

Management Application-Based Activities

Available in Connect



Our Connect **Application-Based Activities (ABAs)** are highly interactive activities that challenge students to use problem-solving skills and apply their knowledge to realistic scenarios. Students are placed in a specific role in which they are required to apply multiple concepts and make data-informed decisions. They progress from understanding basic concepts to analyzing complex scenarios and solving problems.

These **Role Playing** activities compel students to think critically and solve real-world problems by applying their skills and knowledge. These “mini sims” often involve multiple decision-making paths--a “Choose Your Own Adventure”-- and allow students to see the impact of their decisions immediately. Each activity focuses on one topic and is intended to take **approximately 10-15 minutes** to complete. There are objective questions, as well as branching and looping questions, where students can select optimal, sub-optimal, and incorrect responses.

Additionally, you may also notice that there are **Self Assessments** in this category. These introspective, research-based surveys elicit feedback about oneself to promote student self-awareness and self-reflection. As a learning science company, we created these Application-Based Activities to help students develop their higher-order thinking skills aligned with Bloom’s Taxonomy. By assigning these activities, you can help students move from simple memorization to concept application.

Management Application-Based Activities

Application-Based Activities provide students with valuable practice using problem-solving skills to apply their knowledge to realistic scenarios. Students progress from understanding basic concepts to analyzing complex scenarios and solving problems. Review our list of titles to see what is available for your course areas (✓ denotes that a title contains Self-Assessments).

Course	Title	Application-Based Activities available now			
Principles of Management	<ul style="list-style-type: none"> • Bateman: <i>Management</i> ✓* <i>*ABAs not included: Handle with Care</i> • Bateman: <i>M: Management</i> ✓* <i>*ABAs not included: International Management</i> 	<ul style="list-style-type: none"> • A Clean Cut of Leadership • Aligning Organizational Structure and HR • Change Management • Cyberloafing • Diversity and Work-Life Issues • Ethical Approaches • Expectancy Theory • Global Management • Handle with Care 	<ul style="list-style-type: none"> • Human Resource Management • International Management • Judging Decision Making • Leadership • Management History • Managerial Control • Managerial Strategy • Materializing Motivation through Strategic HR 	<ul style="list-style-type: none"> • Organizational Culture • Organizational Environment • Organizational Structure • Planning for a Pandemic • Reinforcement Theory • Taking a Shot at Planning • Teamwork • The Management Game • Trimming Conflict 	
	<ul style="list-style-type: none"> • Jones: <i>Contemporary Management</i> ✓* • Jones: <i>Essentials of Contemporary Management</i> ✓* <i>*ABAs not included: Lawfully Managing Your Labor Force</i> <i>*ABAs not included: Management History, Organizational Structure, International Management, Individual Differences</i> 	<ul style="list-style-type: none"> • A Clean Cut of Leadership • Aligning Organizational Structure and HR • Banking on Emotional Intelligence • Change Management • Cyberloafing • Diversity and Work-Life Issues • Ethical Approaches • Expectancy Theory • Global Management 	<ul style="list-style-type: none"> • Handle with Care • Individual Differences • International Management • Judging Decision Making • Lawfully Managing Your Labor Force • Leadership • Management History • Managerial Control • Managerial Strategy 	<ul style="list-style-type: none"> • Materializing Motivation through Strategic HR • Organizational Environment • Organizational Structure • Recovery Strategy • Reinforcement Theory • Taking a Shot at Planning • Teamwork • The Management Game • Top Down Approaches to Employee Motivation 	
	<ul style="list-style-type: none"> • Kinicki: <i>Management</i> ✓ 	<ul style="list-style-type: none"> • A Clean Cut of Leadership • Aligning Organizational Structure and HR • Baking a Sound Legal Structure • Banking on Emotional Intelligence • Capture the Value • Change Management • Contemporary Management • Cyberloafing • Decision Making • Delivering Managerial Control • Designing a New Vision • Diversity & Perception • Entrepreneurship • Ethical Approaches • Expectancy Theory • Farming Organizational Development 	<ul style="list-style-type: none"> • Flying to New Heights • Global Management • Handle with Care • Human Resource Management • Individual Differences • Insuring Effective Decision Making • International Management • Lawfully Managing Your Labor Force • Leadership • Lifting Past Communication Barriers • Management History • Managerial Challenges • Managerial Control • Managerial Ethics • Materializing Motivation through Strategic HR • Managerial Strategy 	<ul style="list-style-type: none"> • Open for Learning • Organizational Culture • Organizational Environment • Organizational Structure • Planning • Planning for a Pandemic • Power & Influence • Quality Starts in the Kitchen • Recovery Strategy • Reinforcement Theory • (Re)planning a Zoo • “Rolling” Along the Project • Strategic Planning • Teamwork • The Management Game • Top Down Approaches to Employee Motivation • Trimming Conflict 	

