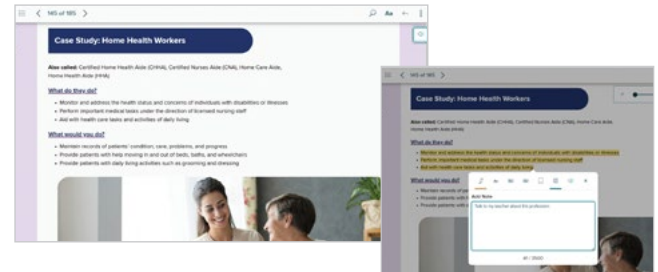
#### SmartBook®

This adaptive tool personalizes learning based on each student's progress. Practice questions support the reading and suggest study content based on results.



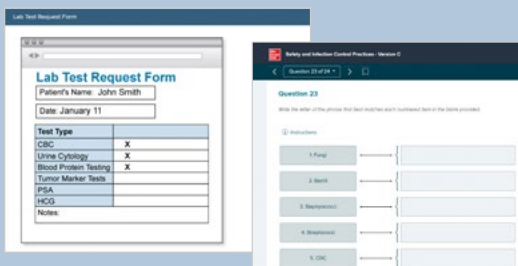
#### Interactive eBook

The full eBook engages students with self-study tools, a read-aloud feature, and embedded assessments.



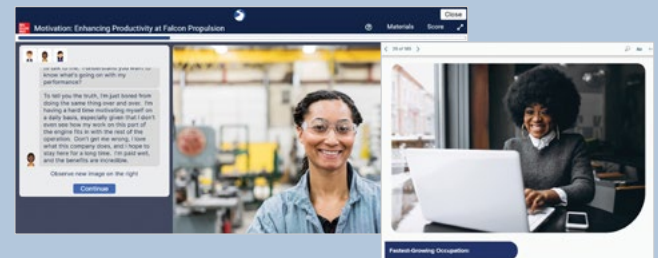
### Expansive assessment sets

Customizable formative and summative practice questions, aligned to learning objectives, automatically grade and populate easy-to-use teacher reports.



### Engaging multimedia & simulations

Engaging work simulations, videos, animations, labs, flashcards, and other interactive learning tools build confidence and reinforce learning objectives.





# Develop professional strengths in every McGraw Hill CTE program

Extensive soft skills learning and practice is embedded in each course.

## Engaging simulations

Students practice creativity, critical thinking, and leadership by making choices in real-life scenarios.

## Project-based learning

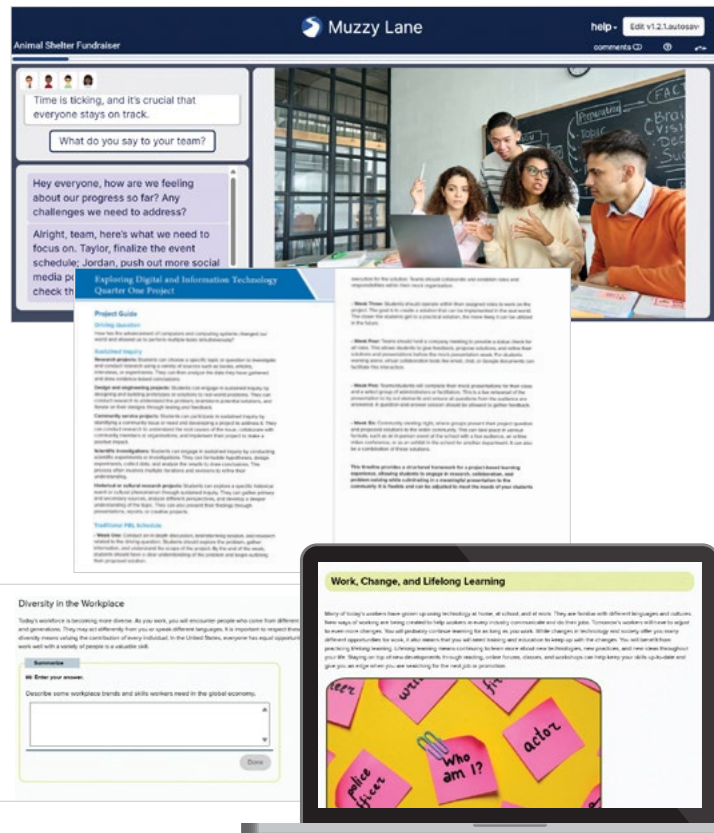
Students develop communication, problem solving, digital proficiency, interpersonal skills, and project management in expertly designed projects.

## Soft skills SmartBook®

Students learn to research careers, communicate in the workplace, manage time, and think critically using SmartBook with adaptive assessment questions that personalize learning.

## Practice questions

Work-oriented questions challenge students to apply math, critical reading, and graphic interpretation skills, preparing them for real-world tasks in their future careers.



Question 3 of 14

1

### Question 3

Read the passage and answer the following question.

#### Passage and Data Table

##### Residence near industrial development

Residence near industrial development  
metal processing  
industrial development  
metal

CB

IND

##### Exposure

Blood lead level  
in children (ppm)

1. Proportion of high-risk children  
with elevated blood lead level (ppm)

CDC MMWR

Lead Surveillance Program  
State or local jurisdictions: prevalence surveys

##### Health Effect

Lead poisoning in  
children (ppm)

1. Number of hospitalizations from  
lead poisoning in children (ppm)

CDC MMWR

NIHSC  
State or local jurisdictions: hospital discharge survey

##### Intervention

Lead elimination  
programs  
(national)

1. Number of conditions with lead  
tanning and certification programs  
(national)

CDC NIOSH

NIHSC

NIHSC

NIHSC

NIHSC

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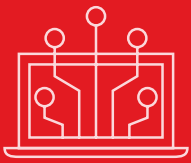
NIHSC



**McGraw Hill**  
**K-12 Portal**  
Education

## Mobile app for studying on the go

With the McGraw Hill K-12 Portal app, students access their content any time, on any device, with or without internet access.



# Dynamic Learning Resources (cont.)



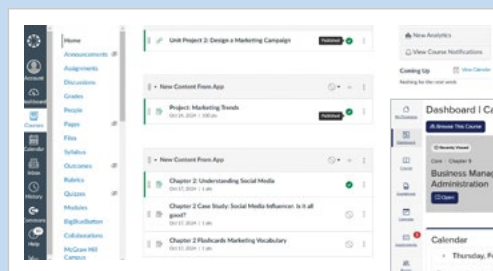
## Career Center helps students find their path

- A 60-question, 5-minute survey provides a personalized RIASEC\* profile with easy-to-understand descriptions.
- Students explore 900 careers and can filter by personal interests or an attribute profile after taking the survey.
- Job descriptions include required skills and knowledge, RIASEC map, income level, and much more.

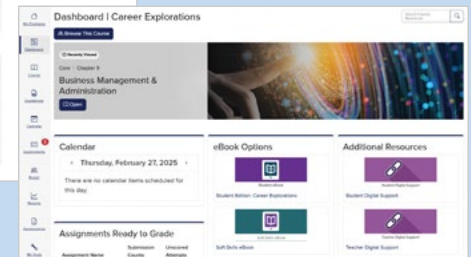
\*RIASEC is an acronym for six personality types identified by psychologist John Holland: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), Conventional (C).

## Easy to access, easy to use

Whether you deliver activities through your learning management system (LMS), like Canvas, Schoology, or Google Classroom, or you use our easy-to-use dashboard, time is spent on learning and teaching, not searching and finding.



LMS Dashboard



McGraw Hill Dashboard

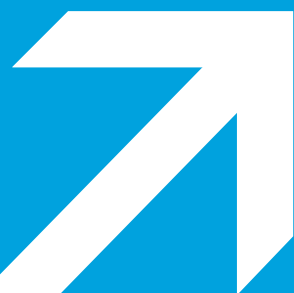
## Teacher Support and Resources

- Powerful assessment reports help teachers identify gaps, make data-driven decisions, and adjust instruction.
- Customizable PowerPoint presentations, lesson guides, classroom suggestions, and more support successful instruction.



# Middle School

## Exploration



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## Career Explorations



Student Edition Sample: 978-1-26-543976-7

## Career Explorations

1st Edition ©2024 | McGraw Hill

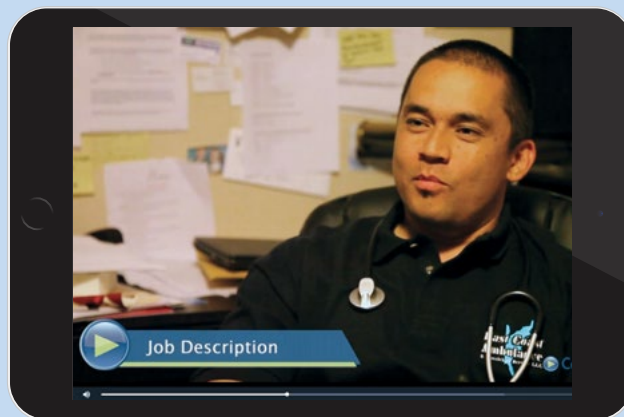
**Discover careers. Develop skills.  
Define the future.**

*Career Explorations* introduces students to hundreds of career opportunities and inspires them to build the professional skills needed for future success.

This one-of-its-kind program blends occupation and industry content with real-world case studies and application-based activities to engage students from the very first lesson. Students immerse themselves in 16 different career fields, exploring salaries, required education and credentials, day-to-day responsibilities and challenges, and the skills necessary to excel in almost any occupation.

### Using Career Explorations, students will:

- Explore hundreds of modern careers and occupations from all CTE pathways.
- Learn from authentic case studies in each chapter exploring an emerging career in detail.
- Benefit from fundamental industry data, including salaries, job growth, and education level—updated and sourced from O\*NET.
- Reinforce their learning with real-world, industry-specific practice questions throughout each chapter.
- Experience project-based learning activities and classroom-friendly discussions that teachers have support in delivering.





# A program designed to inspire

### Case Study: Veterinary Technologists & Technicians

**Also called:** Certified/Licensed Veterinary Technician, Veterinary Technician (Vet Tech)

**What do they do?**

- Perform medical tests in a laboratory environment for use in the treatment and diagnosis of diseases in animals
- Prepare vaccines and serums for prevention of diseases
- Prepare tissue samples, take blood samples, and execute laboratory tests, such as urinalysis and blood counts
- Clean and sterilize instruments and materials and maintain equipment and machines
- Assist a veterinarian during surgery



### Highest Wage Occupation: Food Scientists and Technologists

- Inspect food processing areas to ensure compliance with government regulations and standards for sanitation, safety, quality, and waste management
- Check raw ingredients for maturity or stability for processing and finished products for safety, quality, and nutritional value
- Develop new or improved ways of preserving, processing, packaging, storing, and delivering foods, using knowledge of chemistry, microbiology, and other sciences
- Test new products for flavor, texture, color, nutritional content, and adherence to government and industry standards

**Fast Facts:**

- Employment: 15,000 employees
- Annual Openings: 1700
- Median Annual wage: \$37,556 hourly, \$78,340 annually
- Education Needed: Doctoral degree
- Other: People interested in this work like activities that include diet, training, and figuring things out.



