



Annual Impact Report

FISCAL YEAR 2025

Working together, we are
creating a brighter future
for learners and educators
around the world.

A Letter from McGraw Hill's Chief Executive Officer – Simon Allen

At McGraw Hill, we believe that learning never ends, which drives the passion we feel about our purpose: to unlock the potential of each learner at every stage of life. We take great pride in our mission to support the evolving needs of educators and learners with trusted, high-quality content and digital solutions that use data and learning science to help students progress toward their goals.

With 137 years of expertise in education, we've built a deep understanding of learning that drives continuous innovation to meet the evolving needs of educators and learners around the world. This commitment has shaped our growth into a leading global provider of education solutions, combining expertly-vetted content, proprietary technology and data from billions of student interactions to personalize the learning experience.

But what drives us, and has helped us continue to innovate year after year, is a passion to create the highest quality, most accessible solutions for learners and educators around the world from preK-12 through higher education, professional learning and beyond.

I think the reason we succeed as a company is that our employees care deeply about our mission – and believe that we have the opportunity to impact the world with the work that we do each day. We see that passion demonstrated through our Red Cube Cares employee fundraising and volunteer efforts, which give us an opportunity to give back to educators and students in the communities we serve. By championing digital responsibility, being a steward for our environment and creating an inclusive workplace for our employees, we're committed not just to unlocking the potential of the students we serve – we want to ensure that we're helping our employees reach their full potential as well.

We know that responsible business is good business, which is embedded in everything we do. The way we care for learners, educators, communities, the environment and our employees defines our company. We are proud of the impact we've made and remain focused on driving growth and innovation that creates meaningful value for our stakeholders for years to come.

Simon Allen

Chairman, President and
Chief Executive Officer, McGraw Hill



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Our Commitments



To Learners and Educators

At McGraw Hill, our vision is to empower every educator to engage their students with personalized learning experiences that enrich the unique ways they learn, teach and grow. We support the evolving needs of educators and learners across the full learning lifecycle with trusted, high-quality content and digital solutions that use data and learning science to help students progress toward their goals.



To Our People

McGraw Hill is recognized for our leadership and culture, which is rooted in innovation, inclusion and integrity. We foster a culture of belonging that enables us to work together to improve outcomes and access to education for all.



To Our Communities

We are Red Cube Proud! Our Red Cube Cares committee organizes global events to encourage employees to volunteer and fundraise for their communities. Our Employee Matching Gift program promotes employee giving by providing additional funding to nonprofit organizations where employees have made personal donations.



To the World

In addition to our responsibility to learners and educators, we also recognize our duty to protect the planet. We have reduced our emissions footprint by investing in energy-efficient design and engineering solutions, rightsizing our offices and purchasing paper that is sustainably sourced.

Our Story



Who We Are

McGraw Hill (NYSE: MH) is a leading global provider of education solutions, serving the entire learning lifecycle and reaching over 61 million learners and educators worldwide.

Our vision is to empower every educator to engage their students with personalized learning experiences that enrich the unique ways they learn, teach and grow. We know that no two journeys are the same and support each learner's path wherever it may take them – helping them achieve success on their own terms.

Through high-quality, trusted content developed with world-class authors – and flexible tools that meet the needs of different teaching and learning styles – our digital platforms use data, technology and learning science to help meet learners where they are and advance with them as they progress toward their goals.

McGraw Hill offers analytics-driven digital learning solutions that deliver engaging content to support personalized learning at scale. We create adaptive learning solutions and AI-powered tools that allow educators to serve the needs of each learner. Our ability to constantly evolve to meet the needs of learners and teachers throughout their journey is tremendously exciting for all of us, and continues to be what we believe sets us apart.

At McGraw Hill, we believe the learning journey never ends.

We are driven by our passion to create the highest quality, most accessible solutions for learners and educators around the world, from preK-12 through higher education, professional learning and beyond.



Watch Anna's Story to Learn More 

OUR STORY

Who We Are

We constantly strive for the highest-quality material and the most innovative solutions to help serve our customers around the world.

