





P.O.W.E.R. Learning: Foundations of Student Success, 3rd edition

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Overall Changes

- The valuable input we have received from the reviewers of P.O.W.E.R. Learning,
- · along with the feedback from the tens of thousands of students and the hundreds of
- instructors who used the prior editions, and classroom testing, have resulted in the
- · addition of new and updated information, reflecting advances in our understanding
- · of what makes students successful and changes in college instruction. The following

Chapter-by-Chapter Changes

CHAPTER 1—P.O.W.E.R. LEARNING: BECOMING AN EXPERT STUDENT

- New material on growth mindset and grit.
- Activities optimized for Connect.

CHAPTER 2—MAKING THE MOST OF YOUR TIME

- Material reorganized to balance section length.
- o Revised material on procrastination and balancing school and life, including
- New and revised material on Distance Learning and Online Classes.
- o New material on social media etiquette and personal brand management.
- Updates for current technology and security.

CHAPTER 8—TRANSFER STRATEGIES

Updates to data pertaining to degrees and job salaries.

CHAPTER 9—DIVERSITY AND RELATIONSHIPS

- Material reorganized to balance section length and clarity.
- Material on diversity expanded.

CHAPTER 10—MONEY MATTERS

- o Reorganized to prioritize Building a Financial Philosophy.
- Content on credit cards updated.
- Activities optimized for Connect.
- College funding information updated.

CHAPTER 11—JUGGLING: STRESS, FAMILY, AND WORK

- o Reorganized to create sections on Physical Health and Mental Health.
- Activities optimized for Connect.
- Material in Keeping Well expanded.

CHAPTER 12—CAREERS

- Added questions to consider regarding startup companies.
- Refined description of finding career opportunities.
- Revised occupations with the fastest growth.
- Updated sample résumés and cover letters.
- Suggested opening to cover letter.
- Clarifying that the first part of career portfolio is for the user.
- Including accomplishments in Career Portfolio.
- Importance of including course schedule with syllabus in career portfolio.
- Inclusion of badges in career portfolio for learning experiences.
- Clarified importance of making cover letters specific for each position.
- Clarified how to draw readers into application letters.
- Refined description of the web has changed job hunts.
- Importance of social media in job search.
- LinkedIn capabilities for building a professional online presence.
- o Guidelines for online résumés.
- o Importance of creating an online résumé separate from a hard copy résumé.
- Clarified importance of asking questions during an interview.
- Importance of individual thank-you notes.