

Window on Humanity: A Concise Introduction to General Anthropology, 8e

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Detailed List of New Features

New “Anthropology Today” boxes throughout, highlighting important recent contributions as well as world events and issues in the news have been written. Each chapter also contains a new feature that I call “Think Like an Anthropologist,” which attempts to get students to do just that—to apply their critical thinking skills as an anthropologist might.

Retained Features

Connect Insight™—As part of the Connect Suite, Insight™ puts real-time analytics in your hands so you can take action early and keep struggling students from falling behind. Designed for your tablet or desktop computer, Insight is a series of visual displays providing at-a-glance information regarding how your section, students, and assignments are doing.

The Connect Suite effectively engages students in the course so they are better prepared for class, more active in discussion, and achieve better results. Its innovative and adaptive technology addresses a wide variety of student and instructor needs with a rich database of assignable and assessable activities, each attached to a learning objective. Connect Anthropology, part of the Connect Suite, is an integrated assignment and assessment platform that makes learning more engaging and accessible for students and makes teaching easier and more efficient for instructors. Connect Anthropology offers a variety of learning tools and activities, and comes with an interactive eBook with highlighting and note taking functionalities.

As part of the Connect Suite, **SmartBook™** is the first and only adaptive reading and learning experience, which changes the way students read. It creates a personalized, interactive reading environment like no other by highlighting important concepts, while helping students identify their strengths and weaknesses. This ensures that he or she is focused on the content needed to close specific knowledge gaps, while it simultaneously promotes long-term learning.

As part of the Connect Suite, **LearnSmart** is an adaptive learning program designed to help students learn faster, study smarter, and retain more knowledge for greater success. Millions of students have answered billions of questions in LearnSmart, making it the most widely used study tool that’s proven to strengthen

memory recall, retain student attendance, and boost grades.

Integrated Coverage of the Impact of Technology and Social Media: Systematic attention is given to the key role of the Internet and social media in today's globalizing world with new sections like "Resistance via Social Media" when discussing political systems.

Updated charts, tables, and statistics throughout the text represent the most recent findings in the field of anthropology, including the author's own findings from his fieldwork in Madagascar.

This concise and affordable program covers the essentials of the field in short, accessible space, allowing professors to incorporate ethnographies in the context of the course.

Includes two important chapters not consistently found in other anthropology offerings: "Ethnicity and Race" and "Gender." These and other chapters explore the nature, role, and preservation of human diversity in the face of conquest and globalization.

Chapter by Chapter Changes

CHAPTER 1: WHAT IS ANTHROPOLOGY?

- "The Subdivisions of Anthropology" features a thoroughly revised sub-section "Biological Anthropology."
- The "Anthropology and Other Academic Fields" section has been fully revised and includes a new sub-section "Cultural Anthropology and Sociology"
- A new "Anthropology Today" box, "School of Hope," has been added.

CHAPTER 2: CULTURE

- The opening section, "What Is Culture?," has been fully revised, with a new introduction differentiating more clearly between society and culture, as well as new definitions of enculturation and popular culture.
- The "Mechanisms of Cultural Change" section includes new discussion of pidgin languages.
- A new "Anthropology Today" box, "Preserving Cultural Heritage," has been added.

CHAPTER 3: DOING ANTHROPOLOGY

- The "Dating the Past" section includes a fully revised section on "Molecular Anthropology."
- The "Ethnography: Anthropology's Distinctive Strategy" section (formerly "Ethnographic Techniques") features a new introduction with a clarified definition of ethnography, as well as a fully revised and expanded sub-section on "Problem-Oriented Ethnography."

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- The "Doing Anthropology Right and Wrong: Ethical Issues" includes a revised section on "Ownership Issues" with updated discussion of the "Kennewick Man" bones and their return to the Colville reservation in 2016.

