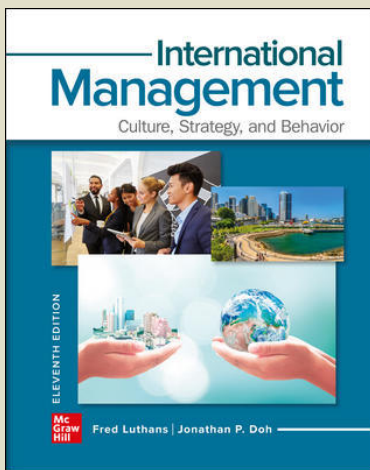


List of Changes



International Management: Culture, Strategy, and Behavior 11th Edition

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available in

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Luthan's *International Management*, 11th edition, has retained the strong and effective foundations gained from research and practice over the past decades while incorporating the important latest research and contemporary insights that have changed the context and environment for international management. Several trends have emerged that pose both challenges and opportunities for international managers.

SEE LIST OF CHANGES ATTACHED.

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Chapter by Chapter Changes

Chapter 1: Globalization and International Linkages

- Revised opening case, focusing on social media and international business
- Updated tables, graphs, and examples throughout
- New discussion on Brexit
- New discussion on protectionism/trade agreements
- New ""International Management in Action"" on Apple & trade wars
- Heavily revised BRICS section
- Revised "In the Spotlight" country profile (India)

Chapter 2: Political, Legal, and Technological Environment

- Updated opening case
- Updated tables, graphs, and examples throughout
- Updated ""A Closer Look"" box on Global Terrorism
- New discussion of 2019 US immigration debate
- New discussion of new technologies for international management (AI, robotics, blockchain)
- Updated Bitcoin ""International Management in Action"" box
- Heavily updated privatization section
- New "In the Spotlight" country profile (Turkey)

Chapter 3: Ethics, Social Responsibility, and Sustainability

- Updated opening case - replaced 2 of 3 companies profiled, and updated the third
- Updated tables, graphs, and examples throughout
- Heavily revised Human Rights discussion
- Updated ""International Management in Action"" box on Volkswagen
- Heavily revised sustainability discussion
- New "in the Spotlight" country profile (Argentina)

Chapter 4: Meanings and Dimensions of Culture

- Updated opening case (new merger examples used)
- Updated tables, graphs, and examples throughout
- Heavily revised cultural dimensions section - specifically Trompenaars
- New "In the Spotlight" country profile (Kenya)

Chapter 5: Managing Across Cultures

- Updated opening case
- Updated tables, graphs, and examples throughout
- Heavily revised Renault/Nissan discussion
- Updated "In the Spotlight" country profile (Poland)

Chapter 6: Organizational Cultures and Diversity

- Updated opening case
- Updated tables, graphs, and examples throughout
- Updated "In the Spotlight" country profile (Nigeria)

Chapter 7: Cross-Cultural Communication and Negotiation

- New opening case (Netflix's partnerships)
- Updated tables, graphs, and examples throughout
- Updated "In the Spotlight" country profile"

Chapter 8: Strategy Formation and Implementation

- New opening case (Starbucks in China)
- Updated tables, graphs, and examples throughout
- New "In the Spotlight" country profile (UAE)

Chapter 9: Entry Strategies and Organizational Structures

- New opening case (Airbnb)
- Updated tables, graphs, and examples throughout
- Updated "In the Spotlight" country profile

Chapter 10: Managing Political Risk, Government Relations, and Alliances

- New opening case (Iran sanctions)
- Updated tables, graphs, and examples throughout
- Heavily reworked political risk section
- New "International Management in Action" box on Huawei
- Updated "In the Spotlight" country profile

Chapter 11: Management Decision and Control

- Updated opening case
- Updated tables, graphs, and examples throughout
- Updated ""In the Spotlight" country profile

Chapter 12: Motivation across Cultures

- Updated opening case
- Updated tables, graphs, and examples throughout
- New "International Management in Action" highlighting generational differences in workplace motivation
- New "International Management in Action" on BMW
- New "In the Spotlight" country profile (Vietnam)

Chapter 13: Leadership Across Cultures

- Updated opening case
- Updated tables, graphs, and examples throughout
- Updated "In the Spotlight" country profile

Chapter 14: Human Resource Selection and Development

- Updated opening case
- Updated tables, graphs, and examples throughout
- Updated "In the Spotlight" country profile

Cases:

Part 1 Cases: All heavily updated

Part 2 Cases: All heavily updated

Part 3 Cases: Updated Brief Integrative Case 3.1: Google in China

- Deleted In-Depth Integrative Case 3.1: Tata "Nano": The People's Car
- Added all new: In-Depth Integrative Case 3.1: How Starbucks Convinced Indians to Embrace Coffee"

Part 4 Cases: Updated Brief Integrative Case 4.1 and In-Depth Integrative Case 4.2

- Deleted In-Depth Integrative Case 4.1: HSBC in China
- Added all new: In-Depth Integrative Case 4.1: How Didi Fought Uber in China and Won; Next, Taking on the World"

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