



Because learning changes everything.®

Register for Connect in Canvas

Liberty University Digital Training Series

Student



Step 1

Log into your Canvas course where you need to register. Locate the **“Read: Technology Set-Up Overview”** link in the Course Overview module. Click to continue.

The screenshot shows the Canvas Course Overview page. The top navigation bar is dark blue with a dropdown arrow and the text "Course Overview" followed by a "0%" progress indicator. Below this, the page is organized into several sections:

- Course Information**: A list of links including "Getting Started", "Student Expectations", "Course Syllabus and Schedule", "Student Responsibilities", "Faculty Information", "Student Feedback", "Assignment Information", and "Module Information".
- Student Acknowledgements**: Two items are listed: "Course Requirements Checklist" (due Aug 26, 2020, 10 pts) and "Advising Guide Acknowledgement" (due Aug 30, 2020, 0 pts). Both have minus signs to their right.
- Technology Integration Set-Up**: This section contains the item "Read: Technology Integration Set-Up Overview", which is highlighted with a red rectangular box. Below it is a link "Explore: McGraw Hill Student Resources".
- Prepare: Register for Connect**: A final item at the bottom with a due date of Aug 30, 2020 and 0 pts.

On the right side of the page, there is a grey sidebar titled "RECENT FEEDBACK" which currently displays "Nothing for now".



Step 2

Review the Overview page for information about your course's technology integration. When ready, click “**Next**” to continue.

Read: Technology Integration Set-Up Overview

Your course utilizes a third-party publisher and must be set-up. Please navigate through the next two pages to:

1. Review the instructions and tutorials to register for and navigate Connect on the **Explore: McGraw Hill Student Resources** page
 - o Register for Connect
 - o Additional Resources
 - o Technical Assistance
2. Register for Connect on the **Prepare: Register for Connect** page
 - o You will need to click on the link provided to finalize your Connect registration.

< PREVIOUS

NEXT >



Step 3

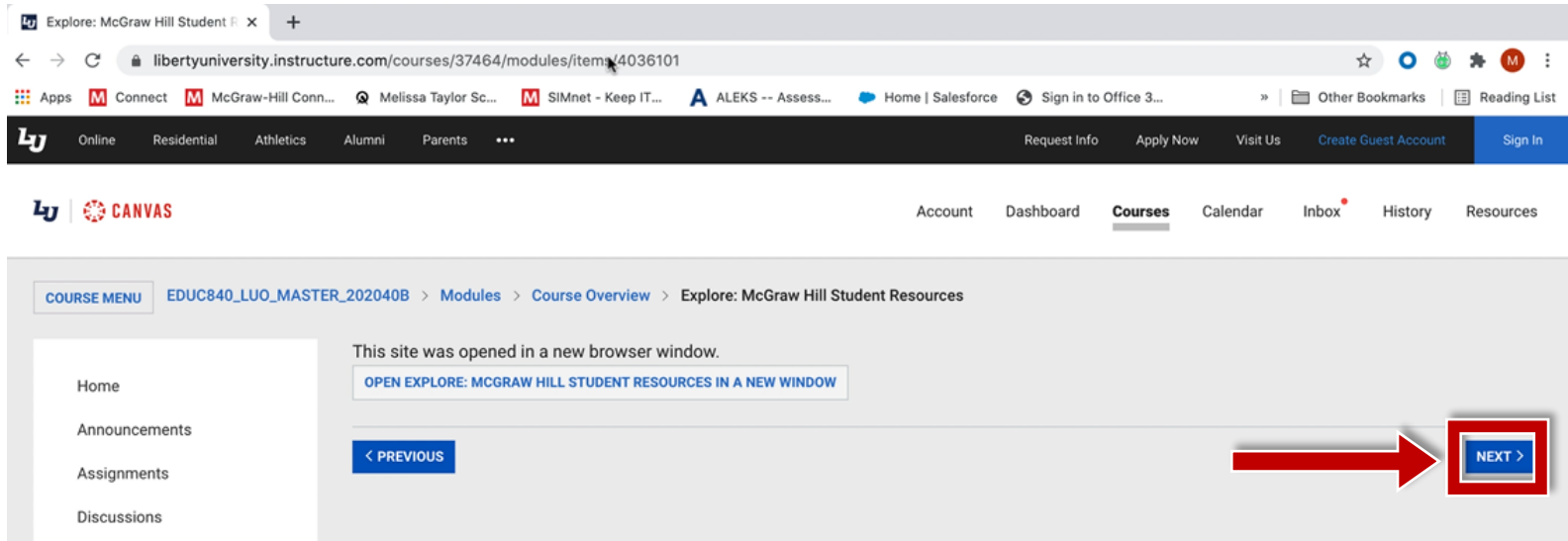
Your McGraw Hill Student Resources site will open in a new tab of your browser. After you review your resources, return to the open Canvas tab to continue.

