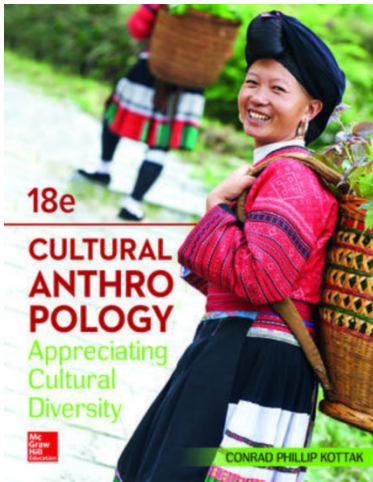


## List of Changes



### Cultural Anthropology, 18<sup>th</sup> ed. Conrad Kottak

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#### New sections:

“Online Ethnography”  
“Public and Applied Anthropology”  
“Language, Culture, and History”  
“Minority Groups and Stratification”  
“Changing Demographics”  
“Resistance via Social Media”  
“Religion and Cultural Globalization”  
“Evangelical Protestantism and Pentecostalism”  
“Homogenization, Indigenization, or Hybridization”

“Antimodernism and Fundamentalism”  
“The Spread of Islam”  
“Networking and Sociability On- and Offline”  
“The Fall from Grace: Golf and the Celebrity Scandal”  
“Neoliberalism and NAFTA’s Economic Refugees”  
“Emerging Diseases”  
“Anthropology’s Key Lessons”

**Revised Focus on Globalization:** Focusing on an increasingly interconnected world, the Focus on Globalization essays examine topics as diverse as the global gender gap, the political role of new

media, world events (including the Olympics and the World Cup), and the expansion of international finance and branding.

**Appreciating Anthropology Boxes:** feature current-events stories that explore ways in which anthropologists are actively engaged in some of our most urgent twenty-first century concerns. From Afghanistan: What the Anthropologists Say, to A Biocultural Approach to Health in the Bolivian Amazon" these boxes demonstrate that topics raised in every chapter can be found in today's headlines.

**'Appreciating Diversity' Boxes:** explore the rich diversity of cultures – past and present – that anthropologists study. Political mobilizations in rural Thailand and “Hinduism Takes Back Yoga,” about the desire to raise awareness to yoga’s debt to the faith’s ancient traditions, are just a few of the topics explored in these sections.

## Digital:

**The Connect Suite** effectively engages students in the course so they are better prepared for class, more active in discussion, and achieve better results. Its innovative and adaptive technology addresses a wide variety of student and instructor needs with a rich database of assignable and assessable activities, each attached to a learning objective. Connect Anthropology, part of the Connect Suite is an integrated assignment and assessment platform that makes learning more engaging and accessible for students and makes teaching easier and more efficient for instructors. Connect Anthropology offers a variety of learning tools and activities, and comes with an interactive eBook with highlighting and note taking functionalities.

As part of the Connect Suite, **Insight™** puts real-time analytics in your hands so you can take action early and keep struggling students from falling behind. Designed for your tablet or desktop computer, Insight is a series of visual data displays providing at-a-glance information regarding how your section, students and assignments are doing.

As part of the Connect Suite, **SmartBook™** is the first and only adaptive reading and learning experience, that changes the way students read. It creates a personalized, interactive reading environment like no other by highlighting important concepts, while helping students identify their strengths and weaknesses. This ensures that he or she is focused on the content needed to close specific knowledge gaps, while it simultaneously promotes long-term learning.

As part of the Connect Suite, **LearnSmart** is an adaptive learning program designed to help students learn faster, study smarter, and retain more knowledge for greater success. Millions of students have answered billions of questions in LearnSmart, making it the most widely used study tool that’s proven to strengthen memory recall, retain student attendance, and boost grades.