## Chapter 7 Agriculture, Food, & Natural Resources

### Chapter Topics

- 7-1 Agriculture, Food, & Natural Resources Today
- 7-2 Agriculture, Food, & Natural Resources Jobs
- 7-3 Building a Career in Agriculture, Food, & Natural Resources
- 7-4 Education and Training for Agriculture, Food, & Natural Resources Occupations
- 7-5 Working Conditions in the Agriculture, Food, & Natural Resources Industry
- 7-6 Trends in Agriculture, Food, & Natural Resources

### Essential Questions

By the end of the chapter, you will be able to answer the following questions:

- 7-1 What types of opportunities are available in Agriculture, Food, & Natural Resources?
- 7-2 Which opportunities may be right for you?
- 7-3 How can I match my skills & interests with the right job?
- 7-4 What training & education is needed for a job in Agriculture, Food, & Natural Resources?
- 7-5 What are typical work environments in Agriculture, Food, & Natural Resources?
- 7-6 What factors affect trends in Agriculture, Food, & Natural Resources?

### Practice 7-4

#### Skills Practice

When reading documents, such as procedures for sorting materials at a recycling plant, workers in the Agriculture, Food, & Natural Resources industry need to be able to identify the main idea. They must also find details supporting the main idea. The main idea tells what the document is about. Details provide more information that helps explain the main idea. Practice this skill!



**Creating awareness:** Students explore hundreds of career profiles, waking them up to options and opportunities.

**Making connections:** Through case studies and interview videos, students learn about occupations up close.

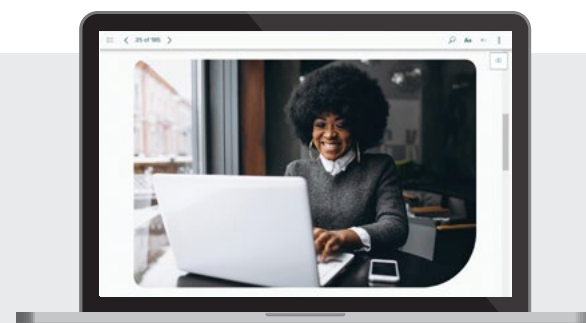
**Inspiring reflection:** *Essential Questions* frame a student's exploration of each career field.

**Promoting active learning:** Students engage in skills practice, project-based learning, group activities, and simulations.

## Dynamic Resource Features

- Over 1,000 assessment questions that support student engagement and learning
- An interactive eBook with integrated questions and study support
- Over 60 video interviews highlighting people in occupations across industries as they describe their day-to-day responsibilities and what they most enjoy
- A mobile app with eBook for studying on the go
- Extensive soft skills activities and an exploratory Career Center with 900 occupations to help students become future-ready (see pages 5–6)

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



**Available in print and 1- to 8-year digital and bundle subscriptions**

## Table of Contents

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| <b>Chapter 1:</b> Exploring Your Future                             | <b>Chapter 6:</b> Architecture and Construction            | <b>Chapter 12:</b> Transportation, Distribution, and Logistics   |
| <b>Chapter 2:</b> Science, Technology, Engineering, and Math (STEM) | <b>Chapter 7:</b> Agriculture, Food, and Natural Resources | <b>Chapter 13:</b> Hospitality and Tourism                       |
| <b>Chapter 3:</b> Manufacturing                                     | <b>Chapter 8:</b> Government and Public Administration     | <b>Chapter 14:</b> Health Science                                |
| <b>Chapter 4:</b> Information Technology (IT)                       | <b>Chapter 9:</b> Business Administration and Management   | <b>Chapter 15:</b> Human Services                                |
| <b>Chapter 5:</b> Arts and Media                                    | <b>Chapter 10:</b> Finance                                 | <b>Chapter 16:</b> Education and Training                        |
|   | <b>Chapter 11:</b> Marketing                               | <b>Chapter 17:</b> Law, Public Safety, Corrections, and Security |

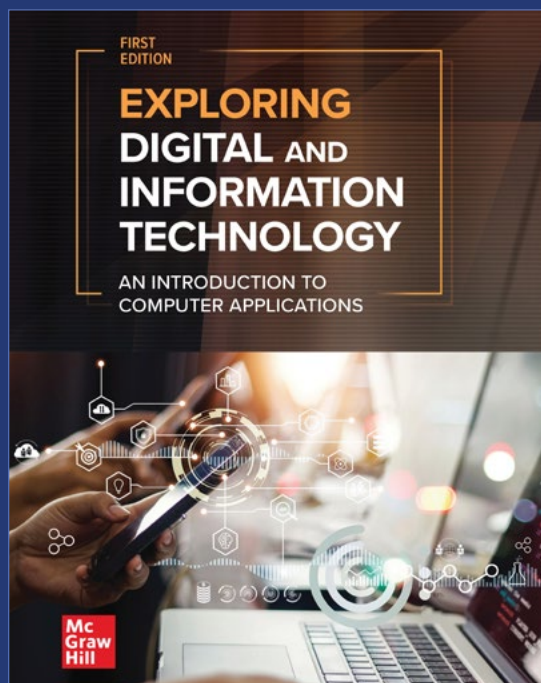
# Exploring Digital and Information Technology

1st Edition ©2025 | McGraw Hill

## Explore the world of computing

*Exploring Digital and Information Technology* brings order to the ever-evolving world of computing by giving students foundational experience in the technology essential to their futures: computer hardware, operating systems, common business applications, digital citizenship, artificial intelligence, and more. Students explore the vast landscape of computing while doing hands-on activities to start building foundational skills.

- **Modular design:** Content is scaffolded, organized in a logical progression, and modular to provide teachers with great flexibility.
- **Future-proof content:** Students gain a deep understanding of the technology they use every day and what they will use for career success.
- **Teaching support:** Teachers have exemplary support with a Teacher's Edition, presentation materials, discussion prompts, and more.



Student Edition Sample: 978-1-26-631861-0

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Authentic simulations provide instant feedback on core concepts
- Interactive multimedia and robust assessments reinforce learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print and 1- to 8-year digital and bundle subscriptions

## Table of Contents

**Chapter 1:** Computer Hardware  
**Chapter 2:** Computer Software  
**Chapter 3:** Computer Input  
**Chapter 4:** Computer Output  
**Chapter 5:** Computer Storage  
**Chapter 6:** Windows 10  
**Chapter 7:** Windows 11

**Chapter 8:** Mac OS  
**Chapter 9:** Networking and Connecting to the Internet  
**Chapter 10:** Internet Research  
**Chapter 11:** Digital Citizenship  
**Chapter 12:** Computer Security  
**Chapter 13:** Computers in Business  
**Chapter 14:** File Management

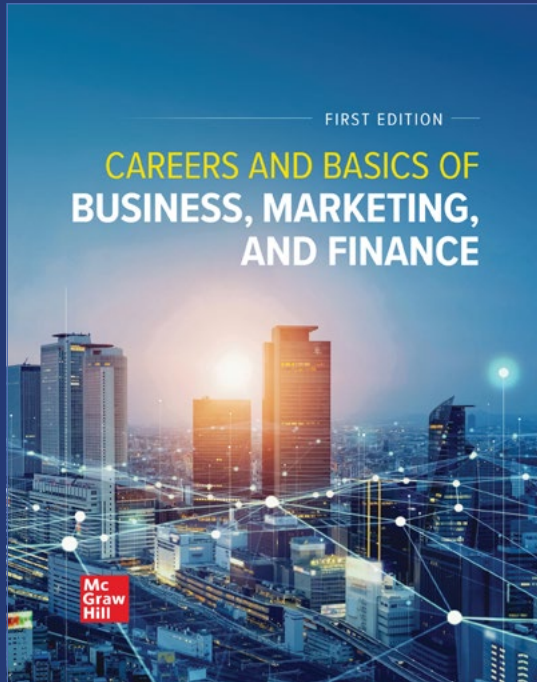
**Chapter 15:** Databases  
**Chapter 16:** Spreadsheets  
**Chapter 17:** Programming  
**Chapter 18:** Web Design and Development  
**Chapter 19:** Emerging Technologies  
**Chapter 20:** Artificial Intelligence



# Introduction to Business







Student Edition Sample: 978-1-26-660595-6

# Careers and Basics of Business, Marketing, and Finance

1st Edition ©2024 | McGraw Hill

## An Introduction to the world of business

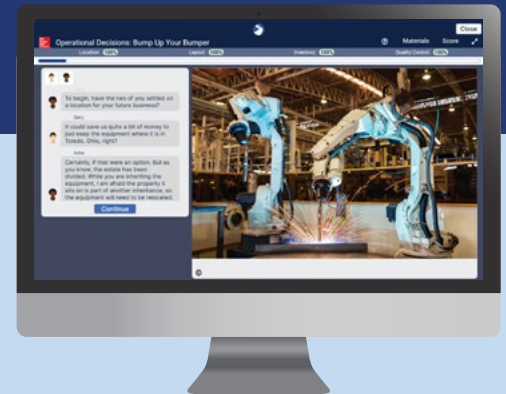
*Careers and Basics of Business, Marketing, and Finance* is a practical, student-friendly guide to how businesses operate and the occupational roles that drive their success. Nearly every student will work for or run a business at some point, and understanding core business functions will help them thrive.

- **Highly accessible:** Each short, modular lesson starts with real-world dialogue to immediately engage students.
- **Real-life business scenarios:** Students learn to tackle common challenges for start-ups and established businesses through interactive dialogue and problem solving.
- **Research-backed design:** Proven learning design built on Bloom's Taxonomy and Keller's ARCS model enhances motivation and learning.

## Dynamic Resource Features

- Digital simulations provide instant feedback as students solve business scenarios
- Engaging videos help students understand key concepts
- Rich assessment provides real-time feedback for students
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



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## Table of Contents

- Chapter 1:** Fundamentals of the Business World
- Chapter 2:** Ethical and Social Responsibility in Business
- Chapter 3:** Essentials of Leadership and Management
- Chapter 4:** Operations Management

- Chapter 5:** Human Resource Management and Labor Relations
- Chapter 6:** Organizational Behavior
- Chapter 7:** Introduction to Marketing
- Chapter 8:** Accounting and Financial Statements

# Advanced Business Foundations

1st Edition ©2025 | Ferrell, Hirt, and Ferrell

## An exciting application-focused approach to business

*Advanced Business Foundations* takes students on an exciting journey of business, strategy, and management. This edition reflects lively developments in the business world, such as artificial intelligence, cryptocurrency, the sharing economy, transportation, and manufacturing technology. It also presents the transformational impact technology has on global trade, relationships, and career opportunities in the business world.

- **Real-life engagement:** Engaging relevant business cases challenge students to apply learning to solve real-life management problems.
- **Active learning:** Role-play activities at the end of each chapter immerse students in a business situation requiring teamwork to solve.
- **Rigorous content:** Ideal for students who have completed a foundational entrepreneurship program or are seeking a college-level course.

