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2024 - 2025

International Lexile Study

**An Analysis of How Achieve3000
Literacy Accelerates Reading Growth**

2026

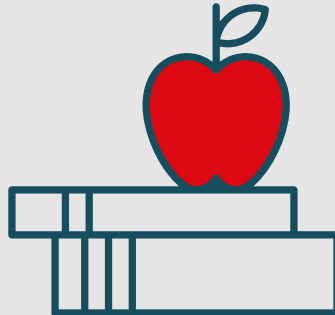
EXECUTIVE SUMMARY

At the conclusion of the 2024–25 school year, the usage and performance data for international students who used Achieve3000 Literacy during the preceding school year was aggregated and analyzed through multiple methods. This document is a summary of the results of that analysis (McGraw Hill, 2025).

Findings from the 2024 - 2025 study

26,461

Students



303

Schools

190L

Average Lexile
Growth

Including data and analysis from:

68L

Average Expected
Lexile Growth

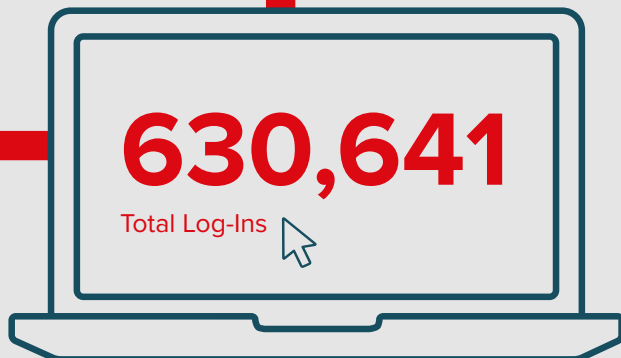


28

Countries (plus U.S. Territories)

630,641

Total Log-Ins



648,459

Activities



Dr. Mai Sidawi,
Director of Business
Development, International

Accelerated literacy growth remains more important today than ever

In an era defined by artificial intelligence, advanced algorithms, and an unprecedented flow of information, literacy has taken on renewed urgency. More than ever, students must be equipped with the critical thinking skills needed to discern what is credible, what is misleading, and how to construct meaning for themselves. Mastery of language—its vocabulary, structures, and nuances—remains one of the most powerful tools in this cognitive toolkit. Language opens access to knowledge, supports independent thinking, and enables learners to engage confidently with an increasingly complex world.

For more than 20 years, Achieve3000 Literacy has been at the forefront of learning acceleration, combining consistency with innovation—two qualities that are rarely paired but essential in effective learning technology. In a global educational landscape saturated with new tools, educators deserve confidence that the platforms they use are grounded in learning science, supported by evidence, and designed for a clear instructional purpose.

That confidence is reinforced through the International Lexile® Study, conducted in partnership with McGraw Hill and MetaMetrics. Despite the disruptions of recent years, our commitment to schools worldwide has not wavered. During the 2024–25 academic year, students participating in the study significantly exceeded expectations, achieving an average of **190L growth compared to 68L expected growth**, nearly doubling projected outcomes. These results were consistent across regions, school types, and student populations.

Notably, the study also highlighted strong acceleration among advanced readers—an often overlooked group—who achieved growth far beyond expectations. This demonstrates that effective differentiation is not only about remediation, but also about providing meaningful challenge and rigor for high-performing learners.

At the heart of Achieve3000 Literacy is a learning environment where students feel supported rather than penalized. Texts are automatically matched to each learner's reading level, creating a low-stakes space where students can take risks, encounter new ideas, and persist through challenge. Built-in scaffolds—such as vocabulary support, translation tools, audio, and highlighting—help students overcome obstacles without giving up or outsourcing their thinking. Over time, students build a rich web of background knowledge, allowing concepts to connect, deepen, and make sense within a global context.

As international assessments continue to signal declining reading performance worldwide, the need for purposeful personalization has never been greater. Achieve3000 Literacy leverages AI responsibly and ethically—not to replace thinking, but to support it—empowering teachers, personalizing instruction, and helping students learn how to think for themselves.

