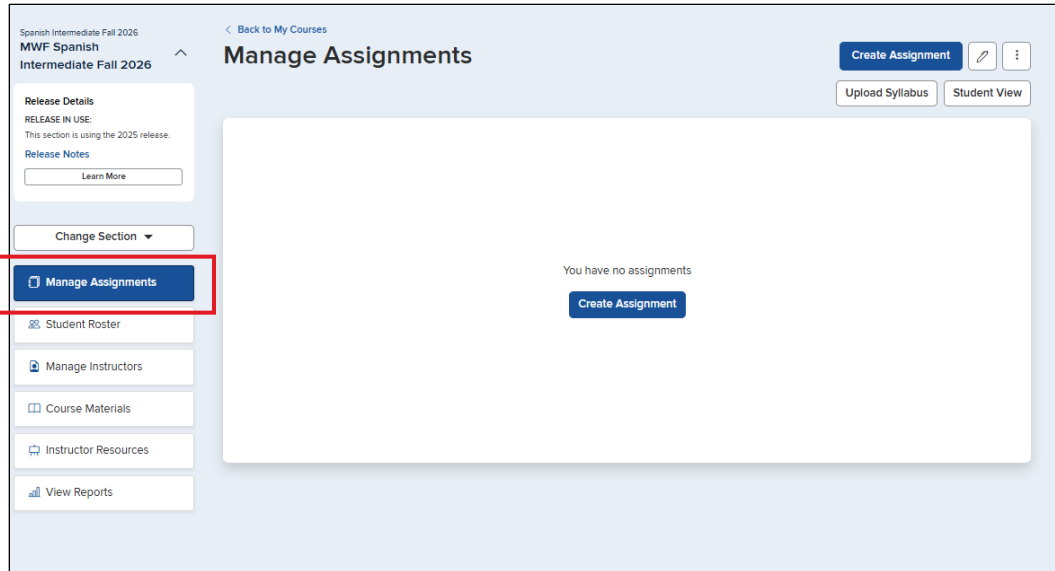


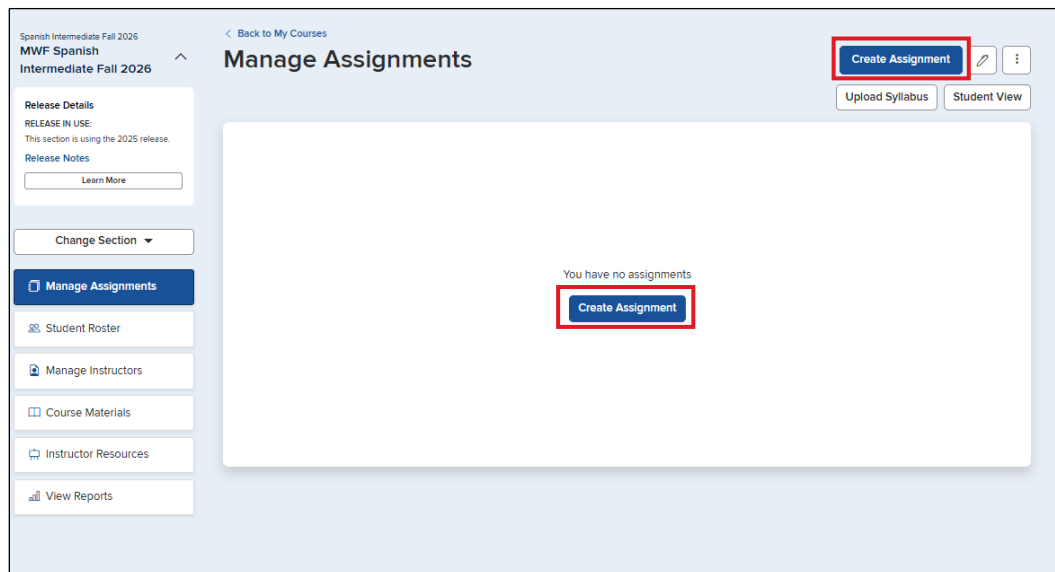
Assigning SmartBook

Step 1: Select Manage Assignments.

In Connect, click the **Manage Assignments** tab from the left navigation menu.



Step 2: Click on Create Assignment.



Step 3: Select SmartBook from the list.