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Authentic simulations provide instant feedback on core concepts
- Rich, interactive multimedia and assessments reinforce learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

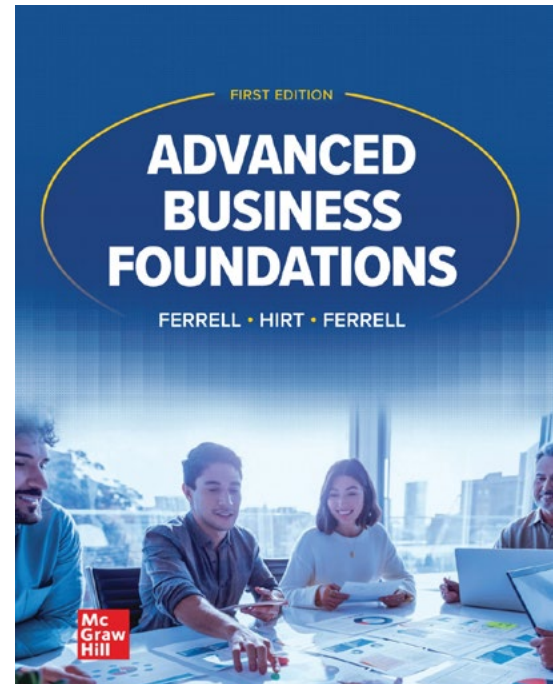
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**Chapter 1:** The Dynamics of Business and Economics  
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**Chapter 6:** The Nature of Management  
**Chapter 7:** Organization, Teamwork, and Communication  
**Chapter 8:** Managing Operations and Supply Chain  
**Chapter 9:** Motivating the Workforce  
**Chapter 10:** Managing Human Resources

**Chapter 11:** Customer-Driven Marketing  
**Chapter 12:** Dimensions of Marketing Strategy  
**Chapter 13:** Digital Marketing and Social Media  
**Chapter 14:** Accounting and Financial Statements  
**Chapter 15:** Money and the Financial System  
**Chapter 16:** Financial Management and Securities Markets



Student Edition Sample: 978-1-26-535948-5



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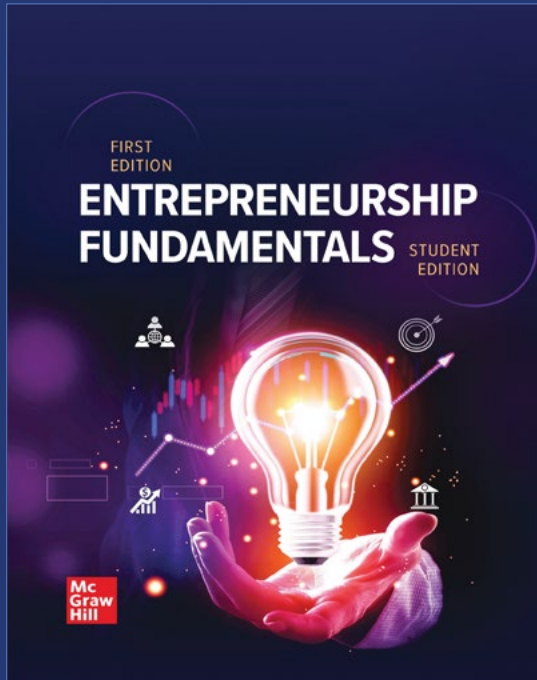
## Entrepreneurship Fundamentals

1st Edition ©2024 | McGraw Hill

### Students master the skills to start a business

*Entrepreneurship Fundamentals* is the high school student's "guide on the side" to understanding what it takes to bring ideas to life. Students learn how to identify opportunities, develop an idea, and bring it to market. Through simulations and examples of real-life scenarios, students learn to solve problems like entrepreneurs.

- **Real-life application:** Students use learned concepts to make critical decisions and solve actual problems that entrepreneurs face.
- **Comprehensive content:** While approachable and accessible, students learn all they need, from starting up to growing the company.
- **Research-backed design:** A proven learning design based on Bloom's Taxonomy and Keller's ARCS model creates motivation and retention.

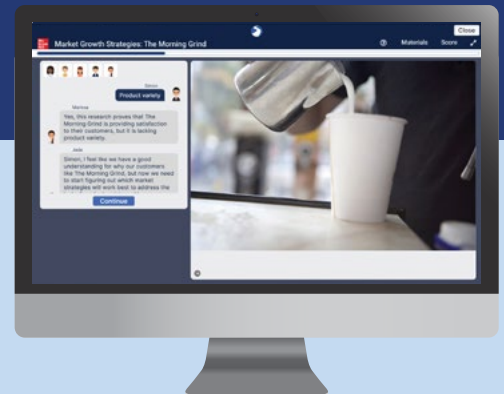


Student Edition Sample: 978-1-26-660679-3

### Dynamic Resource Features

- Authentic simulations provide instant feedback on core concepts as students solve realistic business scenarios
- Rich multimedia and assessments reinforce learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



**Available in print and 1- to 8-year digital and bundle subscriptions**

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- Chapter 1:** Entrepreneurship: Going from an Idea to a Business
- Chapter 2:** Products
- Chapter 3:** Pricing and Distribution
- Chapter 4:** Promotion Mix: Tools, Goals, and Strategies

- Chapter 5:** Introduction to Marketing
- Chapter 6:** Understanding Your Customer
- Chapter 7:** Accounting and Financial Statements





# Advanced Entrepreneurship

1st Edition ©2025 | Hisrich, Peters, and Shepherd

## Gain insights on starting and growing a business

*Advanced Entrepreneurship* is packed with invaluable insights, such as successful entrepreneurs, case studies, and practical exercises to turn creative ideas into thriving businesses. *Advanced Entrepreneurship* has been designed to clearly instruct students on the process of formulating, planning, and implementing a new business venture.

- **Authentic case studies:** Profiles of entrepreneurs and numerous examples bring key learning objectives to life for students.
- **Genuine skill-building:** Students learn how to develop persuasive business plans, secure funding, build teams, and harness the power of digital marketing.
- **Active learning:** Chapter-ending research tasks and class discussion questions challenge students and reinforce the learning.

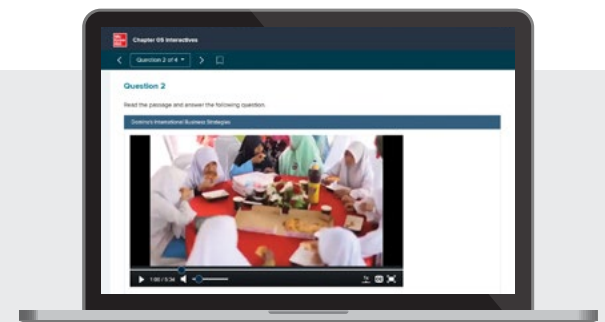


Student Edition Sample: 978-1-26-596140-4

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to each student's progress
- High-quality simulations ask students to solve realistic business scenarios
- Rich multimedia and assessments reinforce learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print and 1- to 8-year digital and bundle subscriptions

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| <b>Chapter 2:</b> Corporate Entrepreneurship   | <b>Chapter 8:</b> The Marketing Plan  | <b>Chapter 14:</b> Accessing Resources for Growth from External Sources                     |
| <b>Chapter 3:</b> Generating and Exploring New Entries                               | <b>Chapter 9:</b> The Organizational Plan                                   | <b>Chapter 15:</b> Succession Planning and Strategies for Harvesting and Ending the Venture |
| <b>Chapter 4:</b> Creativity and the Business Idea                                   | <b>Chapter 10:</b> The Financial Plan                                       |   |
| <b>Chapter 5:</b> Identifying and Analyzing Domestic and International Opportunities | <b>Chapter 11:</b> Sources of Capital                                       |   |
| <b>Chapter 6:</b> Protecting the Idea and Other Legal Issues for the Entrepreneur    | <b>Chapter 12:</b> Informal Risk Capital, Venture Capital, and Going Public |   |

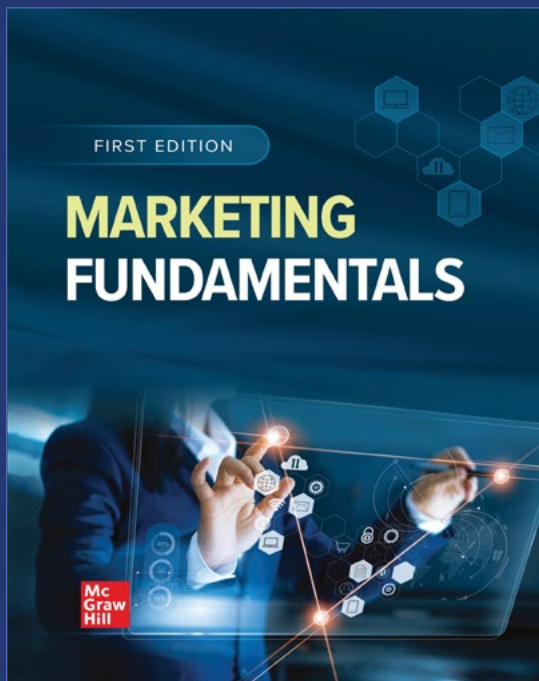
# Marketing Fundamentals

1st Edition ©2024 | McGraw Hill

## Discover the exciting world of marketing

*Marketing Fundamentals* is the high school student's entry into understanding the dynamic world of marketing. Marketing is no longer just for those wishing to become business majors or marketing professionals. Anyone who wants to build awareness and influence others should understand the basic principles of marketing.

- **Case studies and examples:** Rich with examples from companies and organizations, big and small, students learn what strategies and tactics work in marketing.
- **A modern marketing approach:** From digital marketing to supply chain strategies, students learn the most up-to-date techniques to influence businesses and consumers.
- **Teacher support:** A 1,600-page online teacher's manual provides a wealth of discussion questions, activities, practice assignments, and more.