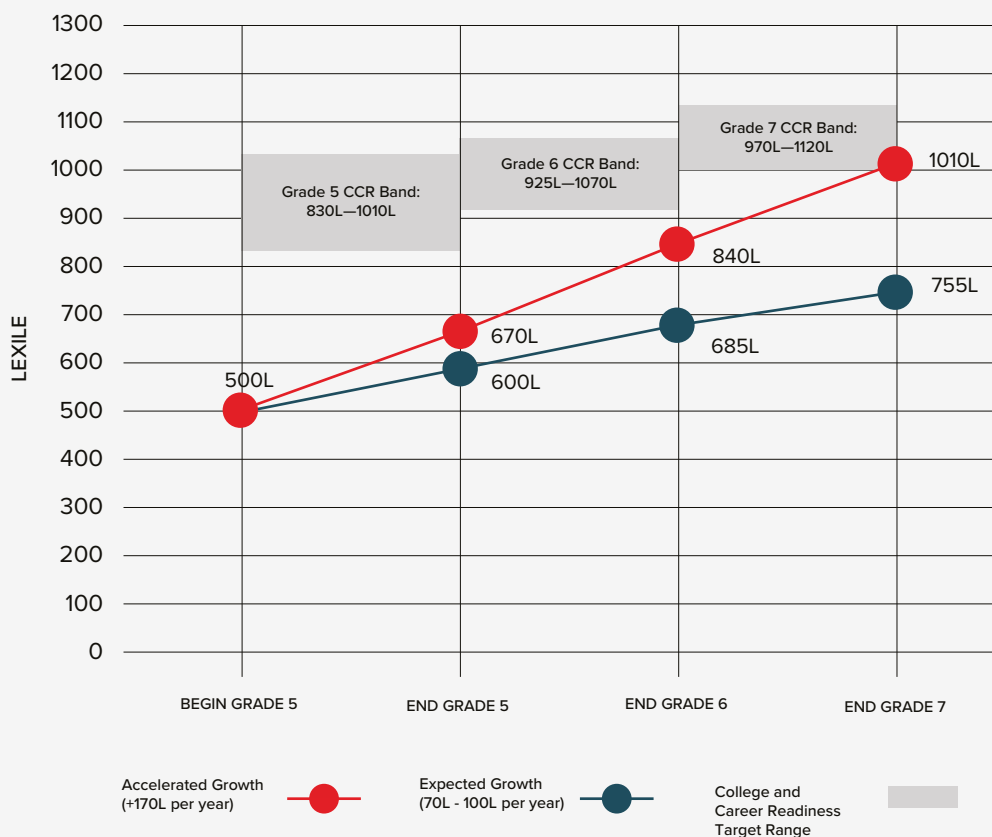
In the 21st century, literacy is more than a foundational skill. It is a pathway to agency, understanding, and lifelong learning. Achieve3000 Literacy remains committed to ensuring that path is accessible to every learner, everywhere.

During the 2024–25 academic year, students participating in the study significantly exceeded expectations, achieving an average of 190L growth compared to 68L expected growth, nearly doubling projected outcomes.

This chart shows the expected growth and acceleration trajectories for a fifth grader who is reading two years below grade level. He would need to attain an accelerated rate of growth—1.7 times the expected rate of growth—to achieve college and career readiness by the end of seventh grade. The gap between expected and accelerated growth grows wider each year the student does not get on track for college and career readiness (CCR).

This student needs to attain 1.7 times their expected growth to get on track for college and career readiness.

Growth Trajectories for a Grade 5 Student Reading Two Years Below Grade Level



Overall results

Achieve3000 Literacy's patented methodology delivers just-right content at the right time, ensuring that each student engages with texts matched to their individual reading level. This personalized approach supports students in maintaining an average first-try score (AFTS) of 75% or higher on the embedded assessments, a target that is both reasonable and within each student's reach.

