



Tennessee Career and Technical Education

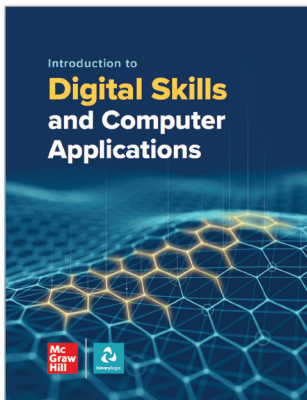
Management and Entrepreneurship



Prepare Your Students for Success in Business and Life

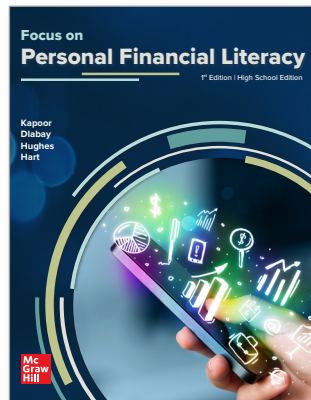
Find the right solutions to ensure Tennessee students develop the academic and real-world knowledge and skills needed to transition from secondary school to college or the workforce with ease. Print and digital resources are **aligned to the Tennessee standards** for each course listed to ensure students are prepared for future success.

MS Computer Applications
(Course #C12X00)



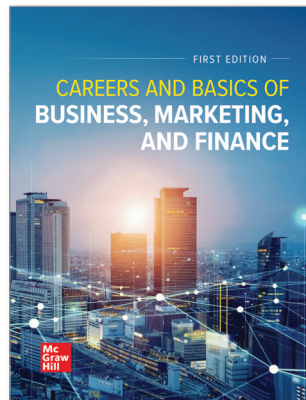
Introduction to Digital Skills and Computer Applications
978-1-26-509566-6

Personal Finance
(Course #C29H11)



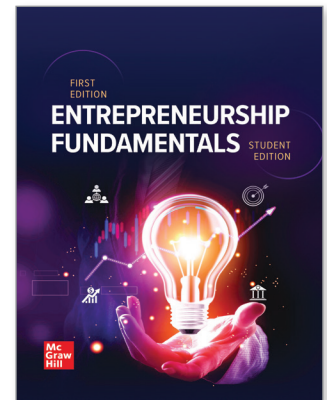
Focus on Personal Financial Literacy
978-1-26-563495-7

Introduction to Business and Marketing (Course #C12H26)



Careers and Basics of Business, Marketing, and Finance
978-1-26-660595-6

Introduction to Entrepreneurship
(Course #C31H23)



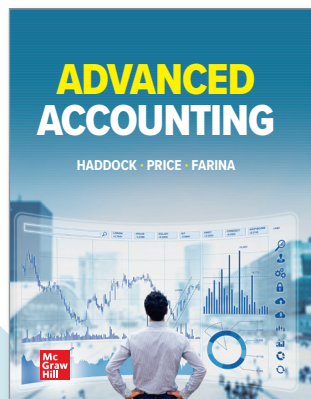
Entrepreneurship Fundamentals
978-1-26-660679-3

Accounting I (Course #C29H00)



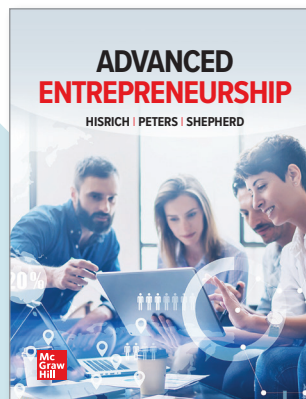
Accounting Fundamentals
978-1-26-500369-2

Accounting II (Course #C29H01)



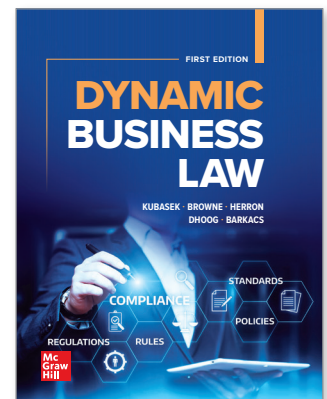
Advanced Accounting
978-1-26-597439-8

Entrepreneurship
(Course #C31H05)



Advanced Entrepreneurship
978-1-26-596140-4

American Business Legal Systems (Course #C12H20)



Dynamic Business Law
978-1-26-535837-2

Dynamic Digital Learning Resources	4
MS Computer Applications (Course #C12X00)	8
Personal Finance (Course #C29H11).....	10
Introduction to Business and Marketing (Course #C12H26).....	12
Introduction to Entrepreneurship (Course #C31H23)	14
Accounting I (Course #C29H00)	16
Accounting II (Course #C29H01).....	18
Entrepreneurship (Course #C31H05)	19
American Business Legal Systems (Course #C12H20)	20
Digital Review Instructions and Walkthrough	22

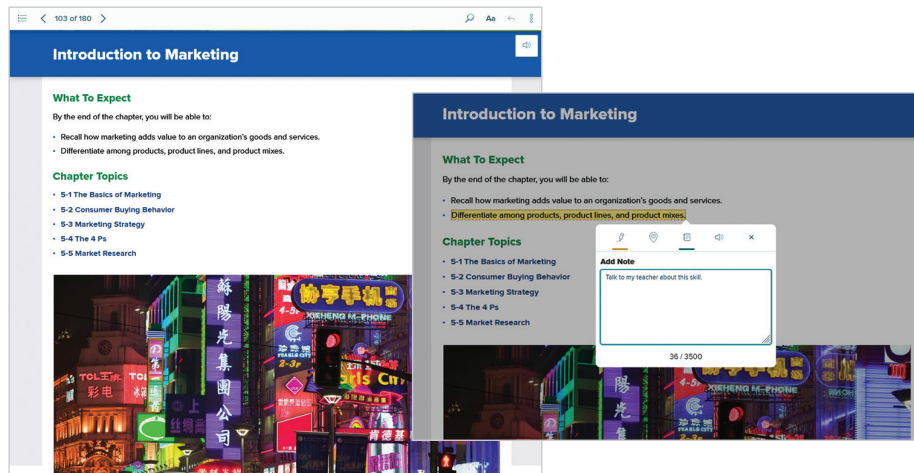
Engaging Digital, Designed for K–12 Career Readiness

The online learning solution for McGraw Hill CTE programs saves teachers time and creates a streamlined student learning experience by providing the eBook, assessments, simulations, videos, soft skills, and career exploration all in one place. Teachers can search the digital content for resources that align to their specific Tennessee standards to ensure students meet course requirements.

Core Features that Build Skills & Confidence

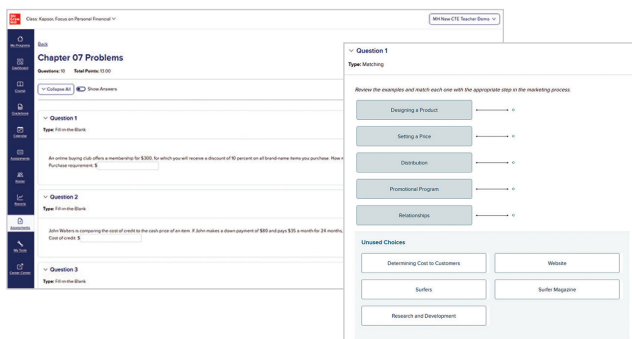
Interactive eBook

The full eBook engages students with self-study tools, a read-aloud feature, and embedded assessments.



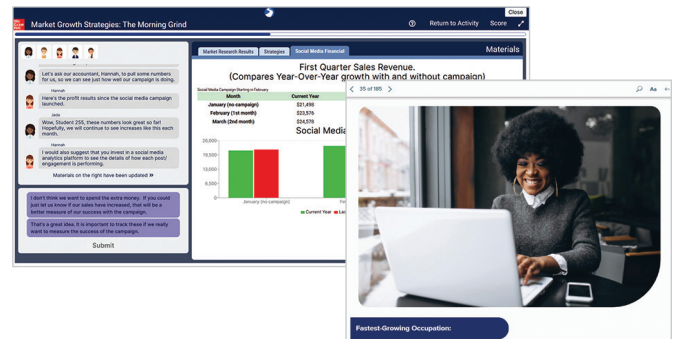
Expansive Assessment Sets

Customizable formative and summative practice questions, aligned to learning objectives, automatically grade and populate easy-to-use teacher reports.



Engaging Multimedia and Simulations

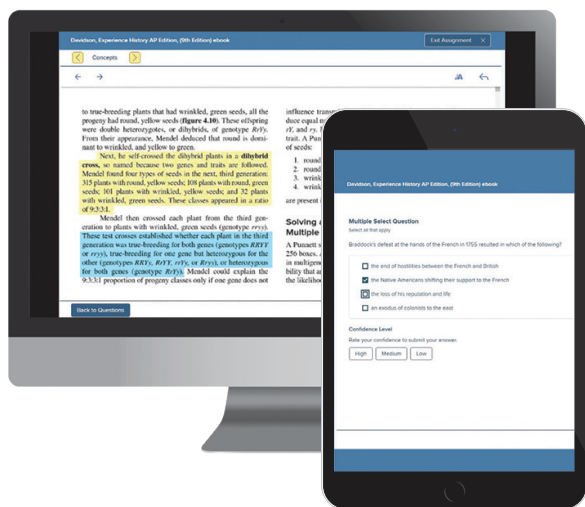
Engaging work simulations, videos, animations, labs, flashcards, and other interactive learning tools build confidence and reinforce learning objectives.