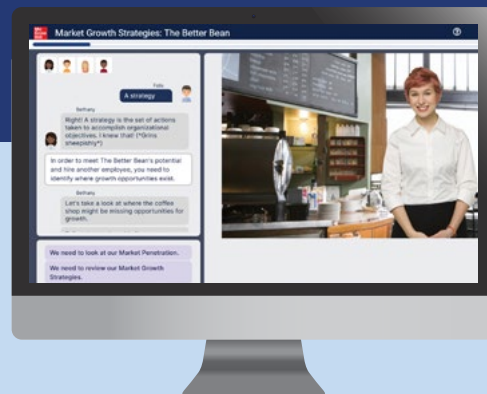


Student Edition Sample: 978-1-26-660641-0

## Dynamic Resource Features

- Authentic simulations ask students to solve realistic business scenarios
- Short, animated videos summarize challenging concepts
- More than 1,000 questions and problems support learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print and 1- to 8-year digital and bundle subscriptions

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| <b>Chapter 1:</b> Marketing Overview                       | <b>Chapter 6:</b> Creating Value      |
| <b>Chapter 2:</b> Marketing Strategy                       | <b>Chapter 7:</b> Capturing Value     |
| <b>Chapter 3:</b> Today's Marketplace                      | <b>Chapter 8:</b> Delivering Value    |
| <b>Chapter 4:</b> Understanding Your Customer              | <b>Chapter 9:</b> Communicating Value |
| <b>Chapter 5:</b> Segmentation, Targeting, and Positioning |                                       |



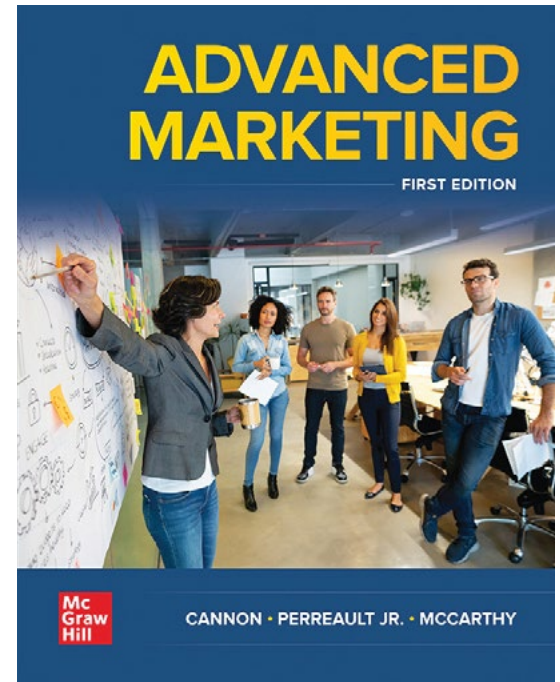
# Advanced Marketing

1st Edition ©2026 | Cannon, Perreault Jr., and McCarthy

## Time to master modern marketing

Based on the best-selling title *Essentials of Marketing*, this program equips students with a comprehensive toolkit for crafting impactful marketing strategies that benefit both business and society. *Advanced Marketing* covers every essential stage, from strategic planning to real-world application, while exploring today's most pressing topics in marketing.

- **A modern approach:** Students extend beyond basic principles to purpose-driven marketing, strategic marketing analysis, and how best to gain and use customer insights.
- **Foundational principles:** The original version of this program, called *Basic Marketing*, introduced the four P's—Product, Place, Promotion, and Price—which is widely used as a marketing principle today.
- **Research-based learning design:** With clear learning objectives; visually vibrant images, charts, and study features; and excellent questions and problems, students will thrive in the course.



Student Edition Sample: 978-1-26-685333-3

## Dynamic Resource Features

- Videos engage students and reinforce concepts
- Rich assessment with auto-grading ensures students understand concepts
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print and 1- to 8-year digital and bundle subscriptions

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| <b>Chapter 1:</b> Marketing's Value to Consumers, Firms, and Society              | <b>Chapter 7:</b> Improving Decisions with Marketing Information       | <b>Chapter 13:</b> Promotion: Introduction to Integrated Marketing Communications         |
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| <b>Chapter 3:</b> Evaluating Opportunities in the Changing Market Environment     | <b>Chapter 9:</b> Product Management and New-Product Development       | <b>Chapter 15:</b> Advertising and Sales Promotion  |
| <b>Chapter 4:</b> Focusing Marketing Strategy with Segmentation and Positioning   | <b>Chapter 10:</b> Place and Development of Channel Systems            | <b>Chapter 16:</b> Publicity: Promotion Using Earned Media, Owned Media, and Social Media |
| <b>Chapter 5:</b> Final Consumers and Their Buying Behavior                       | <b>Chapter 11:</b> Distribution, Customer Service, and Logistics       | <b>Chapter 17:</b> Pricing Objectives and Policies  |
| <b>Chapter 6:</b> Business and Organizational Customers and Their Buying Behavior | <b>Chapter 12:</b> Retailers, Wholesalers, and Their Strategy Planning | <b>Chapter 18:</b> Price Setting in the Business World                                    |
|   |  | <b>Chapter 19:</b> Appraisal, Review, and Reflection of Marketing in the 21st Century     |

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# Accounting Fundamentals

1st Edition ©2025 | McGraw Hill

## Explore the world of accounting

Based on the highly regarded *Glencoe Accounting* series, *Accounting Fundamentals* takes students on an immersive journey from foundational accounting principles to an in-depth review of the accounting cycle for sole proprietorships, merchandising companies, and publicly held corporations. Students will solve real-world business problems and financial transactions and gain critical experience crafting and deciphering key financial documents that shape strategic business decisions.

- **Real-world situations:** Examples and problems use actual companies and real-world transactions, creating an approachable and relevant student experience.
- **Mathematics support:** “Math for Accounting” vignettes in each chapter reinforce relevancy and real-life application of mathematics.
- **Applied learning:** Case studies challenge students to apply key concepts and problem-solving skills in authentic situations.



Student Edition Sample: 978-1-26-500369-2

## Dynamic Resource Features

- Online Working Paper simulations (coming Fall 2025)
- Integrated QuickBooks® activities
- Rich multimedia and assessment support the learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



**Available in print and 1- to 8-year digital and bundle subscriptions**

## Table of Contents



**Unit 1:** Introduction to Accounting (2 chapters)



**Unit 2:** The Basic Accounting Cycle (9 chapters)



**Unit 3:** Accounting for a Payroll System (2 chapters)



**Unit 4:** The Accounting Cycle for a Merchandising Corporation (8 chapters)



**Unit 5:** Accounting for Special Procedures (5 chapters)



**Unit 6:** Additional Accounting Topics (3 chapters)

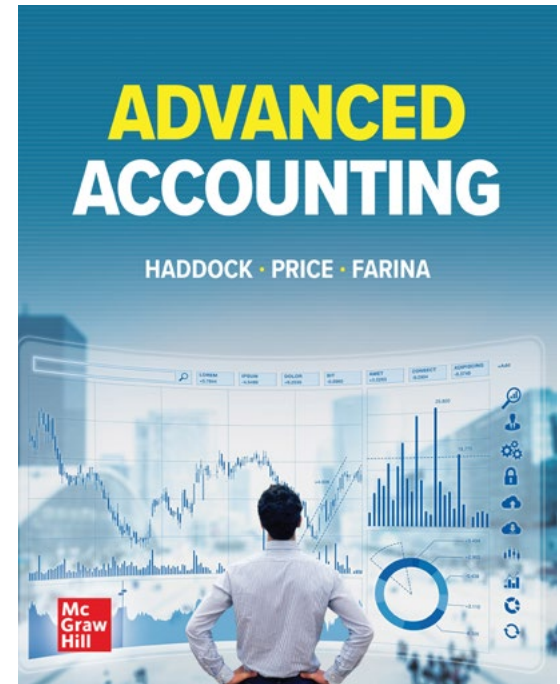
# Advanced Accounting

1st Edition ©2025 | Haddock, Price, and Farina

## Taking accounting to the next level

*Advanced Accounting* provides step-by-step explanations and real-world examples to bring accounting to life for students ready for a more rigorous college-level accounting course. It simplifies complex accounting principles and empowers students to confidently communicate with any business leader in one of the oldest languages in the world—accounting.

- **Real-company examples:** Chapter openers feature real business situations featuring iconic brands such as Apple, Costco, Dr Pepper, Facebook, Starbucks, and Uber.
- **CBD preparation:** End-of-chapter materials include questions that will help aspiring bookkeepers to achieve the Certified Bookkeeper (CB) designation.
- **Thoughtful pedagogical design:** Clear learning objectives, visual representations, and active learning activities give accounting students confidence.

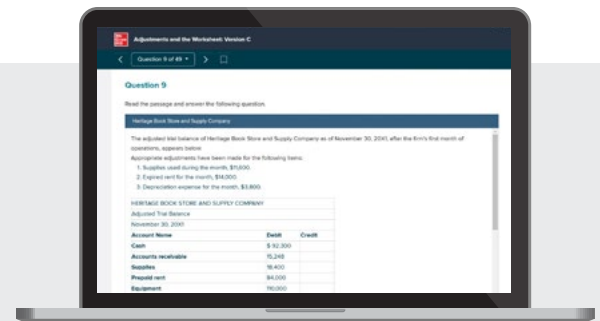


Student Edition Sample: 978-1-26-597439-8

## Dynamic Resource Features

- Video accounting lessons and extensive assessment help students understand and retain their learning
- Excel activities give students opportunities to practice their skills
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print and 1- to 8-year digital and bundle subscriptions

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**Chapter 1:** Accounting: The Language of Business  
**Chapter 2:** Analyzing Business Transactions  
**Chapter 3:** Analyzing Business Transactions Using T Accounts  
**Chapter 4:** The General Journal and the General Ledger  
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**Chapter 6:** Closing Entries and the Postclosing Trial Balance  
**Mini Practice Set 1:** Service Business Accounting Cycle

**Chapter 7:** Accounting for Sales, Accounts Receivable, and Cash Receipts  
**Chapter 8:** Accounting for Purchases, Accounts Payable, and Cash Payments  
**Chapter 9:** Cash  
**Chapter 10:** Payroll Computations, Records, and Payment  
**Chapter 11:** Payroll Taxes, Deposits, and Reports  
**Chapter 12:** Accruals, Deferrals, and the Worksheet  
**Chapter 13:** Financial Statements and Closing Procedure  
**Mini Practice Set 2:** Merchandising Business Accounting Cycle

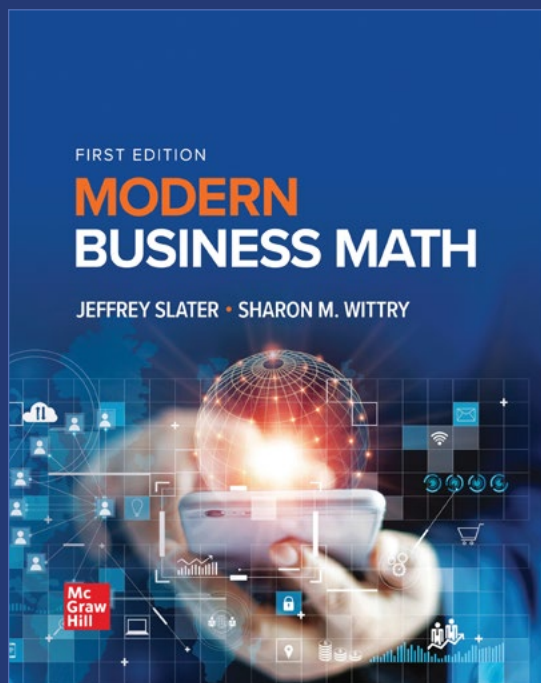
# Modern Business Math

1st Edition ©2024 | Slater and Wittry

## Building math skills for business and personal finance

*Modern Business Math* helps students grasp everyday math concepts needed to succeed in the business world and life after high school. From budgeting and financial analysis to taxes and problem-solving, students experience real-life situations, apply critical thinking skills, and learn how to solve problems.

