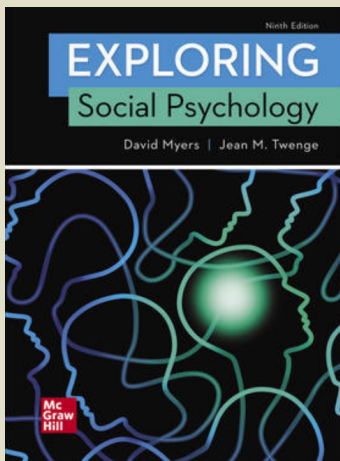


List of Changes



Exploring Social Psychology 9th Edition

David Myers, Jean Twenge

ISBN: 9781260254112 / 1260254119 / © 2021

available in



connect®

SEE LIST OF CHANGES ATTACHED.

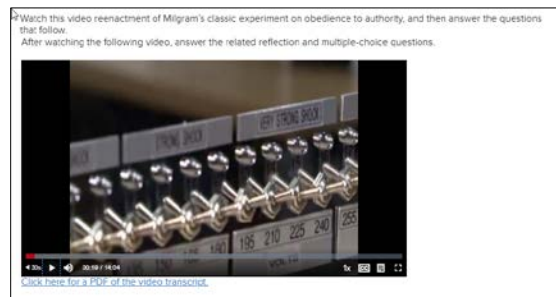
McGraw-Hill Connect® is a course management and adaptive learning solution that enhances your unique voice and teaching style. As your partner, we're committed to helping you achieve your course goals and unlock student potential. That's why we've made meaningful updates to this edition.

New In Connect:

SmartBook® 2.0 – Our adaptive reading experience has been made more personal, accessible, productive, and mobile.

Writing Assignment – This assignment type delivers a learning experience that helps students improve their written communication skills and conceptual understanding. As an instructor, you can assign, monitor, grade, and provide feedback on writing more efficiently.

New Videos – Quick assignable & assessable videos to help students understand concept, experiments, and theories.



New Videos



Learning that Fits
mheducation.link/smartbook2

Additional Value When You Upgrade

- **NEW!** Free mobile access to SmartBook 2.0 assignments and the digital textbook with the ReadAnywhere app.
- **NEW!** Remoting proctoring and browser-locking capabilities allowing for more control over the integrity of online assessments.
- **NEW!** Ability to create enhanced assignments personalized to each student's needs.
- Accessibility and student data security enhancements.
- More advanced student and class reporting capabilities.
- 99.99% platform uptime

Visit mheducation.com/connect for details.



Changes to Myers: Exploring Social Psychology, 9e

Module 1 Doing Social Psychology

- Reorganized to move from survey research to correlational research to experimental research
- Discussion of replication projects and open science archives

Module 3 Self-Concept: Who Am I?

- Studies show that individualism is rising globally
- “Predicting our behavior” example of how, instead of depending on users’ self-predictions of what they would watch, Netflix began predicting users’ preferences based on similar users’ preferences, and were successful

Module 4 Self-Serving Bias

- Example of self-serving bias shows that most people see themselves as more likely to give blood, give to charity, and give a bus seat to a pregnant woman
- Research shows that self-serving bias is usually stronger for traits that are more subjective or difficult to measure. Example of high percentage of college students believing they were above average in “drive to achieve,” but lower percentage believing they were above average in math ability

Module 5 Narcissism and the Limits of Self-Esteem

- Research study reports that self-esteem does not cause better academic achievement or superior work performance
- Studies on how narcissism develops
- Research shows that narcissists think they are better than others
- Research shows that narcissists’ antagonism and aggression makes them less and less popular with their peers, and this is especially problematic on social media

Module 7 The Powers and Perils of Intuition

- Confirmation bias research on “ideological echo chambers”

Module 8 Reasons for Unreason

- Pew Research Center poll shows that the majority of people believe that their political side had been losing more
- New and updated examples of the availability heuristic influencing perceived number of gay, lesbian, or bisexual Americans, violent crime rates, and climate change

Module 9 Behavior and Belief

- Discussion of criticisms of Zimbardo’s prison experiment
- Introduction of the term “identity-protective” thinking

Module 12 NEW title: Biology and Culture (was Human Nature and Cultural Diversity)

- Material on gender fluidity, nonbinary identity, and transgender individuals
- Research on genetic males who are insensitive to testosterone
- Updated research on males with higher testosterone levels
- Example of author’s personal experience of a collectivist culture’s values
- Updated research on percentage of women medical and law students
- Update on average housework days of women and men

Changes to Myers: Exploring Social Psychology, 9e

Module 13 NEW title: How Are Females and Males Alike and Different?

