



Supply Chain Logistics Management, 5th edition

Bowersox, Closs, and Cooper

Hardcover / 2020©

ISBN: 0078096642 / 9780078096648

New in the 5th edition:

- A section in Chapter 1 discusses the broad application of logistics and supply chain management to include other applications beyond movement of goods.
- Considerations for value chain management are in the text. A review of supply chain information technology is found in Chapter 2 to provide a broad perspective, as well as a review of the relevant technologies in the application chapters.
- A discussion regarding how consumer and technology disrupters will impact logistics and supply chain management is included in the text.
- A discussion of procurement and manufacturing is condensed into one chapter focusing on strategy and interfaces with logistics.
- A single chapter focuses on integrated operations planning, incorporates forecasting and planning.
- Updated materials regarding transportation pricing; negotiation; regulation; and modern trends, challenges, and opportunities are included.

A synthesized discussion of handling and packaging with warehousing is included in the text.

- An expanded global strategy and operations chapter includes a discussion of compliance.
- An expanded discussion of supply chain network design includes principles that can be applied in nontraditional settings and the major drivers in supply chain design.
- A discussion of the future trends in logistics and supply chain management is found in the final chapter.

Retained Features

- Well-respected authorship; Don Bowersox is a well-published author and researcher. He is acknowledged as one of the leading authorities on logistics. David Closs' research in logistics is also well respected, he also has extensive consulting experience and is a roundtable officer of the Council of Logistics Management, Bixby Cooper is the co-author of Strategic Marketing Channel Management along with Bowersox and is very visible as a member of various logistics professional organizations.
- Unique Balanced Approach--Because of the unique blend of supply chain and logistics topics, students are afforded a realistic and thorough understanding of both procurement and distribution issues with equal balance, which is not available in other textbooks.
- MSU Loga-Simulation--This unique simulation stresses a complete range of supply chain decisions, enabling the students to become familiar, in a practical way, with all stages of supply chain decisions that they will encounter as practitioners.