PERSONALIZED LEARNING

SmartBook®

Included with all Tennessee bid titles, *SmartBook* delivers personalized, adaptive learning tailored to each student's individual needs by pinpointing knowledge gaps and focusing instruction on the concepts that require additional study. Teachers can assign a specific chapter, topic, or concept and access advanced reporting features with actionable insights to inform in-class instruction.



For Students

More Personalized. More Productive.

As students move through the material, multiple data points are captured to sequence and pace individual instruction.

- **Focused Instruction:** Yellow highlights help students easily identify their assigned learning concepts.
- **Targeted Remediation:** Blue highlights bring focus to the contents and concepts that require additional study.
- **Meaningful Practice:** Practice sets with instant feedback allow students to ask for guidance and rate their confidence level.
- **Recharged Learning:** Students can access previously completed assignments with personalized recommendations and built-in spiral review.

For Teachers

More Control. More Prepared. More Actionable.

Teachers can organize assignments to suit their students' needs while easily tracking student progress.

- **Results-Based Support:** Provide personalized review assignments that target each student's areas of weakness.
- **Actionable Reports:** Advanced reporting features track individual and class progress with data-driven insights.

Easy to Access, Easy to Use

Whether you deliver activities through your learning management system (LMS), like Canvas, Schoology, or Google Classroom, or you use our easy-to-use dashboard, time is spent on learning and teaching, not searching and finding.

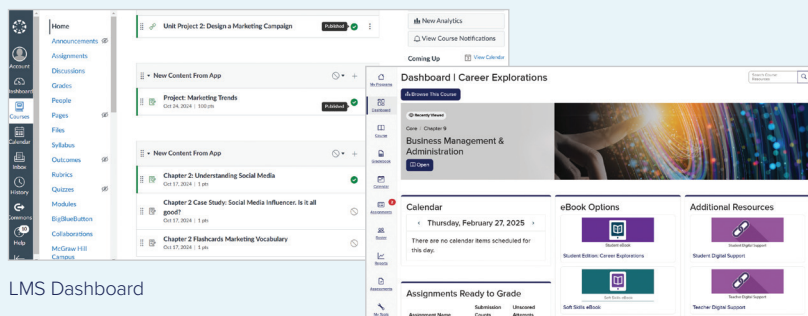
Example compatible platforms include:



Google Classroom



Clever



LMS Dashboard

McGraw Hill Dashboard

Soft Skills Companion

Develop Professional Strengths in Our CTE Programs

Extensive soft skills learning and practice is embedded in each course.

Engaging Simulations

Students practice creativity, critical thinking, and leadership by making choices in real-life scenarios.

Project-Based Learning

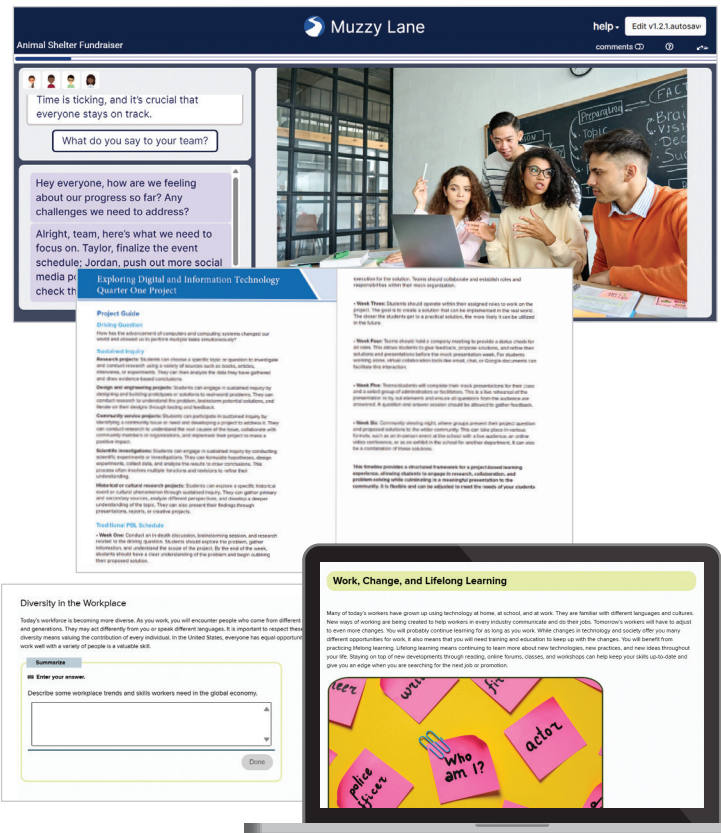
Students develop communication, problem solving, digital proficiency, interpersonal skills, and project management in expertly designed projects.

Soft Skills *SmartBook*®

Students learn to research careers, communicate in the workplace, manage time, and think critically using *SmartBook* with adaptive assessment questions that personalize learning.

Practice Questions

Work-oriented questions challenge students to apply math, critical reading, and graphic interpretation skills, preparing them for real-world tasks in their future careers.



Question 3

Read the passage and answer the following questions.

Response and Task Source	Question	Options
Residence near major highways (development)	1) Proportion of population residing near major highways (development)	CB HMD
Exposure	2) Proportion of high-risk children with elevated blood lead levels (cont)	CDC: NHANES, Lead Surveillance Program States or local jurisdictions (prevalence surveys)
Health Effect	3) Number of hospitalizations from elevated blood lead levels (cont)	CDC: NHANES, NHIS States or local jurisdictions (hospital discharge survey)
Intervention	4) Number of jurisdictions with lead testing and certification programs (cont)	CB CDC: NHIS EPA
Lead exposure from paint (cont)	5) Proportion of population living in pre-1950 housing that has been tested for lead paint (cont)	HMD EPA
Lead exposure from paint (cont)	6) Number of jurisdictions with lead testing and certification programs (cont)	States or local jurisdictions Private sector: industry monitoring systems



**McGraw Hill
K-12 Portal
Education**

Mobile App for Studying On The Go

With the McGraw Hill K-12 Portal app, students access their content any time, on any device, with or without internet access.

Career Center Helps Students Find Their Path

- A 60-question, 5-minute survey provides a personalized RIASEC* profile with easy-to-understand descriptions.
- Students explore 900 careers and can filter by personal interests or an attribute profile after taking the survey.
- Job descriptions include required skills and knowledge, RIASEC map, income level, and much more.

*RIASEC is an acronym for six personality types identified by psychologist John Holland: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), Conventional (C).



Teacher Support and Resources

Teacher Guidance, PowerPoints, Assessments, and More

- Powerful assessment reports help teachers identify gaps, make data-driven decisions, and adjust instruction.
- Customizable PowerPoint presentations, lesson guides, classroom suggestions, and more support successful instruction.



Tennessee Standards Embedded Digitally

Our digital platform includes a search tool allowing teachers to find content in the program that aligns to specific Tennessee standards. Quickly find and assign lessons and readings to ensure students are meeting course requirements.

3.3 Formulas: Create new formulas to analyze data by calculating with, extracting from, presenting, and/or summarizing, including:

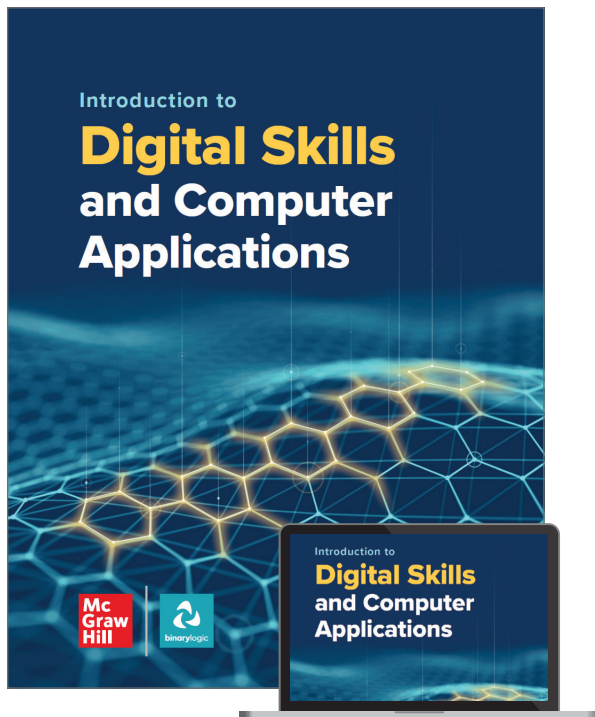
- a. basic arithmetic calculations;
- b. basic mathematic (e.g., SUM, AVG, MIN, MAX) and text (e.g., LEN, LEFT, RIGHT, MID) functions; c. copying formulas that include both

Student Edition:

