

AI Reader: Student Access to the tool

Video Walkthrough: [CLICK TO VIEW](#)

WHAT IS THE MCGRAW HILL AI READER?

McGraw Hill's AI Reader is a generative AI learning tool within your eBook. Explore course content by digging deeper in the areas where you need to better understand the material. Rather than seeking guidance from other sources, this tool directly references the content your instructor chose for this course.

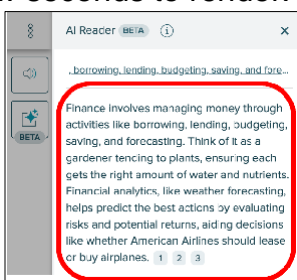
USE AI READER

Generate an explanation:

- **Step 1: Highlight.** Within your eBook, highlight any text that is challenging. This can be a single word, sentence, or multiple paragraphs.
- **Step 2: Click on AI button.** After highlighting the text where you want assistance, click on the AI button in the tool bar.

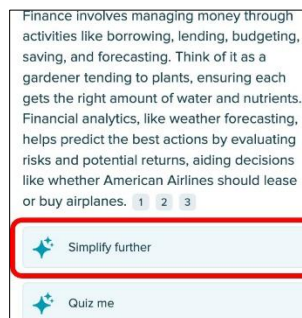
Shares of publicly listed firms trade continually in markets such as the New York Stock Exchange or the NASDAQ. There, any investor can choose to buy shares for his or her portfolio. These companies are also called public companies, or just public companies. Other firms, however, are private corporations, whose shares are held by a small number of investors. Ownership stakes in the firm are still proportional to share ownership, but those shares do not trade on a public market. Many private firms are relatively young and start-ups, but some are more established firms that are still privately held. For many organizations, being a public company is a desirable status, but for others, being a private company is preferable.

- **Step 3: Simplified Explanation.** At this point, the AI Reader side panel will slide open and the tool will use McGraw Hill's proprietary AI model to generate an alternate explanation. Generation may take a few seconds to render.

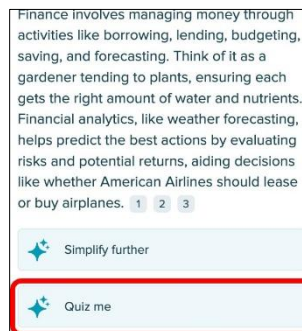


Additional actions:

- **Simplify further:** After generating a response, click "Simplify this further" to generate an even simpler alternate explanation.



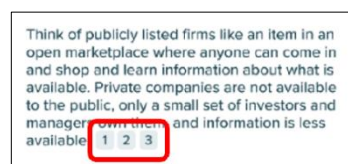
- **Quiz me:** Click "Quiz me" to generate up to three check-for-understanding questions. Access these questions with the "+" button and navigate with the arrows.



- **Regenerate:** Click the regenerate button to view different explanations.



- **Citations:** Under the AI-generated explanation, you will see at least one number that denotes there is a citation available. That reference will take you into the source content where the explanation originated.



- **Like/Dislike:** Click the thumbs up or thumbs down icons to inform the system if the explanation and/or quiz questions were helpful. Rating the tool will help it improve over time.

