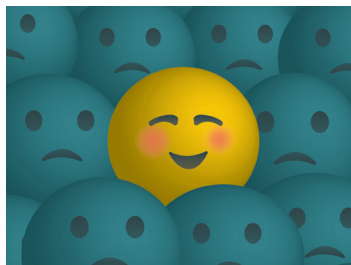


## Marketing



Share your Connect happiness:  
[bit.ly/MarketingStudentHappiness](http://bit.ly/MarketingStudentHappiness)

# #MHEhappiness

## Michael Tyrrell

Connect Student

NC State University

**The result in my grade improvement was...**  
“to be determined! The tests are going well so far.”

**Connect helped me by...**  
“providing useful study tips and information crucial to my exams.”

**I would recommend Connect to students who...**  
“need help staying on track”

**I use Connect because...**  
“it was required in both my marketing and finance classes this semester.”

**Connect made me happy because...**  
“it has helped me to get good grades so far!”

**The thing I liked most was...**  
“easy to use interface with many different tools and ebook as well as instant grade feedback”

**I found the experience...**  
“simple and easy to use.”