We distribute our products in

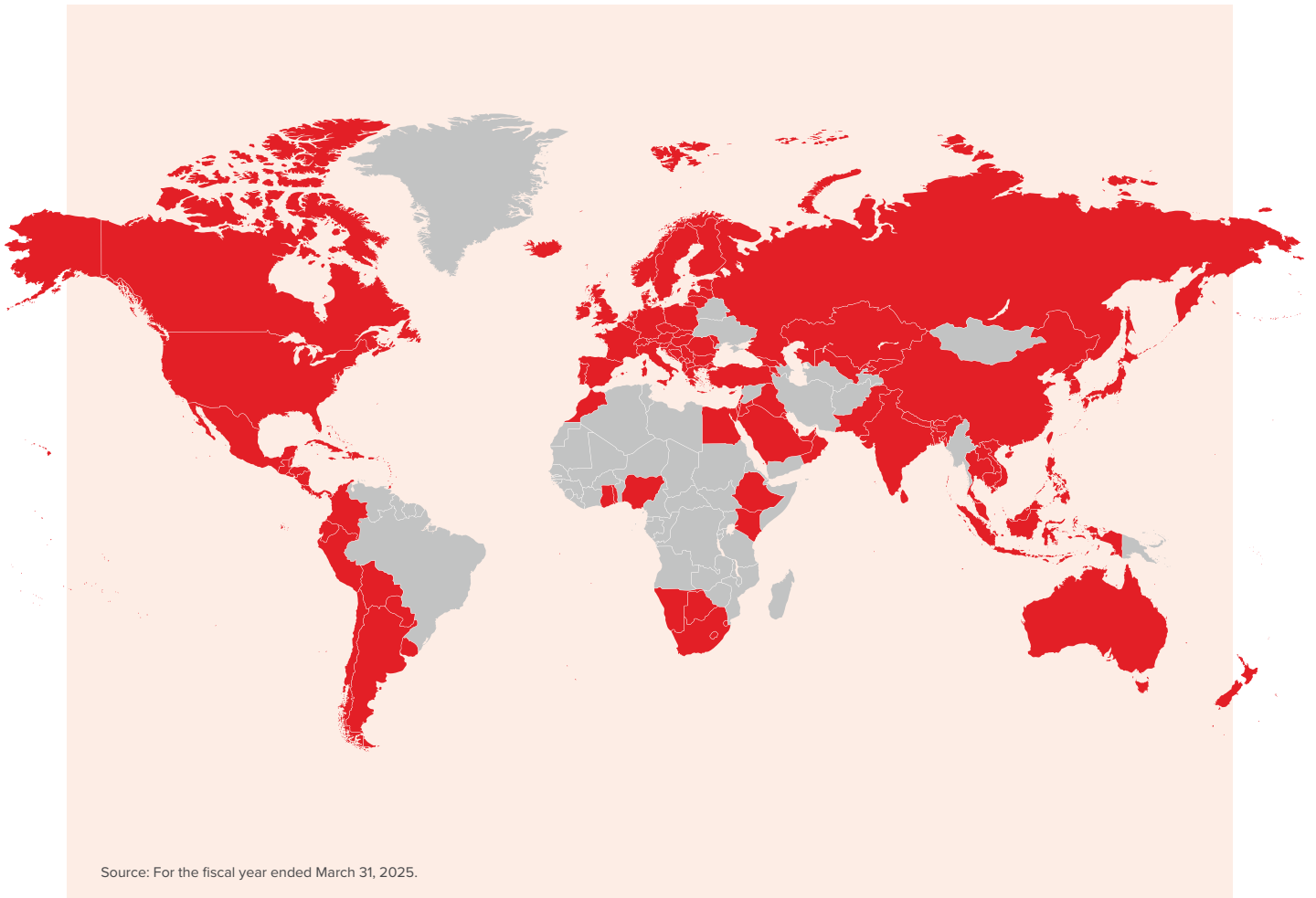
100+
countries.

Our products and solutions are produced in

80+
languages.

Across various fields of study, we partner with

27,000+
authors and educators.



Who We Are

With our best-in-class brand, strong educator relationships, tremendous scale and highly effective learning solutions, we are committed to making a positive impact.

99%

of US preK-12 districts use McGraw Hill products



82%

of US higher education institutions served



94%

of US medical schools served



26M

paid digital users worldwide



To ensure that our products provide educators with meaningful, actionable insights so they can support each learner on their path to growth, we have invested over **\$2 billion** in our digital ecosystem over the last decade and have grown our staff to nearly **300** software engineers.

Our People



We are Red Cube Proud!

Red Cube Proud is the spirit of how we interact with our customers and with each other.

Red Cube Proud means a commitment to giving each other the room to be ourselves, to have the chance to share ideas and have them be heard – and to celebrate, respect and reflect the diversity of the learners we serve.



To me, being Red Cube Proud means embracing the pride and passion of working at McGraw Hill. It reflects the culture we have among employees, our shared vision for transforming education and our commitment to supporting all learners and improving educational outcomes. It's a powerful motivation to contribute to meaningful change every day.

Frank Barrett
*Manager
Talent Development & Culture*



Our Culture

We are driven by our passion to create the highest quality, most accessible solutions for learners and educators around the world, from preK through higher education and beyond. We foster a culture of inclusion and belonging that enables us to work together to improve outcomes and access to education for all.

