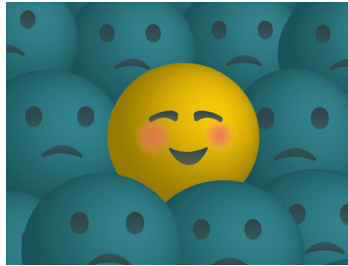


Marketing



Share your Connect happiness:
bit.ly/MarketingStudentHappiness

#MHEhappiness

Ben Morrison

Connect Student

Missouri State University

The result in my grade improvement was...

“that Connect has helped me get to a place in the class that would have been extremely difficult to do without the it. Therefore my grades were always better after using the Recharge feature in the SmartBook®.”

The thing I liked most was...

“LearnSmart®. Being able to pick up on material and retain it was huge for me. This lead to improved test scores as the course moved forward.”

I would recommend Connect to students who...

“are non-traditional students as well as traditional students. I feel Connect meets the needs of almost every learner regardless of how they learn best.”

Connect helped me by...

“keeping my focus on the material that really mattered and free up my time to focus on other classes I was not as proficient in.”

Connect made me happy because...

“it allowed me to meet and exceed my academic goals.”

I use Connect because...

“it was a crucial part of the course including both Connect assignments and LearnSmart. Even though I was required to use the product if I had a choice in the decision to use it over different digital products, I would choose Connect every time.”

I found the experience...

“one that helped provide confidence in myself to overcome course challenges and many others.”