- **Math application:** Relevant real-world business problems and blueprints simplify complex calculations into step-by-step instructions, building student knowledge and confidence.
- **Relevant examples:** Chapters feature current events from *The Wall Street Journal* and *Kiplinger* and real-world practice problems bring the usefulness of math to life.
- **Personal finance coverage:** Features like My Money exercises and Money Tips allow students to apply the concept they have just learned to everyday personal decisions to improve their financial position.

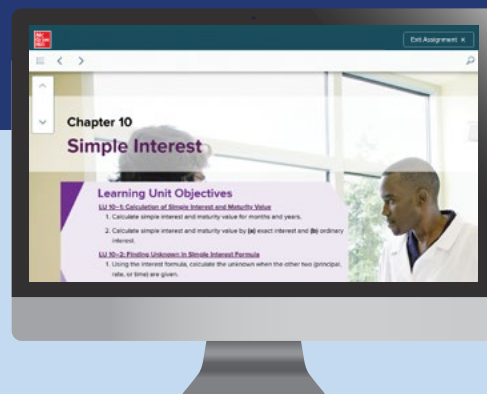


Student Edition Sample: 978-1-26-629947-6

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Authentic simulations provide instant feedback on core concepts
- 2,000+ practice items assess progress on learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print and 1- to 8-year digital and bundle subscriptions

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**Chapter 1:** Whole Numbers: How to Dissect and Solve Word Problems

**Chapter 2:** Fractions

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**Chapter 4:** Banking

**Chapter 5:** Solving for the Unknown: A How-to Approach for Solving Equations

**Chapter 6:** Percents and Their Applications

**Chapter 7:** Discounts: Trade and Cash

**Chapter 8:** Markups and Markdowns: Perishables and Break-even Analysis

**Chapter 9:** Payroll

**Chapter 10:** Simple Interest

**Chapter 11:** Promissory Notes, Simple Discount Notes, and the Discount Process

**Chapter 12:** Compound Interest and Present Value

**Chapter 13:** Annuities and Sinking Funds

**Chapter 14:** Installment Buying

**Chapter 15:** The Cost of Home Ownership

**Chapter 16:** How to Read, Analyze, and Interpret Financial Reports

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**Chapter 18:** Inventory and Overhead

**Chapter 19:** Sales, Excise, and Property Tax

**Chapter 20:** Life, Fire, and Auto Insurance

**Chapter 21:** Stocks, Bonds, and Mutual Funds

**Chapter 22:** Business Statistics



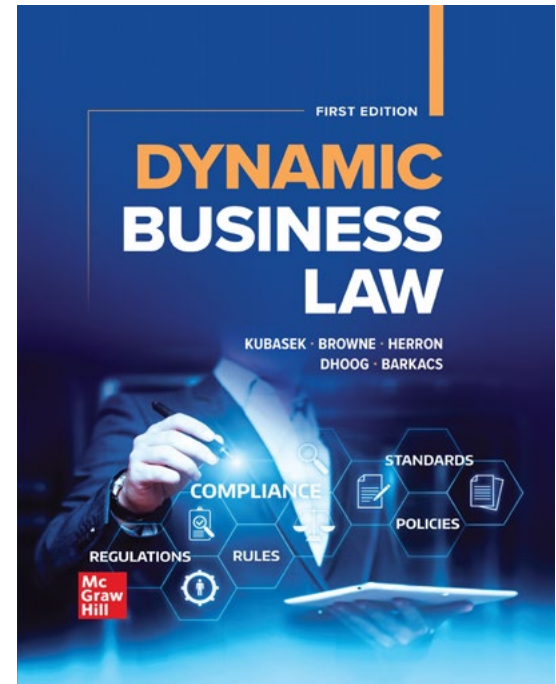
# Dynamic Business Law

1st Edition ©2025 | Kubasek, Browne, et al.

## A student-centered approach to business law

Featuring a concise, student-focused approach, a cohesive theme, and engaging real-life cases, *Dynamic Business Law* provides an ethical decision-making framework that emphasizes critical thinking. Students learn how businesses live in an atmosphere of legal rights and responsibilities and how to navigate that reality as future business leaders.

- **Application-based activities:** Students gain valuable practice using problem-solving skills by applying their knowledge to realistic scenarios.
- **Business leader preparation:** *Practical Tips for Business Managers* emphasizes that this book is a business law book, full of helpful ideas for modern business leaders.
- **Real-life examples:** Case features relating directly to study topics provide vivid, practical introductions to the kinds of legal issues that face businesses today.

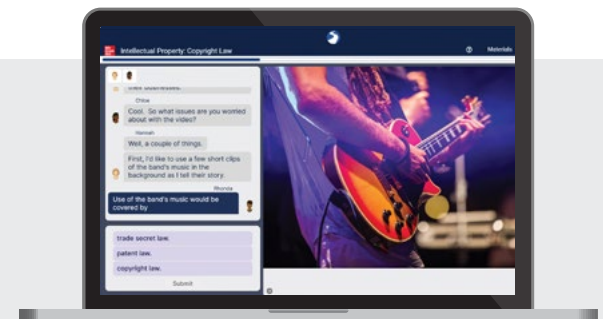


Student Edition Sample: 978-1-26-535837-2

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Authentic simulations provide instant feedback on core concepts
- Rich multimedia and assessment supports learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



**Available in print and 1- to 8-year digital and bundle subscriptions**

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| <b>Part 1:</b> The Legal Environment of Business (8 chapters)  | <b>Part 5:</b> Creditors' Rights and Bankruptcy (1 chapter) |
| <b>Part 2:</b> Contract Law (6 chapters)                       | <b>Part 6:</b> Agency (1 chapter)                           |
| <b>Part 3:</b> Domestic and Internal Sales Law (2 chapters)    | <b>Part 7:</b> Business Organizations (3 chapters)          |
| <b>Part 4:</b> Negotiable Instruments and Banking (2 chapters) | <b>Part 8:</b> Government Regulation (2 chapters)           |

# Introduction to Health Science



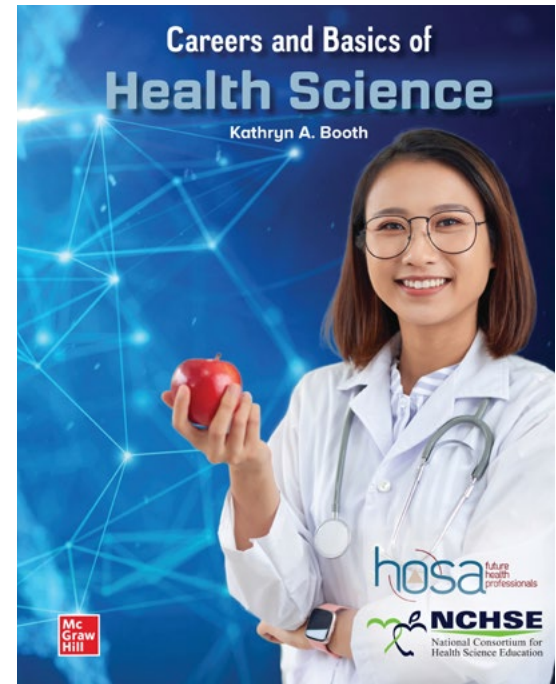
# Careers and Basics of Health Science

1st Edition ©2025 | Booth

## Take the first step into health science

The *Careers and Basics of Health Science* program inspires students to explore careers and build foundational skills in the exciting world of healthcare. Renowned expert Kathryn Booth uses years of experience, straightforward language, and proven learning design to ensure students learn, apply, and retain skills and knowledge they will use in their careers.

- **Approachable learning design:** Reading checks, reviews, and real-world activities check students for understanding and ask them to apply newly learned skills in authentic situations.
- **Career support:** Healthcare occupation profiles include daily responsibilities, education requirements, certifications, and job outlook.
- **Reviewed by experts:** Content reviewed and endorsed by the National Consortium for Health Science Education and HOSA Future Health Professionals.



Student Edition Sample: 978-1-26-631933-4

## Dynamic Resource Features

- Authentic procedure activities provide instant feedback and build work-based skills
- Rich interactive videos and assessments support the learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



**Available in print and 1- to 8-year digital and bundle subscriptions**

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**Unit 1:** Healthcare Foundations (13 chapters)



**Unit 3:** Careers in Diagnostic Services (4 chapters)



**Unit 5:** Careers in Support Services (2 chapters)



**Unit 2:** Careers in Therapeutic Services (11 chapters)



**Unit 4:** Careers in Health Informatics (2 chapters)



**Unit 6:** Careers in Biotech Research and Development (2 chapters)

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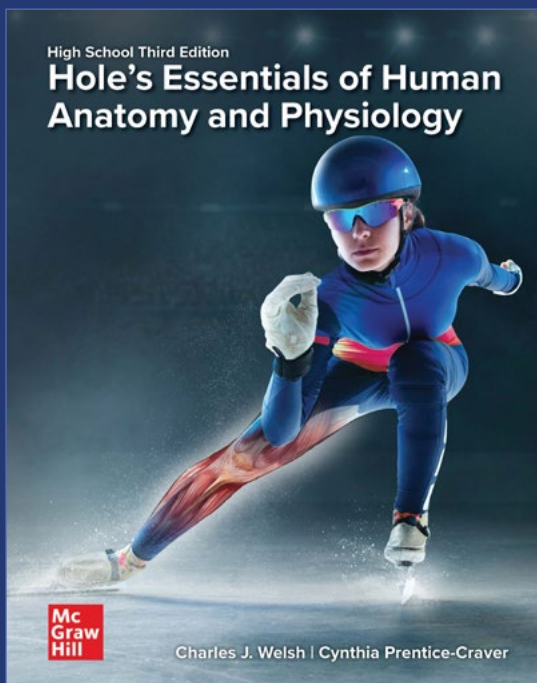
# Hole's Essentials of Human Anatomy and Physiology, High School Edition

3rd Edition ©2026 | Welsh and Prentice-Craver

## An engaging high school introduction to human anatomy

*Hole's Essentials of Human Anatomy and Physiology* is widely respected for its engaging visual design, robust array of labs and activities, and real-world career connections. Scaffolded instruction for vocabulary support, streamlined labs, projects, and activities offer flexibility for diverse student populations and instructional schedules.

- **Real-world application:** Unit projects and thematic, chapter-level case studies bring relevance and real-world application to instruction.
- **Extensive assessment:** Expanded Chapter Reviews include new multiple-choice, short-answer, critical thinking, and clinical application questions.
- **Unparalleled teacher support:** A High School Teacher Manual, in print and online, includes a pacing summary with integrated suggestions for activities and labs.



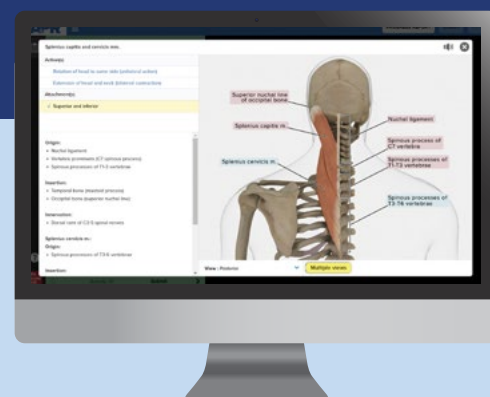
Student Edition Sample: 978-1-26-524485-9

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- A Lab Manual and Virtual Labs provide hands-on inquiry and discovery
- Kahoot! gamifies the classroom to simplify teaching and ignite learning
- *Anatomy & Physiology REVEALED® (APR)*, the ultimate virtual dissection experience, enhances lectures and labs\*

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details.

