

Asset Alignment with Bloom's Taxonomy

Anatomy & Physiology

We Take Students Higher

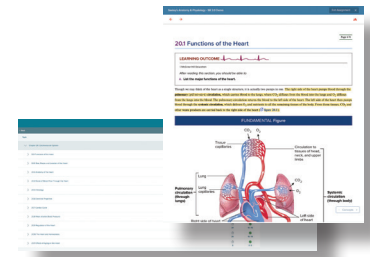
As a learning science company, we create content that builds up higher-order thinking skills. Within McGraw-Hill Connect®, we tag it accordingly so you can filter your search, assign it, and receive reporting on it. These content asset types can be associated with one or more levels of Bloom's Taxonomy.

The chart below shows a few of the key assignable assets within Connect aligned with these levels. Take your students higher by assigning a variety of applications, moving them from simple memorization to concept application.

		SmartBook®	Practice Atlas	LearnSmart Prep®	3D Animations	APR	Interactives	Concept Application
Higher-Order Thinking Skills ↑	CREATE							
	EVALUATE						✓	✓
Lower-Order Thinking Skills ↓	ANALYZE					✓	✓	✓
	APPLY			✓	✓	✓	✓	✓
	UNDERSTAND	✓	✓	✓	✓	✓	✓	✓
	REMEMBER	✓	✓	✓	✓	✓	✓	✓

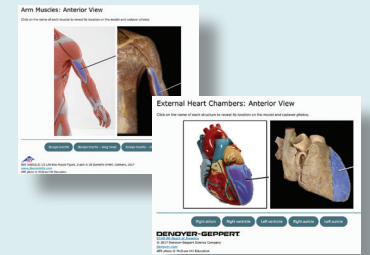
SmartBook

SmartBook contains the same content as the print book, but actively tailors that content to the needs of the individual. Adaptive technology guides the student to master and remember key concepts, which targets gaps in knowledge and offers customized feedback.



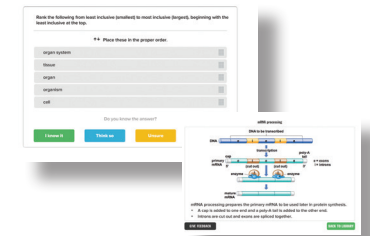
Practice Atlas

Assignable through Connect, course-wide multiple-choice questions are designed to help students learn anatomy and physiology from models and cadavers, side-by-side. Students can access the Practice Atlas through Connect and the ReadAnywhere™ App. Faculty can assign questions and systems for students to study.



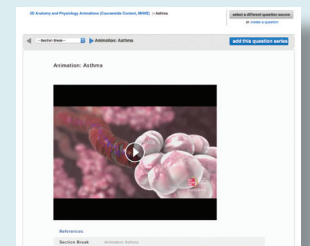
LearnSmart Prep

This adaptive study tool is proven to strengthen memory recall, increase class retention, and boost grades. LearnSmart enables students to study more efficiently and maximize their time by targeting what they know and what they don't, so they are prepared for the A&P content.



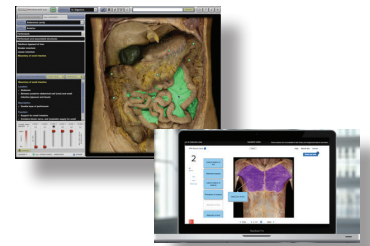
3D Animations and Questions

Fifty 3D animation questions based on clinical conditions and diseases help you present clinical scenarios and other physiological concepts to captivate student interest.



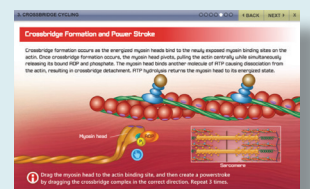
Anatomy & Physiology Revealed

Assignable through Connect, course-wide multiple-choice questions are designed to help students learn the anatomy and physiology presented in Anatomy & Physiology Revealed. Faculty have the ability to customize Anatomy & Physiology Revealed, and students can access the product online, on a tablet, or a phone.



Interactive Questions and Animations

Multimedia content including videos, simulations, and animations bring key concepts to life, which drives student engagement and critical thinking skills.



Concept Application Questions

More than 700 questions assignable in Connect help you walk students up the Bloom's ladder. These questions focus on the application of the most difficult A&P concepts, and are tied to Bloom's Levels 3, 4, and 5.