- 3.4 - pp. 175-177, 179
- Unit 3 Project - p. 187
- 4.2 - pp. 202-211, 213
- 4.3 - pp. 214-222, 224
- 4.5 - pp. 234-237, 239
- Unit 4 Project - p. 241
- 5.3 - pp. 266-272, 274
- 5.4 - pp. 275-282, 284
- Unit 5 Project - pp. 300-301
- 10.4 - pp. 571-577, 583

Learning Resources (online):

- Lesson Worksheet > 4.2 > [Simple Calculations](#)
- Lesson Worksheet > 4.3 > [Logical Functions](#)
- Lesson Worksheet > 4.5 > [Computer Models](#)



Introduction to Digital Skills and Computer Applications

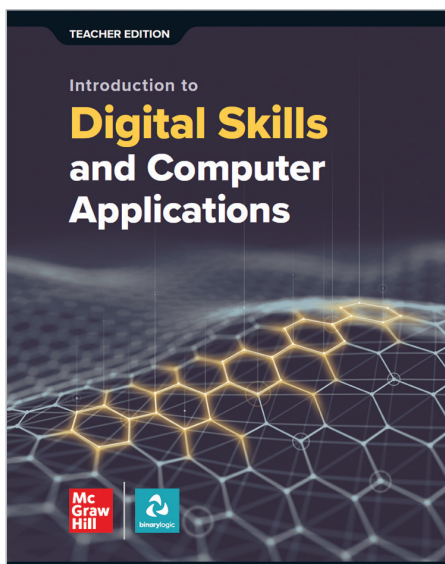
©2026 | 1e | Binary Logic and McGraw Hill

Build Digital Confidence and Future-Ready Skills

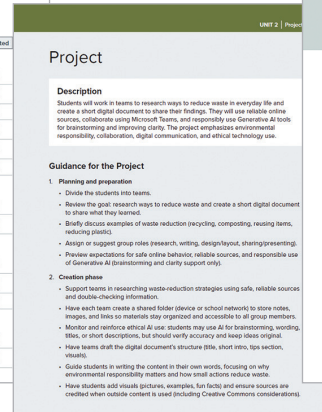
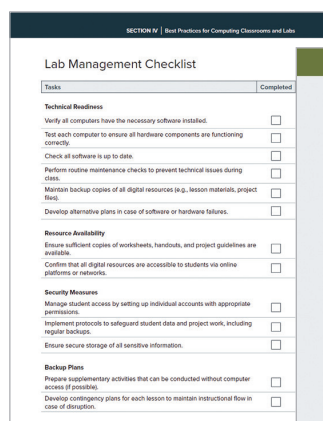
This hands-on program guides students through essential computer concepts and practical digital workflows used across school, careers, and daily life. Beginning with how computers work and progressing into Microsoft Office and other productivity tools, data organization, and digital communication, students build confidence using technology purposefully and responsibly.

- **Skill building:** Students develop computer fundamentals, file management, online research skills, and productivity workflows. They create documents, spreadsheets, charts, and presentations while learning responsible technology use and digital citizenship.
- **Real-life active learning:** Learners apply skills through hands-on projects that encourage creativity, collaboration, and critical thinking using real-world digital tools and scenarios.
- **Emerging technology awareness:** Students are introduced to concepts such as cloud-based tools and generative AI, with an emphasis on ethical, safe, and purposeful use.

A Teacher's Edition with Complete Support



The **Teacher Edition**, in both print and digital, provides clear direction on curriculum and lesson planning.



LESSON 1 Working with Forms Online

Description of Skills

In this lesson, students will learn how to create an online form using a template, customize and edit the form's content and layout, and share it with others for responses. They will explore how to edit titles and descriptions, adjust sections, and format the form for clarity. Students will also learn how to check and review responses, including viewing summaries and individual answers. Finally, they will practice how to export responses from the form to a spreadsheet for better organization and analysis.

Learning Objectives

By the end of this lesson, students will:

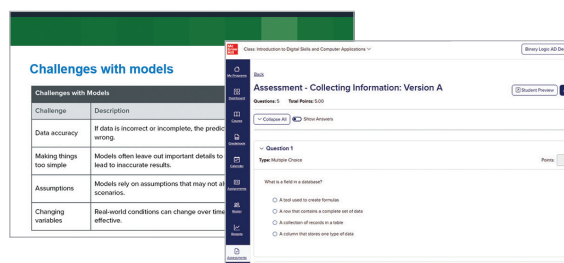
- create an online form for surveys.

Materials

- Computers with Google Forms access
- Internet connection for each student
- Example forms or templates for practice
- Worksheet (available for download)

Special Notes

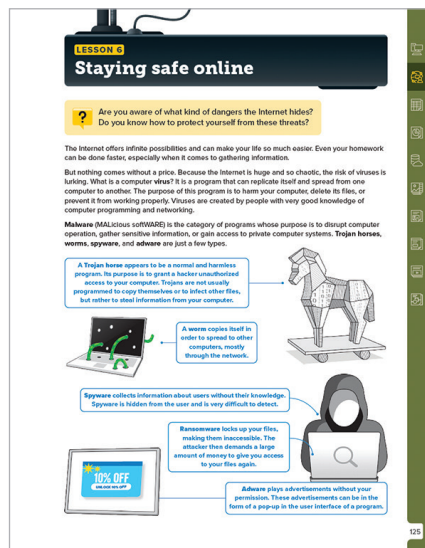
- Emphasize that online forms are tools for data collection and can help in making decisions based on people's input.
- Remind students that when creating forms, they should respect privacy and avoid collecting sensitive personal data without permission.



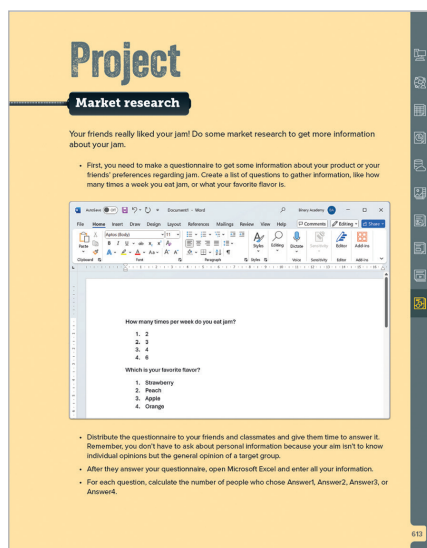
Presentations, Assessments, and Lesson Plans

A full suite of resources saves time and reinforces lessons.

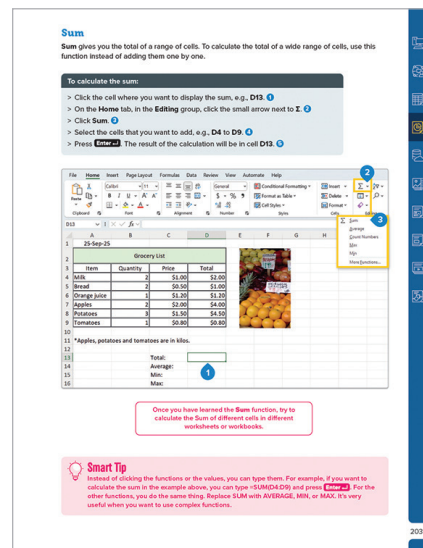
A Student Edition Ideal for Middle Schoolers



Students are introduced to concepts such as cloud-based tools and generative AI, with an emphasis on ethical, safe, and purposeful use.



Learners apply skills through hands-on projects that encourage creativity, collaboration, and critical thinking using real-world digital tools and scenarios.



Students develop computing fundamentals, file management, online research skills, and productivity workflows. They create documents, spreadsheets, charts, and presentations while learning responsible technology use and digital citizenship.

Dynamic Online Resources

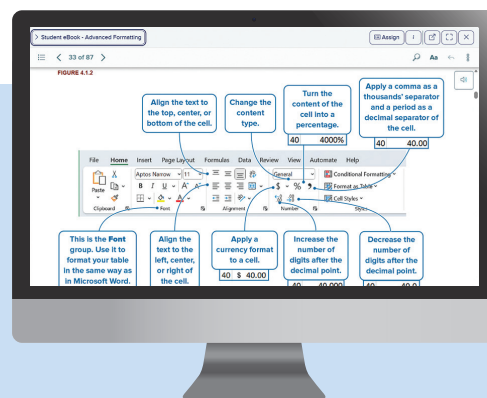
- **SmartBook®** delivers personalized, adaptive learning tailored to student progress
- Short **videos** show how to do specific digital tasks
- Various **assessment** types support learning objectives
- Extensive **soft skills activities** and an exploratory **Career Center** make students future-ready
- An **interactive eBook** with powerful study tools along with a mobile app helps with studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction.