\*Subscriptions without APR are available. APR is also available as a stand-alone component.



Available in print and 1- to 8-year digital and bundle subscriptions

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**Chapter 3:** Cells

**Chapter 4:** Cellular Metabolism

**Chapter 5:** Tissues

**Chapter 6:** Integumentary System

**Chapter 7:** Skeletal System

**Chapter 8:** Muscular System

**Chapter 9:** Nervous System

**Chapter 10:** The Senses

**Chapter 11:** Endocrine System

**Chapter 12:** Blood

**Chapter 13:** Cardiovascular System

**Chapter 14:** Lymphatic System and Immunity

**Chapter 15:** Digestive System and Nutrition

**Chapter 16:** Respiratory System

**Chapter 17:** Urinary System

**Chapter 18:** Water, Electrolyte, and Acid-Base Balance

**Chapter 19:** Reproductive Systems

**Chapter 20:** Pregnancy, Growth, Development, and Genetics



# Hole's Human Anatomy & Physiology

16th Edition ©2022 | Welsh and Prentice-Craver

## The gold standard approach to anatomy and physiology

A market leader for over 40 years, *Hole's Human Anatomy & Physiology* delivers a comprehensive, in-depth exploration of anatomy and physiology while emphasizing fundamentals for students with minimal prior science knowledge. The proven Learn, Practice, Assess learning system ensures students understand, apply, and master complex concepts, while the Understanding Words feature builds a solid anatomy and physiology vocabulary.

- **Visually enhanced:** Enhanced dynamic art helps clarify key principles, increases visual impact, and ensures accuracy to reinforce important concepts.
- **Career focused:** The chapter-level Career Corner introduces students to a variety of fields of practice and related occupations.
- **Active lab work:** A Lab Manual with 34 hands-on activities complements any anatomy and physiology course while extensive virtual labs provide an engaging digital experience.

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Virtual Labs deliver a realistic, simulated lab experience
- Labeling and Animation Activities illustrate important processes
- Interactive question banks and content assessments check student understanding
- *Anatomy & Physiology REVEALED® (APR)*, the ultimate virtual dissection experience, enhances lectures and labs\*

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details.

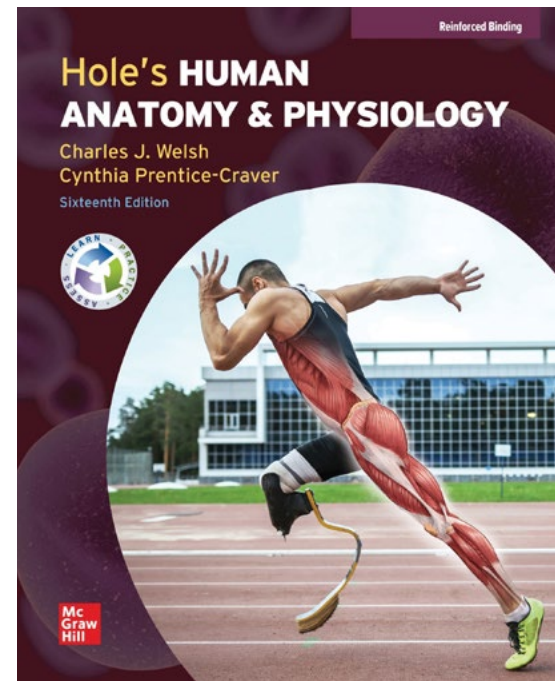
\*Subscriptions without APR are available. APR is also available as a stand-alone component.

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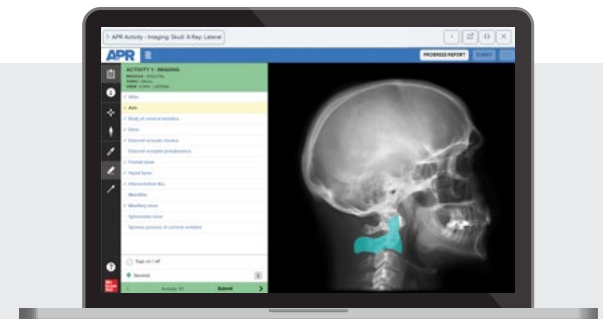
**Chapter 1:** Introduction to Human Anatomy and Physiology  
**Chapter 2:** Chemical Basis of Life  
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**Chapter 12:** Nervous System III: Senses  
**Chapter 13:** Endocrine System  
**Chapter 14:** Blood  
**Chapter 15:** Cardiovascular System

**Chapter 16:** Lymphatic System and Immunity  
**Chapter 17:** Digestive System  
**Chapter 18:** Nutrition and Metabolism  
**Chapter 19:** Respiratory System  
**Chapter 20:** Urinary System  
**Chapter 21:** Water, Electrolyte, and Acid-Base Balance  
**Chapter 22:** Reproductive Systems  
**Chapter 23:** Pregnancy, Growth, and Development  
**Chapter 24:** Genetics and Genomics



Student Edition Sample: 978-1-26-433385-1



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Student Edition Sample: 978-1-26-551410-5

## Essentials of Medical Language

1st Edition ©2024 | Allan and Basco

### Medical terminology made memorable

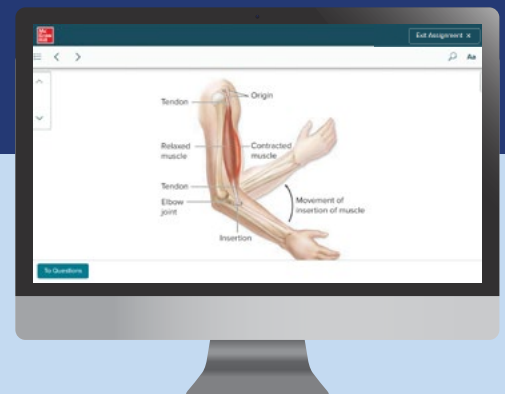
*Essentials of Medical Language* uses learning science to help students master the complex language of modern healthcare. Organized by body system in an outside-to-inside sequence, students experience terminology in the same differentiated diagnosis method a physician would use in an examination. Authentic patient cases place the student in the shoes of a healthcare professional, supporting term retention.

- **Real-life context:** Students experience real-life cases from different allied health and LPN-level nursing roles.
- **Thorough term coverage:** Over 2,000 medical terms with their pronunciation, elements, and definition prepare students for success.
- **Pronunciation and practice:** A rich digital experience provides a wealth of practice and pronunciation support.

### Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Over 4,000 practice item assessment bank includes oral pronunciation
- Students learn and listen to the pronunciation of over 2,000 terms
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. All students can access a smartphone eBook app. Online teacher materials in the platform support instruction. See page 4 for more details.



Available in print and 1- to 8-year digital and bundle subscriptions

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| <b>Chapter 4:</b> The Skeletal System                       | <b>Chapter 10:</b> The Nervous System and Mental Health   | <b>Chapter 16:</b> Infancy to Old Age             |
| <b>Chapter 5:</b> Muscles and Tendons                       | <b>Chapter 11:</b> Special Senses of the Eye and Ear      |   |
| <b>Chapter 6:</b> The Cardiovascular and Circulatory System | <b>Chapter 12:</b> The Endocrine System                   |   |

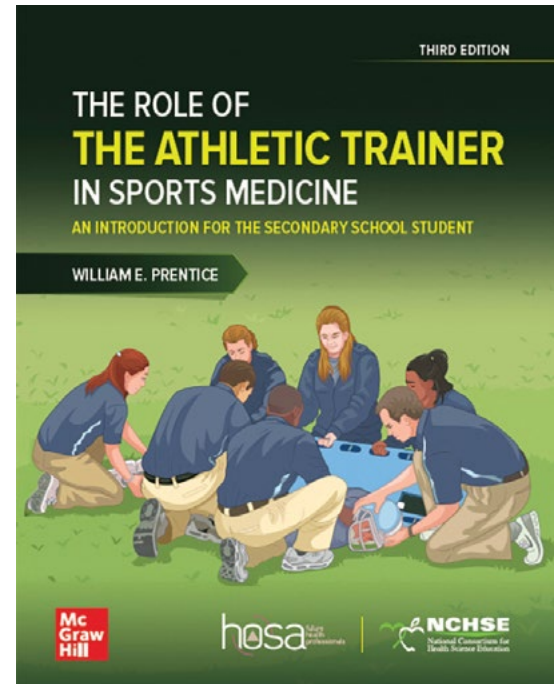
# The Role of the Athletic Trainer in Sports Medicine: An Introduction for the Secondary Student

3rd Edition ©2026 | Prentice

## Discover the world of athletic training

*The Role of the Athletic Trainer in Sports Medicine* is a best-selling program for high school students interested in pursuing a career in athletic training as a part of sports medicine. Dr. William Prentice's experience as a Hall of Fame athletic trainer informs how he teaches students foundational knowledge and skill-building in this exciting field.

- **Researched-based learning design:** Extensive questions, class activities, and critical thinking exercises ask students to apply learned skills in real-life scenarios.
- **Visual engagement:** Vivid photos and illustrations with detailed procedures provide visual clarity to key topics.
- **Standards-aligned content:** Content fully aligns with the National Athletic Trainer's Association (NATA) standards.



Student Edition Sample: 978-1-26-525367-7

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Vocabulary cards and updated assessments support learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. All students can access a smartphone eBook app. Online teacher materials in the platform support instruction. See page 4 for more details.

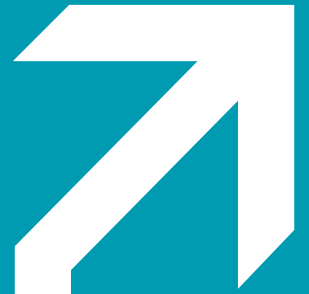


**Available in print and 1- to 8-year digital and bundle subscriptions**

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| <b>Chapter 2:</b> Understanding the Concepts of Athletic Health Care Administration                        | <b>Chapter 6:</b> Understanding Sports Nutrition and Dietary Supplements         | <b>Chapter 10:</b> Investigating the Psychological Aspects of Injury                           |
| <b>Chapter 3:</b> Analyzing Legal, Ethical, and Insurance Considerations in Sports Medicine                | <b>Chapter 7:</b> Understanding Basic Taping, Wrapping, and Bracing for Injuries | <b>Chapter 11:</b> Introduction to Rehabilitation and Modalities                               |
| <b>Chapter 4:</b> Understanding the Basics of Training and Conditioning Techniques for Preventing Injuries | <b>Chapter 8:</b> Determining Appropriate Emergency Injury Management            | <b>Chapter 12:</b> Basic Pharmacology and Substance Abuse                                      |
|  |  | <b>Chapter 13:</b> Fundamental Concepts of Evaluation  |
|  |  | <b>Chapter 14:</b> Identifying Basic Tissue Responses and Common Injuries                      |
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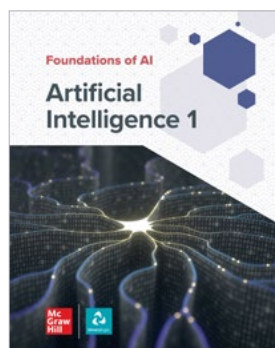
# Computer Science





# Foundations

Grades 9–12



**Also available:** AI 2, Computer Science, Data Science, Internet of Things 2, Digital Marketing, Graphic Design, and STEM: Electronics.

