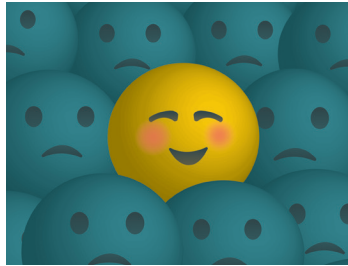


### Marketing



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## #MHEhappiness

### Caroline Burke

Connect Student

California Polytechnic State University, San Luis Obispo

#### I use Connect because...

“it was required by my professor for my marketing course.”

#### Connect helped me by...

“saving me time when studying for my exams, and helping me learn material more thoroughly than ever before.”

#### The result in my grade improvement was...

“amazing!! Across the board, regardless of the subject, I always perform better in classes when I use Connect. Now, I choose to use Connect in any class I possibly can, and not just when a professor requires it.”

#### The thing I liked most was...

“the personalized reports generated at the end of each chapter. They are so helpful when preparing for a midterm or final exam. They help save me so much time when reviewing material by pointing out to me the areas I need to study most. This ensures I have a good handle on all of the information.”

#### I would recommend Connect to students who...

“need help figuring out a more efficient, successful method of studying. Anyone who is looking to spend less time flipping around a textbook looking for the answer to their homework question and more time getting a deeper look at the content. Connect changed the way I approached my schoolwork and the way I approach studying.”

#### I found the experience...

“very helpful. Connect is simple, easy to navigate, and user-friendly.”

#### Connect made me happy because...

“it saves me time and helps me get better grades. My grade improvements have led to me getting some incredible opportunities for networking and career advancement. My success with Connect has made me more relaxed and less stressed out around exam time because I am more confident that I have deep understanding of the material.”