Awards



Best Place to Work for People with Disabilities
Disability Equality Index



Most Trustworthy Companies in America
Newsweek 2025



America's Best Midsize Employers
Forbes 2025



Equality 100 Award in Human Rights Campaign Foundation's 2025 Corporate Equality Index



With an **average employee tenure of 9.1 years**, our team's deep expertise and unwavering commitment to making a difference are evident in every aspect of our work, reflecting a shared passion empowering learners worldwide.

Career Development

From Individual Development Plans (IDPs) to leadership workshops and training, we're committed not just to unlocking the potential of the students we serve – we want to ensure that we're helping our employees reach their full potential as well.



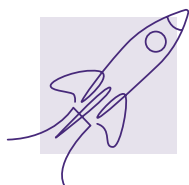
Molly Costiglio (Corporate Communications Intern) and Fareen Siddiqui (Talent Management Intern)



Accelerate Program participants Kent Peterson (Senior Vice President, Chief Marketing Officer, Higher Education) and Erin Smitherman (Senior Director of Brand Marketing & Communications)



PROPEL Graduating Class of 2024



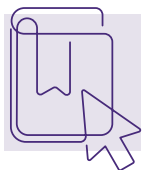
Leadership Development

Our leadership programs – Elevate, Ignite, PROPEL and Accelerate – are designed to foster professional growth across the organization. These initiatives, coupled with our sponsorship program for top talent, drive career advancement at every level.



Manager Pods

Over its first three years, 700+ participants have participated in the Manager Pod Program. This program provides leaders with the opportunity to connect and learn with their peers and colleagues from across the organization. Participants are assigned online content to review, provided with strategies and best practice tools and learn from each other on how to best apply them in real life situations.



On-Demand Learning

McGraw Hill offers access to an entire library of online courses to its employees. By providing access to our on-demand learning courses, employees can enhance their skills and stay current with industry trends through a vast library of expert-led courses.



Summer Internship Program

We believe that fresh perspectives fuel innovation and help us prepare for the future of education. Through the McGraw Hill Intern Program, we empower young, emerging talent with real work experience. This program strengthens our impact in higher education, allows current employees to develop mentorships skills and brings new ideas and technologies to our organization.

[Click to Learn More About Career Development](#) ➔

Employee Resource Groups

Our Employee Resource Groups (ERGs) promote an inclusive culture throughout the company, focusing on career development, education and networking.



The mission of the BEING @ McGraw Hill Employee Resource Group is to provide a safe and welcoming space for employees to discuss Belonging, Emotional and Intellectual wellness, while Nurturing mental wellness and Growth. Our goal is to provide support and resources both within and outside McGraw Hill.



The mission of the BLACK @ McGraw Hill Employee Resource Group is to foster personal and professional development opportunities through networking, leadership and growth opportunities. We strive to nurture a safe working environment that embraces trust and acceptability of one's culture, background and professional growth expectations.



The mission of the Cultura @ McGraw Hill Employee Resource Group is dedicated to creating a safe and supportive space where everyone feels at home, uplifted and represented. Each individual's story adds to this vibrant tapestry and together we advocate for and celebrate the many facets of our combined Cultura.



The mission of the PRIDE @ McGraw Hill (Promote & Recognize Inclusion & Diversity for Employees) Employee Resource Group is to connect and empower LGBTQ+ employees and allies by providing a safe, social and educational global community.



The mission of the Women @ McGraw Hill Employee Resource Group is to empower women to leverage pathways toward more successful and fulfilling careers while championing an organizational culture where we can achieve our professional and personal best.

[Click to Learn More About Employee Resource Groups](#) 

Employee Health & Wellness Benefits

We know no two journeys are the same and that our employees need different kinds of support along life's path. That's why we're #RedCubeProud to offer our employees a variety of health and wellness benefits and programs.

Health & Wellness Benefits

- Basic Life and Accidental Death & Dismemberment Insurance
- Short- & Long-Term Disability Insurance
- Medical & Prescription Insurance
- Dental Insurance
- McGraw Hill Healthy You! App



Employee Assistance Programs

- Counseling, coaching and self-help
- Referrals to save time and money
- Legal, financial and ID theft help



Support for All Families

- Paid Parental/ Maternity Leave
- Adoption, Donor & Surrogacy Assistance
- Fertility Treatments



[Click to Learn More About Employee Benefits](#) ➤

Our Community Impact



Red Cube Cares



Red Cube Cares is driven by the passion and commitment of McGraw Hill employees, uniting to support local communities and nonprofits worldwide through fundraising and volunteer efforts.

Televerde and McGraw Hill's Career PATHS Partnership

Career PATHS (Prepare Achieve and Transform for Healthy Success) is a transformative initiative offered by the Televerde Foundation and Arizona State University (ASU) in partnership with McGraw Hill. Designed for incarcerated women nearing their release, the program provides college-level courses in business basics and professional communication, equipping participants with essential skills. With access to McGraw Hill's educational tools, students can earn certifications, build self-efficacy and prepare for successful transitions into the workforce and society.



