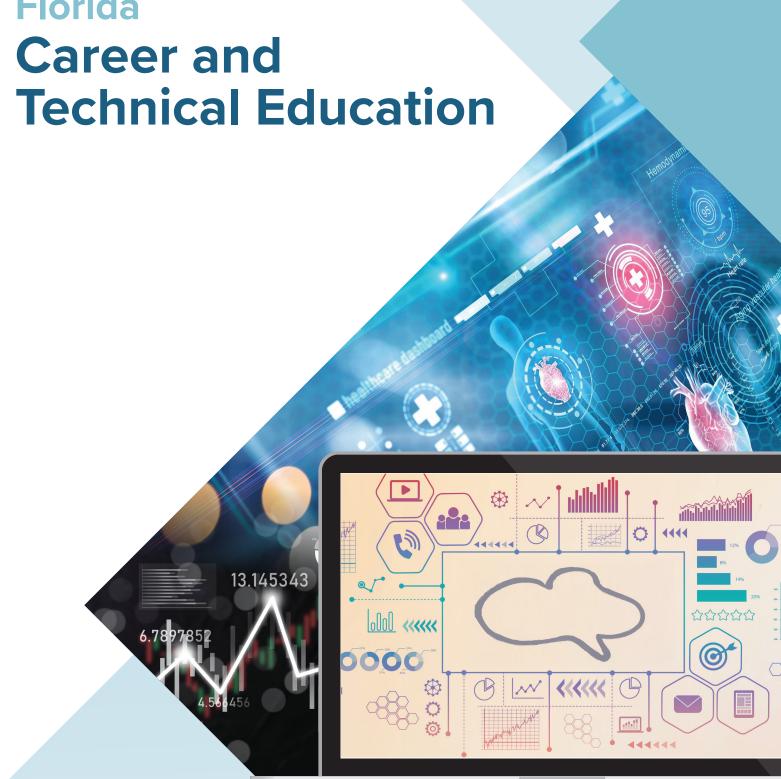


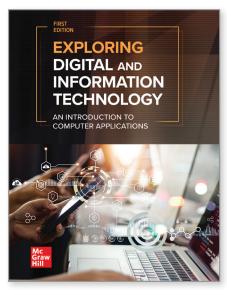
Florida



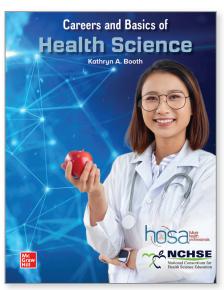
Information & Communications Technology (ICT) Essentials 1 (Course #9009110)	4
Health Science Foundations (Course #8417110)	6
Marketing Essentials (Course #8827110)	8
Dynamic Learning Resources	10
Digital Review Guide	15

Stay on Track to Career and **Technical Education Success**

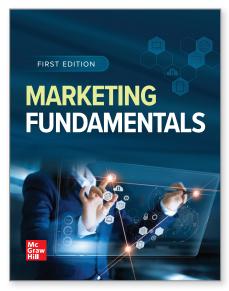
Find the right solutions to ensure Florida students develop the academic and real-world knowledge and skills needed to transition from secondary school to college or the workforce with ease. Purposeful lessons, extensive practice, and a variety of opportunities for concept mastery provide students with meaningful learning experiences—ultimately leading them to future success.



