

### Why Connect Makes Lexie Coker Happy...

#### Marketing



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# **#MHEhappiness**

### Lexie Coker

**Connect Student** Texas State University

## The thing I liked

**most was...** "the fact that there is a direct link to

the place in the textbook where you can find the answer to your problem."

### The result in my grade improvement

#### was...

"significant because it allows you to make mistakes as long as you make up for them."

### Connect helped me by...

"it helped me grasp a better understanding of the material."

### I would recommend Connect to students who...

"want to see a significant improvement in your grades and life."

### Connect made me happy because...

"it made understanding marketing a breeze!"

# MHEhappiness

### I use Connect because...

"my professor made it a requirement for my marketing class."

> I found the experience... "extremely satisfying!!!"

Because learning changes everything.™