The screenshot shows the 'Add assignment' page in the McGraw Hill Connect interface. The page title is 'Add assignment' and it includes a 'Back to assignments' link. A list of assignment types is displayed, with 'SmartBook' highlighted by a red box. The 'SmartBook' option is described as an interactive, adaptive reading assignment. Other options include Question Bank, Adaptive Learning Assignment, Reading Assignment, Application-Based Activity, Video Capture, Writing Assignment, and Sharpen (Sunsetting Soon). A red question mark icon is visible in the bottom right corner of the list area. The footer contains copyright information and various support links.

| Assignment Type | Description |
|--|--|
| Question Bank | Build an assignment from various sources and question types, while incorporating your choice of settings and proctoring options. |
| SmartBook | Build an interactive, adaptive reading assignment by choosing the topics, depth of coverage, and length of time students spend. Develop self-awareness through meaningful, immediate feedback to improve student understanding and success. |
| Adaptive Learning Assignment | Create an assignment providing a learning experience that adapts to the unique needs of each learner through ongoing formative assessment, feedback, and learning resources. This replaces older assignment types such as LearnSmart, Prep, and Achieve. |
| Reading Assignment | Assign specific sections or chapters from your Connect eBook. |
| Application-Based Activity | Assign interactive, valuable real-world scenarios and allow students to apply their knowledge and problem-solving skills, progressing from basic understanding to complex application. |
| Video Capture | Create your own custom video capture assignment, including in-class and online speeches and presentations, self-review, and peer review. |
| Writing Assignment | Create a writing assignment with flexible options for student guidance and efficient scoring. |
| S. Sharpen Sunsetting Soon | Provide a link for your students to access the Sharpen study app, with practice quizzes, videos, and bite-sized resources for exam prep. |

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Step 4: Select Assignment Type – New or Review

New Assignment: Click on **New Assignment**. Under Select Content, click the desired chapter(s) and then click Continue at the bottom of the page.

Review Assignment: Creating a **Review Assignment** is the same process as creating a New Assignment. The difference is that review assignments incorporate a student's previous performance to create a personalized review experience.

Create Assignment

Select the assignment type and the chapters / modules you want to include in the assignment to continue. You can adjust your content selections on the next screen.

Select Assignment Type

- New Assignment:** Allows you to tailor topics and subtopics across one or multiple chapters/modules to create a targeted assignment.
- Review Assignment:** Allows you to combine new content with content students previously worked on. Prior performance will affect the order of questions and number of questions on each topic.

Select Content

Cost Management: A Strategic Emphasis

Chapters / Modules

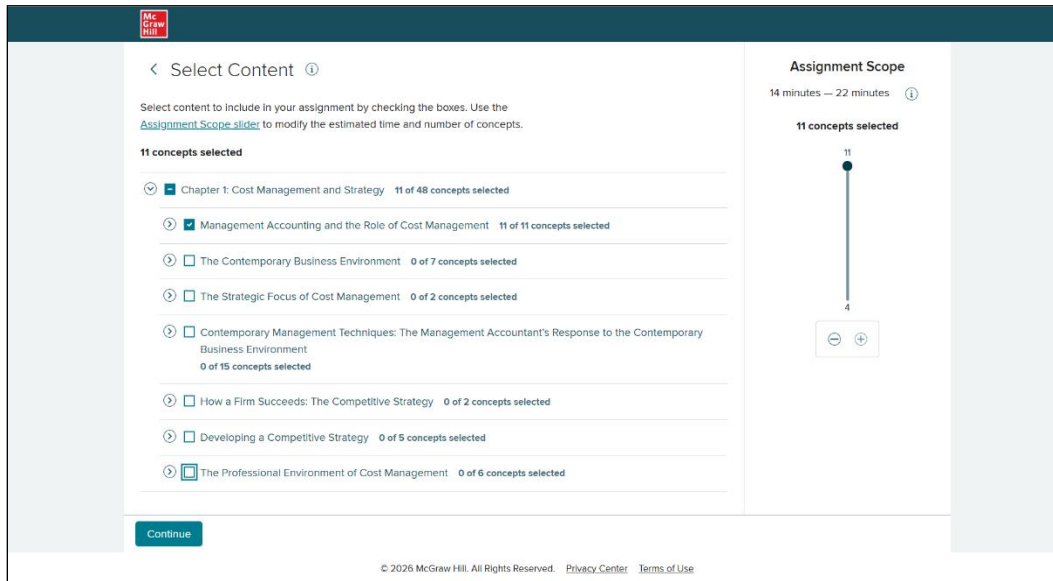
- Select All (20 Chapters / Modules)
- Chapter 1: Cost Management and Strategy
- Chapter 2: Implementing Strategy: The Value Chain, the Balanced Scorecard, and the Strategy Map
- Chapter 3: Basic Cost Management Concepts
- Chapter 4: Job Costing
- Chapter 5: Activity-Based Costing and Customer Profitability Analysis
- Chapter 6: Process Costing
- Chapter 7: Cost Allocation: Departments, Joint Products, and By-Products
- Chapter 8: Cost Estimation
- Chapter 9: Short-Term Profit Planning: Cost-Volume-Profit (CVP) Analysis
- Chapter 10: Strategy and the Master Budget

Continue

Step 5: Select Content

Slider Bar: You may select chapter content by using the Slider Bar. By moving the slider bar down, you decrease coverage depth, which results in less time to complete. This strategy is effective to include broad coverage but also control the estimated Time to Complete.