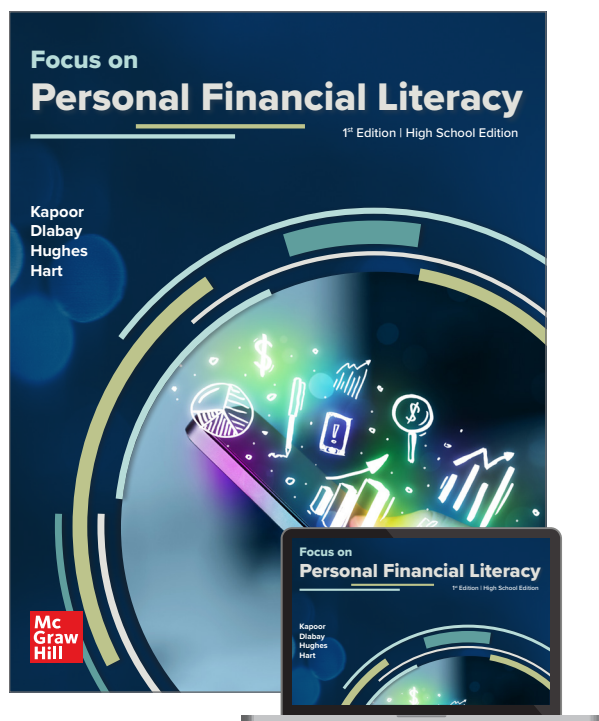
Table of Contents

- Chapter 1:** Learning the Basics (Windows, etc.)
- Chapter 2:** Getting Online (Multiple Apps)
- Chapter 3:** Exploring Cloud Tools (Google Forms, Sheets, Drive)
- Chapter 4:** Working with Numbers (Excel)
- Chapter 5:** Collecting Information (Excel)

- Chapter 6:** Advanced Imaging (GIMP)
- Chapter 7:** Creating a Document (Word)
- Chapter 8:** Designing a Document (Word)
- Chapter 9:** Presenting Your Ideas (PowerPoint)
- Chapter 10:** Documents for a Purpose (Microsoft Office, Canva)



Available in print, digital, and bundle subscriptions



Focus on Personal Financial Literacy

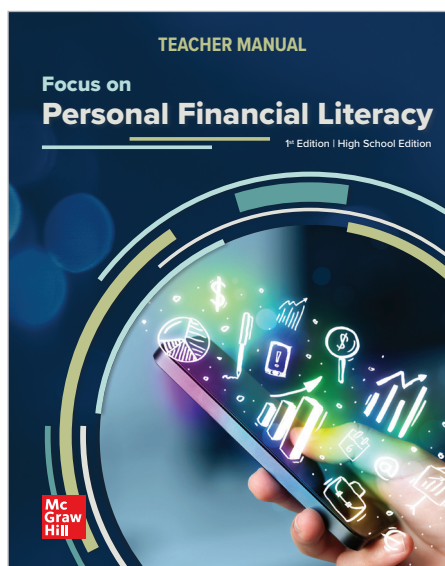
High School Edition | ©2024 | 1e | Kapoor

A Real-World Approach to Personal Financial Literacy

Delivering comprehensive coverage of the key topics in personal finance courses, *Focus on Personal Financial Literacy* is designed to appeal to a diverse student population with various life situations and financial literacy levels. The hands-on approach encourages students to think about relevant, real-life situations and goals.

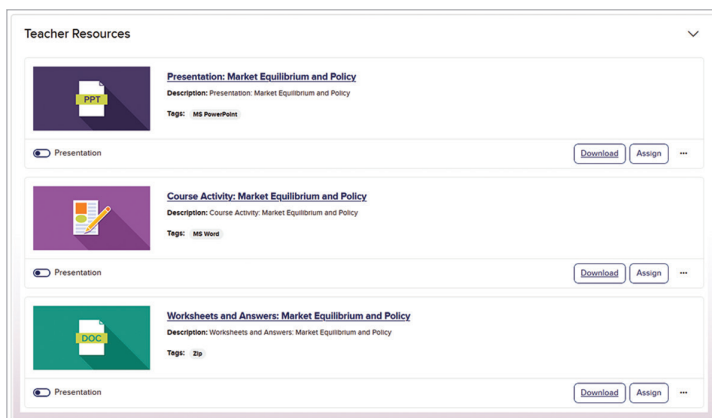
- **Standards aligned:** Content aligns with the Council for Economic Education and Jump\$tart Coalition National Standards for Personal Financial Education.
- **Accessible design:** A high school-friendly design provides examples that resonate with students and engaging illustrations of complex concepts and processes.
- **Active learning:** Real-life applications engage students in decision-making, critical thinking, and practical skills they need for sound financial planning.

Complete Teacher Support



Teacher Manual provides chapter overviews, discussion prompts, activities, pacing guides, and answer keys.

Unmatched teacher support, in print and online, includes pacing information, lecture support, discussion prompts, and project-based learning ideas.



Online Teacher Resources

- Student performance reports to help teachers identify gaps, make data-driven decisions, and adjust instruction
- Customizable PowerPoint presentations
- An online version of the student workbook
- A bonus chapter for Principles of Economics

Real-World Financial Skills and Applications



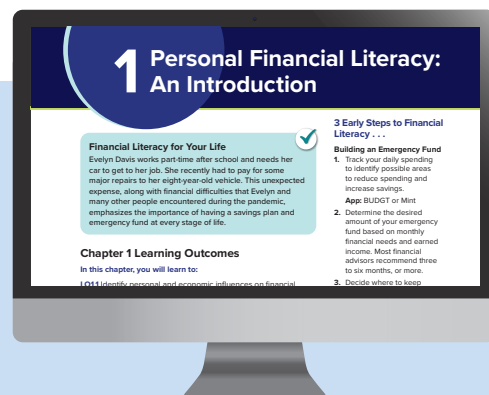
- Accessible instruction with examples that resonate with students and engaging illustrations of complex concepts and processes.
- Real life application with *Your Dollars and \$ense*, *BE AWARE!*, *Take Action*, *Financial Literacy NOW*, *Do the Math!*, and *What Would You Do* features that engage students in the decision-making, critical thinking, and practical skills they need for sound financial planning.
- Practice and assessment activities to help students develop core competencies with daily spending diaries, road maps, case studies, self-tests, and research assignments and projects.
- Extension activities in the companion workbook that offer an abundance of additional resources correlated to the textbook.

Dynamic Online Resources

Focus on Personal Financial Literacy is enriched with multimedia content that enhances the teaching and learning experience, including:

- application-based activities,
- interactive eBook,
- adaptive, assignable SmartBook®,
- video series with questions to reinforce key concepts,
- Finance Prep Courses covering Calculator, Mathematics, Excel, and more.

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction.

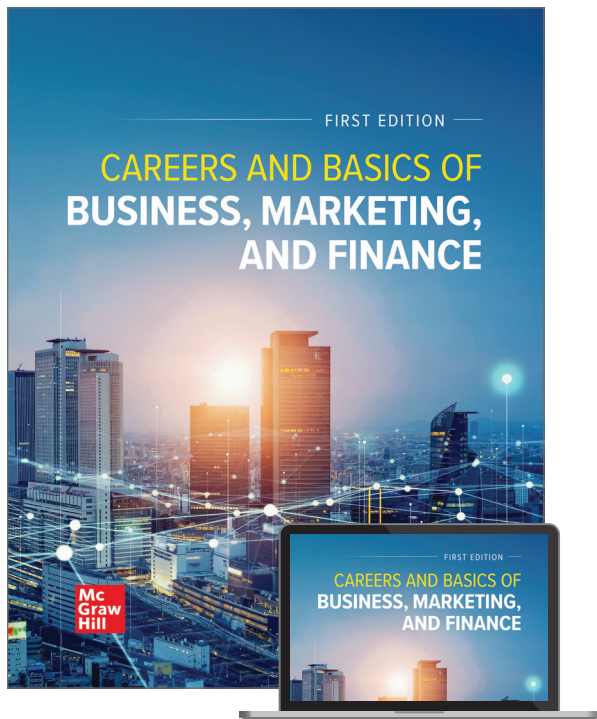


Available in print, digital,
and bundle subscriptions

Table of Contents

- Chapter 1:** Personal Financial Literacy: An Introduction
- Chapter 2:** Earning Income: Career Planning
- Chapter 3:** Planning: Money Management and Budgeting
- Chapter 4:** Planning: Taxes
- Chapter 5:** Saving: Banking and Financial Services
- Chapter 6:** Managing Credit: Sources and Uses
- Chapter 7:** Spending: Wise Buying of Motor Vehicles

- Chapter 8:** Spending: Planning Your Housing
- Chapter 9:** Managing Risk: Home and Auto Insurance
- Chapter 10:** Managing Risk: Health and Disability Insurance
- Chapter 11:** Managing Risk: Life Insurance
- Chapter 12:** Investing: Basics and Bonds
- Chapter 13:** Investing: Stocks
- Chapter 14:** Investing: Mutual Funds



Careers and Basics of Business, Marketing, and Finance

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Guide Students through the World of Business

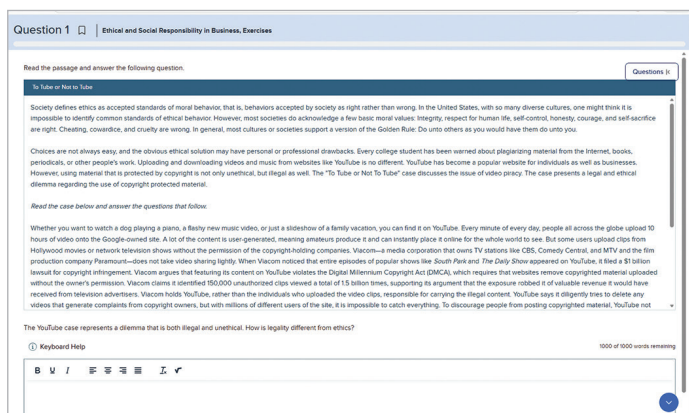
Careers and Basics of Business, Marketing, and Finance is a practical, student-friendly guide to how businesses operate and the occupational roles that drive their success. Nearly every student will work for or run a business at some point, and understanding core business functions will help them thrive.