Higher Ed National Sales Meeting Make-A-Wish Partnership

McGraw Hill's 2024 Make-A-Wish fundraising campaign stands as one of the most successful in the company's history. During the finale at Higher Ed's National Sales Meeting, a \$120,000 check was presented to Make-A-Wish Southern Florida – enough to grant 24 life-changing wishes for children facing critical illnesses.

Employees Support Wildfire Victims in Los Angeles

Employees showcased their outstanding volunteer efforts in support of the victims of the wildfires in Los Angeles. The team worked tirelessly to coordinate donations and essential goods for those affected by the devastation. Their dedication resulted in organizing supplies, securing transportation and delivering vital items to evacuation centers, including support for evacuees and their pets.



Helping Children After Hurricane Helene

The K-12 Marketing team united in Columbus to support children affected by Hurricane Helene in Western North Carolina by assembling nearly 1,000 "Blessing Bags." Filled with books, activity materials, hand warmers and personalized notes, these bags were distributed to therapy centers, nonprofits and the community at large.



Red Cube Cares



Career Discovery Day

McGraw Hill volunteers hosted 24 students and three teachers from Bronx Legacy High School during the 2024 Career Discovery Week, an annual program by the Partnership for New York City and the NYC Department of Education. The event provided students with hands-on exposure to future job opportunities through four career discovery sessions led by teams from Corporate Communications, DPG, Business Strategy, School Product Design and Talent Acquisition.



Giving Campaigns

Holiday Giving Campaign

The Holiday Giving Campaign raised over \$53,000 in donations, thanks to the support of our CEO, Simon Allen, generous employees and Red Cube Care leaders who successfully organized 13 local holiday giving campaigns – including six volunteering activities that directly benefited schools, daycare centers, human services and more.

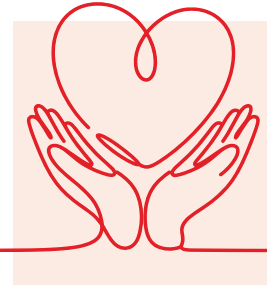


Back-to-School Campaign

McGraw Hill's Back-to-School Giving Campaign raised over \$10,000 for Volunteer of America's Operation Backpack campaign, ensuring countless students received essential school supplies to start the year with confidence. Beyond backpacks and supplies, these donations fostered a sense of belonging and empowerment, helping students embrace the new school year with enthusiasm and readiness to succeed.



Red Cube Cares



Global Volunteer Week

Global Volunteer Week, coordinated through McGraw Hill's Red Cube Cares and RCC Team Leaders, unites volunteer teams worldwide to support students, teachers and communities where we work. Through virtual and in-person opportunities and fundraising efforts, employees make a meaningful impact, embodying McGraw Hill's commitment to education and community engagement.

During Global Volunteer Week, **370+** employees participated in **26** volunteer events, accumulating **844+** hours of service across **five** countries. **Seven** of the events were remote to include opportunities for all employees.

McGraw Hill is proud to celebrate the teams across our organization that made an impact in their communities during Global Volunteer Week.

California

Team Northern California volunteered to serve families at Ronald McDonald House in Sacramento, providing lunch and support to families with children receiving treatment at nearby hospitals.

Canada

Team Canada dedicated their time to Habitat ReStore, assisting the staff with redesigning art displays and organizing shelving.

Houston & South Louisiana

Our Higher Education sales team volunteered with Kids' Meals, where they prepared lunches and snacks to be delivered directly to Greater Houston's hungriest preschool-aged children.

Virtual Story Time

This team read virtually to classrooms in seven different school districts across the country. Over 23 readers from multiple departments across our organization participated.

Thank you to our team members around the world that volunteered in their communities, including:

- New York City, New York
- Columbus, Ohio
- Chicago, Illinois
- Bangor, Maine
- Singapore
- Toronto, Canada
- Maidenhead, United Kingdom
- And many more!



McGraw Hill & Executive Leadership Give Back



Leading by example, McGraw Hill demonstrates an unwavering commitment to our communities – from initiatives led by our executives to company-wide donation programs.

Employee Match Program

Our Matching Gift Program amplifies employee generosity by providing additional funding to nonprofit organizations supported through personal donations by employees.

\$315,000+
donations matched

Holiday Giving Campaign

Simon Allen *Chairman, President and Chief Executive Officer*

Simon led McGraw Hill's Holiday Giving Campaign in partnership with [AdoptAClassroom.org](https://www.adoptaclassroom.org), inspiring employees to honor impactful teachers by sharing stories and photos. His leadership sparked widespread participation and raised vital donations, supporting classrooms, empowering student success and making a meaningful difference during the holiday season.