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Principles of Management	<ul style="list-style-type: none"> LePine: <i>Connect Master Management</i> ✓ 	<ul style="list-style-type: none"> A Clean Cut of Leadership Capture the Value Change Management Communication Barriers Contemporary Management Cyberloafing Decision Making Diversity & Perception Ethical Approaches Expectancy Theory 	<ul style="list-style-type: none"> Human Resource Management International Management Leadership Lifting Past Communication Barriers Management History Managerial Control Managerial Ethics Managerial Strategy Materializing Motivation through Strategic HR 	<ul style="list-style-type: none"> Organizational Culture Organizational Environment Organizational Structure Putting Out Communication Barriers Quality Starts in the Kitchen Reinforcement Theory Strategic Planning Teamwork The Management Game What is Management?
Organizational Behavior	<ul style="list-style-type: none"> Baldwin: <i>Organizational Behavior</i> ✓ 	<ul style="list-style-type: none"> Ethical Approaches Individual Differences 	<ul style="list-style-type: none"> Power & Influence Reinforcement Theory 	<ul style="list-style-type: none"> Teamwork
	<ul style="list-style-type: none"> Colquitt: <i>Organizational Behavior</i> ✓ 	<ul style="list-style-type: none"> Cyberloafing Engineering Emotional Responses Expectancy Theory Global Management Individual Differences 	<ul style="list-style-type: none"> Judging Decision Making Leadership and Reward-Based Power Power & Influence Organizational 	<ul style="list-style-type: none"> Environment Reinforcement Theory Top Down Approaches to Employee Motivation Turning Negatives Upside Down
	<ul style="list-style-type: none"> McShane, M: <i>Organizational Behavior</i> ✓* <i>*ABAs not included: Individual Differences</i> 	<ul style="list-style-type: none"> Change Management Cyberloafing Engineering Emotional Responses 	<ul style="list-style-type: none"> Leadership Leadership and Reward-Based Power Lifting Past Communication Barriers 	<ul style="list-style-type: none"> Reinforcement Theory “Rolling” Along on the Project Teamwork
	<ul style="list-style-type: none"> McShane: <i>Organizational Behavior</i> ✓* <i>*ABAs not included: Organizational Environment; “Rolling” Along on the Project; Turning Negatives Upside Down; Leadership and Reward-Based Power</i> 	<ul style="list-style-type: none"> Ethical Approaches Expectancy Theory Global Management Individual Differences Judging Decision Making 	<ul style="list-style-type: none"> Negotiations Organizational Environment Organizational Structure Power & Influence 	<ul style="list-style-type: none"> Top Down Approaches to Employee Motivation Trimming Conflict Turning Negatives Upside Down
	<ul style="list-style-type: none"> Kinicki: <i>Organizational Behavior</i> ✓ 	<ul style="list-style-type: none"> A Clean Cut of Leadership Banking on Emotional Intelligence Change Management Company Values Cyberloafing Decision Making Diversity & Perception Expectancy Theory Individual Differences 	<ul style="list-style-type: none"> Leadership Managerial Ethics Negotiations Organizational Behavior Organizational Culture Organizational Environment Organizational Structure Performance Management Positive OB 	<ul style="list-style-type: none"> Power & Influence Reinforcement Theory “Rolling” Along the Project Socialization Stress Swimming in Conflict Teamwork Top Down Approaches to Employee Motivation
<ul style="list-style-type: none"> Konopaske: <i>Organizational Behavior and Management</i> 	<ul style="list-style-type: none"> A Clean Cut of Leadership Banking on Emotional Intelligence Change Management Company Values Cyberloafing Expectancy Theory Global Management Individual Differences 	<ul style="list-style-type: none"> Handle with Care Leadership Materializing Motivation through Strategic HR Negotiations Organizational Structure Power & Influence Putting Out Communication Barriers Reinforcement Theory 	<ul style="list-style-type: none"> Swimming in Conflict Teamwork Trimming Conflict Top Down Approaches to Employee Motivation Turning Negatives Upside Down 	