When students consistently engage with the platform, the impact on reading growth is significant. Students who complete more than 40 activities demonstrate accelerated Lexile growth, achieving up to 4X their expected reading growth. The greatest acceleration is seen when high usage is paired with strong performance. Students who complete 40 or more activities while maintaining an AFTS of 75% or higher achieve up to 4.4X the expected growth.

APPENDIX | REPORTING CATEGORY KEY

High Usage and High Performance 40+ Activities & =>75% AFTS

Average actual growth for students who completed 40 or more activities with an average first-try score of 75% or higher.

High Usage 40+ Activities

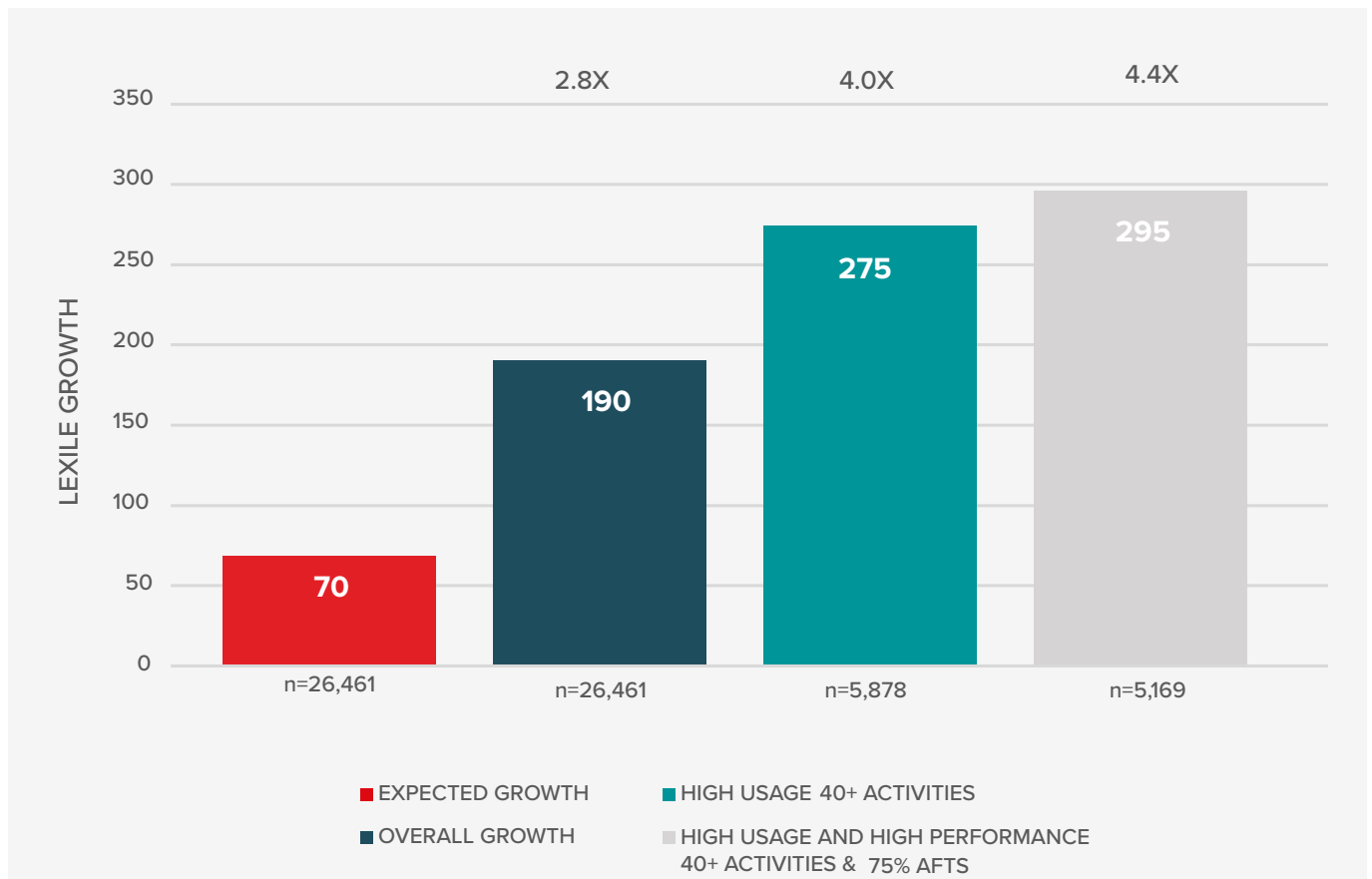
Average actual growth for students who completed 40 or more activities.

