



## **An Introduction to Business Ethics, 6<sup>th</sup> edition**

Joseph DesJardins

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### **Chapter-by-Chapter Changes**

#### **Chapter 1**

New discussion case and discussion questions about the ethics of Wells Fargo's cross-selling practices

Updated discussion about why studying business ethics is important

Updated discussion of business law vs. business ethics

New discussion of ethical relativism

New discussion of ethics, morality, and social justice

## **Chapter 2**

New discussion case and discussion questions about the ethics of Mylan Pharmaceutical's pricing of the EpiPen

## **Chapter 3**

New discussion case and discussion questions about Facebook and its political responsibilities

## **Chapter 4**

New discussion case and discussion questions about Volkswagon's diesel culture

Updated discussion of Merck's ethical leadership and corporate culture to reflect recent current events

## **Chapter 5**

New discussion case and discussion questions about work-life balance

## **Chapter 6**

New discussion case and discussion questions about freedom of expression at work

Updated discussion about consequences of political speech

New chapter section about freedom of expression

## **Chapter 7**

New discussion case and discussion questions about conflicts of interest and fiduciary duties in the financial industry

## **Chapter 8**

New discussion case and discussion questions about obesity and opioids

Updated chapter section about ethical responsibilities for products and negligence

## **Chapter 9**

New discussion case and discussion questions about digital marketing, consumer privacy, and manipulation

Rewritten chapter introduction to discuss the ethical concerns of digital marketing

New section on the ethics of manipulation and deception

New section on digital marketing and consumer privacy

New section on marketing ethics and consumer autonomy

## **Chapter 10**

New discussion case and discussion questions about greenhouse gas emissions and global climate change

New sections about sustainability in contemporary business settings

## **Chapter 11**

New discussion case and discussion questions about sexual harassment and gender equality

Expanded discussion of the ethical value of equality and workplace diversity

Updated discussion of wage equality

New section about sexual harassment in the workplace

## **Chapter 12**

New discussion case and discussion questions about business ethics in a global setting

New discussion about the Ruggie Framework

New section on international business and national loyalty