The screenshot shows a web browser with two tabs: 'Explore: McGraw Hill Student Resources' and 'Liberty University Success | Connect'. The address bar shows the URL: mheducation.com/highered/explore/schools/liberty-students/connect-canvas.html. The page header includes the McGraw Hill logo, navigation links for 'PreK-12', 'Higher Ed', and 'About', and utility links for 'Get Support', 'Sign In', and 'Cart (0)'. A search bar is located below the navigation. The main content area features a dark navigation bar with 'Browse by Discipline', 'Learning Solutions', and 'Ideas & Events', along with a 'Log In to Product' link. Below this is a breadcrumb trail: 'LU SUCCESS HOME > Connect Resources'. A 'Select Another Platform' dropdown menu is visible, along with the Liberty University (LU) logo. The main content area is split into two columns. The left column has the heading 'Register for Connect' and a red button labeled 'PDF INSTRUCTIONS'. The right column features the McGraw Hill logo, the tagline 'Because learning changes everything.', and a video player titled 'Register for Connect in Canvas' from the 'Liberty University Digital Training Series'. The video player shows a red background with a play button and the text 'Student' at the bottom.



Step 4

After you return to the Course Overview page in Canvas, click **“Next”** to launch your Connect Registration.





Step 5

Enter your **Liberty.edu** email, then click **“Begin”** to continue. If you already have an existing Connect account, you will be prompted to enter your password. There will be a **“Forgot Password?”** link available, if you need to reset your account.

connect®

BUSI 330 - PRINCIPLES OF MARKETING
BUSI 330 | FALL B 2018 1

INSTRUCTOR
MELISSA TAYLOR

MARKETING: THE CORE
ROGER KERIN, 7TH ED.

Welcome

Need help? [Contact customer service](#) →

Enter your email to join this class:

By using this site you agree to the [Terms of Use and Privacy Notice](#).

BEGIN >

Already in this class? [Sign in](#)



Step 6

If you are new to Connect, you will be prompted to create your McGraw Hill Connect account. After entering your information, review and agree to the terms, and click “**Continue**”.

McGraw Hill Education connect HELP | EXIT

Create your McGraw-Hill Education account.

Email Address: mtaylor@liberty.edu

Confirm Email Address: Confirm Email Address

Password: Password

Confirm Password: Confirm Password

Passwords are case sensitive and must contain 8-20 characters including: 1 uppercase character, 1 lowercase character and 1 number. (No spaces)

First Name: First Name

Last Name: Last Name

Security Question: Select a Question

Security Answer: Security Answer

We'll ask you this question to retrieve your password.

Mobile Number (optional, get important text alerts): Mobile Number

I agree to the terms of the McGraw-Hill Education Terms of Use and Privacy Notice.

CONTINUE

Instructor: Melissa Taylor

Kerin: Marketing: The Core 7TH EDITION Roger Kerin



Step 7

Click “**Confirm**” to confirm your access to Connect.

