

## AI Reader: Instructor Access & Management

Video Walkthrough: [CLICK TO VIEW](#)

### WHAT IS THE MCGRAW HILL AI READER?

McGraw Hill's AI Reader provides students with an embedded generative AI learning tool that creates a more flexible learning environment to drive meaningful engagements and a deeper conceptual understanding of your course content.

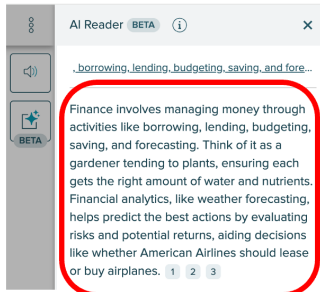
### USE AI READER

#### Generate an explanation:

- **Step 1: Highlight.** Within your eBook, highlight any text that is challenging. This can be a single word, sentence, or multiple paragraphs.
- **Step 2: Click on AI button.** After highlighting the text where you want assistance, click on the AI button in the tool bar.

Shares of publicly listed firms trade continually in markets such as the New York Stock Exchange or the NASDAQ. There, any investor can choose to buy shares for his or her portfolio. These companies are also called public companies. Other firms, however, are private corporations, whose shares are held by private investors. Ownership stakes in the firm are still proportional to share ownership, but those shares do not trade on public markets. Many private firms are relatively young and have not yet established a track record. In general, public companies are more established firms that are still looking for growth. For most investors, a public company organization is preferable.

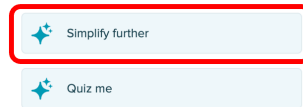
- **Step 3: Simplified Explanation.** At this point, the AI Reader side panel will slide open and the tool will use McGraw Hill's proprietary AI model to generate an alternate explanation. Generation may take a few seconds to render.



#### Additional actions:

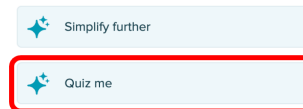
- **Simplify further:** After generating an initial explanation, click "Simplify this further" to generate an even simpler alternate explanation.

Finance involves managing money through activities like borrowing, lending, budgeting, saving, and forecasting. Think of it as a gardener tending to plants, ensuring each gets the right amount of water and nutrients. Financial analytics, like weather forecasting, helps predict the best actions by evaluating risks and potential returns, aiding decisions like whether American Airlines should lease or buy airplanes. 1 2 3



- **Quiz me:** Click "Quiz me" to generate up to three check-for-understanding questions. You can access these questions with the "+" button and navigate with the arrows.

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- **Regenerate:** Click the regenerate button to view different explanations.



- Citations:** Under the AI-generated explanation, you will see at least one number that denotes there is a citation available. That reference will take you into the source content where the explanation originated.

Think of publicly listed firms like an item in an open marketplace where anyone can come in and shop and learn information about what is available. Private companies are not available to the public, only a small set of investors and managers own them, and information is less available

1 2 3

- Like/Dislike:** Click the thumbs up or thumbs down icons to inform the system if the explanation and/or quiz questions were helpful. Rating the tool will help it improve over time.



## DISABLE/ENABLE AI READER

### Disable AI Reader:

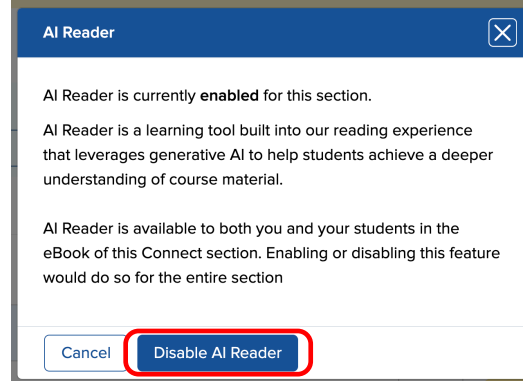
- Step 1: Navigate to your Section Home page.** Make sure the toggle looks like the image below and that you are in the New Experience.



- Step 2: Navigate to the AI Reader button.**



- Step 3: Click on the AI Reader button.** If you choose to disable the AI Reader, click on the button labeled Disable AI Reader.



If you decide you want to enable it at any time, you can simply click on Enable AI Reader.