- **Highly accessible:** Each short, modular lesson starts with real-world dialogue to immediately engage students.
- **Real-life business scenarios:** Students learn to tackle common challenges for startups and established businesses through interactive dialogue and problem solving.
- **Research-backed design:** Proven learning design built on Bloom's Taxonomy and Keller's ARCS model enhances motivation and learning.

Complete Teacher Support

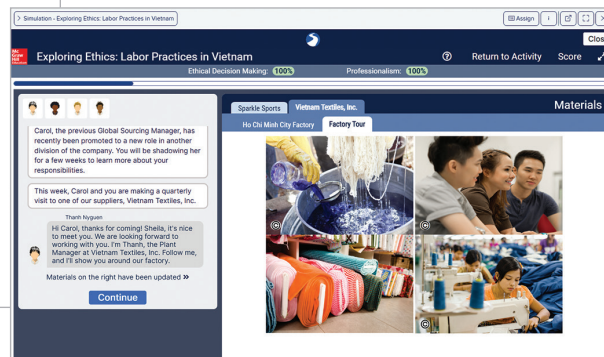
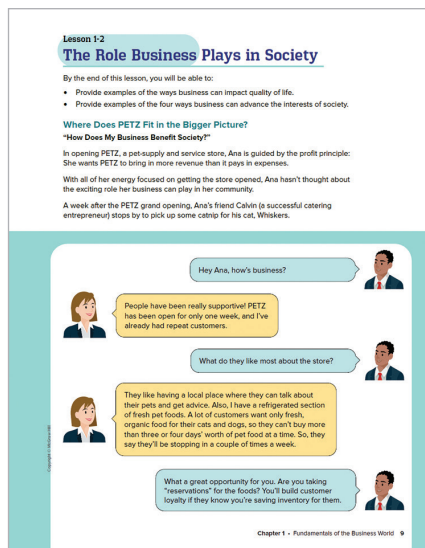
An online Instructor's Manual outlines each module, helps teachers lead classroom discussions, and includes experiential learning activities.

- Built using Blooms Taxonomy to easily integrate into any teaching plan
- Comprehensive instructor's manual aids both new and experienced business teachers deliver engaging, pedagogically sound lessons
- Saves time and helps teachers assess both soft skill and technical skill gaps with hundreds of available problems and questions using authentic business situations
- Print and digital LMS formats available with enough content for two semesters



PowerPoint slides support classroom lessons and complete assessment makes testing student understanding easy.

Student Resources Built for Success



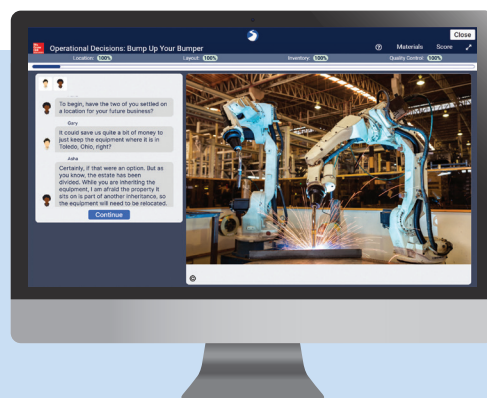
The **Student Edition** provides clear and accessible learning design and real-world examples to ensure students learn and retain key concepts.

Digital resources like simulations, videos, assessment, and other interactive learning features with modern business scenarios make learning come alive.

Dynamic Online Resources

- **SmartBook®** delivers personalized, adaptive learning tailored to student progress
- Digital **simulations** provide instant feedback as students solve business scenarios
- **Engaging videos** help students understand key concepts
- Rich **assessment** provides real-time feedback for students
- Extensive **soft skills activities** and an exploratory **Career Center** make students future-ready
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction.

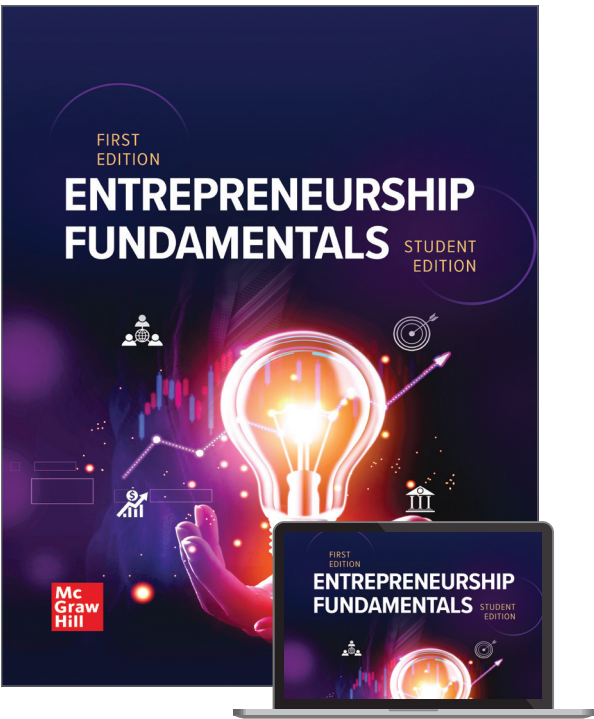


Available in print, digital, and bundle subscriptions

Table of Contents

- Chapter 1:** Fundamentals of the Business World
- Chapter 2:** Ethical and Social Responsibility in Business
- Chapter 3:** Essentials of Leadership and Management
- Chapter 4:** Operations Management

- Chapter 5:** Human Resource Management and Labor Relations
- Chapter 6:** Organizational Behavior
- Chapter 7:** Introduction to Marketing
- Chapter 8:** Accounting and Financial Statements



Entrepreneurship Fundamentals

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Students Learn What’s Needed to Start a Business

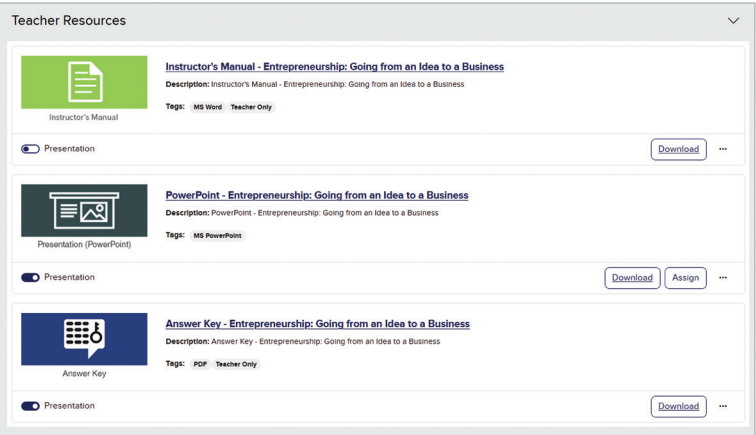
Entrepreneurship Fundamentals is the high school student’s guide to understanding what it takes to bring ideas to life. Students learn how to identify business opportunities, develop an idea, and bring it to market. Through simulations and examples of real-life scenarios, students learn to solve problems like entrepreneurs.

- **Real-life application:** Students use learned concepts to make critical decisions and solve actual problems that entrepreneurs face.
- **Comprehensive content:** While approachable and accessible, students learn all they need, from starting up to growing the company.
- **Research-backed design:** A proven learning design based on Bloom’s Taxonomy and Keller’s ARCS model creates motivation and retention.

Complete Teacher Support

Teachers have access to a dynamic suite of resources, including:

- a teacher’s manual for each lesson,
- an instructor’s manual turn-key editable PowerPoint presentations,
- customizable assignments and assessments.



Instructor’s Manual: Entrepreneurship: Going from an Idea to a Business

Contents

Instructor’s Manual: Entrepreneurship: Going from an Idea to a Business	1
Module at a Glance	2
Reader and Core Concepts Notebook Outline	2
Assignments	3
Content Discussion Prompts	4
Leverage these questions	4
For Instructors, “The Why” Behind These Prompts	4
Tell Your Students, “What’s in It for Them.”	5
Dialogue Decisions ARTISTIC	7
Leverage this activity	7
For Instructors, “The Why” Behind This Activity	8
Tell Your Students, “What’s in It for Them.”	8
Film Study Activities	10
For Instructors, “The Why” Behind This Activity	11
Tell Your Students, “What’s in It for Them.”	11
Leverage this activity	11
Curated Media Resources	11
Experiential Learning Activities	13
Build Your Own Microbusiness	13
Introducing the Business Model Canvas (BMC)	14
Discovery Exercise	14
To Register or Not Register?	15
Start-up Expenses	15
Local Franchise Interview	16
Local Small Business Interview	16

The **Instructor’s Manual** provides chapter overviews, discussion prompts, support for activities, and connections to current events.

Student Resources that Build Skills and Knowledge

The **Student Edition** engages students with real-life dialogues so they can use new concepts learned to entrepreneurial problem-solving.