Overall Growth

Average actual growth, from beginning-of-year measure to end-of-year measure, for all students.

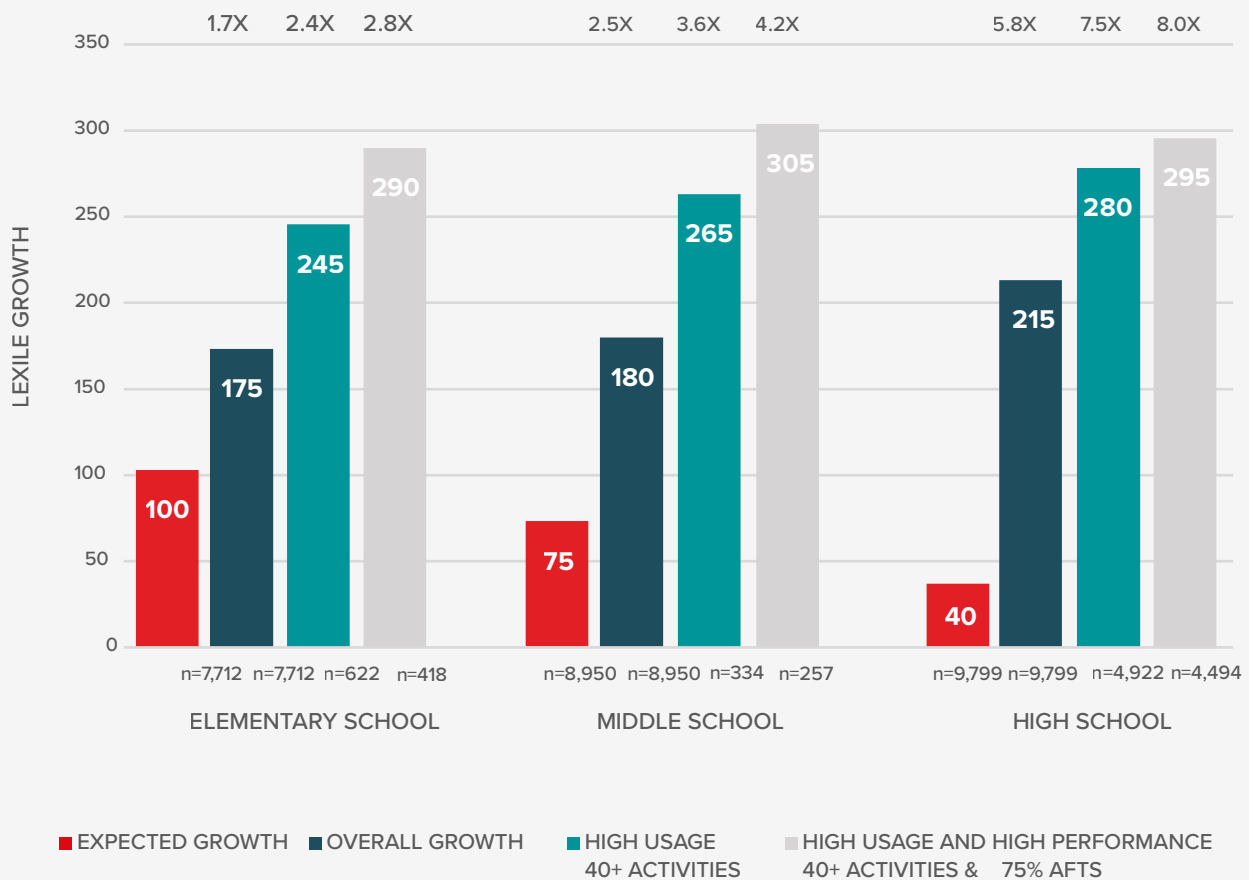
Expected Growth

Average expected growth, based on MetaMetrics's proprietary formula, for all students.



