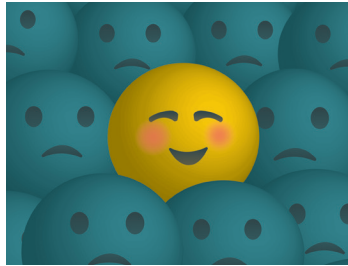


Marketing



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#MHEhappiness

Mary Argall

Connect Student

University of Houston, Main Campus

I use Connect because...

“it helps me to study more effectively and achieve the grades I hope for in subjects where I struggle to retain important information.”

The thing I liked most was...

“how easy it was to access. I never felt like I had to jump through hoops to access my assignments, which it can sometimes feel like with online work.”

Connect made me happy because...

“it made me feel like I didn’t have to be embarrassed for getting questions wrong! It’s like having a personal tutor with you who is always in your corner, motivating you.”

Connect helped me by...

“giving me the ability to assess my own learning strengths and weaknesses through the LearnSmart questions within SmartBook (without being embarrassed!), and helping me understand my personal learning style through the Reports section.”

I would recommend Connect to students who...

“are struggling to maintain a passing grade, especially in core college classes that are different from their major classes. It can be hard when you have to do a class that your skills don’t relate towards, but Connect can make it so much easier.”

The result in my grade improvement was...

“amazing. Not only did my scores improve, but I felt like I was leaving the classroom having learned the subject, rather than just cramming for a grade.”

I found the experience...

“enjoyable.”