In the online resources, students engage with simulations, videos, adaptive self-grading assessment, and more to ensure career-ready success.



Dynamic Online Resources

- **SmartBook®** delivers personalized, adaptive learning tailored to student progress
- Authentic **simulations** provide instant feedback on core concepts
- Interactive **multimedia** and robust **assessments** reinforce learning objectives
- Extensive **soft skills activities** and an exploratory **Career Center** make students future-ready
- An interactive **eBook** provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.



Available in print, digital, and bundle subscriptions

Table of Contents

Chapter 1: Entrepreneurship: Going from an Idea to a Business

Chapter 2: Products

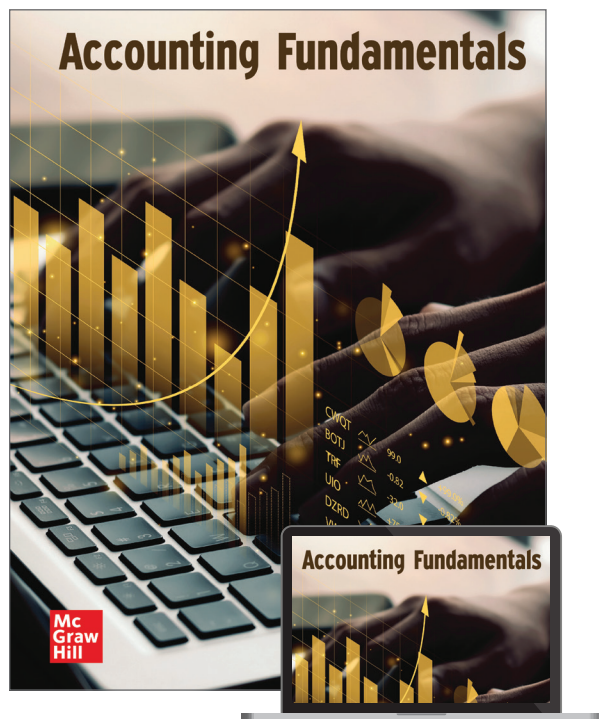
Chapter 3: Pricing and Distribution

Chapter 4: Promotion Mix: Tools, Goals, and Strategies

Chapter 5: Introduction to Marketing

Chapter 6: Understanding Your Customer

Chapter 7: Accounting and Financial Statements



Accounting Fundamentals

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Accounting Practice for Real-World Confidence

Based on the highly regarded *Glencoe Accounting* series, *Accounting Fundamentals* takes students on an immersive journey from foundational accounting principles to an in-depth review of the accounting cycle for sole proprietorships, merchandising companies, and publicly held corporations. Students will solve real-world business problems and financial transactions and gain critical experience crafting and deciphering key financial documents that shape strategic business decisions.

- **Real-world situations:** Examples and problems use actual companies and real-world transactions, creating an approachable and relevant student experience.
- **Mathematics support:** “Math for Accounting” vignettes in each chapter reinforce relevancy and real-life application of mathematics.
- **Applied learning:** Case studies challenge students to apply key concepts and problem-solving skills in authentic situations.

Complete Student and Teacher Support

Student-centered design uses learning science to help students gain and retain the conceptual knowledge and the accounting skills needed for success in the course.

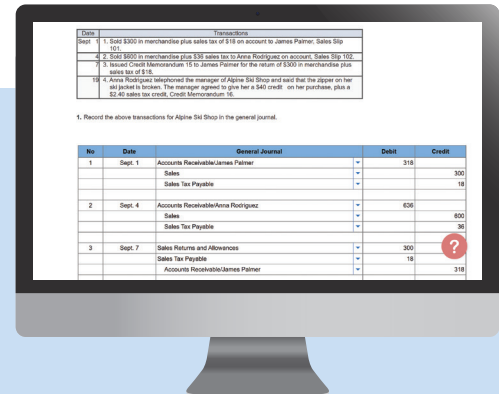
A wealth of real-world practice both in the textbook and in the online platform provides robust skill-building throughout the course.

A digital wraparound Teacher's Edition eBook, PowerPoint slides, and assessment provides full support for teachers of any background.

Dynamic Online Resources

- **SmartBook®** delivers personalized, adaptive learning tailored to student progress
- Online Working Paper **simulations** (available in Connect only)
- Rich **multimedia** and **assessment** support the learning objectives
- Extensive **soft skills activities** and an exploratory **Career Center** make students future-ready (see pages 3–4)
- An interactive **eBook** provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction.



Available in print, digital,
and bundle subscriptions

Table of Contents

Unit 1: Introduction to Accounting

Chapter 1: You and the World of Accounting

Chapter 2: The World of Business and Accounting

Unit 2: The Basic Accounting Cycle

Chapter 3: Business Transactions and the Accounting Equation

Chapter 4: Transactions that Affect Assets, Liabilities, and Owner's Capital

Chapter 5: Transactions that Affect Revenue, Expenses, and Withdrawals

Chapter 6: Recording Transactions in a General Journal

Chapter 7: Posting Journal Entries to General Ledger Accounts

Chapter 8: The Six-column Work Sheet

Chapter 9: Financial Statements for a Sole Proprietorship

Chapter 10: Completing the Accounting Cycle for a Sole Proprietorship

Chapter 11: Cash Controls and Banking Activities

Unit 3: Accounting for a Payroll System

Chapter 12: Payroll Accounting

Chapter 13: Payroll Liabilities and Tax Records

Unit 4: The Accounting Cycle for a Merchandising Corporation

Chapter 14: Accounting for Sales and Cash Receipts

Chapter 15: Accounting for Purchases and Cash Payments

Chapter 16: Special Journals: Sales and Cash Receipts

Chapter 17: Special Journals: Purchases and Cash Payments

Chapter 18: Adjustments and the Ten-Column Work Sheet

Chapter 19: Financial Statements for a Corporation

Chapter 20: Completing the Accounting Cycle for a Merchandising Corporation

Chapter 21: Accounting for Publicly Held Corporations

Chapter 22: Cash Funds

Unit 5: Accounting for Special Procedures

Chapter 23: Plant Assets and Depreciation

Chapter 24: Uncollectible Accounts Receivable

Chapter 25: Inventories

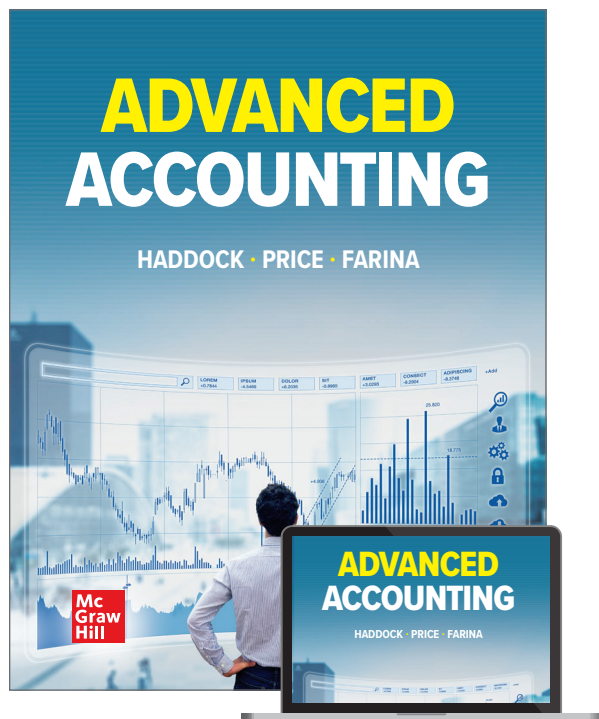
Chapter 26: Notes Payable and Receivable

Unit 6: Additional Accounting Topics

Chapter 27: Introduction to Partnerships

Chapter 28: Financial Statements and Liquidation of a Partnership

Chapter 29: Ethics in Accounting



Advanced Accounting

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Taking Accounting to the Next Level

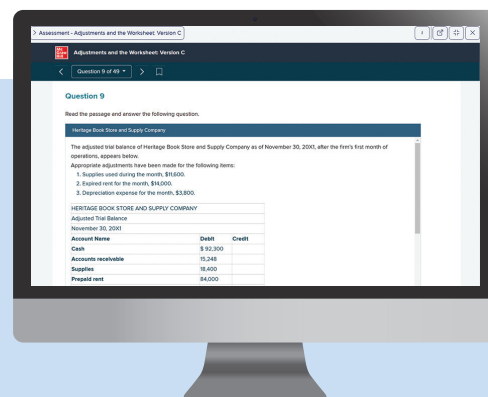
Advanced Accounting provides step-by-step explanations and real-world examples to bring accounting to life for students ready for a more rigorous college-level accounting course. It simplifies complex accounting principles and empowers students to confidently communicate with any business leader in one of the oldest languages in the world—accounting.

- **Real-company examples:** Chapter openers feature real business situations featuring iconic brands such as Apple, Costco, Dr Pepper, Facebook, Starbucks, and Uber.
- **CB preparation:** End-of-chapter materials include questions that will help aspiring bookkeepers to achieve the Certified Bookkeeper (CB) designation.
- **Thoughtful pedagogical design:** Clear learning objectives, visual representations, and active learning activities give accounting students confidence.

