





Exploring Writing Paragraphs and Essays, 4th Edition John Langan, Zoe Albright

Copyright 2020 ISBN: 007353479x/9780073534794

Detailed Changes

Part 1: Writing Skills and Process

- New sample paragraphs that reflect personal, academic, and workplace writing
- New section on using technology to write and study efficiently
- Inclusion of Diagram of a Paragraph, with color-coded annotations that explain the parts of a paragraph and how they flow
- Revised and updated coverage of MLA formatting in research writing
- Revised and enhanced coverage of audience and purpose
- Enhanced discussion of peer and personal review
- Targeted instruction and illustration of proper e-mail and discussion forum post writing

Part 2: Basic Principles of Effective Writing

- New sample paragraphs that reflect personal, academic, and workplace writing
- Inclusion of brand-new section, "The Writing Process in Action," demonstrating a student's working through all stages of the writing process from prewriting through peer review, self-evaluation, and revising

Part 3: Paragraph Development

- Several new student paragraphs and Writing Assignments that reflect personal, academic, and workplace writing and that address high-interest topics
- Inclusion in each chapter of one complete Checklist that is more focused on the specific needs of the targeted mode
- Inclusion of multiple across-chapter cross-references to related topics

Part 4: Essay Development

- Inclusion of Diagram of an Essay with brand-new accompanying walk-through of an annotated essay, illustrating the parts of the essay and how they work together
- Introductory text for each pattern with explanation of how multiple modes function together in one essay
- All sample essays emphasize one pattern or mode, but include other modes as well to more fully reflect real writing
- Inclusion of multiple across-chapter cross-references to related topics
- Updated Essay Checklist

Part 5: Research-Based Writing

• Brand-new Part updating and coalescing previous coverage and weaving in new relevant topics

Chapter 19: Information Literacy

• New chapter with updated coverage of students' use of the Internet, technology, and the library in the digital age

Chapter 20: Working with Sources

- Revised, newly focused, and enhanced treatment of summarizing and paraphrasing
- Updated and increased coverage of identifying and avoiding plagiarism
- New, visually called out and identified examples of source-based essay writing and literary analysis
- Revised and updated coverage of MLA formatting in research writing

Chapter 21: Writing a Research Paper

- Updated discussion of key research skills including how to create a workable timeline for writing a research paper
- Revised and updated coverage of MLA formatting in research writing

Part 6: Handbook of Sentence Skills

- Revised and strengthened coverage of key sentence skills such as pronoun usage and verbs
- Revised and newly focused treatment of irregular and regular verbs
- New grammar activities, exercises, and Review Tests that continue to incorporate personal, academic, and workplace-related themes
- New and existing test and activity material is typically focused on one issue so that it reads as a unified passage

Part 7: Readings for Writers

Newly organized and titled sub-sections:

- Goals and Values
- Education and Learning
- Challenging Society

Readings updated to include eleven new selections by diverse and well-respected authors:

- " What Students Need to Know about Today's Job Crisis" by Don Bertram
- " The Great Spirit" by Zitkala-Ša
- " A Few Good Monuments Men" by Noah Charney
- " On Homecomings" by Ta-Nehisi Coates
- " L.A. Targets Full-Time Community College Students for Free Tuition" by Anna M. Phillips
- "Carol Dweck Revisits the 'Growth Mindset'" by Carol Dweck
- "Mayor of Rust" by Sue Halpern
- "Why You May Need Social Media for Your Career" by John Warner
- "Lincoln's Second Inaugural Address" (1865) by Abraham Lincoln
- "Serena Williams Is the Greatest" by Vann R. Newkirk II
- "Raise the Minimum Wage, Reduce Crime?" by Juleyka Lantigua-Williams

Each new reading accompanied by new full set of questions and assignments All assignments reflect personal, academic, or workplace-related themes

Digital

Connect Writing and the Exploring Writing Master Course

Connect is a highly reliable, easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to improve student results. Connect Writing offers comprehensive, reliable writing and research content that is designed to actively engage students and help prepare them to be successful writers. LearnSmart Achieve's adaptive technology creates an optimal learning path for each individual student, so that students spend less time in areas they already know and more time in areas they don't. Connect Writing provides a systematic and easily deployed option for instructors and administrators to assess their program's learning outcomes.

In this master course, which you can copy to your own Connect account and adapt as you wish, you will find various Connect Writing assignment types aligned to every chapter of the Exploring Writing: Paragraphs and Essays text to accelerate learning. Zoé L. Albright sets up:

- LearnSmart Achieve topics
- Power of Process assignments
- writing prompts
- concept PowerPoint presentations

LearnSmart Achieve

LearnSmart Achieve offers students an adaptive, individualized learning experience designed to ensure the efficient mastery of reading and writing skills in tandem. By targeting students' strengths and weaknesses, LearnSmart Achieve customizes its lessons and facilitates high-impact learning at an accelerated pace.