



AR

IMPACTTM

SOCIAL STUDIES

See. Touch. Learn.

BRING SOCIAL STUDIES TO LIFE WITH AUGMENTED REALITY

McGraw Hill, in partnership with Verizon, created McGraw Hill AR, a FREE augmented reality app that blends trusted educational content with innovative technology to make learning more engaging and meaningful across subjects.

With elementary social studies, students race through town using map skills, make smart choices to stay on budget, and dive into civics and American history with activities that put them in the action.

These engaging, bite-size experiences provide a great complement to your IMPACT Social Studies curriculum. Each activity is standards-aligned and offers a sound, consistent approach:

- **Observe:** Watch a narrated animation that introduces the concept
- **Explore:** Interact with 3D objects to deepen understanding
- **Evaluate:** Apply knowledge via interactive questions

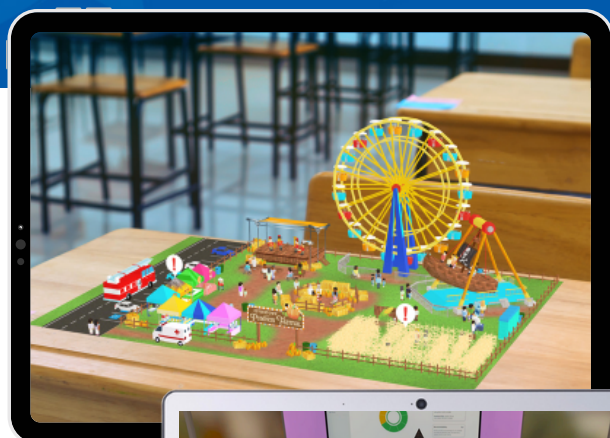
Lesson Plans & Worksheets

Create a free account on Verizon Innovative Learning HQ to access the lesson plans ([verizon.com/learning](https://www.verizon.com/learning)). There are also student worksheets that correlate to the activities, as well as enrichment and extension activities.

How to Access McGraw Hill AR

McGraw Hill AR offers two FREE experiences. The **augmented reality app** is available for tablets and smartphones and can be downloaded from the [App Store](#), [Google Play](#), or by scanning the QR code here.

The **3D web-based experience** is available for Chromebooks, laptops, and desktops at mharonline.com.



Elementary Social Studies Topics in McGraw Hill AR

- Map Dash
- Grocery Go
- Civicstown
- Stickball
- Westward Expansion
- Boston Massacre



McGraw Hill AR can be used in direct support of lessons noted below. However, please see the Content Progression Chart for an exploration of how to use the app for other grade levels with modifications.

Use the links below to go directly to the app and web activities, along with their accompanying lesson plans.

- The **app link** works only on a phone or tablet with the app installed
- The **web link** works only on a laptop or Chromebook (does not work on mobile devices)
- The **lesson plan link** may prompt you to create a free account at [verizon.com/learning](https://www.verizon.com/learning) if you don't already have one

McGraw Hill AR	Impact Social Studies Chapters and Lessons
Map Dash App Web Lesson <i>Coming soon!</i>	Grade 2 Who We Are As Americans Chapter 2: People, Places, and Environments Lesson 1: How Do We Use Maps to Find Places? Grade 3 Communities Chapter 1: Communities in Our Country and World Lesson 1: Where is My Community and What Is It Like? Grade 4 Regions of the United States Chapter 1: The Land and People of the United States Lesson 1: How Does Geography Define a Region?
Grocery Go App Web Lesson	Grade 2 Who We Are As Americans Chapter 3: Economics: Goods and Services Lesson 1: What Are Wants and Needs? Lesson 4: Where Do the Goods We Use Come From? Lesson 5: How Do Communities Get What They Want and Need? Grade 3 Communities Chapter 6: Economics of Communities Lesson 2: How Do Businesses and Communities Provide Goods and Services? Lesson 3: How Do People Get What Grade 4 Regions of the United States Chapter 1: The Land and People of the United States Lesson 4: How Does Our Economy Work?
Civictown App Web Lesson	Grade 3 Communities Chapter 5: American Citizens, Symbols, and Government Lesson 3: Why Do Communities Need Local Government? Grade 4 Regions of the United States Chapter 1: The Land and People of the United States Lesson 3: How Does the Structure of Our Government Work?
Stickball App Web Lesson	Grade 4 Regions of the United States Chapter 2: The Northeast Lesson 1: How Did the Geography of the Northeast Influence the Way People Lived?; Chapter 3: The Southeast Lesson 1: How Do People and the Environment Interact?; Chapter 4: The Midwest Lesson 1: How Did the Midwest's Climate and Geography Affect Early Peoples? Grade 5 U.S. History Making a New Nation Chapter 1: The Land and People Before Columbus
Westward Expansion App Web Lesson	Grade 5 U.S. History Making a New Nation Chapter 7: A Growing Nation Lesson 4: How Did Westward Expansion Impact People Living in the United States?
Boston Massacre App Web Lesson	Grade 5 U.S. History Making a New Nation Chapter 4: The Road to War Lesson 3: What Increased Tensions Between Great Britain and the Colonists?

Instructions altered for
lower grade bands

Original instructions can be
used for these grade bands

The activity may be too advanced
for these grade bands

McGraw Hill AR	Description	Impact K-2	Impact 3-5
Map Dash	Race to destinations while practicing map skills.	✓	✓
Grocery Go	Go shopping while staying under budget.		✓
Civictown	Supervise a town pumpkin festival to learn about how local governments work.		✓
Stickball	Learn the history of stickball, a Native American game, and then play a simulation to see its impact on modern sports.		✓
Westward Expansion	Simulate how pioneers prepared to migrate west to survive the Oregon Trail.		Modification: Do not use passage or answer evaluate questions that cover passage.
Boston Massacre	Witness first-hand accounts to explore different perspectives of the event.		Modification: Do not use in grades 3-4.