Book Donations

Bob Sallmann *Executive Vice President and Chief Financial Officer*

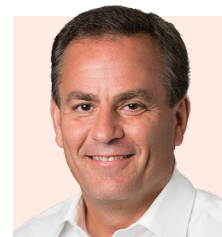
Bob proudly supported Reading Power, a nonprofit that provides tutoring and learning resources to preK-12 students in Chicagoland, by volunteering to participate in literacy initiatives that empower students and transform lives. McGraw Hill's donation of 10,800 books, including leveled reader packages for grades K-2, helped Reading Power expand their reach to more classrooms and students in need to help improve learners' outcomes.



Sponsorship of YAI: Seeing Beyond Disability

David Stafford *Executive Vice President, General Counsel and Secretary*

David plays a key role in supporting YAI's Central Park Challenge, one of the largest events in New York celebrating individuals with intellectual and developmental disabilities (I/DD). McGraw Hill has proudly contributed over \$10,000, further demonstrating our commitment to partnering with YAI to offer children and adults with I/DD a comprehensive range of services and providing opportunities for people to live, love, work and learn in their communities.



The McGraw Hill Pathfinder Awards

Celebrating innovative educators across preK-12, higher education and post-graduate education.

Founded in 2022, the McGraw Hill Pathfinder Award honors educators who have shown innovation in their approach to teaching, helping learners discover their unique path to success. Our 2024 winners include three exceptional educators who are breaking new ground for students at every stage of learning.



Dr. Melissa Collins

*Second Grade Teacher, John P. Freeman Optional School
Memphis, Tennessee*

Melissa's "The Future Leaders of STEM" empowers 3rd-8th graders to learn from professionals of color, emphasizing the importance of hands-on experiences and collaboration.



Dr. Lauren Hynicka, PharmD, BCPS, RYT-200

*Associate Professor of Practice, Sciences, and Health Outcomes Research, University of Maryland School of Pharmacy
Baltimore, Maryland*

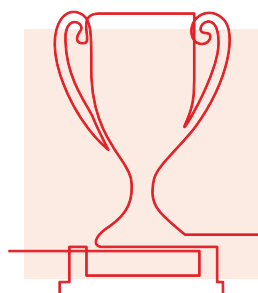
Lauren's electives for integrative medicine and nutrition advocated for a broader focus on wellness for future providers and their patients.



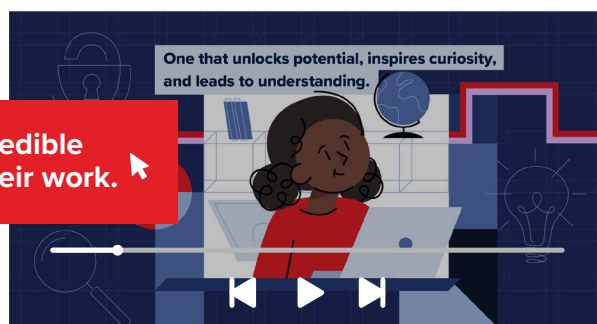
Dr. Rachel Prado

*Chemistry & Biochemistry Senior Lecturer, Auburn University
Auburn, Alabama*

Rachel led the creation of a web-based XR learning tool, successfully helping organic chemistry students visualize in 3D.



Learn more about these incredible educators and the impact of their work.



Our Environmental Responsibility



Protecting the Planet

Our responsibility to learners and educators includes protecting the planet.

At McGraw Hill, we recognize that part of helping learners unlock their full potential means taking care of the world where we live.

By focusing on sustainability, we will continue to drive meaningful improvements to this critical measure of our environmental stewardship.

We remain committed to minimizing our environmental footprint and, among other deliverables, are working to evaluate our carbon emission footprint.

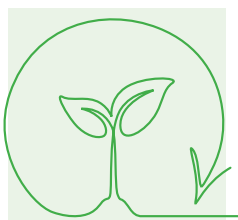


Protecting the Planet

We are proud of the actions we've taken to impact our environmental footprint:



We have invested in energy-efficient design and engineering solutions that help reduce energy consumption. Building management control systems, timers and sensors have been installed in most of our offices around the world. McGraw Hill has also made significant commitments to reducing its global footprint by rightsizing offices, resulting in over **50%** reduction in total square footage since 2013.



Paper is one of the principal raw materials used in our business, which is why we've placed an emphasis on seeking to ensure that the paper we use is sustainably and responsibly sourced. Currently, **95%** of the paper we purchase directly in the United States is chain-of-custody certified as sustainably and responsibly sourced.



McGraw Hill **actively participates** in recycling and landfill avoidance programs throughout its global real estate portfolio and we actively adhere to municipal codes.

Our Standards



Quality Management

McGraw Hill adheres to the highest standards in all that we do. We are committed to developing high-quality learning materials and to governing our organization in a responsible and ethical way.

