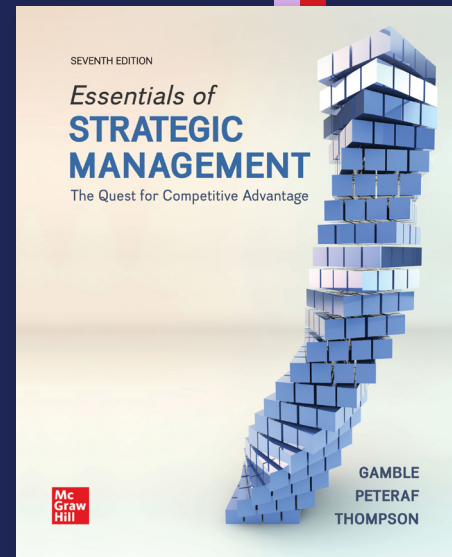


# Essentials of Strategic Management: The Quest for Competitive Advantage, 7e

Gamble | Peteraf | Thompson



## Cases

1. Fixer Upper
2. Lola's Market
3. Under Armour
4. iRobot
5. Twitter
6. Netflix
7. Mattel Incorporated
8. Tesla
9. The Walt Disney Company
10. Robin Hood
11. Starbucks
12. Profiting from Pain