Overall Results - School Level

Highly engaged learners attained at least **2.8X** their expected reading growth across school levels.

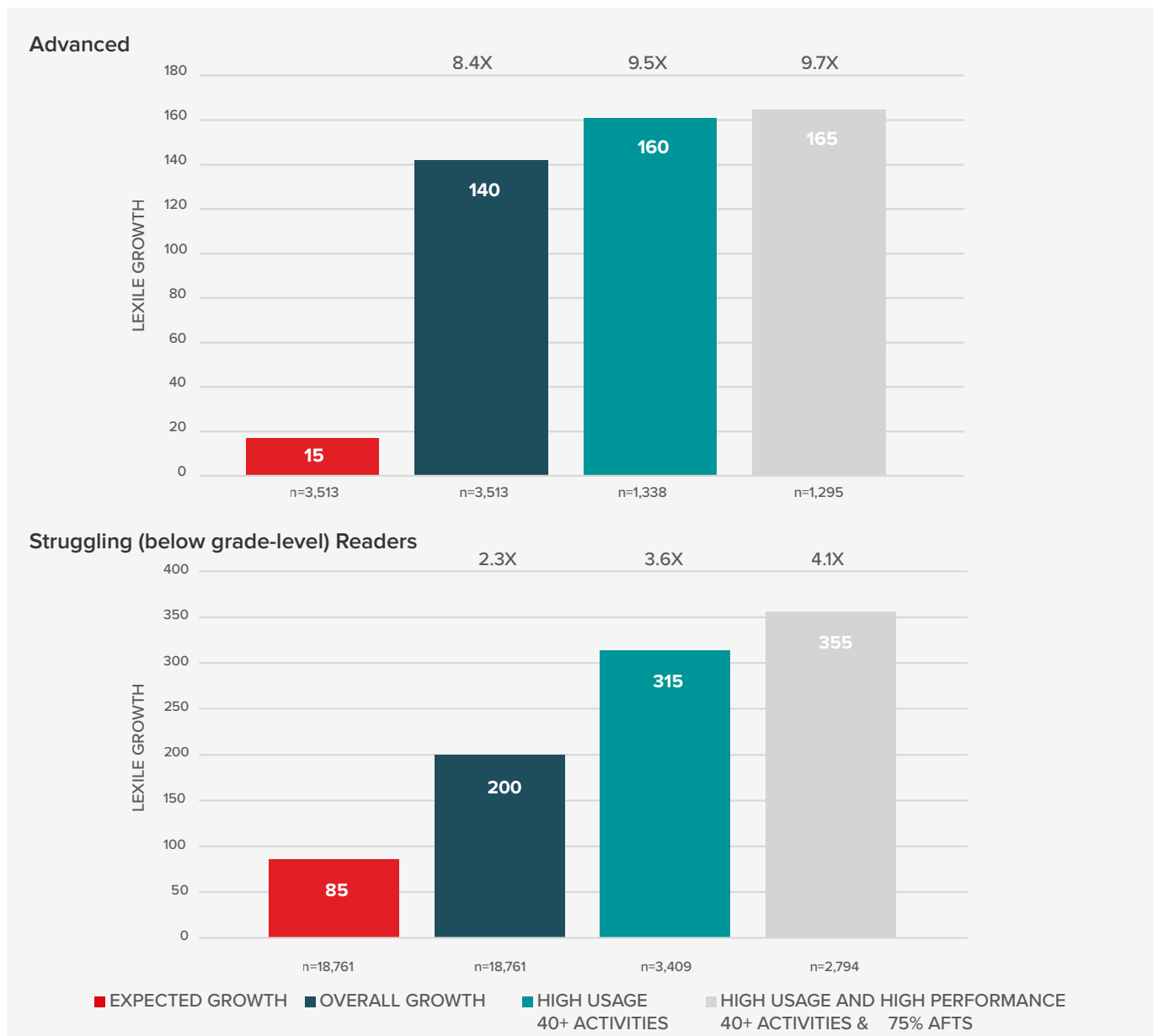


Student Population Groups

Achieve3000 Literacy accelerates growth regardless of where students begin. Students who are already advanced continue progressing beyond expected benchmarks, reinforcing that literacy development is a lifelong journey—not a destination—while students who struggle are given meaningful access that opens up new possibilities for engagement and sustained growth over time.