This section outlines McGraw Hill's approach to:

- Corporate Governance
- Bribery, Corruption and Whistleblowing
- Data Privacy
- Cybersecurity
- Content Integrity
- Artificial Intelligence
- Accessibility
- Supplier Standards



[Click to Learn More About Quality Management](#) ➤

Corporate Governance

Our commitment to integrity differentiates us, helping define who we are and where we want to go.

Our Code of Ethics:

- We treat people with respect and dignity.
- We hold ourselves accountable for our actions.
- We operate transparently and honestly.
- We operate with uncompromising standards of excellence, ethics and accountability.
- We uphold the obligations outlined in our comprehensive Code of Ethics and companion Key Employment Policies while evolving with the ever-changing nature of the education industry and the business world at large.

Employees must complete ethics and compliance training programs, ensuring we operate responsibly and are prepared to support learners to the best of our abilities. These training programs include Code of Business Ethics, Anti-Harassment and Anti-Discrimination (AHAD), Privacy, Cybersecurity and Accessibility.



Bribery, Corruption and Whistleblowing

McGraw Hill maintains policies and controls that address facilitating payments, gifts, meals, travel, entertainment and charitable contributions made to intermediaries and third parties.

McGraw Hill also educates employees annually on anti-bribery and anti-corruption law and expectations.

Employees are required to report any actions that are perceived to be in violation of our policies or the law by using our employee hotline, which protects those reporting by maintaining confidentiality and preventing retaliation.



Data Privacy

At McGraw Hill, we uphold the same high standards and ethics in collecting and processing of personal information as we have in creating educational solutions for 137 years.

McGraw Hill provides students and educators with content and platforms while limiting the collection of personal information to only what is required to help individuals as they progress toward their goals. The McGraw Hill Privacy Office is tasked with guiding the organization through this complex environment in order to comply with legal requirements. Detailed information about our Privacy Notices for Customers, End-Users and Parents can be accessed [here](#).



**McGraw Hill is IMS
Global Data Privacy Certified.**

Our collection and handling of student personal information is data privacy certified by 1EdTech, an organization dedicated to giving all stakeholders in the education space a voice.



**We are a signatory to the
Project Unicorn Pledge.**

McGraw Hill has joined other EdTech providers in committing to increasing secure access, privacy and interoperability in its products.

[Click to Learn More About Data Privacy](#) ➤

Cybersecurity

At McGraw Hill, the security and confidentiality of data and availability of our products and services is a top priority.

McGraw Hill has invested to create a mature and best-in-class cybersecurity program. This is an area of increasing importance as cyber risk continues to increase and target educational institutions. This focus has paid off as digital learning has become prevalent, and we continue to communicate the value of this commitment to our customers. At McGraw Hill, we mandate annual cybersecurity training for all employees and contractors. We have a best-in-class cybersecurity team that utilizes leading-edge tools and automation to mitigate risks and thwart attacks.



[Click to Learn More About Cybersecurity](#) ➤

Cybersecurity



“A” Rating from SecurityScorecard

Since 2019, McGraw Hill has consistently held an “A” rating from SecurityScorecard and we have maintained the highest score in our peer group.



Successfully completed the Service Organization Control (SOC) 2 Type 2 audit

SOC 2 is a framework developed by the American Institute of Certified Public Accountants (AICPA) and is globally recognized as the gold standard for data security. It provides our customers with assurance that McGraw Hill follows industry best practices to provide secure and stable products. Our report demonstrates the Trust Principles of Security, Availability and Confidentiality of our digital products.



National Institute of Standards and Technology (“NIST”) compliant

The NIST cybersecurity framework puts forth a set of recommendations and standards that enable organizations to be better prepared in identifying and detecting cyber-attacks and provides guidelines on how to respond, prevent and recover from cyber incidents.



Fortra Agari Email Protection

McGraw Hill holds the top email protection score in the education industry according to Fortra Agari Email Protection.



Level 2 Certification for TX-RAMP

McGraw Hill was the first major educational publisher to achieve a Level 2 certification for TX-RAMP for our digital products, which is the highest level of certification available. TX-RAMP Certification is a requirement for a cloud computing service that processes, stores or transmits data sold in the state of Texas.

[Click to Learn More About Cybersecurity](#) ➔

Content Integrity

McGraw Hill is committed to the development of high-quality, trusted content and education solutions.

As a leading global provider of education solutions, McGraw Hill works with educational professionals, subject-matter experts and content specialists from around the world to develop learning resources for local markets. Editorial guidelines ensure that the products we develop are accurate, rigorous, objective and carefully aligned to the standards and needs of today's students. To demonstrate our commitment to the delivery of best-in-class education solutions, we apply five core principles to the development of our materials.



