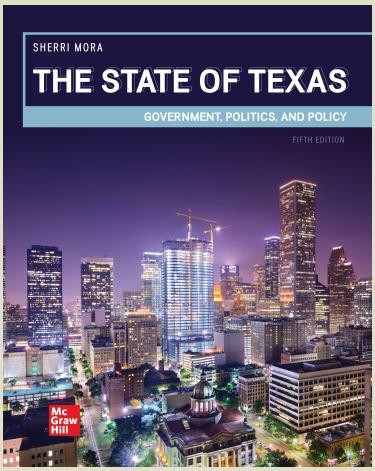
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The State of Texas: Government, Politics, and Policy

5th Edition

Sherri Mora

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available in connect®

T***he State of Texas: Government, Politics, and Policy*, 5e** combines concise content with effective digital tools that provide a personalized learning experience for every student. Built to align directly with state learning outcomes and core objectives, this highly readable program provides students with exciting tools to make Texas Government relevant in their lives.

SupportAtEveryStep.com: Your place for above and beyond in-person and self-service support.

New Features

EFFECTIVE DIGITAL TOOLS

- **Strengthen Reading Comprehension of Students**—SmartBook 2.0 is a proven-effective formula for students to formulate a broader understanding of American Politics. By personalizing learning to individual student needs, it continually adapts to pinpoint knowledge gaps and focus learning on topics that need the most attention. Study time is more productive, and as a result, students are better prepared for class and coursework. For instructors, SmartBook 2.0 tracks student progress and provides insights that can guide teaching.
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- **Monthly BONUS Ready-to-Use Class Activities**—A lot changes in the field, which is why the author creates ***Texas NewsFlash Activities*** to freshen class discussions with latest events and happenings in the political landscape. Over 250 activities include links to videos; abstracts of recent articles with accompanying critical-thinking questions to spark class discussion.
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- **Podcast Activities**—Freshen your classes and gain increased flexibility to design a dynamic learning environment, with available bi-annual podcast episodes. Each contain a variety of tools to enliven learning with coverage of topics inclusive of current events and how they correlate/compare to events of past time.
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- **Skills-Based Videos—**An assortment of 15 available clips equip students with essential skills needed for work outside classroom. Videos focus on how to: evaluate news, think critically, read a court case, understand charts and graphs, interpret political cartoons, and avoid plagiarism.

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- **Applied Critical Thinking Activities**—Students are placed in the role of decision-maker as they apply their understanding of concepts through analysis of political information and research. Students make a series of decisions around realistic political challenges. Writing and interactive activities promote reflection toward outcomes of their decisions as they deepen their comprehension of complex political processes.
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- **Mobile Anytime/Anywhere**—Students are busier than ever, making it harder for them to find time to study. Free ReadAnywhere App allows students to download and read textbook chapters, take notes, and complete SmartBook 2.0 assignments.
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- **Actionable Insights**—Connect iNSIGHT is THE one-of-a-kind visual analytics dashboard that provides at-a-glance information regarding student performance. Assignment, assessment, and topical performance results are presented together with a time metric easily visible for aggregate or individual and gives instructors flexibility and control to take a just-in-time approach to teaching and learning never available. Connect iNSIGHT presents data that empowers students and helps instructors improve class performance in a way that is efficient and effective.
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HIGHLY READABLE CONTENT

- **This edition reflects November 2020 election results**

- **Data-Driven & Targeted Product Revision—**Our revision for the fifth edition focused on continued optimization of the text. Our authors used data from thousands of student responses to probes in SmartBook, the adaptive learning system that assesses student knowledge of course content. With the data, such as average time spent answering each question and the percentage of students who correctly answered the question on the first attempt, our authors were able to hone our text content when needed and, for particularly challenging concepts, point students to the learning resources which can elucidate and reinforce those concepts. You'll see these marginal features throughout the text. Students should log into Connect and view the resources through SmartBook 2.0. This heat-map-directed revision is reflected primarily in Chapters 4, 9, 10 and 11.

- **Correlation of Learning Outcomes and Texas Objectives**—This edition includes an integrated framework of chapter learning outcomes and their correlation to Texas Objectives. Unique to the market, this framework helps instructors teach effectively and efficiently. The strategically placed annotations and discussion questions explain the text's methodology and function ensuring coverage of objectives.

- **Develop Critical Thinking Mindset**—Students understand how/why key content matters through *Understanding Impact* Activities. These include critical thinking questions for students to construct meaning based on their experiences while develop their mindset. Topics include understanding the impact of Texas's biennial legislative sessions and understanding the impact of court decisions that loosened restrictions on campaign contributions.

- **Skills Development for College & Beyond**—Students receive step-by-step guidance for development of skills needed for college and life. New topics include how to be socially and politically responsible and how to write effectively.