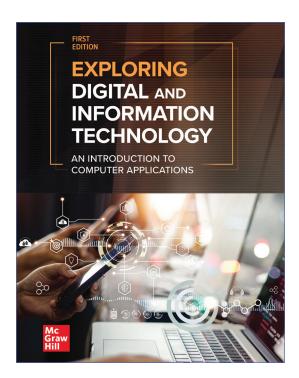
Information & Communications Technology (ICT) Essentials 1 (Course #9009110)



Health Science Foundations (Course #8417110)



Marketing Essentials (Course #8827110)



Student Edition Sample: 978-1-26-631861-0

Exploring Digital and Information Technology

1st Edition ©2025 | McGraw Hill

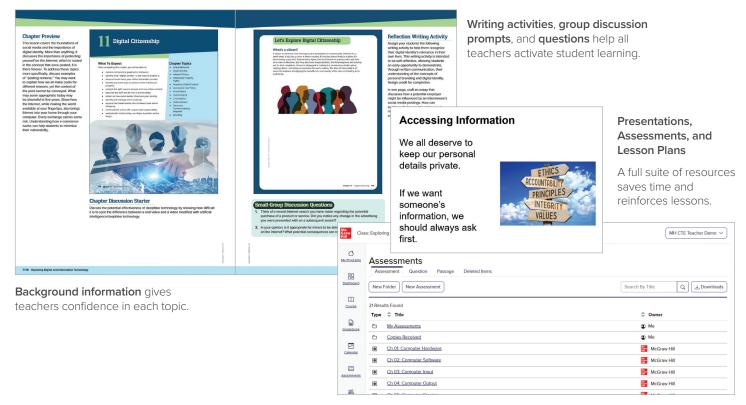
Explore the World of Computing

Exploring Digital and Information Technology brings order to the ever-evolving world of computing by giving students foundational experience in the technology essential to their futures: computer hardware, operating systems, common business applications, digital citizenship, artificial intelligence, and more. Students explore the vast landscape of computing while doing hands-on activities to start building foundational skills.

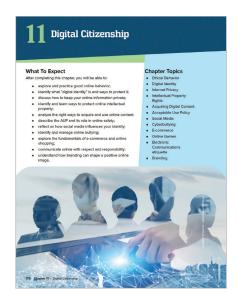
- **Modular design:** Content is scaffolded, organized in a logical progression, and modular to provide teachers with great flexibility.
- Future-proof content: Students gain a deep understanding of the technology they use every day and what they will use for career success.
- **Teaching support:** Teachers have exemplary support with a Teacher's Edition, presentation materials, discussion prompts, and more.

Complete Teacher Support

Teacher's Edition



A Student Edition Ideal for Middle Schoolers



Students start with clear learning objectives.



Modular sections with lists and images make learning each topic accessible.



Students review key material and apply ethical decision-making.

Dynamic Online Resources

- SmartBook® delivers personalized, adaptive learning tailored to student progress
- Authentic **simulations** provide instant feedback on core concepts
- Interactive multimedia and robust assessments reinforce learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 11–12)
- A mobile app with eBook for studying on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 4 for more details on digital resources.