CHAPTER 4: EVOLUTION, GENETICS, AND HUMAN VARIATION

- The "Evolution" section (previously "The Origin of Species") features a new introduction and an expanded and reworked sub-section, "Evolution: Theory and Fact."
- The "Population Genetics and Mechanisms of Genetic Evolution" section (formerly "Mechanisms of Genetic Evolution") features a new introduction and expanded and revised sub-sections, "Mutation" and "Random Genetic Drift."
- The "Race: A Discredited Concept" section features clarified discussions on "Races Are Not Biologically Distinct" and "Genetic Markers Don't Correlate with Phenotype."
- The "Human Biological Adaptation" section includes a new introduction, a new sub-section "Explaining Skin Color," and a rewritten sub-section, "Genes and Disease."
- A new "Anthropology Today" box, "Disease Evolution: A Case Study," has been added.

CHAPTER 5: THE PRIMATES

- The "Our Place Among the Primates" section features a new introduction and includes updated taxonomic categories.
- The "Primate Adaptations" section (formerly "Primate Tendencies") has been reworked and expanded to include discussion of sensory shifts.
- "The Primate Suborders" section (formerly "Prosimians") has been rewritten and expanded to incorporate discussion of the split between haplorrhines and strepsirrhines.
- The "Monkeys" section and "Orangutans" sub-sections have been reworked.
- The "Early Primates" section has been extensively revised and expanded to include discussion of the spread of angiosperms (flowering plants) during the Cenozoic era, and evolutionary splits in the early primate groups.
- The "Miocene Hominoids" section has been revised.

CHAPTER 6: EARLY HOMININS

- The discussion throughout the chapter has been revised to reflect contemporary consensus on terminology (*Paranthropus* rather than *Australopithecus robustus* and *Au. boisei*; "australopith" rather than "australopithecine").
- The "Who Were the Earliest Hominins?" section has been extensively revised to include the most recent findings.
- "The Varied Australopiths" section has been thoroughly revised to include new data and measurements, and expanded discussion of anatomical features.
- The "Early Stone Tools" section (previously "Oldowan Tools") has been extensively revised and expanded to incorporate recent archaeological discoveries.

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CHAPTER 7: THE GENUS *HOMO*

- The "Early *Homo*" section features a new introduction, a brand new sub-section, "2015 Discoveries" and extensively revised sub-sections "*H. rudolfensis*" and "*H. habilis* and *H. erectus*."
- The "Middle Pleistocene Hominins" section (formerly "*Archaic H. Sapiens*") has been revised to incorporate clearer terminology and a much expanded discussion of "*H. heidelbergensis*."
- "The Neandertals" section has been revised and expanded to incorporate more coverage of Neanderthal DNA.
- A new "Anthropology Today" box, "The Rising Stars of a South African Cave," highlights the recent *Homo naledi* discoveries.

CHAPTER 8: THE FIRST FARMERS

- A new major section, "Broad-Spectrum Economies," features a new introduction and reworked sub-sections, "The Mesolithic in Europe" and "Developments in Asia, Including Early Pottery."
- "The First Farmers and Herders in the Middle East" section includes a new sub-section, "The Coevolution of Farming and Property Rights," as well as an expanded sub-section, "Where and Why Did Food Production Begin?," with new discussion about the productivity of early farmers.
- The "Other Old World Farmers" section includes heavily revised sub-sections "The Neolithic in Africa" (with expanded discussion of Nabta Playa), "The Neolithic in Europe" (with new discussion of DNA changes), and "The Neolithic in Asia" (with new material on Southern Chinese farming).
- "The First American Farmers" section has been revised and expanded to include Piperno's experiments growing teosinte under prehistoric conditions.
- The "Costs and Benefits" section includes new coverage of the public health, income inequality, and environmental costs of food production.

CHAPTER 9: THE FIRST CITIES AND STATES

- The "State Formation" section (previously "The Origin of the State") has been extensively revised and includes a new introduction clarifying the difference between chiefdoms and states.
- The "State Formation in the Middle East" section has been fully revised and include a new sub-section "An Early Ritual Center" (which discusses the important early site of Göbekli Tepe in southeastern Turkey) and a rewritten and clarified sub-section "Social Ranking and Chiefdom."
- The "State Formation in Mesoamerica" section has been heavily revised and includes new material on trade between the Olmec and Oaxaca regions and warfare in the Zapotec state.

