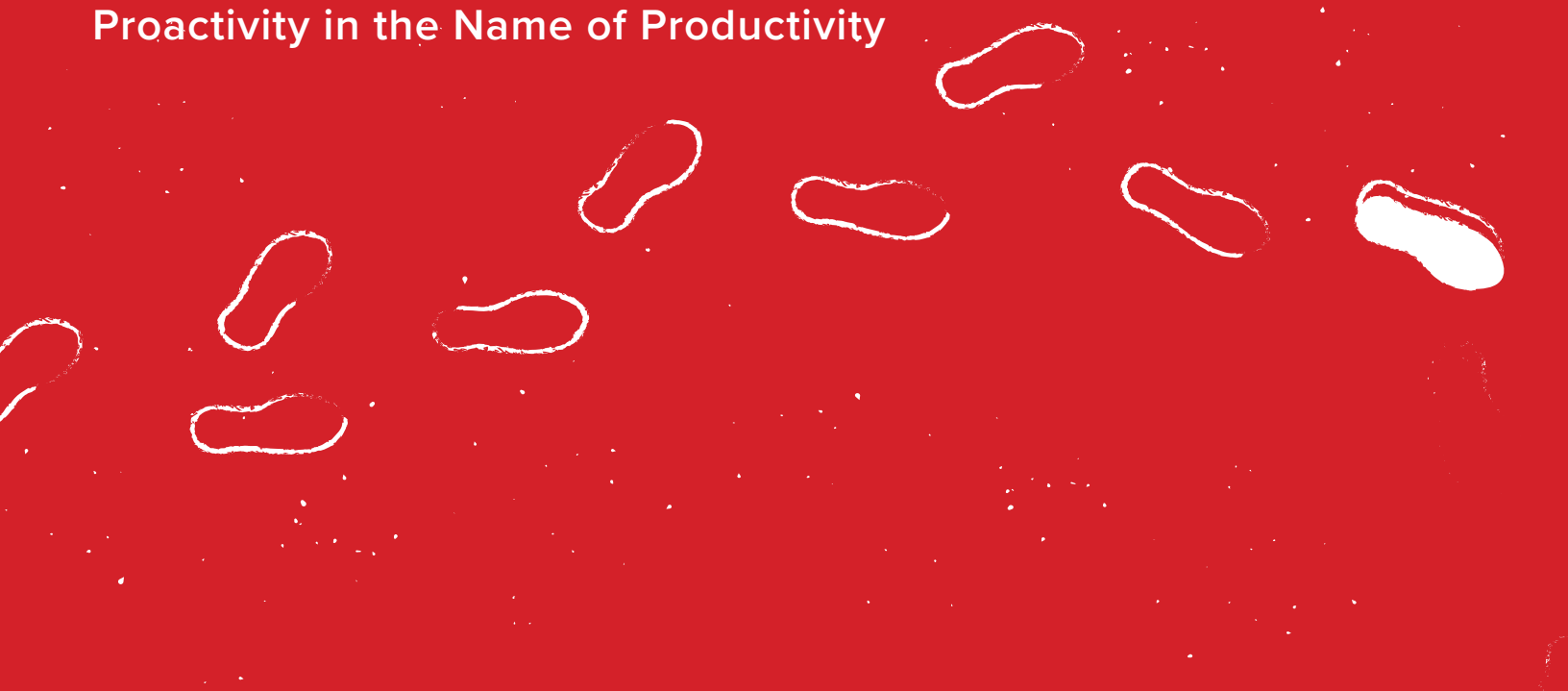




SUPPORT AT
every step

7 STEPS TO KICK-START CONNECT

Proactivity in the Name of Productivity



YOUR GOALS = OUR GOALS

But living the ideal semester takes more than dropping a new tool in your teaching toolbox. It takes buy-in from both sides. Want to get your students on board? Want to improve your entire class' performance? Put the active in interactive with these proactive, supportive steps.

1

Assign ≥15% of Student Grades to Connect

Why do more than **8 in 10** instructors make Connect required? Because allocating at least **15%** of your students' grade to Connect assignments ensures they take it seriously - helping you transform your classroom discussions from basic to bold.

2

Integrate Connect into Your Syllabus & Assignment Schedule

Use our Syllabus Guide to easily add Connect information with your own. Simply download, copy the text, paste it in your syllabus, and check this item off of your list. Set and manage your students' expectations for Connect by integrating the platform into your assignment schedule. [Here's a sample syllabus:](#)

Reading & Assignment Schedule				
Week	Dates	Topics	Reading and Lecture Videos	Assignments Due
Unit 1: Basics of Psychology and Mental Health				
1	1/19-1/20	Class introduction, guide to using your textbook & online resources	Syllabus, Introduction video	Reading syllabus, watch video, register for Connect, Facebook
2	1/23-1/27	History & Subfields of Psychology	Chapter 1	SmartBook (SB) & Quiz for Chapter 1
3	1/30-2/3	Biology of Behavior	Chapter 3	SB & Quizzes for Ch. 3
4	2/6-2/10	Psychological Disorders & their Treatment	Chapter 15 & 16	SB & Quizzes for Ch. 15-16
5	2/11-2/12	Exam #1	Literature Review Paper Tutorial Video	Paper Topic Interactivity 1

3

Encourage Students to Register by Day 1

Students who access digital materials on Day 1 vs. Day 7 earn average scores of **81%** and **75%**, respectively. And those who wait three weeks to register are **1.3X** more likely to fail.* **Walk your students through the Connect registration process on the first day of class. You'll drive them to Connect, we'll help you drive academic performance.**

4

Ensure Successful Connect and LMS Syncing

If you're pairing your course with your learning management system (LMS), like Blackboard, Canvas, or D2L, auto grade-sync simplifies students' assignment access and ensures that your gradebooks are always up-to-date. **Just make sure your students know to register for Connect using the same first and last name that your school has on file.**

5

Review Your Students' Registration Progress

Use Connect to check in on your students' registration process.

Log in to your Connect account, navigate to your section roster and view which students have yet to successfully register. If using an LMS, check that your students' accounts are synced to ensure they won't miss important Connect assignments.

BONUS TIP: When students register with their access code, make sure they double check their 1/ones and 0/zeros to ensure they enter their code correctly.

6

Create a Consistent Assignment Cadence

Consistency is the key to academic performance, helping students stay on top of their coursework and complete assignments on time. Schedule assignments on the same day and time each week to promote consistency. **For example, make all assignments due on Sundays at 11:59 PM.**

BONUS TIP: Reduce noon/midnight confusion by making assignments due dates at 11:59 PM.

7

Sign up for Real-Time System Alerts

Receive real-time Connect System Status Alerts to be in-the-know at all times. If Connect service is ever interrupted, you'll know as soon as your students. **Register at status.mheducation.com**

GET THE
ANSWERS
YOU NEED

To get the help you need to put these tips into practice, just call us, visit us online or send us a chat. We're standing by to help.

SupportAtEveryStep.com
800.331.5094