Table of Contents

Chapter 1: Computer Hardware **Chapter 2:** Computer Software

Chapter 3: Computer Input Chapter 4: Computer Output

Chapter 5: Computer Storage

Chapter 6: Windows 10

Chapter 7: Windows 11

Chapter 8: Mac OS

Chapter 9: Networking and Connecting to the Internet

Chapter 10: Internet Research Chapter 11: Digital Citizenship

Chapter 12: Computer Security

Chapter 13: Computers in Business

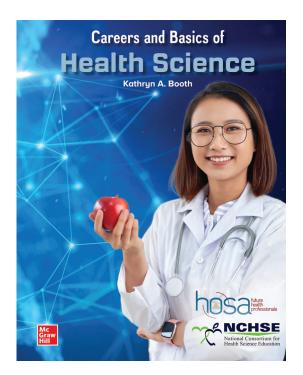
Chapter 14: File Management

Chapter 15: Databases

Chapter 16: Spreadsheets Chapter 17: Programming

Chapter 18: Web Design and Development

Chapter 19: Emerging Technologies Chapter 20: Artificial Intelligence



Student Edition Sample: 978-1-26-631933-4

Careers and Basics of Health Science

1st Edition ©2025 | Booth

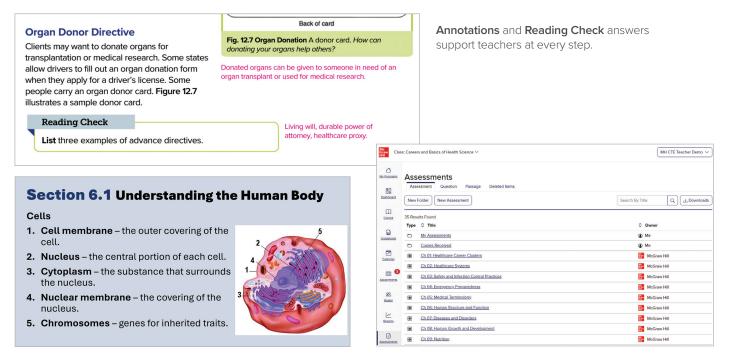
Take the First Step into Health Science

The Careers and Basics of Health Science program inspires students to explore careers and build foundational skills in the exciting world of healthcare. Renowned expert Kathryn Booth uses years of experience, straightforward language, and proven learning design to ensure students learn, apply, and retain skills and knowledge they will use in their careers.

- Approachable learning design: Reading checks, reviews, and real-world activities check students for understanding and ask them to apply newly learned skills in authentic situations.
- Career support: Healthcare occupation profiles include daily responsibilities, education requirements, certifications, and job outlook.
- **Reviewed by experts:** Content reviewed and endorsed by the National Consortium for Health Science Education and HOSA Future Health Professionals.

Complete Teacher Support

Teacher's Edition



Presentations are thoughtfully developed to introduce key material.

Extensive assessment supports instruction.

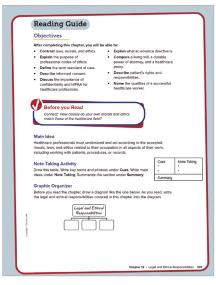
A Student Edition Ideal for Learning



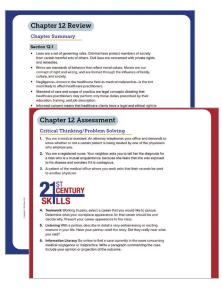
Essential Questions and career connections lead every chapter.



Reading Checks draw from learning science, asking students to stop reading and reflect.



A Reading Guide supports students' approach to learning.



Brief chapter reviews and assessments help students reflect and apply what they've learned.

Dynamic Online Resources

- Authentic **procedure activities** provide instant feedback and build work-based skills
- Rich interactive videos and assessments support the learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 11–12)
- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the **mobile app** enables students to study on the go

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 10 for more details on digital resources.



Available in print, digital, and bundle subscriptions

Table of Contents



Unit 1: Healthcare Foundations (13 chapters)



Unit 3: Careers in Diagnostic Services (4 chapters)



Unit 5: Careers in Support Services (2 chapters)



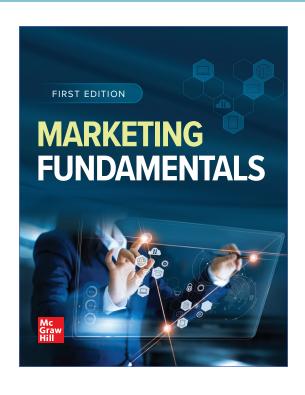
Unit 2: Careers in Therapeutic Services (11 chapters)



Unit 4: Careers in Health Informatics (2 chapters)



Unit 6: Careers in Biotech Research and Development (2 chapters)



Marketing Fundamentals

1st Edition ©2024 | McGraw Hill

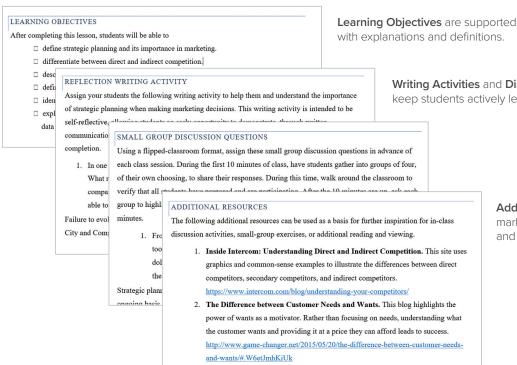
Discover the Exciting World of Marketing

Marketing Fundamentals is the high school student's entry into understanding the dynamic world of marketing. Marketing is no longer just for those wishing to become business majors or marketing professionals. Anyone who wants to build awareness and influence others should understand the basic principles of marketing.