Students were designated as above-grade-level or below-grade-level readers based on the fall percentile corresponding to their pre-test LevelSet Lexile measures. Above-grade-level readers were defined as performing at the 75th percentile or above. Below-grade-level readers were defined as performing at or below the 35th percentile.

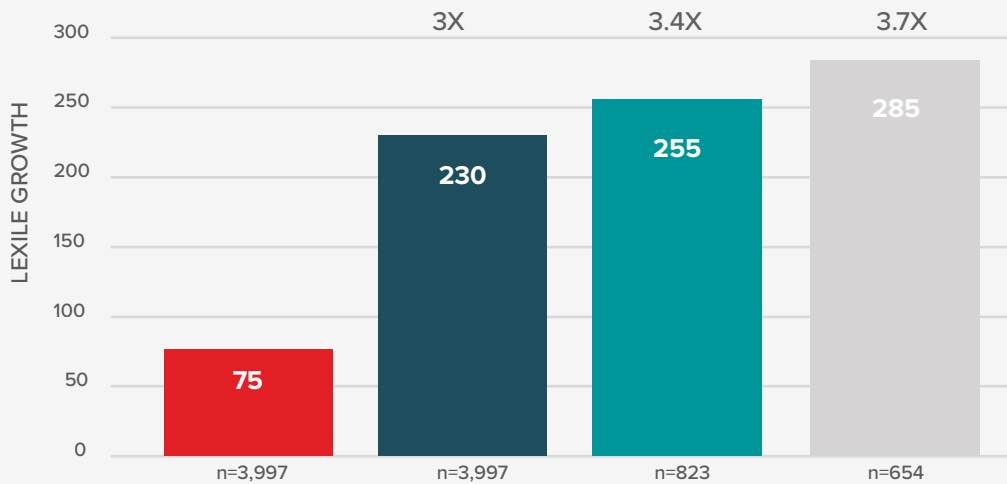
Highly engaged below-grade-level readers attained 4.1X their expected reading growth.
Highly engaged above-grade-level readers achieved 9.7X expected growth.