Excellence

We are committed to developing high-quality academic and instructional resources that are accurate, credible and relevant. Our content is sourced and reviewed by subject-matter experts to ensure it is accurate and meets the needs of students and educators.



Engagement

We are committed to engaging with the educational community. McGraw Hill partners with students and educators to research, design and build educational solutions – responding to the needs of the community through continuous feedback.



Ethics

We are committed to meeting the highest standards of integrity. As a trusted name in education, we develop products that are reliable and aligned to pedagogical standards with transparency.



Efficacy

We are committed to making a positive impact on learning. We create effective, comprehensive and adaptive educational products that improve student outcomes and inspire a lifelong passion for learning.



Equity

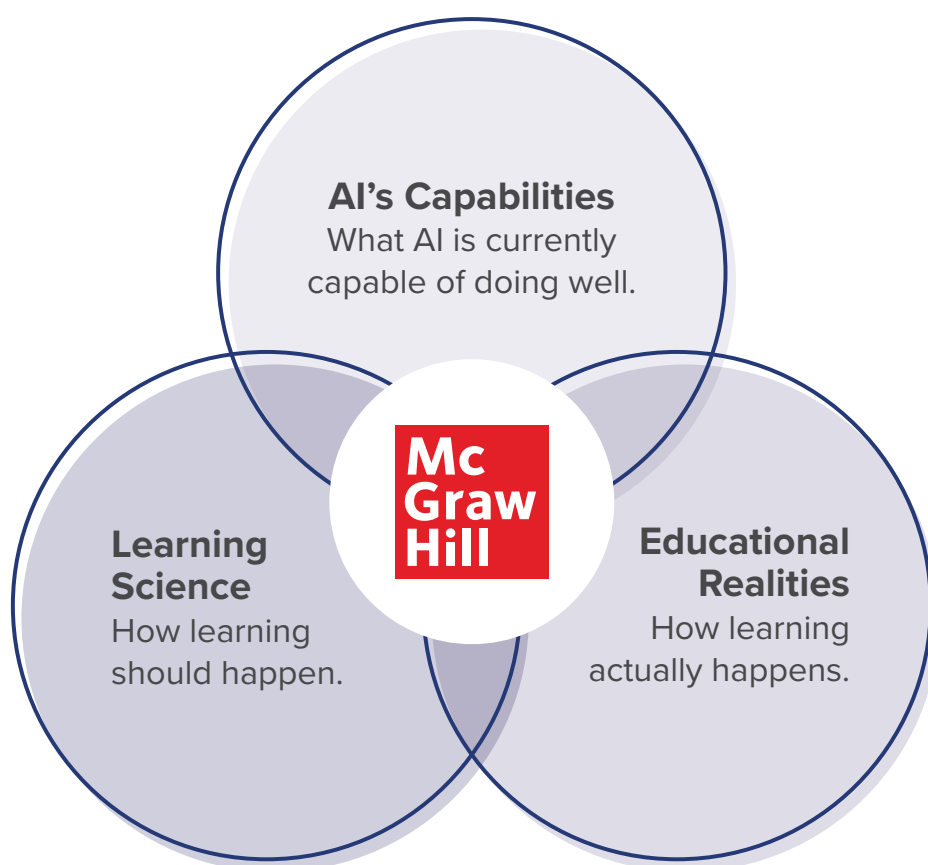
We are committed to developing content that is accessible, inclusive and reflects the world we live in. We strive to include diverse perspectives by collaborating with a range of educators and advisors to ensure students see themselves within our materials.

Approach to AI

Our vision is to empower every educator to engage their students with personalized learning experiences that enrich the unique ways they learn, teach and grow. We are proud to support millions of educators and learners around the world with high-quality, trusted content and digital solutions that are driven by the thoughtful use of technology, including artificial intelligence (AI).

Learning is a fundamentally social experience, and AI should be used to strengthen the teacher-student connection.

Drawing from evidence-based research, McGraw Hill develops solutions tailored to the educational realities of today's classrooms. Building upon our deep understanding of how learning happens, we are able to harness powerful technology like AI to facilitate meaningful learning experiences and interactions.



[Click to Learn More About Our Approach to AI](#) ➤

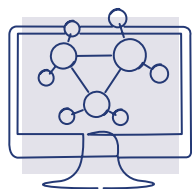
Approach to AI

Our work with AI is guided by four key principles that build upon our strengths as a leading global education company serving over 60 million learners and educators around the world.



We practice unwavering adherence to the responsible use of data.

Our platforms generate billions of data points and rich insights that we use to personalize learning with AI. We remain steadfast in adhering to sound data privacy and security principles.



We build technology that is accurate and effective.

For over 135 years, we have supported learners, educators and institutions across PreK-12, higher education and post-graduate settings. As technology unlocks new possibilities, we are well-positioned to continue leading the way and driving results.