- Case studies and examples: Rich with examples from companies and organizations, big and small, students learn what strategies and tactics work
- A modern marketing approach: From digital marketing to supply chain strategies, students learn the most up-to-date techniques to influence businesses and consumers.
- **Teacher support:** A 1,600-page online teacher's manual provides a wealth of discussion questions, activities, practice assignments, and more.

Complete Teacher Support

Teacher's Resource Manual



Writing Activities and Discussion Questions keep students actively learning.

> Additional Resources keep the marketing classroom current and relevant.

> > Presentations. Assessments, and Answer Keys are also included.

A Student Edition Ideal for Middle Schoolers



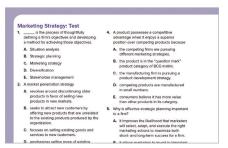
- 1. Students start with clear chapter expectations.
- 2. Students engage with the visual design.



- 3. Short sections with clear headers.
- 4. Relatable examples draw in students.
- 5. Lists and white-space to make learning accessible.



Reflections help learners think critically.



Assessments help students test their knowledge.

Dynamic Online Resources

- An interactive eBook provides study tools, assessments, and a read-aloud feature, and the mobile app enables students to study on the go
- Authentic **simulations** ask students to solve realistic business scenarios
- Short, animated **videos** summarize challenging concepts
- More than 1,000 **questions and problems** support learning objectives
- Extensive soft skills activities and an exploratory Career Center make students future-ready (see pages 11–12)

Access is made easy through your learning management system or single sign-on. Online teacher materials in the platform support instruction. See page 10 for more details on digital resources



Table of Contents

Chapter 1: Marketing Overview

Chapter 2: Marketing Strategy Chapter 3: Today's Marketplace

Chapter 4: Understanding Your Customer

Chapter 5: Segmentation, Targeting, and Positioning

Chapter 6: Creating Value

Chapter 7: Capturing Value

Chapter 8: Delivering Value

Chapter 9: Communicating Value



Engaging Digital Designed for K–12 Career Readiness

The online learning solution for McGraw Hill CTE programs saves teachers time and creates a streamlined student learning experience by providing the eBook, assessments, simulations, videos, soft skills, and career exploration all in one place.

Core Features that Build Skills & Confidence

SmartBook®

This adaptive tool personalizes learning based on each student's progress. Practice questions support the reading and suggest study content based on results.



Interactive eBook

The full eBook engages students with self-study tools, a read-aloud feature, and embedded assessments.



Expansive Assessment Sets

Customizable formative and summative practice questions, aligned to learning objectives, automatically grade and populate easy-to-use teacher reports.



Engaging Multimedia & Simulations

Engaging work simulations, videos, animations, labs, flashcards, and other interactive learning tools build confidence and reinforce learning objectives.



Soft Skills Companion

Develop Professional Strengths in Our CTE Programs

Extensive soft skills learning and practice is embedded in each course.

Engaging Simulations

Students practice creativity, critical thinking, and leadership by making choices in real-life scenarios.

