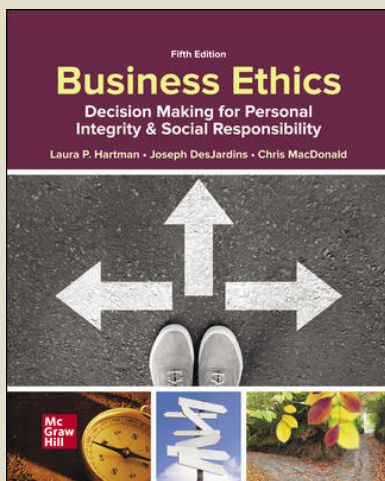


List of Changes



Business Ethics: Decision Making for Personal Integrity & Social Responsibility 5th Edition

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available in

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Graw
Hill** **connect**®

Business Ethics: Decision Making for Personal Integrity & Social Responsibility, 5th edition, prepares students to apply an ethical decision-making model to make sound business decisions. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors goal is to engage students by focusing on relevant and interesting cases and business scenarios and then asking them to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses.

Practical applications throughout the text show how theories relate to the real world. The 5th edition features thoroughly updated statistics and coverage of timely issues and dilemmas throughout the text.

SEE LIST OF CHANGES ATTACHED.

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Completely new **Opening Decision Points** for **Chapters 1, 2, 5, 6, 8, 9, 10.**
Revised and updated Opening Decision Points for all remaining chapters.

New or updated discussions on such major companies and topics as:

1. Wells Fargo (Chapters 1 and 4) - new
2. Facebook (Chapter 5) - new
3. Tesla (Chapter 4) - new
4. Uber (Chapter 4) – new
5. Apple (Chapter 10) - new
6. Goldman Sachs (Chapter 10) - new
7. Job Security and Confidentiality (Chapter 2) - new
8. Executive compensation (Chapters 3 and 10) - updated
9. Free Expression in the Workplace (Chapter 6) - new
10. Digital marketing (Chapter 8) - updated
11. Advertising food (Chapter 9) – updated
12. Food labeling (Chapter 9) - new
13. Electric cars(Chapter 9) - new
14. Insurance Industry and Climate Change (Chapter 9) - new
15. Mylan Epi-Pen (Chapter 5) - new
16. Greed (Chapter 5) - new
17. #MeToo Movement (Chapters 4 and 6) - new
18. People Analytics (Chapter 6) - new
19. Marijuana in the workplace (Chapter 6 and 7) - new
20. Digital Privacy (Chapters 7 and 8) – updated
21. Workplace Privacy (Chapter 7) – new
22. The European Union's General Data Protection Regulation (GDPR) (Chapter 7)
23. Gender and Sexual Identity (Chapter 7) – new
24. Conflicts of Interests (Chapter 10) - new
25. Advertising Alcohol (Chapter 8)- new

Chapter 4

- Ensured throughout (all chaps) that references are clear when discussing a particular country application (whether US or otherwise) or global applications.
- Changed / added intro quotes.
- Updated opening decision point
- Integrated discussion of #MeToo as it relates to culture (while also referred to the discussion of the topic that is included in Ch. 6)
- Updated / added new Reality checks to reflect and refer to more current businesses. For example, new RC on perceptions on ethics training based on new benchmark reports replacing very outdated RC, or examples of how to integrate ethics throughout a culture to ensure global examples.
- Updated references within the text to refer to more current and more global business examples (depending on what was appropriate). For instance, included a discussion of the culture at Tesla and Uber . . . or updated examples like J&J (they just cannot seem to get their decisions right these days).

- Updated all stats, such as global stats (and accompanying discussion) on employee reporting and impact on culture.
- Removed all references to the readings (obviously) but, where those readings might have been seminal, I included a brief mention of them.

Chapter 6

- Changed / added intro quotes.
- Changed opening decision point to discuss cases of employee expression (versus employer interest in that expression): cases of Damore (at Google) voicing his perspective about female engineers, the Kaepernick situation, and Briskman giving finger to president's motorcade and then being fired (from Chris' blog)
- Updated all stats, with an eye toward globalizing the numbers. Much changes in intervening years with regard to these issues (such as discrimination, topics addressed such as gender in the workplace, diversity and so on).
- New RC on #MeToo in the workplace
- Updated / added new Reality checks to reflect and refer to more current businesses. For example, updated RC on unions in the workplace, the at-will environment and bullying discussion (all to include global implications). Added new RC on the use of Marijuana in (and out) of the workplace.
- Updated references within the text to refer to more current and more global business examples . . .
- Effectively integrated discussion of the Opening Decision Point throughout text discussion.
- Several new RCs in section on global workforce, also updated stats and examples.

Chapter 7

- Changed / added intro quotes.
- Revised introduction to refer to the role, impact and ethical issues relating to technology today in our professional lives
- Added new RC on people analytics.
- Expanded discussion of the right to privacy to be more global with specific discussion of particular countries.
- Updated legal references because of changes in law (statutes) and cases / precedent.
- Revised RC and added new on comparing privacy in Europe and US based on the GDPR and accompanying text
- Additional new RCs and DPs
- Updated all stats and company / case references
- Section on regulation of off-work acts has significant new developments – since much of the law / regulation in this area has changed, the discussion of the ethical implications also has been heavily edited here, along with a number of new / timely examples of the ways in which employers are responding and the questions that remain open. (For instance, some jurisdictions now protect against workplace decisions that are based on one's hairstyle, such as an afro or dreadlocks.) Some of the examples are intentionally non-US-based (such as Daimler), and the stats were intentionally global rather than merely US. On the other hand, some issues are

specific to the US, such as the interaction of tobacco use or weight and the ADA. In those updates, of course, US examples with regard to the application of the ADA are used.

- While Ch. 6 discussed the impact of legalization of marijuana in connection with employee rights / employer responsibilities, the impact on the monitoring environment is discussed in Ch. 7.
- Updates to section on privacy as it relates to gender identity, workplace dating, and sexual orientation.

Chapters 8, 9, and 10: many updated statistics throughout

Chapter 8

- New text box on whether cities should help advertise alcohol
- Updated (Reality Check) on advertising spending

Chapter 9

- New Reality Check on the insurance industry and climate change
- New Reality Check on “Will electric cars save the world?”
- New Decision Point on whether the food labelling should be done in a way that promotes food safety, or instead in a way that fights food waste.

Chapter 10

- New Decision Point on what to do when faced with a conflict of interest
- Updated Reality Check on Average CEO to Average Worker Compensation Ratio
- New Decision point called “Do You Trust Apple? Goldman Sachs? The two together?” (on the role of trust and reputation in commerce)

As always, we reviewed and revised the entire text for accessibility, timeliness, and clarity. Cases, reality checks, and end-of-chapter questions and exercises have been updated throughout. We also continue to broaden discussions throughout the text to include cases from outside the U.S., including applications especially relevant to Canadian and European students and teachers.

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