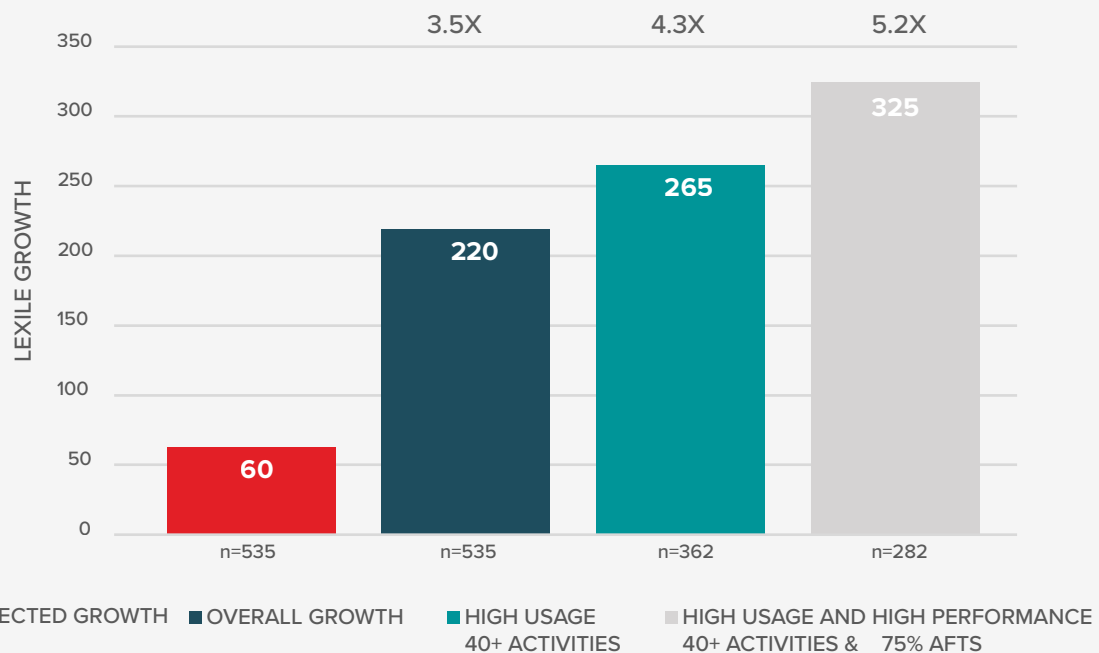
Academic Settings

Highly engaged students from private language centres demonstrated 3.7X expected growth and highly engaged students from universities achieved 5.2X expected growth.

Private Language Centres



Universities



The journey to college and career readiness begins here

It's useful to think of college and career readiness as a journey. Since expectations have shifted toward a more rigorous outcome, it is critical to understand that, for below-grade-level readers, it will take two or three years to reach college and career readiness reading levels. Because we know a student's expected growth, and we know the approximate Lexile measure students need to attain to be competitive in the workforce and successful in college, we can make a prediction about whether or not a student is or isn't "on track" to reach 1300L by the end of their high school year, depending on their grade level and

current Lexile measure. Students who are in the two Not on Track categories shown in the table to the right are not meeting the college and career readiness targets for their grade while students in the two On Track categories are meeting grade-level targets and can be expected to read at or above 1300L by the time they graduate as long as they continue to achieve expected or greater growth every year.

Lexile scores at or below 0L are reported as BRxxxL (Beginning Reader)

COLLEGE AND CAREER READINESS PROFICIENCY RANGES				
Not On Track			On Track	
Grade	Falls Far Below	Approaches	Meets	Exceeds
1	BR115 and Below	BR110 to 185L	190L—530L	535L and Above
2	150L and Below	155L—415L	420L—650L	655L and Above
3	265L and Below	270L—515L	520L—820L	825L and Above
4	385L and Below	390L—735L	740L—940L	945L and Above
5	500L and Below	505L—825L	830L—1010L	1015L and Above
6	555L and Below	560L—920L	925L—1070L	1075L and Above
7	625L and Below	630L—965L	970L—1120L	1125L and Above
8	660L and Below	665L—1005L	1010L—1185L	1190L and Above
9	775L and Below	780L—1045L	1050L—1260L	1265L and Above
10	830L and Below	835L—1075L	1080L—1335L	1340L and Above
11/12	950L and Below	955L—1180L	1185L—1385L	1390L and Above

