

## Creating a Connect Course

Video Walkthrough: [CLICK TO VIEW](#)

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Email Address

Password

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By clicking "Sign In", I confirm that I have read and agree to the terms of the McGraw Hill Terms of Use, the Consumer Purchase Terms, if applicable, and Privacy Notice.

Sign In

Welcome to Connect, McGraw Hill's complete course platform.

To get started, visit [connect.mheducation.com](https://connect.mheducation.com). Enter your email address and password, then click **Sign In**.

Click **Add Course** in the top right corner. Search by discipline, title, author, or ISBN to find your text.

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### Add Course

**Step 1 of 2: Start by searching for your product**

To get started, find your product by using the discipline, title, author, or ISBN.

Search by discipline, title, author, or ISBN

Search for your product

Recently used disciplines

- Business and Economics – Custom Products
- Marketing
- Management
- Psychology - Introductory
- English - Composition

You may narrow down the options by using subject, author or title filters, or you may scroll through the titles resulting from your search. Click on the desired title.

Under **Course Information**, enter a course name and select your time zone.

Add course

**Step 2 of 2 - Enter Course Details**

Give your course a name, time zone, and then add your section details.

All fields are required unless otherwise noted.

**Course information**

Course name 107 characters remaining

Marketing 101

Time zone ⓘ

US/Central

Under **Add a Section** enter a section name, choose your institution, and set your registration dates. Click **create course**.

Add a section

Section name 104 characters remaining

Marketing 101 MW

Institution

MCGRW-HILL UNIVERSITY

Registration dates (optional)

8/20/2024 5/10/2025

Clear Create course

You have successfully created a Connect course!

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Course details

**Course information**

Course name: Marketing 101

Time zone: US/Central

**Course section**

Section name: Marketing 101 MW

Institution: MCGRW-HILL UNIVERSITY

Registration dates: Open from 8/20/24 until 5/10/25

**Selected title**

McGraw Hill

SUPPERY ROCK UNIVERSITY OF PENNSYLVANIA - Marketing Research and Marketing Analytics

Discipline: Business and Economics – Custom Products

Authors: Joseph Hair

Published: 2021

ISBN: 1255615493

Edition: 5th

[View section dashboard](#)

Select **"View section dashboard"** to enter the section dashboard for your new course.

Please visit [www.supportateverystep.com](https://www.supportateverystep.com) for more videos about learning your Section Dashboard and much more!