Project-Based Learning

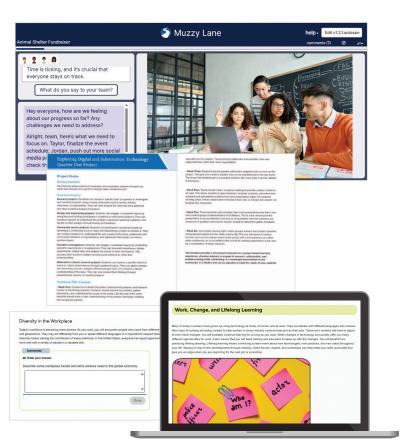
Students develop communication, problem solving, digital proficiency, interpersonal skills, and project management in expertly designed projects.

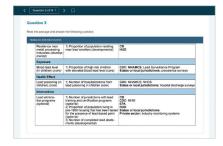
Soft Skills SmartBook®

Students learn to research careers, communicate in the workplace, manage time, and think critically using SmartBook with adaptive assessment questions that personalize learning.

Practice Questions

Work-oriented questions challenge students to apply math, critical reading, and graphic interpretation skills, preparing them for real-world tasks in their future careers.







McGraw Hill K-12 Portal

Mobile App for Studying On The Go

With the McGraw Hill K-12 Portal app, students access their content any time, on any device, with or without internet access.

Career Center Helps Students Find Their Path

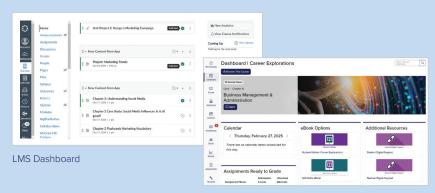
- A 60-question, 5-minute survey provides a personalized RIASEC* profile with easy-to-understand descriptions.
- Students explore 900 careers and can filter by personal interests or an attribute profile after taking the survey.
- Job descriptions include required skills and knowledge, RIASEC map, income level, and much more.

^{*}RIASEC is an acronym for six personality types identified by psychologist John Holland: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), Conventional (C).



Easy to access, easy to use

Whether you deliver activities through your learning management system (LMS), like Canvas, Schoology, or Google Classroom, or you use our easy-to-use dashboard, time is spent on learning and teaching, not searching and finding.



McGraw Hill Dashboard

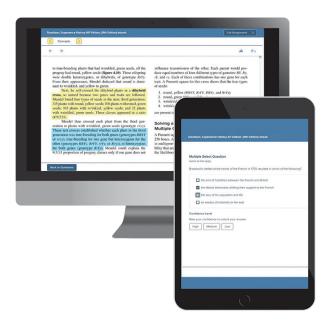
Teacher Support and Resources

- Powerful assessment reports help teachers identify gaps, make data-driven decisions, and adjust instruction.
- Customizable PowerPoint presentations, lesson guides, classroom suggestions, and more support successful instruction.



SmartBook®

Available with select titles*, SmartBook delivers personalized, adaptive learning tailored to each student's individual needs by pinpointing knowledge gaps and focusing instruction on the concepts that require additional study. Teachers can assign a specific chapter, topic, or concept and access advanced reporting features with actionable insights to inform in-class instruction.



For Students More Personalized. More Productive.

As students move through the material, multiple data points are captured to sequence and pace individual instruction.

- Focused Instruction: Yellow highlights help students easily identify their assigned learning concepts.
- Targeted Remediation: Blue highlights bring focus to the contents and concepts that require additional study.
- Meaningful Practice: Practice sets with instant feedback allow students to ask for guidance and rate their confidence level.
- Recharged Learning: Students can access previously completed assignments with personalized recommendations.

*Available with Essentials of Medical Language, Focus on Personal Financial Literacy, and Hole's Human Anatomy & Physiology.

For Teachers

More Control. More Prepared. More Actionable.

Teachers can organize assignments to suit their students' needs and align to their course outcomes while easily tracking student progress.

- Flexible Assignments: Assign homework down to the subtopic level and time-on-task.
- Manageable Content: Assign content across multiple chapters to make connections between chapters, topics, and concepts.
- Results-Based Support: Provide personalized review assignments that target each student's areas of weakness.
- Actionable Reports: Advanced reporting features track individual and class progress with data-driven insights.