- **Increased Inclusion & Diversity**—For continued inclusion and diversity, the fifth edition includes additional *Focus On* features to cover: African Americans, Asian Americans, women, LGBTQ issues, socioeconomic diversity, or generational diversity. For example, the new Focus On feature in Chapter 7 features Lupe Valdez, an openly LGBTQ politician who has served as Dallas County Sheriff. The author retained coverage how Hispanic and Latino individuals, groups, and culture play an important role in Texas political life.

- **Coverage of Current Political Topics**—This edition includes updated political coverage around: amendments to the Texas Constitution, challenges to Texas Immigration laws, legislation, and conflicts between state and federal laws,

- **Thoroughly Updated Data & Research**—Customers of *The State of Texas: Government, Politics, and Policy* have always appreciated the currency of the material and using several diverse sources for an inclusive study of American Politics. For example:
    - Updated content concerning race, ethnicity, and trade policy (Chapter 1)
    - Updated political coverage to account for recent elections and court decisions (chapter 3)
    - Updated information for 2018, 2019 & 2020 county and general elections (Chapters 4, 9 & 11)
    - Updated information about tensions between cultural conservative and business conservative wings of the Republican Party (Chapter 11)
    - Updated information on the Tea Party and the Libertarian wing of the Republican Party (Chapter 11)
    - Updated information on border control and immigration policy by both U.S. and Texas governments (Chapter 13)

- **Updated & NEW Discussions & Themes—**All chapters contain updated content and coverage with examples to infuse the narrative such as:
    - Religious diversity in Texas & Power of Religion in Texas Politics (Chapters 1 & 11)
    - Black delegates to the convention that wrote the Constitution of 1869 (Chapter 2)
    - Cost of judicial races impacts representation (Chapter 5)
    - Discussion of generational differences in information consumption (Chapter 8)
    - Increased coverage of diversity and interest groups and rights (Chapters 12 & 13)

- **Drive Participation with Poll Everywhere**—McGraw Hill's partnership with Poll Everywhere transforms your classroom environment allowing students to experience the democratic process of voting. Students become responsible and engaged participants in real time and transform one-sided presentations into two-way conversations with students. This web-based audience response system lets you embed interactive activities directly into your presentation. Students can respond on the via App or text.
  Learn more at: bit.ly/mghpollev

INTEGRATED RESOURCES & SUPPORT

- **Proctorio for Connect American Government—**McGraw Hill and Proctorio have partnered to incorporate learning integrity tools within Connect. Remote proctoring and browser locking capabilities will be seamlessly integrated within Connect to offer more control over the integrity of online assessments. A mix of live and fully automated remote proctoring services provide scalable and cost-effective solutions to protect institutional accreditation, increase the value of online degrees and help institutions grow their programs.
  Learn more at: bit.ly/proctoriomgh

- **Support At Every Step—**Our digital faculty consultants and subject matter experts have created a collection of tools and resources designed to make your life a whole lot easier. From instructional design and course consultations to discover helpful tips to keep students engaged; whether it's before, during, or every step beyond the first day of class—we've got you covered.
  Learn more at: www.supportateverystep.com

- **Student Success for American Government**—Students receive on-demand study tips & tricks from other students through, while learn hacks to develop essential skills for college success like time management, study and financial skills and how to get the most out of college; College Smarter Not Harder features resources that surface at moment of need to complement on their academic journey.
  Learn more at: bit.ly/2jart

- **Updated Instructor's Manual, Test Bank & PowerPoint Presentations**—Our author has carefully reviewed all resources provided in the instructor's manual to ensure cohesion. It includes everything an instructor needs to prepare a lecture, including lecture outlines, discussion questions, and teaching notes. PowerPoint slides offer material from the text, as well as expanded coverage to supplement discussion. Slides have been designed to be accessible to all, and in addition to lecture notes, include image tagging. The Test Bank and Computerized Test Bank offer over 1,000+ multiple-choice, true/false, short answer, essay, and application questions. All questions are tagged to learning objectives, Bloom's Taxonomy, and accreditation standards supporting your reporting needs.

ACCESSIBLE TO ALL

- **Enhanced Accessibility for Students with Disabilities**—Our reviewers expressed the need for a learning program inclusive to all students, regardless of learning style or disability, and we listened. The fifth edition meets this need by offering: A brand-new textbook interior design, with deliberate color choices accessible to all; alternate descriptions viewable in screen readers for images used within the eBook; closed-captioned video resources; Connect questions in a keyboard-navigable format; Instructor and student PowerPoints® that contain new colors and fonts accessible to all, plus alternate descriptions viewable in screen readers for all images.

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