Management Application-Based Activities

Course	Title	Application-Based Activities available now
Human Resource Management	<ul style="list-style-type: none"> • <i>Cascio: Managing Human Resources</i> 	<ul style="list-style-type: none"> • Diversity & Perception • Global HRM • Global Management • HR Planning • Human Resources - Recruiting • Lawfully Managing Your Labor Force • Materializing Motivation through Strategic HR • Recognizing Employee Contributions
	<ul style="list-style-type: none"> • <i>Noe: Human Resource Management ✓</i> • <i>Noe: Fundamentals of HRM ✓</i> 	<ul style="list-style-type: none"> • A Day in the Life of HR • Employee Development • Employee Selection • Global HRM • HR Planning • Performance Management • Recognizing Employee Contributions • Retaining and Separating Employees • Top Down Approaches to Employee Motivation • Training: Onboarding Employees
Strategic Management	<ul style="list-style-type: none"> • <i>Dess: Strategic Management</i> 	<ul style="list-style-type: none"> • A Fantastic International Expansion • Agency Theory • Alliances • Build-Borrow-Buy • Generic Strategies • Industry Lifecycle • Organizational Structure • Porter's Five Forces • Resource Based View • Stakeholders • Vertical Integration
	<ul style="list-style-type: none"> • <i>Rothaermel: Strategic Management</i> 	<ul style="list-style-type: none"> • A Fantastic International Expansion • Agency Theory • Build-Borrow-Buy • Competitive Advantages • Decision Dream Team • Generic Strategies • Industry Lifecycle • Organizational Structure • Porter's Five Forces • Resource Based View • Stakeholders • Vertical Integration
	<ul style="list-style-type: none"> • <i>Thompson: Crafting & Executing Strategy</i> 	<ul style="list-style-type: none"> • A Fantastic International Expansion • Alliances • Build-Borrow-Buy • Generic Strategies • Organizational Structure • Porter's Five Forces • Resource Based View • Vertical Integration
	<ul style="list-style-type: none"> • <i>Gamble: Essentials of Strategic Management</i> 	<ul style="list-style-type: none"> • A Fantastic International Expansion • Build-Borrow-Buy • Generic Strategies • Organizational Structure • Porter's Five Forces • Resource Based View • Vertical Integration

How to Access Application-Based Activities in McGraw Hill Connect®

- 1 Log into your Connect Marketing course
- 2 Add Assignment
- 3 Select Application Based Activity
- 4 Choose to Assign or Preview the ABAs
- 5 To learn more, visit bit.ly/how_to_ABA