Using SmartBook has been a game changer! It is like having a co-teacher! I can see how much they read. I can see how much they comprehended! I can see, specifically, what challenging concepts exist. Students can see their progress. Students can see that they are being held accountable in a much more realistic and targeted manner. Students are much more engaged in the class and better prepared to interact with a deeper level of academic conversation."

— Marion Chase Instructional Coach and AP Teacher



McGraw Hill K-12 Portal App

Life happens on the go, and now learning can too. Empower students with the tools to study inside or outside the classroom, with or without Wi-Fi with the new McGraw Hill K–12 Portal app.









Small Devices, Big Impacts

Designed for a mobile-friendly reading experience, the McGraw Hill K–12 Portal app comes with easy navigation and helpful eBook viewing tools like pinch, zoom, and text search. Select on-page links to view interactive resources and use the embedded tools (notes, bookmark, highlighter, and even a pen for writing directly on the screen) to stay organized.

No Wi-Fi? No Problem

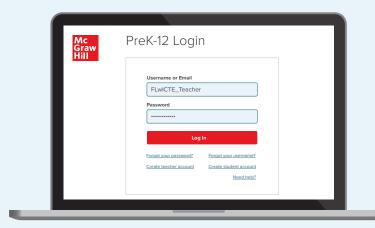
With the K-12 Portal, students can access their course materials completely offline. Simply download eBooks and assignments before disconnecting to read, highlight, annotate, bookmark, and more on the go. Notes and *SmartBook* assignments will automatically sync once re-connected to Wi-Fi or data.

Navigate with Ease

No need to spend time learning new tools: the McGraw Hill K–12 Portal app was built with a simple, intuitive interface for students' ease of use. Conveniently access *SmartBook* and personalized practice assignments from the portal to launch into learning.

DIGITAL REVIEW GUIDE

Use this guide to help you get familiar with a variety of digital tools, resources, and support to meet the needs of your classroom and students.



my.mheducation.com

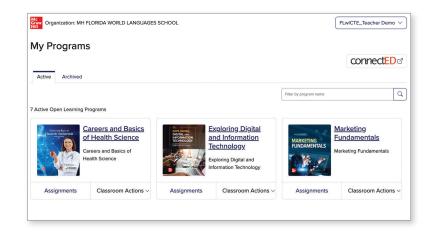
Username: FLwICTE Teacher Password: FLoridaWLcte25!

Log In to the Digital Experience

Log in to my.mheducation.com using the credentials above.

Locate and click on the course you wish to review.

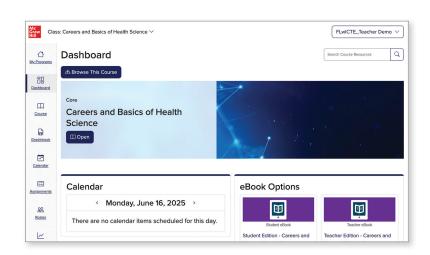
Note: All courses function similarly. You can explore any title within the demo account.



View Your Course Dashboard

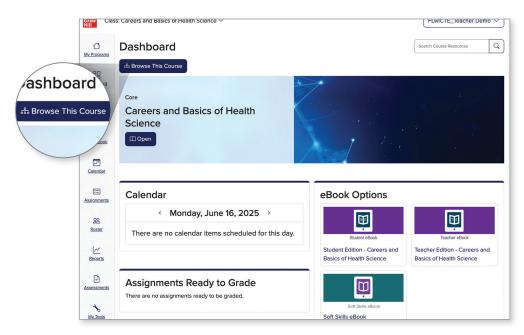
This is the **Digital Dashboard**. It's your home base for resources, such as:

- Teacher Manual/Instructor Guide
- Quick eBook Access
- Assignment Calendar
- Digital Teacher Support
- Digital Student Support



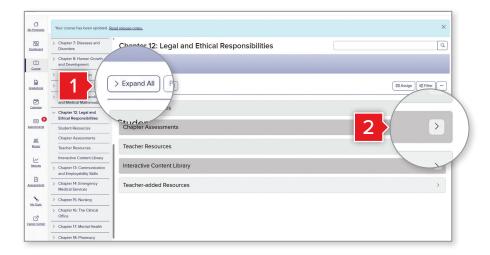
Browse Your Course

Click **Browse This Course** to expand the menu and explore chapters, assignments, activities, assessments, and more.