- Research on sex differences in play among children
- Research on differences between women's and men's language on Facebook
- Study on how women on the U.S. Supreme Court are disproportionately interrupted by their male colleagues
- Updated percentage of women legislators worldwide
- Report on scarcity of men on college campuses perhaps leading to uncommitted hook-up norms
- Pew research on how women more than men point to social influences when explaining gender differences

Module 15 Two Routes to Persuasion

- Research and examples of how the presumed source of a message affects an audience's response
- Study finds that young adults were more persuaded by ads for e-cigarettes when endorsed by celebrities
- Series of experiments show that political liberals were more supportive of future-oriented messages and political conservatives responded more favorably when the same message appealed to nostalgia

Module 16 Indoctrination and Inoculation

- Examples of how false beliefs spread
- Examples of the change of attitudes around equality, including voting for an African-American president and the majority of Americans supporting same-sex marriage
- Updated numbers revealing the upsurge of Americans believing global warming is occurring
- Updated research showing the decline of high school seniors drinking and the rise in those never having drunk alcohol
- Research and discussion on attitude inoculation helping to counter false online news stories often shared via social media
- Concern about e-cigarettes being used by young people

Module 17 Social Facilitation: The Mere Presence of Others

- Discussion and research on how the mere presence of others influences how much a person eats, and how much they enjoy eating
- Example of the influence of social facilitation on soccer players' stress-hormone levels when playing at home and away matches
- Research on how being in a crowd is energizing and more fun

Module 20 Group Polarization: Do Groups Intensify Our Opinions?

- Research showing that people are unaware of the group polarization phenomenon in their own lives
- New examples of group polarization in politics:
 - The percentage of Americans living in "landslide counties" rose
 - The percentage of entering collegians declaring themselves politically "middle of the road" dropped and those identifying themselves as "far left" or "far right" rose
 - The gap between Republicans and Democrats never greater
 - Antagonism between the two political parties has risen dramatically
 - The rate of Americans' voting for the same party never higher
 - A record number of Americans perceive their nation as divided
- Research reveals how people "selectively expose" themselves to like-minded media

Module 22 The Reach of Prejudice

- Examples of prejudice in module opener including bias against and bullying of overweight people, decline in Europeans' acceptance of ethnic diversity, and how liberals and conservatives display virtually identical amounts of bias toward their side
- Research shows that despite an increase in U.S. hate crimes and hate groups, both explicit and implicit prejudice tests continued to decline in the decade following 2007
- New and updated research on racial prejudice including how Airbnb hosts are less likely to accept applications from would-be guests with African-American names, and longer Uber and Lyft wait times for passengers with African-American names
- Pew survey reveals that men and women are "basically different" in how they express their feelings
- American's beliefs about the differing traits of women and men have endured
- Research on the difference between Europeans' versus Middle Easterners' views on the rights of women
- Research result on the number of "missing women" in India
- Evidence that the child sex ratio is returning to normal in South Korea
- Google results of parents' non-gender-neutral hopes for their children
- Research reporting on the rates of worldwide support of transgender rights
- Report that gay marriage support is mixed but increasing
- Evidence that the U.S. LGBTQ community is victimized by hate crimes more than any other group
- Numbers on the rate of suicide among gay and lesbian teens
- Report that the number of attempted LGBTQ teen suicides has decreased after same-sex marriage was legalized in some states

Module 23 The Roots of Prejudice

- Research study shows that family socialization affects prejudice
- Example of how prejudices coexist
- Evidence that people on both the left and right express similar intolerance of groups with values and beliefs unlike their own
- Research on how authoritarians support politicians who channel dominance and promise to restore hierarchies
- New numbers on hate groups increasing during first three years of Trump's presidency
- Evidence that hate crimes against immigrants increased following passage of the Brexit vote in Britain
- Discussion of how a President can influence norms and prejudices
- Research shows that during economic downturns, prejudice intensifies
- Research on distinctiveness shows that 74% of Blacks and 15% of Whites see their race as "being extremely or very important to how they think of themselves"
- Study on attribution and the "just world effect" with example of how some people assume teens who are bullied online deserve it