Dynamic Online Resources

- **SmartBook®** delivers personalized, adaptive learning tailored to student progress
- **Video** accounting lessons and extensive assessment help students understand and retain their learning
- **Excel activities** give students opportunities to practice their skills
- Extensive **soft skills activities** and an exploratory **Career Center** make students future-ready
- An interactive **eBook** provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction.



**Available in print, digital,
and bundle subscriptions**

Table of Contents

Chapter 1: Accounting: The Language of Business
Chapter 2: Analyzing Business Transactions
Chapter 3: Analyzing Business Transactions Using T Accounts
Chapter 4: The General Journal and the General Ledger
Chapter 5: Adjustments and the Worksheet
Chapter 6: Closing Entries and the Postclosing Trial Balance
Mini Practice Set 1: Service Business Accounting Cycle
Chapter 7: Accounting for Sales, Accounts Receivable, and Cash Receipts

Chapter 8: Accounting for Purchases, Accounts Payable, and Cash Payments
Chapter 9: Cash
Chapter 10: Payroll Computations, Records, and Payment
Chapter 11: Payroll Taxes, Deposits, and Reports
Chapter 12: Accruals, Deferrals, and the Worksheet
Chapter 13: Financial Statements and Closing Procedure
Mini Practice Set 2: Merchandising Business Accounting Cycle



Advanced Entrepreneurship

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Gain Insights On Starting and Growing a Business

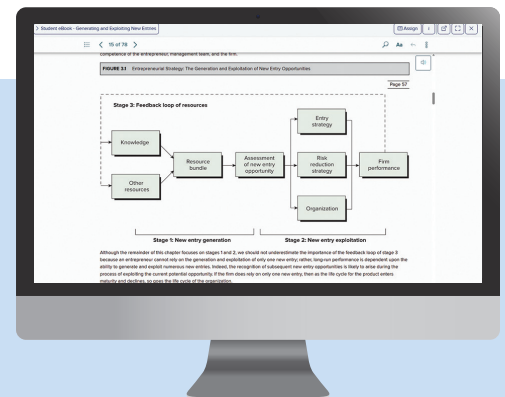
Advanced Entrepreneurship is packed with invaluable insights, such as successful entrepreneurs, case studies, and practical exercises to turn creative ideas into thriving businesses. Advanced Entrepreneurship has been designed to clearly instruct students on the process of formulating, planning, and implementing a new business venture.

- **Authentic case studies:** Profiles of entrepreneurs and numerous examples bring key learning objectives to life for students.
- **Genuine skill-building:** Students learn how to develop persuasive business plans, secure funding, build teams, and harness the power of digital marketing.
- **Active learning:** Chapter-ending research tasks and class discussion questions challenge students and reinforce the learning.

Dynamic Online Resources

- **SmartBook®** delivers personalized, adaptive learning tailored to student progress
- High-quality **simulations** ask students to solve realistic business scenarios
- Rich **multimedia** and **assessments** reinforce learning objectives
- Extensive **soft skills activities** and an exploratory **Career Center** make students future-ready (see pages 3–4)

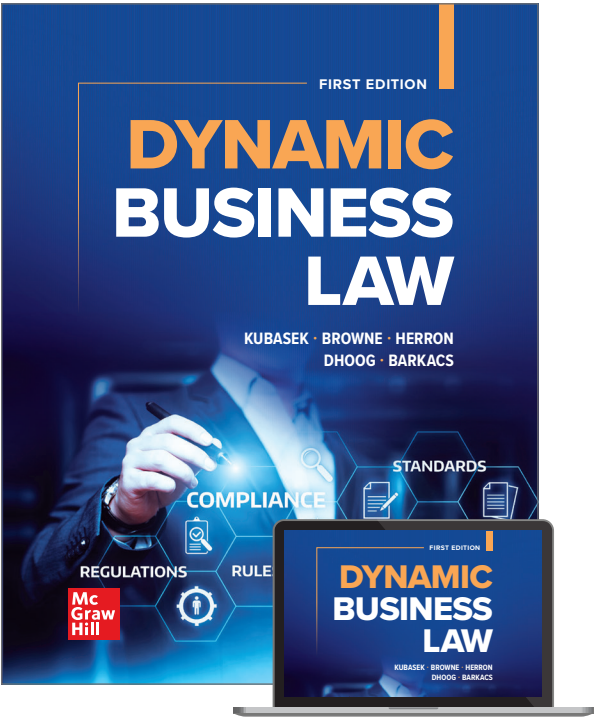
Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction.



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and bundle subscriptions

Table of Contents

- | | |
|--|---|
| Chapter 1: The Entrepreneurial Mindset | Chapter 8: The Marketing Plan |
| Chapter 2: Corporate Entrepreneurship | Chapter 9: The Organizational Plan |
| Chapter 3: Generating and Exploring New Entries | Chapter 10: The Financial Plan |
| Chapter 4: Creativity and the Business Idea | Chapter 11: Sources of Capital |
| Chapter 5: Identifying and Analyzing Domestic and International Opportunities | Chapter 12: Informal Risk Capital, Venture Capital, and Going Public |
| Chapter 6: Protecting the Idea and Other Legal Issues for the Entrepreneur | Chapter 13: Strategies for Growth and Managing Implications of Growth |
| Chapter 7: The Business Plan: Creating and Starting the Venture | Chapter 14: Accessing Resources for Growth from External Sources |
| | Chapter 15: Succession Planning and Strategies for Harvesting and Ending the Venture |



Dynamic Business Law

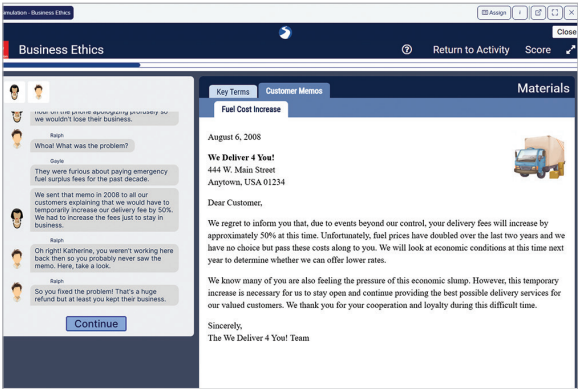
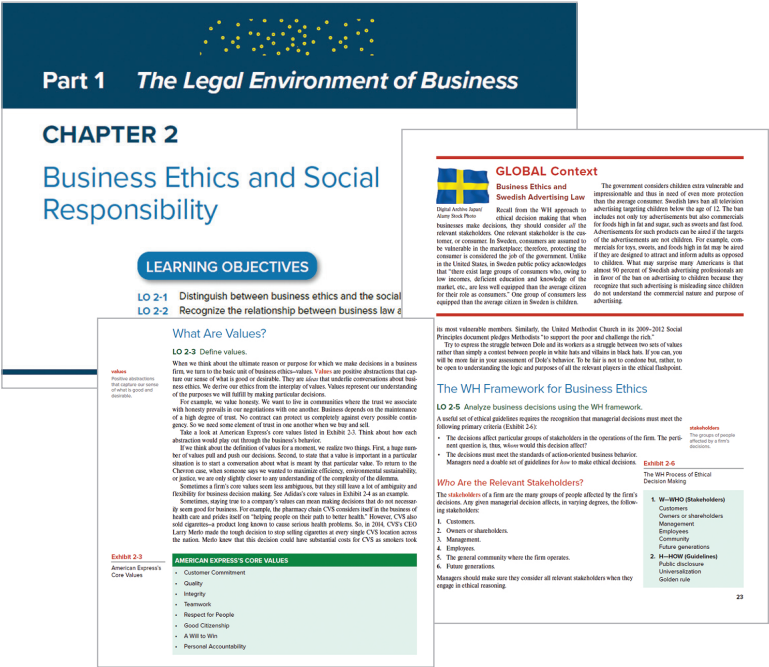
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A Student-Centered Approach to Business Law

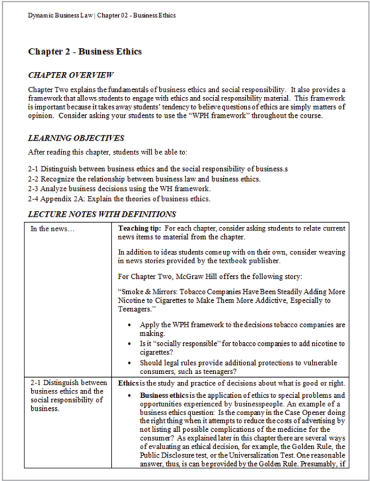
Featuring a concise, student-focused approach, a cohesive theme, and engaging real-life cases, *Dynamic Business Law* provides an ethical decision-making framework that emphasizes critical thinking. Students learn how businesses live in an atmosphere of legal rights and responsibilities and how to navigate that reality as future business leaders.

- **Application-based activities:** Students gain valuable practice using problem-solving skills by applying their knowledge to realistic scenarios.
- **Business leader preparation:** Practical Tips for Business Managers emphasizes that this book is a business law book, full of helpful ideas for modern business leaders.
- **Applied learning:** Case features relating directly to study topics provide vivid, practical introductions to the kinds of legal issues that face businesses today.