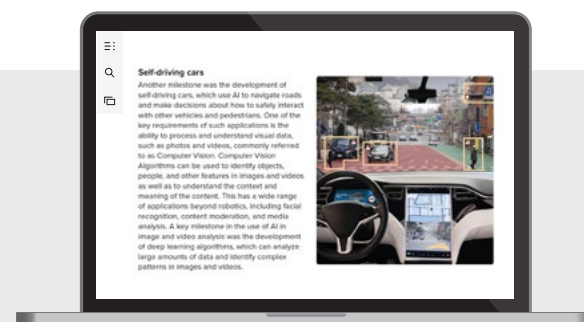
## Prepare students for life-shaping technology

*Foundations* is an innovative series of titles, each covering a timely topic, developed with a high school student's background knowledge in mind to support effective learning.

- **Active learning:** Engages students through well-defined learning goals, real-world activities, and project-based learning.
- **Expertly designed:** Uses a research-based approach to building digital competencies, developed by expert educators.
- **Timely and relevant:** Aligns with the latest industry standards, preparing students for future careers.
- **Complete teacher support:** Helps educators with lesson plans, lesson guides, assessments, and pre-mapped standards alignment.

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Extensive auto-graded assessment supports each learning objective
- Rich soft skills activities and an exploratory Career Center help make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go



Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.

**Available in print and 1- to 8-year digital and bundle subscriptions**

## Twelve Programs Available to Match Your Curriculum Needs

**Foundations of Technology: Computer Science**  
978-1-26-492924-5 – 158 pages

**Foundations of Security: Cybersecurity**  
978-1-26-490942-1 – 112 pages

**Foundations of AI: Artificial Intelligence 1**  
978-1-26-595259-4 – 152 pages

**Foundations of AI: Artificial Intelligence 2**  
978-1-26-587178-9 – 132 pages

**Foundations of Data: Data Science**  
978-1-26-579655-6 – 166 pages

**Foundations of IoT: Internet of Things 1**  
978-1-26-467054-3 – 147 pages

**Foundations of IoT: Internet of Things 2**  
978-1-26-590286-5 – 166 pages

**Foundations of Design: Graphic Design**  
978-1-26-626335-4 – 168 pages

**Foundations of Digital Marketing: eCommerce**  
978-1-26-559649-1 – 164 pages

**Foundations of Programming: Software Engineering**  
978-1-26-546606-0 – 158 pages

**Foundations of STEM: Electronics**  
978-1-26-577311-3 – 205 pages

**Foundations of STEM: Engineering Design**  
978-1-26-624754-5 – 208 pages

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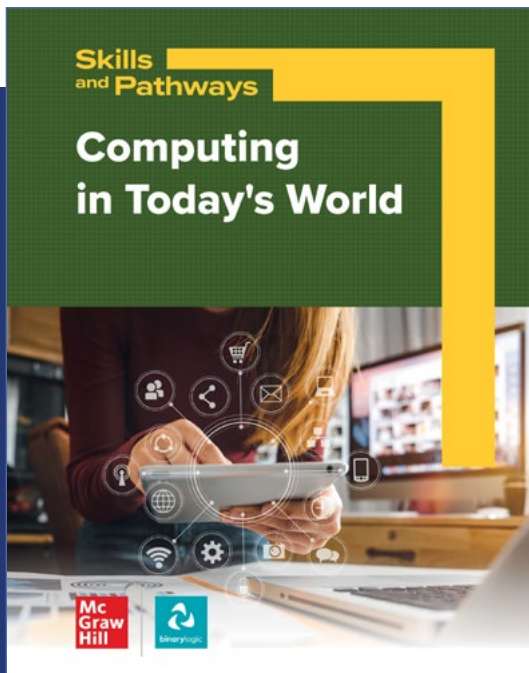


## Skills and Pathways

Grades 8–12

**A certification-aligned series preparing your students for life and work in a tech-centered world**

- Provides flexibility and ease-of-use with print and digital options
- Builds key workplace skills with clear instruction
- Balances theoretical knowledge and practical applications
- Prepares students for Microsoft Office Specialist, IC3, and ICDL certifications
- Supports educators with teaching resources



Student Edition Sample: 978-1-26-627879-2

## Skills and Pathways: Computing in Today's World

©2026

**Prepares for the ICDL Computer & Online Essentials certification**

Build essential digital skills for today's world by learning file management, online safety, and how to use productivity tools like Microsoft Teams, Outlook, and Edge. Gain confidence in navigating technology for academic, personal, and professional success.

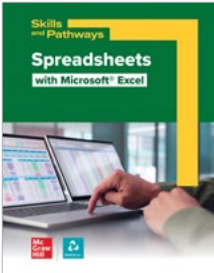
### Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Extensive auto-graded assessment supports each learning objective
- Rich soft skills activities and an exploratory Career Center help make students future-ready (see pages 5–6)
- A complete online Teacher's Edition and other support resources
- A mobile app with eBook for studying on the go



**Available in print and 1- to 8-year digital and bundle subscriptions**

# Your students' path to Microsoft Office certification and success



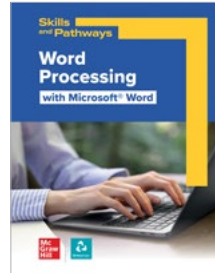
## Skills and Pathways: Spreadsheets with Microsoft® Excel

©2026

Student Edition Sample:  
978-1-26-691479-9

### Prepares for Microsoft Office Specialist: Excel Associate and ICDL Spreadsheets certifications

Develop skills to organize, analyze, and visualize data using Excel's powerful tools, including formulas, pivot tables, charts, and conditional formatting. Learn how to manage and present data effectively for real-world applications.



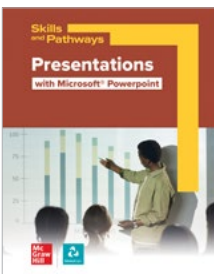
## Skills and Pathways: Word Processing with Microsoft® Word

©2026

Student Edition Sample:  
978-1-26-618449-9

### Prepares for Microsoft Office Specialist: Word Associate and ICDL Documents certifications

Learn how to create professional quality documents with advanced formatting, tables, graphics, mail merge, and accessibility improvements. Master efficient file management and develop polished documents for academic and professional use.



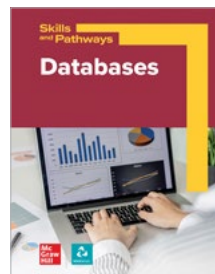
## Skills and Pathways: Presentations with Microsoft® PowerPoint

©2026

Student Edition Sample:  
978-1-26-665681-1

### Prepares for Microsoft Office Specialist: PowerPoint Associate and ICDL Presentation certifications

Learn to design engaging, visually appealing presentations with multimedia, animations, transitions, and charts. This course helps you create dynamic slideshows and communicate ideas effectively in a variety of contexts.



## Skills and Pathways: Databases

©2026

Student Edition Sample:  
978-1-26-665651-4

### Prepares for Microsoft Office Specialist: Access Expert and ICDL Databases certifications

Explore how to design and manage databases, including organizing data, creating relationships, running queries, and generating professional reports. Build practical skills to manage structured information for a range of applications.

## Level up computing skills from Grade 1 to graduation



Grade 1–12

Make computer science a natural part of your students' learning in every grade using a curriculum aligned with ISTE and CSTA K-12 CS Standards.

- **A multi-grade approach:** Uses a comprehensive, progressive development to build ever-stronger understanding through each grade, moving students from foundational skills to advanced concepts.
- **Active learning:** Engages students through well-defined learning goals, hands-on activities, and project-based learning.
- **Modern and relevant:** Incorporates coding and robotics into your computing curriculum.
- **Digital literacy:** Students will explore the use and impacts of AI and cybersecurity, developing critical thinking for informed, responsible digital citizenship.

### Grades 1–5



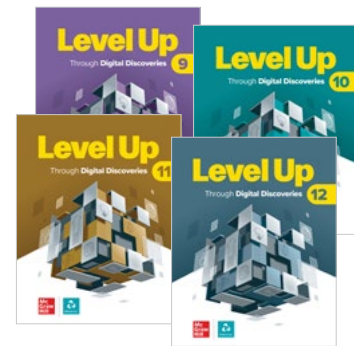
Age-appropriate consumable books with short lessons that fit into a K–5 curriculum.

### Grades 6–8



Middle school learners will jump ahead with a print and digital program designed for success.

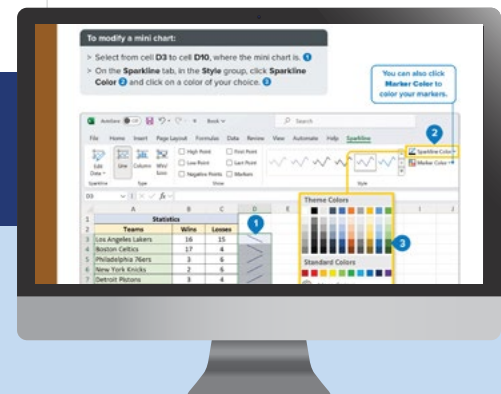
### Grades 9–12



A print and digital solution for high school learners preparing for future careers.

### Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress (for Grades 6–12)
- Extensive self-grading assessment reinforces learning objectives (Grades 6–12)
- Rich soft skills activities and an exploratory Career Center help make students future-ready (see page 6; Grades 6–12)
- A mobile app with eBook for studying on the go



Available in print and 1- to 8-year digital and bundle subscriptions



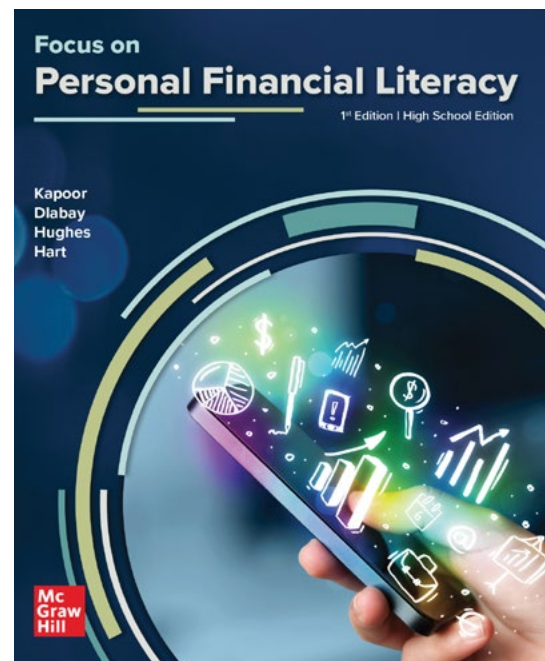
# Focus on Personal Financial Literacy, High School Edition

1st Edition ©2024 | Kapoor, Dlabay, et al.