We ensure oversight, accountability and partnership.

We take great pride in our reputation for creating trusted programs and high-quality content and commit to rigorously testing solutions that incorporate AI to ensure they are effectively improving the learning experience for all whom we serve.



We use AI to empower, protect and elevate educators and learners.

As a global leader across PreK-12, higher education and professional learning, we possess unique insights and abilities to drive positive outcomes for students across their entire learning journeys.

[Click to Learn More About Our Approach to AI](#) 

Approach to AI

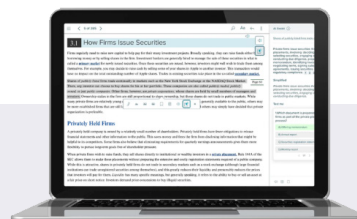
We believe AI can be used most effectively to improve the education experience when it helps remove the administrative burden for educators, enhances the student-teacher relationship and provides personalized learning experiences for students.

In FY 2025, we released new AI-enabled solutions that support these goals.



ALEKS Adventure, our AI-powered supplemental math program for young learners, expanded to cover grades K-3. The tool is an addition to the research-backed, AI-driven ALEKS program that has supported millions of learners in grades 3-12 and through higher education for more than two decades.

AI Reader, McGraw Hill's first GenAI tool, is embedded into our higher education digital learning solutions, currently used by millions of students across the United States and beyond. AI Reader has expanded into more than 500 digital titles and helps learners gain a deeper understanding of their course materials through alternative explanations and self-generated quizzes that leverage McGraw Hill's trusted, high-quality content.



Through research and data analysis, we are gaining a deeper understanding of how students utilize AI tools.

As the capabilities of AI expand, we are uncovering opportunities to use it to support learners and educators more effectively – always taking into account that AI can never replace the student-teacher relationship. Early research conducted by our data scientists on our AI Reader tool has revealed that early, strong engagement with the AI features led to a significant and sustained increase in engagement.

Survey data from our annual [Global Education Insights Report](#) gives us insight into what educators from around the world think about AI and education. The data shows that educators are feeling most positively about Generative AI's ability to reduce time spent on administrative tasks – with 60% of educators reporting that these tools have already helped them save time.

Click to Learn More About Our Approach to AI ➔

Accessibility

Accessibility is at the core of everything we do.

Access through affordability.

We offer a program called **Inclusive Access**, designed by institutions and guided by the Department of Education to deliver digital learning resources to students on or before the first day of class. As a result, students save on their class materials, and grades improve on average.

Access through personalized, interactive education technology.

Our learning solutions are deploying artificial intelligence (AI) and other tools to adapt each student's engagement to their unique knowledge level and learning style. We continue to develop products that are easier to use, more engaging, and deliver better outcomes for students and educators across the globe.

Access through product design that makes learning accessible to students with and without disabilities.

Our comprehensive accessibility strategy, from planning and research through employee training and product development, ensures that the interests of all learners are a priority as the company brings new educational content and technologies to market.

As part of this commitment, we continuously enhance our platforms, tools, and content to meet the latest accessibility standards, including Web Content Accessibility Guidelines (WCAG) 2.2 level AA.



Accessibility, especially in the classroom, means so much to me because of the opportunities it creates. Proper digital accessibility can make the difference between a student feeling welcomed into the classroom or feeling frustrated by barriers.



Jeremy Schmidt
Senior Accessibility Tester



[Click to Learn More About Accessibility.](#) ➤

Supplier Standards

McGraw Hill is committed to fostering a more diverse supplier base and contributing to the economies of the communities in which our suppliers live and work.

Our suppliers play a key role in supporting our mission to create a brighter future for learners and educators. Our Red Cube Cares shared values are at the heart of our supplier relationships.

- **Customer Focus:** We are committed to providing exceptional service and solutions that exceed our customers' expectations.
- **Excellence:** We are passionate about providing excellent tools that deliver value and improve learning outcomes.
- **Integrity:** We conduct business with the highest levels of integrity and are honest, open and respectful with our customers.
- **Innovation:** We empower learners and educators by delivering personalized learning experiences and unique solutions.

Our Supplier Standards demonstrate McGraw Hill's commitment to conducting business in accordance with the highest standards of business ethics and in accordance with applicable laws. McGraw Hill suppliers are expected to understand the requirements and operate in accordance with our Supplier Code of Business Ethics and Anti-Corruption Standards.

[Click to Learn More About Supplier Standards](#) 

For more information

and to stay up to date on our latest news, visit our [website](#) or find us on [Facebook](#), [Instagram](#), [LinkedIn](#) or [X](#).

You can also find specific resources related to our FY 2025 Annual Impact Report on our [Social Responsibility page](#), [Investor Relations site](#) and our [newsroom](#).

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