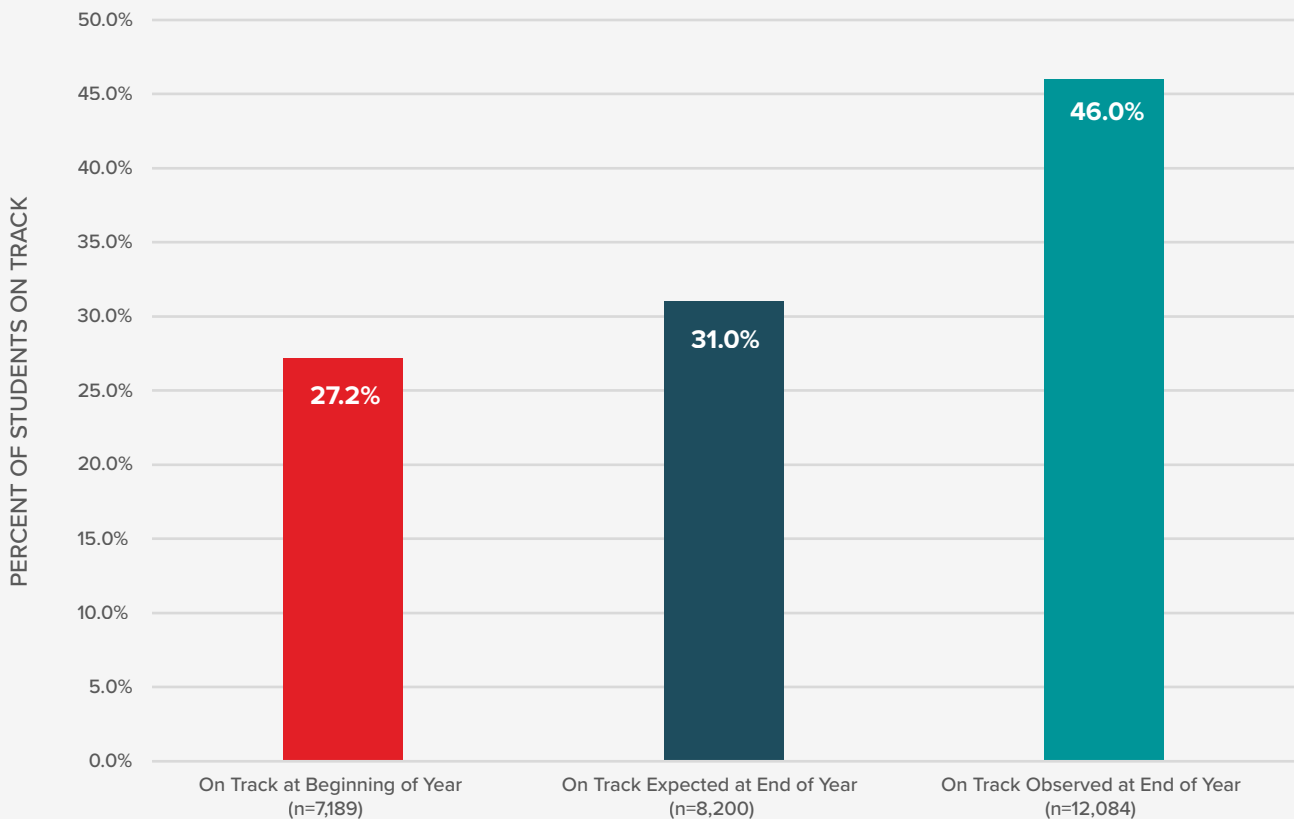
College and Career Readiness

Reading proficiency is one of the strongest indicators of success after secondary school. Using grade-level benchmarks developed by MetaMetrics®, Achieve3000 Literacy provides educators with insight into how many of their students are progressing at a rate that puts them “on track” to reach university-level reading proficiency by the end of 12th grade (1300L).

Overall and on average, the percentage of students who were On Track increased from fall to spring from 27.2% to 46.09 percent.

The study found that the percent of students who were on track for college and career readiness increased by 69% from the beginning to the end of the year.

College and Career Readiness



References

McGraw Hill (2025). 2024–25
International Lexile Study.

MetaMetrics, Inc. (2004).
Unpublished growth data.

Achieve3000 Literacy

With over a decade of efficacy research and more than 20 years of real-classroom impact, Achieve3000 is our go-to differentiated literacy solution for teachers who want results they can see. Find out more [here](#).