Changes to Myers: Exploring Social Psychology, 9e

Module 24 The Nature and Nurture of Aggression

- Number of Syrians killed since 2011
- Updated numbers on crime in the United States
- WHO report on percentage of women having experienced violence at the hands of an intimate partner
- Research on the definition of aggression, including trolling behavior online
- Report on research where some believe the term “microaggressions” should be replaced with “inadvertent racial slights”
- Discussion on whether violence is linked to mental illness
- Evidence that shows that more restrictive alcohol sales laws coincide with lower rates of alcohol-involved murder
- Study shows that men high in dominance or low in self-control who received testosterone became more aggressive after provocation
- Research study finds that people with brain structures indicative of greater testosterone exposure were more aggressive from childhood to adulthood
- Two research studies reveal that the mere presence of weapons increased aggressive thoughts and behaviors
- Study shows U.S. has 25 times higher rate of gun murders than that of other high-income countries
- Study reveals that violent crimes rose in states with “right-to-carry” laws

Module 25 Does Media Use Influence Social Behavior?

- Several studies on how male use of pornography can heighten sexual aggression toward women
- Report on the results of an experiment where two groups of children watched a movie without guns and a movie with guns
- A digest of studies found that for youth, playing violent video games is associated with greater levels of physical violence over time
- Research on increase in aggressive thoughts after playing a violent video game

Module 26 Who Likes Whom?

- Research study finds that when couples are dissimilar in attractiveness, they are more likely to consider leaving the relationship for someone else
- People especially like those who share a rare attitude, hobby, or music
- Update on number of hours a day U.S. 18-year-olds spend texting and on social media
- Study shows that people socially rejected by those close to them drank more alcohol
- Study shows that exclusion even hurts when the rejection comes from a robot

Module 27 The Ups and Downs of Love

- Couples who believe their partner understands their perspective report more relationship satisfaction
- Update on number of worldwide Internet users

Module 28 Causes of Conflict

- Tragedy of the Commons example discussing Cape Town’s 2018 water crisis
- Some critics suggest Sherif’s results were stage-managed

Module 29 Blessed Are the Peacemakers

- Research on how recognizing that one’s group and another group have shared discrimination experiences boosts relations between them
- Research shows that meeting people face to face and hearing their own views in their own voice helps to humanize them
- Research studies show that walking together (movement synchrony) increases cooperation

Changes to Myers: Exploring Social Psychology, 9e

Module 30 When Do People Help?

- Study finds that altruistic people (especially men) had more sex partners and had sex more frequently within relationships
- People who volunteer and help others report finding more meaning in life
- People instructed to help others experienced an immune system boost
- Study finds that even children as young as 5 are less likely to help when other children are present
- Report on new training programs for education on bystander intervention

Module 31 Social Psychology and the Sustainable Future

- Updated statistics on the length of time for humanity to spend resources that the Earth can produce in a year
- Updated percentage of atmospheric carbon dioxide and methane
- Updated reporting on record temperature highs greatly outnumbering record lows
- Updated reporting on sea-level rise
- Updated reporting on the increase of extreme weather
- Updated reporting on percentage of people agreeing global warming is happening, and how many are “somewhat worried” about it
- In a 2018 poll, 74% of Americans said that the last five years’ extreme weather has influenced their climate change opinions
- Updated percentages of U.S. Democrats’ and Republicans’ views on climate change
- Study finds that materialism erodes empathy
- Research shows that buying time brings more happiness than material purchases
- More research examples of social comparison effects: for fixed-income people, countries with greater inequality, and U.S. states with greater inequality

Affordability & Outcomes

Affordability & Outcomes

- Flexibility! More choice. You decide.
- Multiple options at multiple price points!
- Content options: McGraw-Hill, custom, Open Learning Solutions.
- Format Options: Print, McGraw-Hill eBook, Courseware, bundles.
- Delivery Options: Inclusive Access, rental, purchase.
- 950 Inclusive Access institutional partnerships in 2019.

Visit mheducation.link/realvalue for details.



Support At Every Step

Find all the resources you need for a successful semester in one spot: supportateverystep.com.

Faculty support is critical to the success of implementing and using digital courseware. That's why we teamed up with faculty to create a website dedicated to providing above-and-beyond support. From initial training to implementing new tools to digging into the data, we're here to help.

Let us know how we can partner with you at every step.