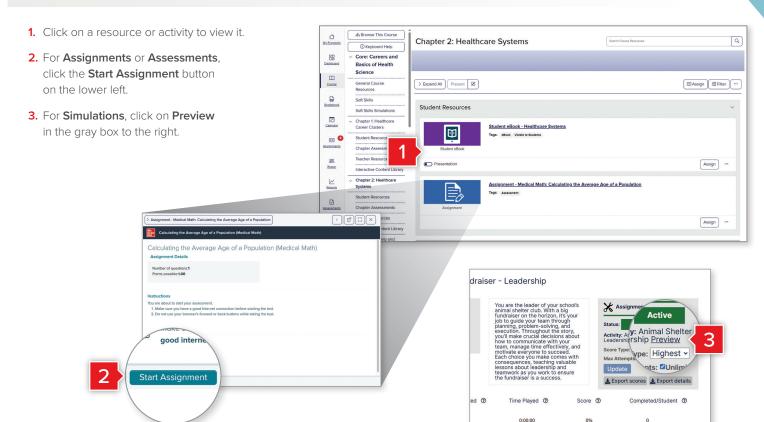


Browse Chapter Contents

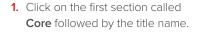
- Select Expand All to open all of chapter contents for both students and teachers.
- **2.** You can also click on each section individually to see resources or activities.



View Resources and Activities

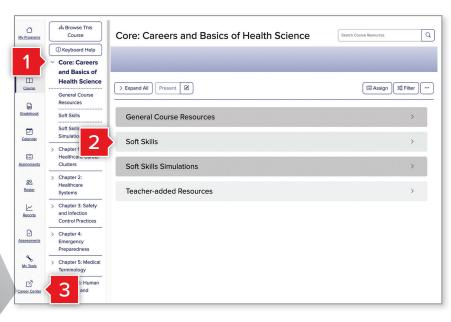


Explore Soft Skills Activities and Career Center



- 2. Explore the resources in the Soft Skills sections.
- 3. Click on Career Center on the lower right to explore this helpful student resource.

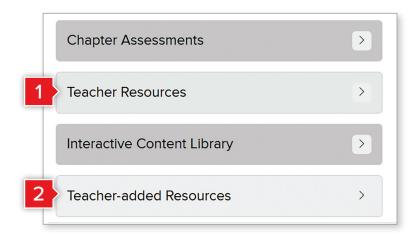




Browse Teacher Resources

Selecting a chapter will take you to the **Chapter Landing Page**.

- Click on Teacher Resources to view the support for instruction.
- Note that teachers can add their own resources into Teacher-added Resources for students to see.

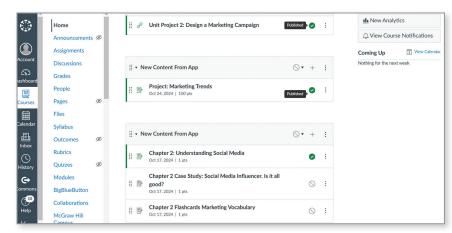


Integrate Into Your Learning Management System (LMS)

While this guide shows our easy-to-use platform, you can deliver activities through an LMS like Canvas, PowerSchool (formerly Schoology), or Google Classroom. You can also see your students' results and progression in the LMS gradebook.







Canvas Dashboard

Google Classroom

Notes	



Learn more at mheducation.com/florida



