



Mass Media Law, 20e

Calvert

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ISBN: 9781259913907/ 1259913902

Detailed List of Changes:

*In its twentieth edition, **Mass Media Law** comprehensively examines the principles of media law, First Amendment freedoms of speech, and press and assembly. This timely revised edition is extremely pertinent in this era of both “fake news” and open hostility by some politicians toward the press. Students are offered an updated look at the ever-changing landscape of media law. Led by a team of preeminent scholars in the field of mass media law: Clay Calvert, Dan Kozlowski and Derigan Silver, this new edition is engaging, readable, and entertaining.*

*Many new and updated cases throughout the text. A 2016 North Carolina Supreme Court decision striking down a cyberbullying statute is included in Chapter 1. Chapter 3 contains new discussions on the 2015 case *Bell v. Itawamba County School Board*. You will also see new discussions and content on two U.S Supreme Court cases: 2014 *McCullen v. Coakley* and 2015 *Elonis v. United States*. Chapter 8 contains new discussions of *Hulk Hogan v. Gawker*. And, check-out all the new material in Chapter 14:*

- *New section on the U.S. Supreme Court case *Lee v. Tam**
- *New section on the copyright case of *Star Athletica v. Varsity Brands**
- *New material on parody, satire and trademark law focusing on *Cariou v. Prince**

The Connect course for this offering includes SmartBook, an adaptive reading and study experience which guides students to master, recall, and apply key concepts while providing automatically-graded assessments.

Digital

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Overall Changes

Updated Cases Including:

- The 2015 case *Bell v. Itawamba County School Board* involving punishment of a student for posting online a profanity-laced rap recording
- The 2016 appellate court case striking down a state law banning “ballot selfies” because the law failed intermediate scrutiny
- Recent cases involving the videogame: *Madden NFL*
- U.S. Supreme Court case *Lee v. Tam* dealing with disparaging trademarks
- New section on the copyright case of *Star Athletica v. Varsity Brands*
- Lanham Act case between Dannon and General Mills against Chobani involving an injunction over Chobani’s ads for Greek yogurt
- The FTC’s antitrust case against the Staples, Inc., and Office Depot merger
- U.S. Supreme Court case *Lee v. Tam* dealing with disparaging trademarks
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- The copyright case of *Star Athletica v. Varsity Brands*
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- Illustrating the void for vagueness doctrine

New Sections throughout the Text Including:

- Government officials using private text messages and email accounts
- Social media use by lawyers, reporters, jurors, and others
- journalists arrested for covering Dakota Access Pipeline protests and the inauguration of President Donald Trump

- Intrusion by drones
- Involuntary limited-purpose public figures
- Net neutrality, with a particular focus on the FCC's 2015 Open Internet Order

New Discussions Covering the Topics of:

- The 2016 North Carolina Supreme Court decision striking down a cyberbullying statute as overbroad
- Milo Yiannopoulos' college campus visits and community censorship
- Communications Decency Act Section 230 and libel by anonymous third-party posters
- Criminal libel
- The importance of news media intervening when judges close courtrooms
- The legal implications for minors who sext
- the Trademark Dilution Revision Act of 2006
- Convictions for distributing and possessing child pornography via the Internet and smartphones

Current and Updated Topics Including:

- Controversies involving Backpage.com, including whether the site should have immunity under the Communications Decency Act Section 230
- The FCC's regulation of broadcast indecency, including its \$325,000 fine against a Virginia TV station in 2015
- The New York Times' publication of part of Donald Trump's 1995 income tax returns
- State and federal rules dealing with microblogging from courtrooms
- Importance of news media intervening when judges close courtrooms
- U.S. Judicial Conference's pilot project evaluating effects of cameras in trial courtrooms
- Addressing the Department of Justice's revised guidelines for when and how a federal prosecuting attorney can subpoena a reporter
- Equity law, including a restraining order against a South Carolina reporter and an injunction barring speakers from repeating defamatory comments

New edition includes a Connect access code (which includes LearnSmart, an adaptive online study tool, and SmartBook, an adaptive eBook).

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