

The 3rd Annual Great Create Contest Official Rules

1. No purchase is necessary to enter or win. Contest open only to legal residents of the United States over the age of 18 years. All federal, state and/or local rules and regulations apply. Void where prohibited by law. Employees of McGraw Hill LLC (“MH”) and its parent and affiliates (collectively “Sponsor”), and its distributors and advertising and promotion agencies and their immediate family members, are not eligible to participate.
2. To enter the Contest, follow the directions on the Contest webpage located at mheonline.com/greatcreate. The Contest begins at 8:00 a.m. EST on June 1, 2021 and ends at 5:00 p.m. EST July 16, 2021 (“Contest Entry Period”). **Limitation: Only one entry per person during the applicable entry period.** Any attempt by any entrant to enter by using multiple or different social media accounts, email addresses, identities, registrations and logins, or any other methods will void that entrant’s Submission and that entrant may be disqualified, at the sole discretion of Sponsors. No mechanically or electronically reproduced entries are allowed. By entering, you agree that MH shall have the right to use the content you submitted in connection with your contest entry in MH’s promotional materials, including on MH’s social media pages. We reserve the right to not display content submitted in connection with the Contest at our discretion.
3. Sponsor is not responsible for submissions that are lost, late, stolen, mutilated, incomplete, illegible, damaged, garbled, destroyed, delayed, misdirected or postage-due. Sponsor is also not responsible for any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries. Incomplete non-conforming or illegible entries will be disqualified. Contest materials void if reproduced, forged, damaged, altered or tampered with in any way, if they are obtained outside authorized legitimate channels, or if they contain printing, production, typographical, mechanical or other errors. Multiple entries processed by scripting, computerization, and other mechanical means or otherwise not in compliance with Official Rules will be disqualified.
4. HOW TO ENTER CONTEST: Visit mheonline.com/greatcreate, follow the instructions provided to complete the registration process and upload your creation in any of the formats available for submission (“Submission”).

Guidelines:

Videos may be in any format, but should not exceed 100 MB in size or exceed 5 minutes. If a video Submission exceeds 5 minutes, only the first 5 minutes will be considered for judging.

Photographs must be submitted in JPEG format.

Documents must be submitted in PDF format and may not exceed 2 pages. If a document Submission exceeds 2 pages, only the first 2 pages will be considered for judging.

Uploads may not exceed 10GB.

All Submissions must be received during the Contest Entry Period. For purpose of these Official Rules, "receipt" of an Submission occurs when Sponsor's server records the Submission information resulting from entrant clicking the "Submit" button. Any automated computer receipt (such as one confirming delivery of entry) does not constitute proof of actual receipt by Sponsor for purposes of these Official Rules.

By submitting any Submission, entrant understands and grants permission for his/her entry to be featured on MH's social media pages. Sponsor is not responsible for any unauthorized third party use of any Submission.

Submission must be the original work of the entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity.

Content Restrictions:

- The Submission must not contain any images of minors.
- The Submission must not contain material that violates or infringes another's rights; including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor, any other person or entity affiliated with the Contest;
- The Submission must not contain the brand names or trademarks of any party,
- The Submission must not contain music, images or artwork not created by entrant;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race; gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to any applicable laws or regulations.

Permissions:

Entrant must have permission from all individuals that appear in the Submission (if any) to use their name and likeness in the Submission and to grant the rights set forth herein. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor.

5. Judging Phase: The Judging Phase will begin on July 23, 2021 at 8:00 a.m. EST and end on July 28, 2021 at 5:00 p.m. EST. During the Judging Phase, a panel of qualified judges determined by Sponsor in its sole discretion will select one (1) Winner based on the following equally weighted criteria ("Judging Criteria"): creativity; originality; and suitability for advertising and publicity purposes. Sponsor reserves the right not to award any prize in the event an insufficient number of eligible entries are received, or the judges determine that the eligible entries received are not of adequate quality.

6. Prize: Winner will receive a five hundred dollar (\$500) electronic gift card. The Prize is nontransferable and no substitution by Winner is allowed. Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion. All fees, federal, state, local or other expenses relating to the use, acceptance and possession of Prize are the sole responsibility of the Winner. Taxes are the responsibility of the Winner. An IRS form 1099 will be filed in the name of the Winner for the retail value of the Prize. The Prize will be awarded to the authorized account holder of the e-mail address submitted electronically. Authorized account holder is defined as the person who is assigned to an e-mail account by an ISP or other e-mail provider.

7. If for any reason this Contest is not executed as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Contest, or if the operation of the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Contest in its entirety or any part thereof, as determined by Sponsor.

8. Winner will be notified within ten (10) days after the conclusion of the Judging Phase. Winner may be required to execute and return an Affidavit of Eligibility and Liability and Publicity Release and any required IRS forms within seven (7) days of notification or prize will be forfeited and awarded to an alternate winner. No Prize is transferable; no substitutions by the winner allowed. Sponsor reserves the right to substitute a prize with a comparable prize of like value for any reason. All taxes are solely the responsibility of winner.

9. By entering, entrants consent to the use of their Submission, name, likeness, handle and/or biographical information for advertising and promotion purposes in any and all media without limitation and without compensation, except where prohibited by law.

10. By entering, participants release Sponsor, its parent and affiliated companies and subsidiaries, their respective officers, directors, employees and retailers, advertising and promotion agencies and all others associated with the development and execution of the Contest from and against any and all liability with respect to or in any way arising from the Contest and the awarding and use of any prize, including liability for personal injury and/or property damage and any claims based on publicity rights, defamation or invasion of privacy. Entrants also agree that the companies participating in the Contest are not responsible or liable for any damage to an entrant's or third party's computer and/or its contents, related to or resulting from any part of this Contest. Void where prohibited by law. Awarding of a prize to any educator is subject to the policy of such educator's employer regarding acceptance of prizes in promotions.

11. All Submission become the sole property of MH and none will be returned. Winner may be required to give MH his/her legal name, age, current address, social security number, and phone number for tax record keeping purposes only.

12. MH respects your privacy. We use your contact information to provide you with information regarding MH's and its affiliates' products and services, to fulfill your requests, and to service

your account. Your information is located in a secure database in the U.S. and access is limited to authorized persons. For further details around our privacy policy, you can visit our Privacy Center on mheducation.com at <http://www.mheducation.com/privacy> If you wish to opt-out, review your data, or have a question around how we collect and use your information, you can contact our Chief Privacy Officer by emailing privacy@mheducation.com, or by sending your information and/or question via postal mail to 1325 Avenue of the Americas/12th Floor, New York, NY 10019

13. By uploading your Submission, you agree that your Submission conforms to the Guidelines, Content Restrictions, and Permissions (collectively, the “Guidelines and Restrictions”) and that Sponsor, in its sole discretion, may disqualify you or your Submission from the Contest if it believes that your Submission fails to conform to the Guidelines and Restrictions.

14. To be notified of the Prize Winner: Send a self-addressed, stamped envelope, after August 10, 2021 to McGraw-Hill “The Great Create” c/o Ana-le Cairns, 8787 Orion Place, Columbus, Ohio 43240.