CHAPTER 10: LANGUAGE AND COMMUNICATION

- The "Nonverbal Communication" section includes a new sub-section, "Personal Space and Displays of Affection" (adapted from the previous edition's Chapter 2 "Anthropology Today" box).

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- The "Sociolinguistics" section contains a new sub-section, "Linguistic Diversity in California" (adapted from the previous edition's Chapter 10 "Anthropology Today" box), as well as expanded discussion of regional speech patterns and examples of linguistic diversity within India.
- A new "Anthropology Today" box, "Words of the Year," has been added.

CHAPTER 11: MAKING A LIVING

- A new introduction to the "Adaptive Strategies" section better distinguishes the concept of food production.
- The "Foraging" section includes a clarified definition of foraging, as well as expanded discussion of the distribution of modern foragers, the Basarwa San, and social distinctions in egalitarian foraging societies.
- The "Adaptive Strategies Based on Food Production" section has been revised to clarify the discussions of horticulture, shifting cultivation, and slash-and-burn horticulture.
- The "Distribution, Exchange" section features revised discussions of redistribution, reciprocity, and potlatching.

CHAPTER 12: POLITICAL SYSTEMS

- The "What Is 'The Political'?" section features a revised introduction clarifying the difference between power and authority.
- The "Social Control" section has been thoroughly revised to clarify the concepts of public resistance, hidden transcripts, and shame and gossip.
- The "State Systems" section includes expanded discussion of the relative value of state systems.
- A new "Anthropology Today" box, "The Illegality Industry: A Failed System of Border Control," has been added.

CHAPTER 13: FAMILIES, KINSHIP, AND MARRIAGE

- The "Families" section has been extensively revised to include expanded discussion of the zadruga family system, industrialism and family organization, and changes in North American kinship, as well as new material on expanded family households and matrifocal households.
- The "Descent" section has been revised to foreground the concept of descent groups and clarify the discussion of demonstrated and stipulated descent.
- The "Same-Sex Marriage" has been thoroughly revised to include revised statistics regarding same-sex marriage worldwide and new material on the 2015 Supreme Court decision legalizing same-sex marriage in the United States.
- The "Divorce" section provides new discussion of divorce among foragers.
- The "Plural Marriages" section features a new introduction clarifying the difference between polygamy, polygyny, and polyandry, as well as expanded discussion of polygyny.
- A new "Anthropology Today" box, "What Anthropologists Could Teach the Supreme Court about the Definition of Marriage," has been added.

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CHAPTER 14: GENDER

- The "Sex and Gender" section features a new introduction foregrounding the concepts of nature and nurture.
- The "Recurrent Gender Patterns" has been simplified for greater clarity.
- The "Gender Roles and Gender Stratification" section provides expanded discussion of patriarchy and violence (with new examples, including the Boko Haram kidnappings) as well as resistance to it (with the case of Pakistani Nobel Prize winner Malala Yousafzai's work).
- The "Gender in Industrialized Societies" section has been heavily revised, with a new introduction. Its sub-section "Changes in Gendered Work" contains new statistics and new material on the effects of automation and education on women's professional employment. A new sub-section "Work and Family: Reality and Stereotypes" examines the changing roles of women and men regarding work and family responsibilities, as well as persisting stereotypes. The sub-sections on "The Feminization of Poverty" and "Work and Happiness" have been thoroughly reworked.
- The "Beyond Male and Female" section has been revised to clarify the difference between intersex and transgender, and expanded to discuss the increased visibility of, and legal challenges faced by, transgender individuals in the United States.
- A new "Anthropology Today" box, "Gender, Ethnicity, and a Gold Medal for Fiji," has been added.

CHAPTER 15: RELIGION

- The "Social Control" section features a new discussion of accusations of witchcraft as a means of religiously-based social control.
- The "World Religions" section has been fully revised to incorporate the latest statistics.
- The "Religion and Cultural Globalization" section has been extensively revised and includes expanded discussion of the relationship between antimodernism and religious fundamentalism in Christianity and Islam, as well as a new sub-section "Religious Radicalism Today" focusing on Scott Atran's research into militant groups like al Qaeda and ISIS.
- A new "Anthropology Today" box, "Newtime Religion," has been added.

