List of Changes

Seventh Edition

Introducing
COMMUNICATION
T H E O R Y
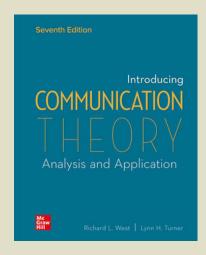Analysis and Application

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Introducing Communication Theory: Analysis and Application

7th Edition

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Changes to West: Introducing Communication Theory, 7e

Chapter 1 Thinking About Communication: Definitions, Models, and Ethics
- Adds the new holistic model of communication as students consider the value of context and technology in communication theory.

Chapter 2 Thinking About the Field: Traditions and Contexts
- Now includes an historical understanding of the communication field, from Classical origins to contemporary thinking.

Chapter 3 Thinking about Theory and Research
- Includes new information on "Theory as Metaphor," providing students further clarification of how theory functions in their lives.

Chapter 4 Expectancy Violations Theory
- Provides additional heuristic value by presenting research on such diverse topics as multi-player online games, and hereditary cancer in men.

Chapter 5 Uncertainty Reduction Theory
- Extended discussion of the expansions to the theory including context and technology.

Chapter 6 Social Exchange
- Expanded section on power, exchange patterns, and matrices.

Chapter 8 Social Information Processing Theory
- Contains new information on social media and the hyperpersonal effect.

Chapter 9 Structuration Theory
- Now reconfigured in tone to make it more practical.

Chapter 10 Organizational Information Theory
- Presents new clarification on the relationship between sensemaking and storytelling.

Chapter 11 Agenda Setting
- Major reorganization of the chapter highlighting the history of the theory and the 3-part process of agenda setting.

Chapter 13 Uses and Gratifications
- Expanded section on the history of the theory.
- More attention paid to the notion of effects.

Chapter 17 Communication Privacy Management Theory
- New section on the key components and axioms of the theory keeping up with how Petronio revised the theory in 2013.

Chapter 12 Spiral of Silence Theory
- Provides more information on the effects of social isolation and the "outing" process of GLBT individuals.

Chapter 14 Face Negotiation Theory
- Now includes a reconceptualization of the theory as representing the empirical, interpretive, and critical approaches.

Chapter 19 Organizational Culture Theory
- Now more clearly defines ethnography as a primary method related to the theory.

Chapter 16 Coordinated Management of Meaning
- Includes refinement, through example, of conversational coordination.

Chapter 18 Groupthink
- Presents new information on "polythink" and its consequences in group and team communication.

Chapter 25 Relational Dialectics Theory
- New section on RDT 2.0 and RDT as a critical theory.

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