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Course	Title	Application-Based Activities available now		
International Business	<ul style="list-style-type: none"> Hill: <i>International Business</i> Hill: <i>Global Business Today</i> 	<ul style="list-style-type: none"> Accounting and Finance Ethics Exporting and Importing Global Culture Global HR 	<ul style="list-style-type: none"> Global Marketing Market Entry Strategy Student Packs Trade Policy 	<ul style="list-style-type: none"> Understanding the Impact of Changing Exchange Rates Managing Global Supply Chain
	<ul style="list-style-type: none"> Geringer: <i>International Business</i> 	<ul style="list-style-type: none"> Accounting and Finance Ethics Exporting and Importing Global Culture Global HR 	<ul style="list-style-type: none"> Global Marketing Market Entry Strategy Student Packs Trade Policy 	<ul style="list-style-type: none"> Understanding the Impact of Changing Exchange Rates Managing Global Supply Chain
Entrepreneurship	<ul style="list-style-type: none"> Bamford: <i>Entrepreneurship</i> 	<ul style="list-style-type: none"> Accounting and Financial Ratios Business Planning Entrepreneurship: Bright Idea 	<ul style="list-style-type: none"> Entrepreneurship: Business Launch Legal Structure Motivation 	<ul style="list-style-type: none"> Operational Decisions The 4 P's of Marketing Topping off a Pizzeria with Cash
	<ul style="list-style-type: none"> Hisrich: <i>Entrepreneurship</i> 	<ul style="list-style-type: none"> Entrepreneurship 	<ul style="list-style-type: none"> Operational Decisions 	<ul style="list-style-type: none"> The 4Ps of Marketing
Management Skills	<ul style="list-style-type: none"> De Janasz: <i>Interpersonal Skills in Organizations</i> 	<ul style="list-style-type: none"> Cyberloafing Communication Diversity & Perception Emotional Intelligence 	<ul style="list-style-type: none"> Engineering Emotional Responses Global Management Negotiations 	<ul style="list-style-type: none"> Teamwork Trimming Conflict
Training and Development	<ul style="list-style-type: none"> Noe: <i>Employee Training and Development</i> ✓ 	<ul style="list-style-type: none"> Diversity & Perception 		
Business Ethics	<ul style="list-style-type: none"> Ghillyer: <i>Business Ethics Now</i> Hartman: <i>Business Ethics</i> 	<ul style="list-style-type: none"> Crisis Management Ethical Safeguards 	<ul style="list-style-type: none"> Exploring Ethics Pay Equity 	<ul style="list-style-type: none"> Whistleblowing
Leadership	<ul style="list-style-type: none"> Hughes: <i>Leadership</i> 	<ul style="list-style-type: none"> Emotional Intelligence Engineering Emotional Responses 	<ul style="list-style-type: none"> Managerial Grid Power & Influence 	<ul style="list-style-type: none"> Teamwork Trimming Conflict
	<ul style="list-style-type: none"> Manning: <i>The Art of Leadership</i> 	<ul style="list-style-type: none"> Diversity & Perception Emotional Intelligence Individual Differences 	<ul style="list-style-type: none"> Leadership Leadership and Change 	<ul style="list-style-type: none"> Managerial Grid Teamwork
Human Relations	<ul style="list-style-type: none"> Lamberton: <i>Human Relations</i> 	<ul style="list-style-type: none"> Change Management Emotional Intelligence Employee Motivation 	<ul style="list-style-type: none"> Engineering Emotional Responses Ethical Approaches 	<ul style="list-style-type: none"> Expectancy Theory Trimming Conflict
	<ul style="list-style-type: none"> Lussier: <i>Human Relations</i> 	<ul style="list-style-type: none"> Change Management Cyberloafing Expectancy Theory 	<ul style="list-style-type: none"> Global Management Leadership Power & Influence 	<ul style="list-style-type: none"> Teamwork Reinforcement Theory
Business & Society	<ul style="list-style-type: none"> Lawrence: <i>Business & Society</i> 	<ul style="list-style-type: none"> Crisis Management Ethical Safeguards 	<ul style="list-style-type: none"> Ethical Approaches Exploring Ethics 	<ul style="list-style-type: none"> Pay Equity Whistleblowing

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International Management	<ul style="list-style-type: none"> • Luthans: <i>International Management</i> ✓ 	<ul style="list-style-type: none"> • Culture & Trade • Economics • Ethical Approaches 	<ul style="list-style-type: none"> • Global Management • International Management 	<ul style="list-style-type: none"> • Leadership • Negotiations
Labor Relations	<ul style="list-style-type: none"> • Budd: <i>Labor Relations</i> ✓ 	<ul style="list-style-type: none"> • Negotiations 		
Negotiations	<ul style="list-style-type: none"> • Lewicki: <i>Negotiation</i> ✓ • Lewicki: <i>Essentials of Negotiation</i> ✓ 	<ul style="list-style-type: none"> • Global Management • Individual Differences 	<ul style="list-style-type: none"> • Negotiations • Swimming in Conflict 	<ul style="list-style-type: none"> • Trimming Conflict
Change	<ul style="list-style-type: none"> • Palmer: <i>Managing Organizational Change</i> 	<ul style="list-style-type: none"> • Global Management 	<ul style="list-style-type: none"> • Farming Organizational Development 	
Small Business Management	<ul style="list-style-type: none"> • Byrd: <i>Small Business Management</i> 	<ul style="list-style-type: none"> • Entrepreneurship • Lawfully Managing your Labor Force • Managerial Control 	<ul style="list-style-type: none"> • Materializing Motivation through Strategic HR • Operational Decisions 	<ul style="list-style-type: none"> • Organizational Structure Leadership • The 4Ps of Marketing
	<ul style="list-style-type: none"> • Katz: <i>Entrepreneurial Small Business</i> 	<ul style="list-style-type: none"> • Entrepreneurship 	<ul style="list-style-type: none"> • Operational Decisions 	<ul style="list-style-type: none"> • The 4Ps of Marketing
Supervision	<ul style="list-style-type: none"> • Certo: <i>Supervision</i> 	<ul style="list-style-type: none"> • Change Management • Cyberloafing • Diversity & Perception • Expectancy Theory • Lawfully Managing Labor • Leadership and Change 	<ul style="list-style-type: none"> • Managerial Control • Managerial Grid • Materializing Motivation • Organizational Structure • Planning for a Pandemic 	<ul style="list-style-type: none"> • Quality Starts in the Kitchen • Reinforcement Theory • “Rolling” Along on the Project • Teamwork