## A real-world approach to personal finance

Delivering comprehensive coverage of the key topics in personal finance courses, *Focus on Personal Financial Literacy* is designed to appeal to a diverse student population with various life situations and financial literacy levels. The hands-on approach encourages students to think about relevant, real-life situations and goals.

- **Standards aligned:** Content aligns with the Council for Economic Education and Jump\$tart Coalition National Standards for Personal Financial Education.
- **Accessible design:** A high school friendly design provides examples that resonate with students and engaging illustrations of complex concepts and processes.
- **Active learning:** Real life applications engage students in decision making, critical thinking, and practical skills they need for sound financial planning.
- **Teacher support:** Unmatched teacher support, in print and online, includes pacing information, lecture support, discussion prompts, and project-based learning ideas.

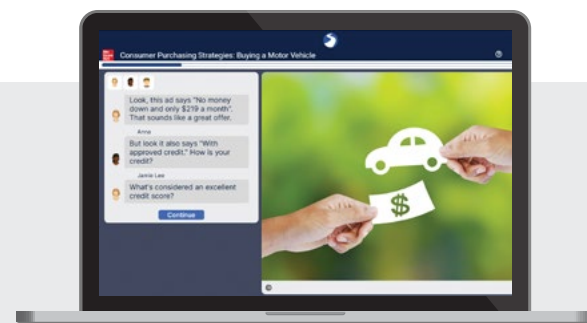


Student Edition Sample: 978-1-26-563495-7

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Engaging videos, application-based activities, and assessment provide real-time support of learning objectives
- Extra support for usage of calculators, Excel, math topics, and more
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



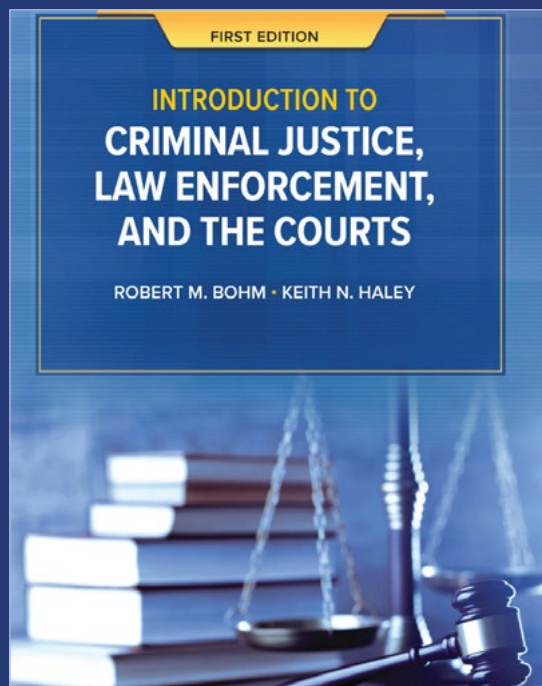
Available in print and 1- to 8-year digital and bundle subscriptions

## Table of Contents

**Chapter 1:** Personal Financial Literacy: An Introduction  
**Chapter 2:** Earning Income: Career Planning  
**Chapter 3:** Planning: Money Management and Budgeting  
**Chapter 4:** Planning: Taxes  
**Chapter 5:** Saving: Banking and Financial Services

**Chapter 6:** Managing Credit: Sources and Uses  
**Chapter 7:** Spending: Wise Buying of Motor Vehicles  
**Chapter 8:** Spending: Planning Your Housing  
**Chapter 9:** Managing Risk: Home and Auto Insurance  
**Chapter 10:** Managing Risk: Health and Disability Insurance

**Chapter 11:** Managing Risk: Life Insurance  
**Chapter 12:** Investing: Basics and Bonds  
**Chapter 13:** Investing: Stocks  
**Chapter 14:** Investing: Mutual Funds



Student Edition Sample: 978-1-26-684092-0

# Introduction to Criminal Justice, Law Enforcement, and the Courts

1st Edition ©2025 | Bohm and Haley

## The path to understanding the criminal justice system

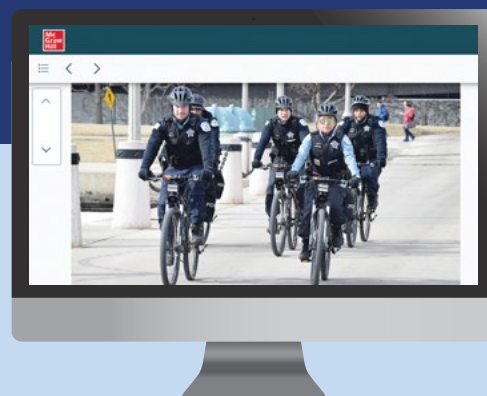
*Introduction to Criminal Justice, Law Enforcement, and the Courts* is the ideal text for students interested in learning the complexities of the criminal justice system. The goal of the authors is to equip students to think critically, act ethically, and solve problems effectively.

- **Critical thinking support:** Thinking Critically sections challenge students to think about and apply chapter concepts.
- **Career-focused:** Careers in Criminal Justice mini biographies highlight some of the most exciting career options.
- **High-interest engagement:** Crime Stories vignettes motivate students at the start of each chapter and Myth vs. Fact inserts debunk common misconceptions in the media.

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Rich interactive multimedia and assessments provide real-time support for learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



**Available in print and 1- to 8-year digital and bundle subscriptions**

## Table of Contents

**Chapter 1:** Crime and Justice in the United States  
**Chapter 2:** Crime and Its Consequences  
**Chapter 3:** Explaining Crime  
**Chapter 4:** The Rule of Law  
**Chapter 5:** History and Structure of American Law Enforcement

**Chapter 6:** Policing: Roles, Styles, and Functions  
**Chapter 7:** Policing America: Issues and Ethics  
**Chapter 8:** The Administration of Justice  
**Chapter 9:** Sentencing, Appeals, and the Death Penalty  
**Chapter 10:** Institutional Corrections

**Chapter 11:** Prison Life, Inmate Rights, Release, Reentry, and Recidivism  
**Chapter 12:** Community Corrections  
**Chapter 13:** Juvenile Justice  
**Chapter 14:** The Future of Criminal Justice in the United States

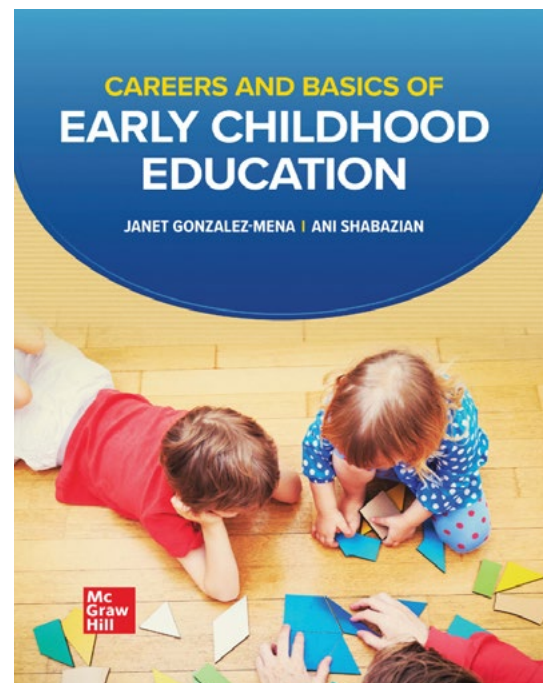
# Careers and Basics of Early Childhood Education

1st Edition ©2025 | Gonzalez-Mena and Shabazian

## Building skills and knowledge for education's beginnings

Designed to improve the quality of early childhood care and education programs, *Foundations of Early Childhood Education* strengthens students' understanding of these programs through extensive examples, anecdotes, and scenarios. Students build skills while learning a solid theoretical base, so they come away knowing what makes a quality early childhood education program where children thrive.

- **Early development focus:** Students explore how we perceive the capabilities of infants and toddlers and the impacts on how we teach.
- **Critical thinking skills:** Students are encouraged to use reflective practice rather than look for right answers and to look at each child and family individually.
- **Updated content:** New coverage of the impact of the environment and culture on learning provides a lens toward diversity.

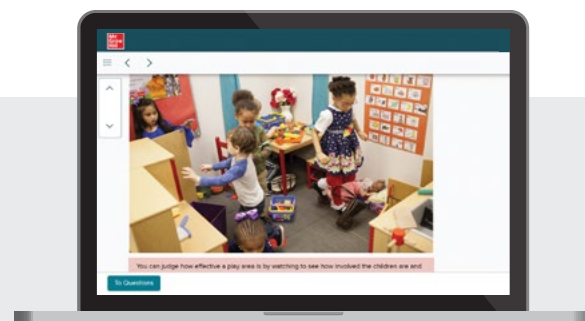


Student Edition Sample: 978-1-26-598230-0

## Dynamic Resource Features

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Rich interactive multimedia and assessments provide real-time support for learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 5–6)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print and 1- to 8-year digital and bundle subscriptions

## Table of Contents

**Chapter 1:** Early Childhood Education as a Career

**Chapter 2:** First Things First: Health and Safety Through Observation

**Chapter 3:** Communicating with Young Children

**Chapter 4:** Facilitating Young Children's Work and Play

**Chapter 5:** Guiding Young Children's Behavior

**Chapter 6:** The Teacher as Model

**Chapter 7:** Modeling Adult Relationships in Early Childhood Settings

**Chapter 8:** Setting Up the Physical Environment

**Chapter 9:** Creating a Social Emotional Environment

**Chapter 10:** Routines

**Chapter 11:** Developmental Tasks as the Curriculum: How to Support Children at Each Stage

**Chapter 12:** Observing, Recording, and Assessing

**Chapter 13:** Enhancing Children's Learning and Development Through Language and Emergent Literacy

**Chapter 14:** Fostering Joy in Developmentally Appropriate Experiences in Math and Science

**Chapter 15:** Integrating Art, Music, and Social Studies into a Holistic Curriculum

Supporting colleagues

Supporting certification success

Providing career exploration

Scouring for funding

Creating work-based  
learning programs

Inspiring and  
motivating young people

Guidance counseling

Setting up equipment

Coaching  
for student  
competitions

Grading  
and giving  
feedback

**Take a moment to step back  
and appreciate what YOU,  
as a CTE educator, do every  
day to help young people  
thrive in their future careers.**

**With gratitude, we humbly  
strive to support you in this  
essential work.**

Growing  
local college  
partnerships

Participating  
in educator  
associations

Being a leader—day in, day out

Securing quality  
learning materials

Building up professional skills  
in young people

Developing professionally

Setting up internship  
opportunities

Writing Perkins  
funding grants