The screenshot shows the McGraw Hill Connect interface. At the top left is the McGraw Hill Education logo. To its right is the word 'connect' in a white, lowercase, sans-serif font. Further right, in the top right corner, are the words 'HELP | EXIT' in a smaller white font. Below this header is a section titled 'Digital Access to: Connect' in a grey font. Underneath this title is a horizontal line. Below the line is a product listing for 'Kerin: Marketing: The Core'. On the left of this listing is a small image of the book cover, which features a city skyline at night and the text 'MARKETING THE CORE 7e'. To the right of the image, the text reads: 'Kerin: Marketing: The Core', '7TH EDITION, © 2018', 'By Roger Kerin', and 'ISBN:1259899314'. Below this is the text 'Component Products: LearnSmart' and 'Access:Your access to this product will expire in 5 months 3 weeks and 6 days from today on Oct 22nd'. At the bottom of the product listing area are two buttons: a teal button labeled 'CONFIRM' and a white button with a teal border labeled 'CANCEL'. A large red arrow points from the left towards the 'CONFIRM' button. In the bottom right corner of the interface is a blue button with a speech bubble icon and the text 'Have a question?'.



Step 8

You have successfully joined the class. Click **“Go to Connect”** to continue.

The screenshot shows the McGraw Hill Connect interface. On the left, a large green box contains the word "Success" in white. Below it, a link reads "Need help? [Contact customer service](#) →". On the right, the course information is displayed: "BUSI 330 - PRINCIPLES OF MARKETING" and "BUSI 330 | FALL B 2018 1". Below this, the instructor is listed as "MELISSA TAYLOR" with a profile icon. The course text is "MARKETING: THE CORE" by "ROGER KERIN, 7TH ED." with a book cover icon. A reminder in orange text states: "REMINDER: ACCESS TO THIS PRODUCT EXPIRES: 10/22/18". At the bottom right, a green button with white text says "GO TO CONNECT" and a right-pointing arrow. A large red arrow points from the "Success" box towards the "GO TO CONNECT" button.



Step 9

Click “**Continue**” to begin your Connect Registration Confirmation.

McGraw Hill Education

Prepare: Register for Connect

In Progress...

0/1 questions answered

Assignment details

0 points

Due date: 08/30/2020 at 11:59 PM

Current attempt: 1 of 1

Save and Exit Continue >




Step 10

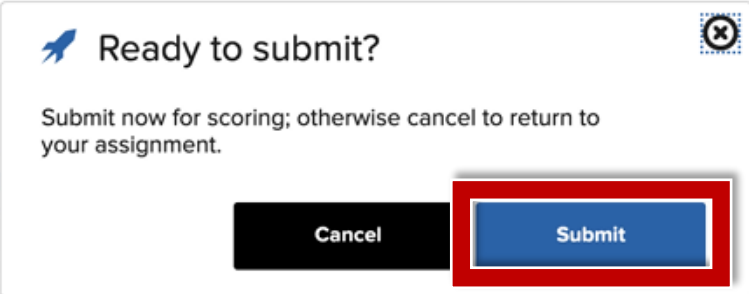
Complete your confirmation that you have registered for Connect by answering “**Yes**” and then click “**Submit**”.

Prepare: Register for Connect ? Saved Help Save & Exit Submit

1 I confirm that I have successfully registered for Connect

Yes or No





Ready to submit?
Submit now for scoring; otherwise cancel to return to your assignment.



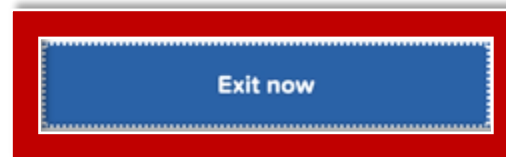
Step 11

You will receive a message “**You’re done!**”. From this screen, click “**Exit now**” to return to Canvas.

 You’re done!

You submitted this assignment.

Total points:	0/0 points
Total score:	100%



Support and Resources

TECH SUPPORT & FAQ:

CALL: (800) 331-5094

EMAIL & CHAT:

mhhe.com/support

MONDAY-THURSDAY: 24 hours

FRIDAY: 12 AM - 9 PM ET

SATURDAY: 10 AM - 8 PM ET

SUNDAY: 12 PM – 12 AM ET

SUBMIT A SUPPORT TICKET:

<https://mhedu.force.com/CXG/s/ContactUsWebForm>

FIND MORE SUPPORT:

connectstudentsuccess.com

FIND MORE TIPS:

mhhe.com/collegesmarter