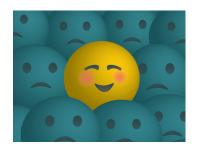


Why Connect Makes Haley Smith Happy...

Marketing



Share your Connect happiness: bit.ly/MarketingStudentHappiness

#MHEhappiness

Haley Smith

Connect Student University of Pittsburgh

use Connect because...

"it makes it easier to do and submit your homework. You never have to worry about losing your papers or forgetting your homework at your house. It's an online platform you can always access easily and conveniently!"

The thing I liked

most was...

"the fact that my professor assigned Connect homework based on real-life business scenarios. It allowed me not only to learn the concepts but also to understand how I might encounter them in the workforce."

> Connect made me happy because...

"it allowed me to not just learn the information, but make sure I can apply what I learned in a useful way once I graduate!"

Connect helped me by...

"allowing me to apply the concepts I learned in class and throughout my readings to my homework assignments and real-world situations."

The result in my grade improvement was...

"incredible! Connect not only helped me to complete my homework more efficiently, but it better prepared me for my exams and definitely led to an improvement in my grade."

I would recommend Connect to students who...

"struggle with finding the time to do their homework, or struggle with some of the concepts learned in class. It allows you to get a more in-depth understanding of the information and you can do it on the go!" I found the experience...

"very rewarding when it comes to grades and reducing stress levels."



Because learning changes everything.™