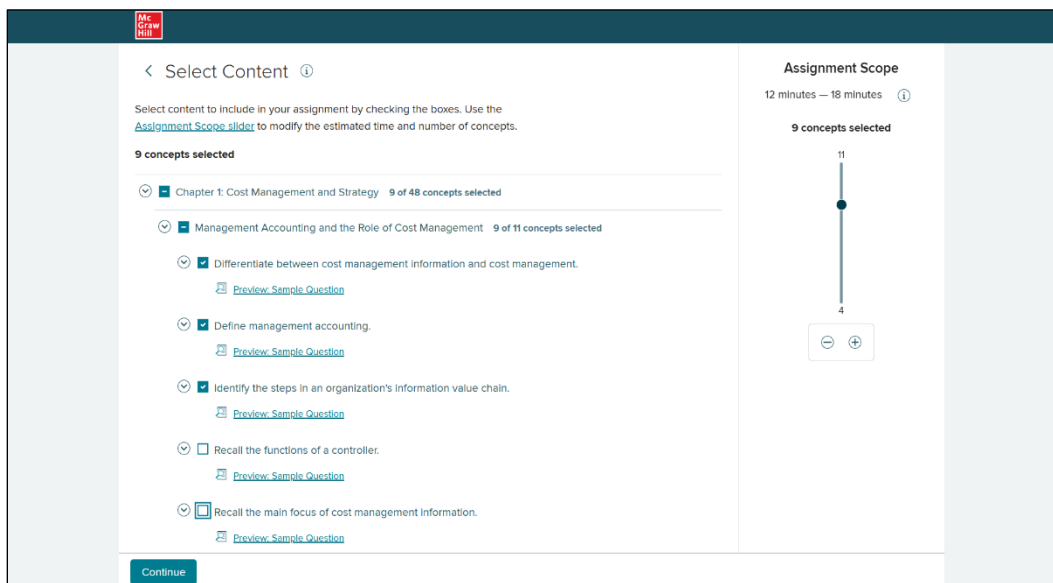
Assign by Section: The second option is to select content based on Section. By default, all content is selected. To delete an entire section, click on the check box at the section header.



The screenshot shows the 'Select Content' interface. On the left, a list of sections is shown with checkboxes and concept counts. The 'Chapter 1: Cost Management and Strategy' section is selected, and its sub-sections are also selected. On the right, the 'Assignment Scope' is displayed as a vertical slider bar, currently set at 11 concepts selected, with a range of 14 minutes to 22 minutes. A 'Continue' button is at the bottom left.

| Section | Concepts Selected |
|---|----------------------------|
| Chapter 1: Cost Management and Strategy | 11 of 48 concepts selected |
| Management Accounting and the Role of Cost Management | 11 of 11 concepts selected |
| The Contemporary Business Environment | 0 of 7 concepts selected |
| The Strategic Focus of Cost Management | 0 of 2 concepts selected |
| Contemporary Management Techniques: The Management Accountant's Response to the Contemporary Business Environment | 0 of 15 concepts selected |
| How a Firm Succeeds: The Competitive Strategy | 0 of 2 concepts selected |
| Developing a Competitive Strategy | 0 of 5 concepts selected |
| The Professional Environment of Cost Management | 0 of 6 concepts selected |

Assign by Learning Objectives: For the most specific coverage select content based on Learning Objectives. Expand Section and Subsection, then deselect Learning Objectives to not cover.



The screenshot shows the 'Select Content' interface with more granular selection. The 'Assignment Scope' is now 12 minutes to 18 minutes, and 9 concepts are selected. The 'Differentiate between cost management information and cost management' learning objective is selected, while others are deselected.

| Section | Concepts Selected |
|--|---------------------------|
| Chapter 1: Cost Management and Strategy | 9 of 48 concepts selected |
| Management Accounting and the Role of Cost Management | 9 of 11 concepts selected |
| Differentiate between cost management information and cost management. | 1 of 1 concepts selected |
| Define management accounting. | 0 of 1 concepts selected |
| Identify the steps in an organization's information value chain. | 0 of 1 concepts selected |
| Recall the functions of a controller. | 0 of 1 concepts selected |
| Recall the main focus of cost management information. | 0 of 1 concepts selected |



Step 6: Set Up SmartBook Assignment Policies

To complete assignment set up, the next screen will ask you to give the assignment a name, start date, set a due date and set points possible. You can allow students to continue work past the Due Date up until a Late Submission Date of their choosing and still get full credit for their work. Students will only see the Due Date in their view of the assignment, but Connect will continue accepting scores up until the Late Submission Date. When done, setting up the policies, click **Assign**.

My Courses / Fall 2026 / Add Assignment

SmartBook

Review & Assign

Assignment Information

Assignment Name
UNNAMED ASSIGNMENT

Time Zone
US/Central

Start Date (mm/dd/yyyy)

Edit Time (hh:mm) :

Due Date (mm/dd/yyyy)

Score
100

Late Submission
 Accept Late Submissions