

Soc 2018, 5e Jon Witt ©2018

ISBN: 1259702723 / 9781259702723

Detailed List of New Features

New/updated opening vignettes – Refer to chapter by chapter changes for details.

New topics woven into the chapter narratives

Retained Features

Available within McGraw-Hill Connect®, **SmartBook®** makes study time as productive and efficient as possible. It identifies and closes knowledge gaps through a continually adapting reading experience that provides personalized learning resources at the precise moment of need. This ensures that every minute spent with SmartBook is returned to the student as the most value- added minute possible. The result? More confidence, better grades, and greater success.

Connect **Insight** presents assignment, assessment, and topical performance results along with a time metric that is easily visible for aggregate or individual results.

Connect Sociology is a web-based assignment and assessment platform that includes assignable and assessable quizzes, scenario-based interactive activities, and videos – all of which are tied to learning objectives – that engage students and add real-world perspective to the text.

CNN Videos. Connect Sociology now includes a suite of videos from CNN on various sociological topics, which are directly tied to chapter learning objectives and include supporting pedagogy.

Investigate Sociology: Available directly within Connect, Investigate Sociology places students in realistic situations around provocative topics in order to work through developing the sociological imagination in applying Sociology.

PopSoc teaches sociological concepts through popular culture familiar to students.

Personal Sociology gives down-to-earth explanations of sociological concepts using the author's experiences as examples.

SOCViews provides students with a summary diagram of how each major perspective views key topics in sociology. **Make the Connection** prompts students to look at their own lives through the lens of sociological perspectives.

SOCThink questions throughout each chapter prompt students to think more deeply about a topic discussed in the text.

Sociology is a Verb advises students on how to actively participate in sociological issues that are relevant to them

As You Read begins the chapter with important questions discussed in the chapter.

For Review summarizes the key points of each chapter in easy-to-read format.

At the Movies lists movies that relate to the sociological topics in each chapter.

Pop Quiz is an end-of-chapter list of review questions.

Chapter by Chapter Changes

Chapter 1 – New vignette is based on Pulitzer Prize-winning sociologist Matthew Desmond's research on evictions and homelessness in Milwaukee.

Chapter 3 - New vignette focuses on Improv Everywhere, the "prank collective."

Chapter 6 - Opener for Chapter 6 has been updated to include the Orlando mass shooting at the Pulse nightclub as well as more recent shootings and data.

Find Your Rep at mhhe.com/rep



Chapter 7 – New vignette in Chapter 7 covers online dating apps and sites with a focus on Jessica Carbino, Tinder's in-house sociologist.

Chapter 9 – New opening vignette in Chapter 9 focuses on the 2016 election and the role of white working-class voters in Rust Belt states.

Chapter 10 - New vignette in Chapter 10 discusses research on people in the United States living on less than \$2.00 per person per day.

Chapter 11 – The new opening vignette in chapter 11 focuses on inequality in Mumbai, India.

Chapter 13 - Chapter 13's updated vignette addresses cases of police killings of African American males.

Chapter 14 – New opening vignette in Chapter 14 tells the story of the Dakota Access Pipeline protests

Chapter 15 - Has been revised and updated to include recent examples of student activism.

Find Your Rep at mhhe.com/rep