CHAPTER 16: ETHNICITY AND RACE

- The "Ethnic Groups and Ethnicity" section has been substantially revised, including a new introduction and statistics, as well as an expanded "Status and Identity" section (previously "Shifting Status") clarifying the definition of status as well as the difference between ascribed and achieved status.
- The "Race and Ethnicity" section provides clarification about the difficulty defining both terms.
- "The Social Construction of Race" section includes clarified discussion of racial attitudes in Japan.
- The "Ethnic Groups, Nations, and Nationalities" section provides a revised discussion of nationalism.
- The "Ethnic Tolerance and Accommodation" section includes updated discussions of assimilation and multiculturalism.
- The "Changing Demographics" section provides updated demographic statistics as well as a new sub-section "The Backlash to Multiculturalism," which explores the growth of the Tea Party movement

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during the Obama presidency and ethno-nationalism during and since the Trump presidential campaign.

- The "Ethnic Conflict" section (previously "Roots of Ethnic Conflict") has new coverage of sectarian violence in Iraq and Syria and of the Black Lives Matter movement, as well as updated discussions of anti-ethnic discrimination and violence in Darfur, Syria, and Ukraine, and new material on the backlash against undocumented immigrants in the United States.

CHAPTER 17: APPLYING ANTHROPOLOGY

- "The Role of the Applied Anthropologist" section has been heavily revised, with an expanded sub-section on "Early Applications" and an updated section on "Applied Anthropology Today."
- The "Development Anthropology" section has been thoroughly revised, particularly the "Equity" and "Negative Equity Impact" sub-sections.
- The "Strategies for Innovation" section includes an expanded and revised discussion of overinnovation.
- The "Urban Anthropology" section has updated statistics.
- The "Medical Anthropology" section has been rewritten and reorganized and features three new sub-head sections to clarify the discussion: "Disease Theory Systems," "Scientific Medicine versus Western Medicine," and "Industrialization, Globalization, and Health."
- The "Anthropology and Business" section now includes expanded discussion and numerous examples of how anthropologists can contribute to market research and applied ethnography in business settings,

CHAPTER 18: THE WORLD SYSTEM, COLONIALISM, AND INEQUALITY

- "The World System" section features a new introduction foregrounding the concept of the modern world system, as well as revised sub-sections "World System Theory" and "The Emergence of the World System."
- "The Persistence of Inequality" section (previously "Socioeconomic Effects of Inequality") has been thoroughly revised to incorporate new statistics and extensive new discussion of the water crisis in Flint, Michigan.
- The "Colonialism and Imperialism" section (previously "Colonialism") has been heavily revised and includes clarified discussion of the difference between colonialism and imperialism, as well as a new sub-section "The First Phase of European Colonialism: Spain and Portugal."
- The "Communism, Socialism, and Postsocialism" section (previously "The Second World") provides expanded discussion of postsocial transitions.

CHAPTER 19: ANTHROPOLOGY'S ROLE IN A GLOBALIZING WORLD

- The "Globalization: Its Meanings and Its Nature" section has been clarified and simplified.

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- The "Energy Consumption and Industrial Degradation" section has been heavily updated to incorporate new statistics and coverage of recent global developments, such as the Ebola and Zika virus crises, cyber attacks, and climate change.
- The "Global Climate Change" section has been fully revised to incorporate the latest statistics and an expanded discussion of the greenhouse effect.
- The "Environmental Anthropology" section includes an updated sub-section on "Emerging Diseases," especially zoonotic diseases.
- The "Interethnic Contact" features a new introduction focused on shifting cultural patterns and a revised sub-section "A Global Culture of Consumption."
- The "Indigenous Peoples" section features updated statistics and new coverage of the United Nations' commitment to the rights of indigenous peoples.
- A new "Anthropology Today" box, "Diversity under Siege: Global Forces and Indigenous Peoples," has been added.

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