Rich and Thorough Student and Teacher Support



Online simulations and assessment help students reinforce and apply their learning.



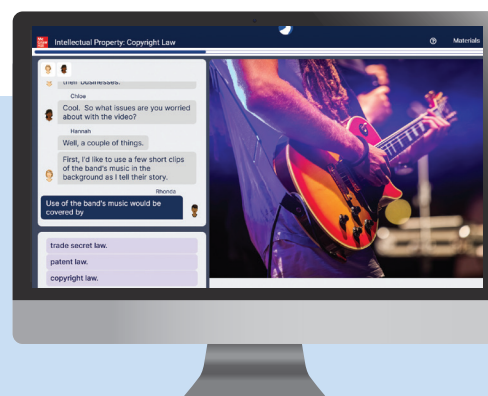
The **Student Edition** uses clear learning objectives, vocabulary support, case studies, and more to ensure student understanding.

The robust **Teacher's Manual**, **PowerPoint slides**, and **assessment** support lessons for teachers of any background.

Dynamic Online Resources

- **SmartBook®** delivers personalized, adaptive learning tailored to student progress
- Authentic **simulations** provide instant feedback on core concepts
- Interactive **multimedia** and robust **assessments** reinforce learning objectives
- Extensive **soft skills activities** and an exploratory **Career Center** make students future-ready
- An interactive **eBook** provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go

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Table of Contents

Part 1: The Legal Environment of Business

- Chapter 1:** An Introduction to the Fundamentals of Dynamic Business Law
- Chapter 2:** Business Ethics and Social Responsibility
- Chapter 3:** The US Legal System and Alternative Dispute Resolution
- Chapter 4:** Administrative Law
- Chapter 5:** Constitutional Law
- Chapter 6:** Criminal Law and Business
- Chapter 7:** Tort Law
- Chapter 8:** Real, Personal, and Intellectual Property

Part 2: Contract Law

- Chapter 9:** Introduction to Contracts and Agreement

- Chapter 10:** Consideration
- Chapter 11:** Capacity and Legality
- Chapter 12:** Reality of Assent
- Chapter 13:** Contracts in Writing and Third-Party Contracts
- Chapter 14:** Discharge and Remedies

Part 3: Domestic and International Sales Law

- Chapter 15:** Formation and Performance of Sales and Lease Contracts
- Chapter 16:** Sales and Lease Contracts: Performance, Warranties, and Remedies

Part 4: Negotiable Instruments and Banking

- Chapter 17:** Negotiable Instruments: Negotiability and Transferability
- Chapter 18:** Holder in Due Course, Liability, and Defenses

Part 5: Creditors' Rights and Bankruptcy

- Chapter 19:** Secured Transactions and Bankruptcy

Part 6: Agency

- Chapter 20:** Agency and Liability to Third Parties

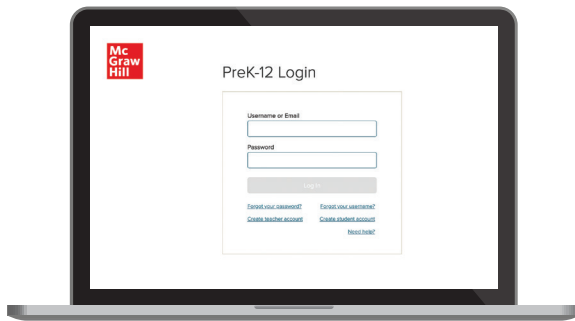
Part 7: Business Organizations

- Chapter 21:** Forms of Business Organization
- Chapter 22:** Corporations: Formation and Organization
- Chapter 23:** Securities Regulation

Part 8: Government Regulation

- Chapter 24:** Employment and Discrimination Law
- Chapter 25:** Consumer Law

Guide for Reviewing Digital Resources



Use this URL and credentials to access the digital resources:

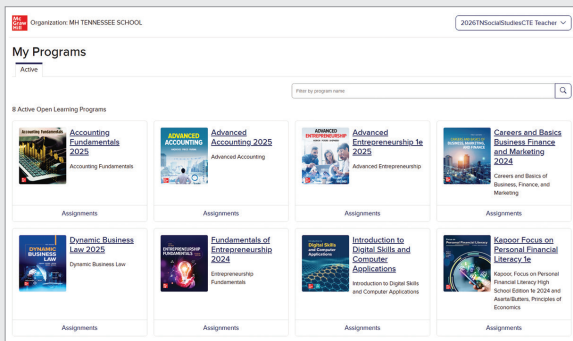
Visit my.mheducation.com

Username: TennesseeCTE26

Password: ReviewCTE26

Log In to the Digital Experience

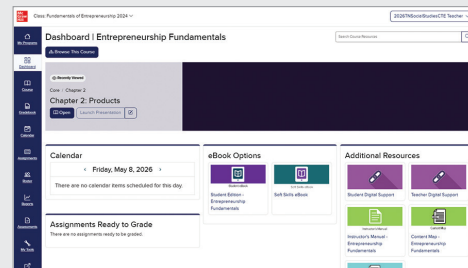
Log in to my.mheducation.com using your credentials. Locate and click on the course you wish to review.



View Your Course Dashboard

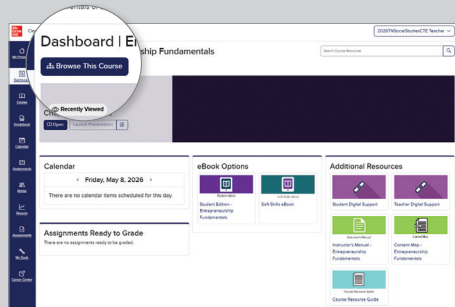
This is the **Digital Dashboard**. It's your home base for resources, such as:

- Teacher Manual/Instructor Guide
- Quick eBook Access
- Assignment Calendar
- Digital Teacher Support
- Digital Student Support



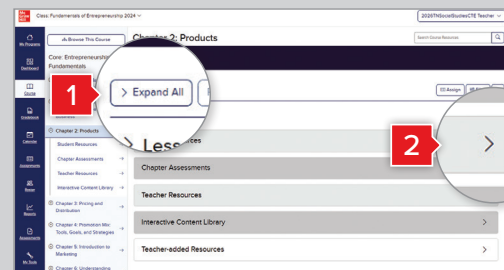
Browse Your Course

Click **Browse This Course** to expand the menu and explore chapters, assignments, activities, assessments, and more.



Browse Chapter Contents

1. Select **Expand All** to open all of chapter contents for both students and teachers.
2. You can also click on each section individually to see resources or activities.



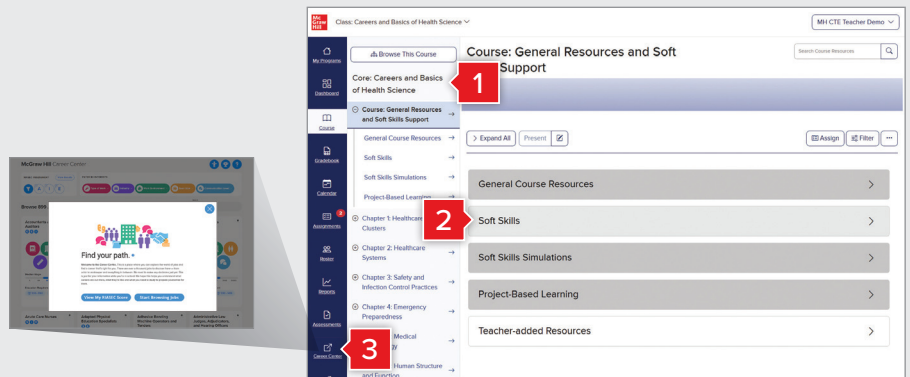
View Resources and Activities

1. Click on a resource or activity to view it.
2. For **Assignments** or **Assessments**, click the **Student Preview** button in the upper right.
3. For **Simulations**, click the **Student Preview** button in the upper right.



Explore Soft Skills Activities and Career Center

1. Click on the first section called **Course: General Resources and Soft Skills Support** followed by the title name.
2. Explore the resources in the **Soft Skills** sections.
3. Click on **Career Center** on the lower left to explore this helpful student resource.



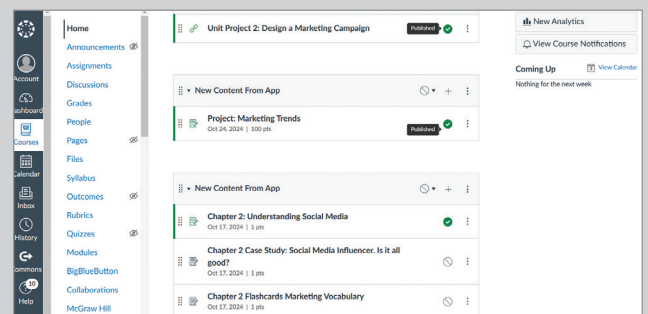
Easy to Access, Easy to Use

While this guide shows our easy-to-use platform, you can deliver activities through an LMS like Canvas, PowerSchool LMS (Schoology), or Google Classroom. You can also see your students' results and progression in the LMS gradebook.

Example compatible platforms include:



Google Classroom





Learn more at
mheducation.com/tennesseeCTE26

